

SESSIONS

MONDAY, FEBRUARY 24

Convenience Retailing University

26-27 February, 2025

JW Marriott

Nashville, TN

Registration & Information Desk OPEN
8:00am-6:30pm

08:30 - 08:40

Location: Griffin Ballroom Foyer

Product Gallery Sponsor Setup
8:00am-4:00pm

08:40 - 08:50

Location: CRU Product Gallery (Griffin Ballroom)

Category Breakouts (Choose 1 of 4)

12:45 - 13:30

Special Events

13:45 - 17:00

Welcome Reception

17:30 - 18:35

Location: CRU Product Gallery (Griffin Ballroom)

Dinner on Your Own

18:35 - 18:40

SCHEDULE

MONDAY, FEBRUARY 24 -

Convenience Retailing University

26-27 February, 2025

JW Marriott

Nashville, TN

TIME	
08:00	08:30 - Registration & Information Desk OPEN 8:00am-6:30pm 08:40 - Product Gallery Sponsor Setup 8:00am-4:00pm
12:00	12:45 - Category Breakouts (Choose 1 of 4)
13:00	13:45 - Special Events
17:00	17:30 - Welcome Reception
18:00	18:35 - Dinner on Your Own

SESSIONS

TUESDAY, FEBRUARY 25

Convenience Retailing University

26-27 February, 2025

JW Marriott

Nashville, TN

Registration & Information Desk OPEN 7:45am-6:00pm

07:40 - 07:45

Location: Griffin Ballroom Foyer

Networking Breakfast

07:45 - 08:45

Location: CRU Product Gallery (Griffin Ballroom)

Session 1

08:45 - 09:30

Innovation Forum 1

Session 2

08:45 - 09:30

Innovation Forum 2

Session 3

08:45 - 09:30

Innovation Forum 3

Networking Break

09:30 - 09:45

Location: Griffin Ballroom Foyer

General Session - Session #1

09:45 - 10:30

Location: Symphony Ballroom

General Session - Session #2

10:30 - 11:15

Location: Symphony Ballroom

Networking Break

11:15 - 11:30

Location: Griffin Ballroom Foyer

Center Store

11:30 - 12:15

Category Breakout 1

Dispensed Beverages

11:30 - 12:15

Category Breakout 2

Foodservice

11:30 - 12:15

Category Breakout 3

Loyalty + Tech/Operations

11:30 - 12:15

Category Breakout 4

Packaged Beverage

11:30 - 12:15

Category Breakout 5

Behind the Counter

11:30 - 12:15

Category Breakout 6

Networking Lunch

12:15 - 13:15

Location: Symphony Ballroom

Speed Networking

13:15 - 17:00

Location: CRU Product Gallery (Griffin Ballroom)

Cocktail Reception

17:00 - 18:00

Location: Symphony Ballroom Foyer

Category Manager of the Year Awards Dinner

18:00 - 19:30

Location: Symphony Ballroom

CRU's Country Bash - After Party

20:00 - 22:00

SCHEDULE

TUESDAY, FEBRUARY 25 -

Convenience Retailing University

26-27 February, 2025

JW Marriott

Nashville, TN

TIME	INNOVATION FORUM 1	INNOVATION FORUM 2	INNOVATION FORUM 3	CATEGORY BREAK-OUT 1	CATEGORY BREAK-OUT 2	CATEGORY BREAK-OUT 3	CATEGORY BREAK-OUT 4	CATEGORY BREAK-OUT 5	CATEGORY BREAK-OUT 6
07:00	07:40 - Registration & Information Desk OPEN 7:45am-6:00pm 07:45 - Networking Breakfast	07:40 - Registration & Information Desk OPEN 7:45am-6:00pm 07:45 - Networking Breakfast	07:40 - Registration & Information Desk OPEN 7:45am-6:00pm 07:45 - Networking Breakfast	07:40 - Registration & Information Desk OPEN 7:45am-6:00pm 07:45 - Networking Breakfast	07:40 - Registration & Information Desk OPEN 7:45am-6:00pm 07:45 - Networking Breakfast	07:40 - Registration & Information Desk OPEN 7:45am-6:00pm 07:45 - Networking Breakfast	07:40 - Registration & Information Desk OPEN 7:45am-6:00pm 07:45 - Networking Breakfast	07:40 - Registration & Information Desk OPEN 7:45am-6:00pm 07:45 - Networking Breakfast	07:40 - Registration & Information Desk OPEN 7:45am-6:00pm 07:45 - Networking Breakfast
08:00	08:45 - Session 1	08:45 - Session 2	08:45 - Session 3						
09:00	09:30 - Networking Break 09:45 - General Session - Session #1	09:30 - Networking Break 09:45 - General Session - Session #1	09:30 - Networking Break 09:45 - General Session - Session #1	09:30 - Networking Break 09:45 - General Session - Session #1	09:30 - Networking Break 09:45 - General Session - Session #1	09:30 - Networking Break 09:45 - General Session - Session #1	09:30 - Networking Break 09:45 - General Session - Session #1	09:30 - Networking Break 09:45 - General Session - Session #1	09:30 - Networking Break 09:45 - General Session - Session #1
10:00	10:30 - General Session - Session #2	10:30 - General Session - Session #2	10:30 - General Session - Session #2	10:30 - General Session - Session #2	10:30 - General Session - Session #2	10:30 - General Session - Session #2	10:30 - General Session - Session #2	10:30 - General Session - Session #2	10:30 - General Session - Session #2
11:00	11:15 - Networking Break	11:15 - Networking Break	11:15 - Networking Break	11:30 - Center Store 11:15 - Networking Break	11:30 - Dispensed Beverages 11:15 - Networking Break	11:30 - Foodservice 11:15 - Networking Break	11:30 - Loyalty + Tech/Operations 11:15 - Networking Break	11:30 - Packaged Beverage 11:15 - Networking Break	11:30 - Behind the Counter 11:15 - Networking Break
12:00	12:15 - Networking Lunch	12:15 - Networking Lunch	12:15 - Networking Lunch	12:15 - Networking Lunch	12:15 - Networking Lunch	12:15 - Networking Lunch	12:15 - Networking Lunch	12:15 - Networking Lunch	12:15 - Networking Lunch
13:00	13:15 - Speed Networking	13:15 - Speed Networking	13:15 - Speed Networking	13:15 - Speed Networking	13:15 - Speed Networking	13:15 - Speed Networking	13:15 - Speed Networking	13:15 - Speed Networking	13:15 - Speed Networking
17:00	17:00 - Cocktail Reception	17:00 - Cocktail Reception	17:00 - Cocktail Reception	17:00 - Cocktail Reception	17:00 - Cocktail Reception	17:00 - Cocktail Reception	17:00 - Cocktail Reception	17:00 - Cocktail Reception	17:00 - Cocktail Reception

SCHEDULE

TUESDAY, FEBRUARY 25 -

Convenience Retailing University

26-27 February, 2025

JW Marriott

Nashville, TN

TIME	INNOVATION FORUM 1	INNOVATION FORUM 2	INNOVATION FORUM 3	CATEGORY BREAK-OUT 1	CATEGORY BREAK-OUT 2	CATEGORY BREAK-OUT 3	CATEGORY BREAK-OUT 4	CATEGORY BREAK-OUT 5	CATEGORY BREAK-OUT 6
18:00	18:00 - Category Manager of the Year Awards Dinner	18:00 - Category Manager of the Year Awards Dinner	18:00 - Category Manager of the Year Awards Dinner	18:00 - Category Manager of the Year Awards Dinner	18:00 - Category Manager of the Year Awards Dinner	18:00 - Category Manager of the Year Awards Dinner	18:00 - Category Manager of the Year Awards Dinner	18:00 - Category Manager of the Year Awards Dinner	18:00 - Category Manager of the Year Awards Dinner
20:00	20:00 - CRU's Country Bash - After Party	20:00 - CRU's Country Bash - After Party	20:00 - CRU's Country Bash - After Party	20:00 - CRU's Country Bash - After Party	20:00 - CRU's Country Bash - After Party	20:00 - CRU's Country Bash - After Party	20:00 - CRU's Country Bash - After Party	20:00 - CRU's Country Bash - After Party	20:00 - CRU's Country Bash - After Party

SESSIONS

WEDNESDAY, FEBRUARY 26

Convenience Retailing University

26-27 February, 2025

JW Marriott

Nashville, TN

Registration & Information Desk OPEN
7:45am-11:00am

07:45 - 07:50

Location: Griffin Ballroom Foyer

Networking Breakfast

08:00 - 09:00

Location: Symphony Ballroom

Session 1

09:00 - 09:45

Category Breakout 1 (Choose 1 of 4)

Session 2

09:00 - 09:45

Category Breakout 2 (Choose 1 of 4)

Session 3

09:00 - 09:45

Category Breakout 3 (Choose 1 of 4)

Session 4

09:00 - 09:45

Category Breakout 4 (Choose 1 of 4)

Networking Break

09:45 - 10:00

Location: Griffin Ballroom Foyer

Closing General Session

10:00 - 11:00

Location: Symphony Ballroom

SCHEDULE

WEDNESDAY, FEBRUARY 26 -

Convenience Retailing University

26-27 February, 2025

JW Marriott

Nashville, TN

TIME	CATEGORY BREAKOUT 1 (CHOOSE 1 OF 4)	CATEGORY BREAKOUT 2 (CHOOSE 1 OF 4)	CATEGORY BREAKOUT 3 (CHOOSE 1 OF 4)	CATEGORY BREAKOUT 4 (CHOOSE 1 OF 4)
07:00	07:45 - Registration & Information Desk OPEN 7:45am-11:00am	07:45 - Registration & Information Desk OPEN 7:45am-11:00am	07:45 - Registration & Information Desk OPEN 7:45am-11:00am	07:45 - Registration & Information Desk OPEN 7:45am-11:00am
08:00	08:00 - Networking Breakfast	08:00 - Networking Breakfast	08:00 - Networking Breakfast	08:00 - Networking Breakfast
09:00	09:00 - Session 1 09:45 - Networking Break	09:00 - Session 2 09:45 - Networking Break	09:00 - Session 3 09:45 - Networking Break	09:00 - Session 4 09:45 - Networking Break
10:00	10:00 - Closing General Session	10:00 - Closing General Session	10:00 - Closing General Session	10:00 - Closing General Session