

Connect Winter Marketplace

20–22 November, 2024 • Washington, D.C.

2024 Schedule at a Glance

WEDNESDAY, 20 NOVEMBER 2024

2:30–3:30 p.m.

Registration

3:30–4:30 p.m.

“What It Takes to Plan the Innovative C2 Montréal Featuring Topsy Scoop”
Presented by Lewis Jean-Pierre, Marketing Director, C2 Montréal

6–8 p.m.

Connect Winter Marketplace Kickoff Celebration
Hosted by Hotel Washington

THURSDAY, 21 NOVEMBER 2024

8:30–9:30 a.m.

Breakfast & Business Sponsored by Kalahari Resorts & Conventions

8:30–9:30 a.m.

Hotel Arlo Hosted Breakfast (Invite Only)

9:45–11:45 a.m.

Marketplace Appointments

11:45 a.m.–12:15 p.m.

Lunch

12:15–1:15 p.m.

“How to Hardwire High-Value Connections Through Fresh Formats”
Sponsored by Explore Seattle Southside
Presented by Beth Surmont, VP, Event Strategy & Design, 360 Live Media

1:15–1:45 p.m.

Networking Break

2–4:50 p.m.

Happy Hour Marketplace Appointments Sponsored by Visit KC

6–8 p.m.

Open Night Party at Puttery DC

FRIDAY, 22 NOVEMBER 2024

8–9:15 a.m.

Morning Focus Group With Visit San Jose (Invite Only)

8–9 a.m.

Meet in Maryland Hosted Breakfast (Invite Only)

8:15–9 a.m. • Medical Track

“Why Me?! I Need a Drink! Challenges Facing the Healthcare Meeting Planners Organizing Meal Functions”
Presented by Mike Varlota, Principal, MLVII Associates

9:30–10:45 a.m.

Marketplace Appointments