informa connect

Monday 29 July - Friday 2 August 2024   **Downing College, Cambridge, UK**

26th Annual
IT Law
Summer School

28 CPD Hours

DELVE INTO ALL ASPECTS OF IT LAW

This all-inclusive, 5-day residential conference is led by the top legal experts and designed to equip you with the practical knowledge and ability needed to succeed in the IT sector.

The ideal event for anyone who just started their training contract or is seeking to move into the field of IT.

Topics covered include:

- Different types of tech contracts
- Key focus areas in tech contracts
- IP rights relevant to tech transactions
- Types of losses commonly excluded or limited
- Excluding liability for misrepresentation
- Issue spotting in tech contract drafting
- Specific copyright issues with software
- Contracts, tendering and licensing
- Contracting in the cloud: what should you watch out for?
- Tech issues in corporate transactions

- Appropriate safeguards
- Overview of the GDPR's accountability principle
- What is AdTech and how does it work?
- Identifying a 'personal data breach'
- The internet and the workplace
- World-wide availability and worldwide liability
- Human rights issues
- Data territorial concerns
- Digital regulatory considerations
- AI regulation and liability

35+
Presentations, debates, and workshops to build your IT law skills

25+
Industry leaders providing you with a wealth of knowledge

5
Information-packed days

Email: legal.registrations@informaconnect.com
Web: informaconnect.com/it-summer-school

informa connect

WHY ATTEND?

Get essential legal knowledge in just five days:

- Gain a comprehensive understanding of all aspects of IT law in theory and practice
- Get the latest updates and understand the implications of recent case law
- Great preparation for future work, learning from experts, practical applications for knowledge
- All-inclusive residential conference - accommodation, all meals and evening activities are included in the price

Who attends?

- Senior lawyers seeking to gain a specialism in IT law
- In-house counsel requiring a grounding in the core areas of IT law
- Experienced lawyers who need to know more about IT law
- Legal administrators needing a firmer understanding of IT law
- Lawyers and professionals in government, public bodies and trade associations

Grow your professional network

Make lasting professional connections with our speakers and your fellow attendees.

Build upon your new relationships during informal and dedicated networking events throughout the day and during the evenings!

Immerse yourself in this residential experience and consolidate your learning by exchanging insights with your peers and speakers throughout the week.

Dive into historic Cambridge.

Relax and unwind at activities including:

- Barbeque & quiz night
- Guided walking tour of Cambridge & dinner
- Punting on the River Cam & dinner
- Drinks reception & gala dinner

"The course offered a variety of extremely engaging sessions, ranging from overviews of traditional topics such as outsourcing to more cutting edge technologies such as cloud computing, blockchain and adtech."
Associate, Bristows Services

"This course is excellent. The speakers are experts and the sessions are interactive and you come away having learnt new skills which you can immediately implement when back at your desk. The social events are brilliant and I feel I've made real friends on the course."
Associate, Taylor Wessing

HOW TO GET THERE ⟫⟫⟫

The closest airport to Cambridge is Stansted Airport which is only a 30-minute bus or train journey away.

From London, the best way to get to Cambridge is by rail. Trains run every 15 minutes from both Liverpool Street and King's Cross stations. The journey takes from 45 to 90 minutes dependent on the train. You can also take a bus directly from Heathrow Airport to Cambridge, this takes 2 hours and 15 minutes.
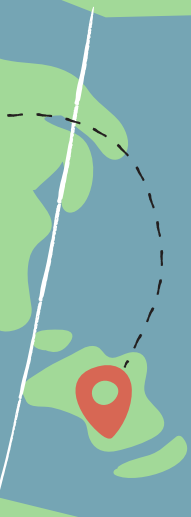
25+ SPEAKERS

THIS YEAR'S CONFERENCE CHAIRS:

Geoff Smith
Professor of Digital
Ethics and Trust
**Loughborough
University**
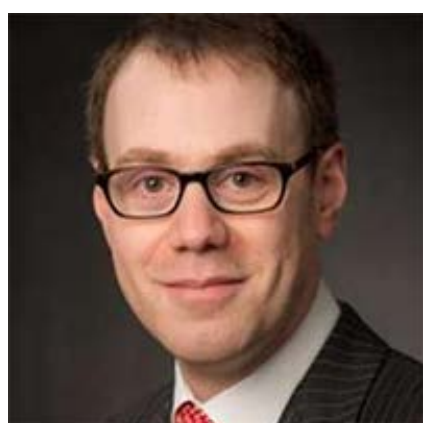
Joel Harrison
Partner
Gibson Dunn

Christopher Millard
Professor of Privacy
and Information Law
& Senior Counsel
**Queen Mary
University of
London & Bristows**

Bridget Treacy
Principal
**Tamarillo
Consulting**

Georgina Kon
Partner
Linklaters

WHO ATTENDS?

Past attendees have come from:

- Australia
- Austria
- Bahrain
- Belgium
- Benin
- Botswana
- Brazil
- Bulgaria

- China
- Colombia
- Netherlands
- Nigeria
- Norway
- Poland
- Portugal
- Qatar

- Romania
- Saudi Arabia
- Serbia
- Singapore
- Saudi Arabia
- Serbia
- Singapore
- Slovenia

- South Africa
- Sri Lanka
- Sweden
- Switzerland
- Turkey
- United Arab Emirates
- United Kingdom
- Virgin Islands, British

**And have worked in
companies that include:**

- Odvetniska pisarna Jadek & Pensa
- Taylor Wessing
- Takeda Pharmaceuticals International
- Baker & Mckenzie
- Allen & Overy
- DLA Piper
- Slaughter and May
- Bristows
- Deloitte
- Linklaters
- Arnold & Porter
- Arthur Cox
- Hogan Lovells International

- Herbert Smith Freehills
- Kemp Little
- Field Fisher Waterhouse
- BNP Paribas CIB
- TomTom Intl
- Studio Moderna
- Norton Rose Fulbright South Africa
- Nithya Partners Attorneys at Law
- Crown Agents Bank
- Dahl Lawfirm
- Market Logic Software
- Judicial Department of Fiji
- Ashurst
- Deutsche Bank AG Singapore
- Kancelaria Adwokacka Adwokat Agnieszka Mencel

- ZeoAlliance Venture
- Malomatia QSC
- Addleshaw Goddard
- ISC
- Pinsent Masons
- Herbert Smith Freehills
- CT Management & Consulting Services
- Royal Pharmaceutical Society
- Ciena
- De Wolf & Partners
- Ekipa2
- Al Madar Aljadid Telecom Co
- Xchanging UK
- Maersk Line
- Milbank Tweed Hadley & McCloy

Day 1 - Monday 29 July 2024
Foundations of IT Law

Registration, morning networking & introduction to the event
09:00 - 9:30

Chair's opening remarks
9:30 - 9:40
Geoff Smith - Professor of Digital Ethics and Trust, Loughborough University

The evolving role of an IT lawyer
9:40 - 10:00

- What it means to be an IT lawyer today
- Breadth vs depth
- Challenges and opportunities

Geoff Smith - Professor of Digital Ethics and Trust, Loughborough University

Talking tech: an industry perspective
10:00 - 11:00

- How to talk to your tech team
- Key priorities for businesses
- Understanding the tech stack

Geoff Smith - Professor of Digital Ethics and Trust, Loughborough University

Networking break
11:00 - 11:20

Cloud computing: market and technology primer
11:20 - 12:05

- The 'as-a-service' revolution
- Technologies, services, and deployment models
- Cloud layering and supply chains

Christopher Millard - Professor of Privacy and Information Law & Senior Counsel, Queen Mary University of London & Bristows

The digital regulatory landscape: part I
12:05 - 12:45

- An overview of key tech regulation
- The venn diagram of tech regulators
- Calibrating regulatory risk

Peter Church - Counsel, Linklaters

Lunch
12:45 - 13:45

Data: understanding territoriality and data roles
14:25 - 15:00

- The permeation of data issues through IT/AI projects
- Territorial reach of data laws – e.g. GDPR and AI Act
- Key data roles

Christopher Millard - Professor of Privacy and Information Law & Senior Counsel, Queen Mary University of London & Bristows

Technology contracts: key contract types and principles
15:00 - 16:15

- Key focus areas in tech contracts
- Different types of tech contracts
- Commercial context

Rob Sumroy - Partner and Head of Technology and Outsourcing, Slaughter and May

Networking break
16:15 - 16:35

Technology tangle: workshopping with the business
16:35 - 17:40

- Practical exercise
- Issue spotting
- Communication with the business

Peter Church - Counsel, Linklaters
Christopher Millard - Professor of Privacy and Information Law & Senior Counsel, Queen Mary University of London & Bristows
Joel Harrison - Partner, Gibson Dunn

Chair's Closing Remarks
17:40 - 17:50
Geoff Smith - Professor of Digital Ethics and Trust, Loughborough University

College Bar Opens
18:30 - 19:30

BBQ
19:30 - 20:30

Quiz Night
20:30 - 22:00

Day 2 - Tuesday 30 July 2024
Tech Contracts Unpacked

Breakfast in the dining hall
08:00 - 09:00

Chair's Opening Remarks
09:00 - 09:10
Joel Harrison - Partner, Gibson Dunn

Key IP issues in tech contracts
09:10 - 9:50

- IP collaborations
- Commercialisation
- Key IP issues in Tech/AI Contracts

Cerys Wyn Davies- Partner, Pinsent Masons

IP drafting masterclass
9:50 - 10:50

- Common mistakes
- IP indemnities
- Free and Opensource Software
- Standard terms for AI/GenAI

Joshua Gray- Special Counsel, Covington & Burling

Networking break
10:50 - 11:10

Data protection in contracts: keeping it real
11:10 - 11:50

- Reality vs theory
- Common approaches
- Data issues in AI contracts

Bridget Treacy - Principal, Tamarillo Consulting

Competition challenges in the tech space
11:50 - 12:30

- Spotting competition issues in tech contracts
- Data and competition
- DMA

Lunch
12:30 - 13:30

Limitations of liability
13:30 - 14:30

- Enforceability of exclusion and limitation clauses
- Enforceability of exclusion and limitation clauses
- Types of losses commonly excluded or limited
- How to draft and negotiate exclusion and limitation clauses

Joel Harrison - Partner, Gibson Dunn

Tech issues in corporate transactions
14:30 - 15:30

- Real world examples of tech issues in corporate transactions
- Key watch points
- Solutions

Faraaz Samadi- Partner, Orrick

Networking break
15:30 - 15:50

Cloud: what's actually in cloud contracts and what do people (try to) negotiate?
16:55 - 17:40

- Standard contracts for 40 cloud services
- Empirical research on what customers try to negotiate and whether they succeed in practice

Christopher Millard - Professor of Privacy and Information Law & Senior Counsel, Queen Mary University of London & Bristows

A mock debate: negotiating standard contracts
15:50 - 16:55

- Practical exercise
- Separating "must haves" from "nice-to-haves"
- Negotiating with SaaS / IaaS / PaaS vendors

Joel Harrison - Partner, Gibson Dunn

Chair's closing remarks
17:40 - 17:50
Joel Harrison - Partner, Gibson Dunn

Meet up at the porter's lodge for guided waking tour of Cambridge
19:00 - 20:30

Dinner
20:30 - 21:30

Day 3 - Wednesday 31 July 2024
Tech the Disruptor

Breakfast
08:00 - 09:00

Chair's Opening Remarks
09:00 - 09:10
Christopher Millard - Professor of Privacy and Information Law & Senior Counsel, Queen Mary University of London & Bristows

The future of telecoms
9:10 - 10:00

- What's happening at the network layer?
- The impact of cloud computing
- Who is regulated and for what activities?

Ian Walden- Professor of Information and Communications Law, Queen Mary University of London

Fintech & blockchain
10:00 - 10:50

- Introduction to Fintech and Blockchain
- Legal issues and practical considerations

Sue Mclean- Partner, Baker McKenzie

Networking break
10:50 - 11:10

Adtech law & practice
11:10 - 12:00

- What you need to know about the technology
- Practical compliance challenges
- Enforcement action and industry responses

Jamie Drucker – Senior Associate, Bristows

E-Commerce: the regulatory framework in theory and practice
12:00 - 12:50

- Piecing together the regulatory puzzle
- Information requirements, rights, and remedies
- UK / EU divergence?

Lunch
12:50 - 13:30

Online harms, the DSA and the OSA
13:50 - 14:50

- Approaches to regulating online harms
- DSA, UK Online Safety Bill + OFCOM guidance
- Practical tips, including for RFIs

Graham Smith - Counsel, Bird & Bird
Heather Catchpole - Associate, Bird & Bird

AI, the internet of things, and robots
14:50 - 15:50

- AI hype vs reality and the urge to regulate
- Inside a smart home: unpacking the layered legals
- What is a robot anyway?
- Responsibility and liability in complex cyber-physical systems
- The EU's AI Act

Christopher Millard - Professor of Privacy and Information Law & Senior Counsel, Queen Mary University of London & Bristows

Networking break
15:30 - 15:50

A mock debate: negotiating standard contracts
15:50 - 16:55

- Practical exercise
- Separating "must haves" from "nice-to-haves"
- Negotiating with SaaS / IaaS / PaaS vendors

Joel Harrison - Partner, Gibson Dunn

AI case study
16:10 - 17:10

- Practical exercise
- Regulatory considerations

Peter Church - Senior Technology Counsel, Linklaters

Chair's closing remarks
17:10 - 17:20
Christopher Millard - Professor of Privacy and Information Law & Senior Counsel, Queen Mary University of London & Bristows

Meet up at the porter's lodge for guided waking tour of Cambridge
18:00 - 20:00

Dinner
20:00 - 21:00

Day 4 - Thursday 1 August 2024
Data, Data Everywhere

Breakfast
08:00 - 09:00

Chair's Opening Remarks
09:00 - 09:10
Bridget Treacy - Principal, Tamarillo Consulting

The evolving role of the data professional
9:10 - 9:50

- Data protection as the "law of everything"
- Responsibilities for AI and online safety
- Recent developments

Enforcement
9:50 - 10:35

- Enforcement powers and strategy (including on a pan-European basis)
- Calibrating key risks
- Post-Brexit attitudes
Rosemary Jay- Senior Consultant Attorney, Hunton & Williams

Risk assessments
10:35 - 11:20

- Meaning of 'Accountability'
- Overlap between assessments under the GDPR, AI Act, and Online Safety Act
- Practical tips for completing risk assessments
Ellis Parry - Director, Data Privacy Compliance Solutions

Networking break
11:20 - 11:40

Managing privacy risk in AI projects
11:40 - 12:25

- Identifying and evaluating privacy risk in AI projects
- Practical steps for mitigating privacy risk
- Privacy regulator attitudes to AI

Digital marketing: steering clear of the dark side
12:25 - 13:10

- Digital marketing and consent
- Cookies and real time bidding
Phil Lee- Managing Director, Digiphile

Lunch
13:10 - 14:10

Data subject rights requests: the sharp end
14:10 - 14:55

- Data rights
- How data rights are used strategically - and how companies respond
- Advising clients facing an ICO investigation

International data transfers: a case study
14:55 - 15:40

- Current rules on international data transfers under the GDPR
- Key takeaways
- Case study
Hannah Crowther- Senior Associate, Bristows

Networking break
15:40 - 16:00

Cyber preparedness and incident response: a case study
16:00 - 17:15

- Preparing for Cyber Incidents
- Cyber simulation – responding in real-time to a cyber incident
Georgina Kon - Partner, Linklaters

Chair's closing remarks
17:15 - 17:20
Bridget Treacy – Principal, Tamarillo Consulting

Drinks Reception
19:00 - 20:00

Gala Dinner in the Dining Room (formal dress encouraged)
20:00 - 22:00

Day 5 - Friday 2 August 2024
Testing Tech Contracts

Breakfast in the dining hall
08:00 - 9:00

Chair's opening remarks
9:00 - 9:10
Georgina Kon– Partner, Linklaters

Trends in IT & Sourcing
9:10 - 9:40

- Current Trends
- Sourcing models
- AI

Lindsey Brown– Senior Legal Counsel, Accenture's EMEA Gen AI Contracting Lead, Accenture

Applications Development
9:40 - 10:30

- Shape of a development contract
- Development methodologies - Waterfall v Agile
- Flexible contracting for agile development

Laura Houston- Partner, Slaughter & May

Networking break
10:30 - 10:50

Contracting for AI
10:50 - 11:40

- AI Issues for Contracting

Lindsey Brown- Senior Legal Counsel, Accenture's EMEA Gen AI Contracting Lead, Accenture

Sourcing: Drafting and Practice
11:40 - 12:30

- Practical Exercise
- Contract Analysis
- Drafting and negotiation

Richard Cumbley- Partner, Linklaters

Lunch
12:30 - 13:30

Sourcing: Drafting and Practice
13:30 - 14:00

- Continuation of prior session

Richard Cumbley- Partner, Linklaters

Tech Disputes: Stories from the Edge
14:00 - 14:30

- War stories
- Lessons Learned

Harry Small- Consultant, Baker McKenzie

Networking break
14:30 - 14:50

Tech Disputes: A Case Study
14:50 - 15:40

- Case study on tech disputes

Harry Small- Consultant, Baker McKenzie

Chair's closing remarks
15:40 - 15:50
Georgina Kon– Partner, Linklaters