# SESSIONS DAY ZERO - FORUM DAY - 28/04/2025

#### LSX HealthTech Leaders

29th-30th April 2025 Business Design Centre London, UK

#### **Biotech Startup CEO Forum**

13:30 - 15:00 BIOTECH STARTUP CEO FORUM

#### **Biotech Growth CEO Forum**

13:30 - 15:00 BIOTECH GROWTH CEO FORUM

#### **Break**

15:00 - 15:30

#### MedTech CEO Forum

15:30 - 17:00 MEDTECH CEO FORUM

#### **Pharma Partnering Forum**

15:30 - 17:00 PHARMA PARTNERING FORUM

#### **Networking Drinks Reception**

17:00 - 18:00



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13:00	13:30 - Biotech Startup CEO Forum	13:30 - Biotech Growth CEO Forum		
15:00	<b>15:00</b> - Break	<b>15:00</b> - Break	15:30 - MedTech CEO Forum 15:00 - Break	15:30 - Pharma Partnering Forum 15:00 - Break
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#### Registration & Breakfast

08:00 - 09:00

#### LSX Welcome Address: HealthTech Leaders

09:00 - 09:05 Healthtech Leaders

#### **Participants**

Chair: Nadia Moodie - Portfolio Manager, LSX

### The Power of Intelligence and AI to Address the Health Equity Gap

09:05 - 09:25 Healthtech Leaders

#### **Participants**

**Betsabeh Madani-Hermann** - Global Head of Research, Philips

#### Have We Created a Privileged System of Care? Leaving No-One Behind in a Digital World

09:25 - 10:00 Healthtech Leaders

- How do we accelerate digital whilst ensuring an excellent standard of care?
- Narrowing the digital divide and not leaving out large populations
- Designing digital health products that promote health equity

#### **Participants**

Emre Ozcan - Global Head of Digital Health & Devices, Merck

Mark Davies - Chief Health Officer, IBM

**Beth Wolff** - Director Digital Health Solutions, Global Corporate Strategy & BD, Lundbeck

## Still Waiting for Our Change to Come... - The State of Play of Women's Health & How We Can Scale

10:00 - 10:30 Healthtech Leaders

- What progress has been made and what are the persisting gaps/challenges in care, research, and investment?
- Highlighting successful initiatives, innovative approaches and tech solutions that have improved women's health outcomes
- Scaling up for impact collaboration, partnerships, and sustainable funding models
- Looking to the future What else can we do as an industry to close the gaps and create a more equitable future for women's health?

#### **Participants**

Esther Reynal de St Michel Richardot - Founding General Partner. THENA Capital

Anna Klepchukova - Chief Medical Officer, Flo Health

**Eleonora Benhar** - VP of Science & Data, Natural Cycles

#### **Morning Break**

10:30 - 11:10

### Scaling Healthtech and Digital Health Solutions in Europe – The Reimbursement Conundrum

11:10 - 12:00 Healthtech Leaders

- What is hindering us from scaling digital health beyond the first generation?
- Evaluation of the current reimbursement frameworks (France, Germany, UK)
- Insight from companies who have gone through the approval processes
- Once reimbursement has been achieved, how do you get people to buy your product/ solution?

#### **Participants**

Hannes Klöpper - CEO, HelloBetter

**Florian Koerber** - Head of Startup Relations and M&A, Flying Health

Fiona Costello - SVP Partnerships, Brain+

#### Which Funding Models Are Most Effective for Digital Health & Healthtech?

12:00 - 12:50 Healthtech Leaders

- Evaluating the effectiveness of the VC funding model for digital health startups
- How do alternative funding models measure up? (grants, crowdfunding, and corporate venture capital)
- Dealing with the pressure to achieve rapid growth/ profitability and the challenges facing digital health startups

#### **Participants**

Ms Samana Brannigan - Head of Health Technologies, Innovate LIK

Robert Garber - Managing Partner, 7wire Ventures

Ms Abigail Bolton - HealthTech Venture Capital, Optum Ventures

#### **Lunch Break**

12:50 - 14:00

### Ask the Experts - Working with Pharma: The Start-Up Perspective

14:00 - 14:50 Healthtech Leaders

What does it really take to have a successful partnership with pharma? The road may be long, with many twists, turns and hurdles but the ending.. worth it?

An interactive session with startups and pharma execs who have had successful partnerships. Our experts will share their experiences and provide valuable advice on navigating the complexities of a partnership with pharma, negotiating favourable terms, and maximizing the benefits of such collaborations. Most importantly, this is an opportunity to ask our expert panel burning questions you have.

#### **Participants**

John Drakenberg - Founder & CEO, Alex Therapeutics

Farnaz Behroozi - Head of Pharma, Huma

**David Benshoof Klein** - Founder & CEO, Click Therapeutics

**Nipun Jain** - Head of Innovation Hubs & Partnerships for International, AstraZeneca





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#### Ask the Experts - Digital Health Partnerships: How to Find the Right Partner

14:50 - 15:40 Healthtech Leaders

The best partnerships are built on trust, knowledge-sharing, and co-creating mutually beneficial opportunities. As a digital health startup looking to scale, one of the hardest decisions is deciding who to partner with. Hear from our experts on identifying the right partner, assessing potential partners' strategic fit, building trust and collaboration, negotiating agreements and addressing common pitfalls and strategies for sustaining successful partnerships over time.

#### **Participants**

**Lu Zheng** - Head of Value Based Partnerships and Digital Health, Europe & Canada, Takeda

**Katariina Kronholm** - Senior Commercial Director, Elekta

Yahel Halamish - Investment Principal, Head of Investor Relations, D&I, Nina Capital

Regina Hodits - Managing Partner, Wellington Partners

#### Afternoon Break

15:40 - 16:20

### Why Hasn't Digital Health Succeeded Yet and What Will it Take?

16:20 - 17:00 Healthtech Leaders

A thought-provoking debate with key leaders in the industry exploring the challenges and opportunities of scaling digital health solutions and achieving profitability. Despite significant advancements in technology, digital health has yet to fully realize its potential. This debate will delve into the key barriers hindering its widespread adoption, such as regulatory/reimbursement hurdles, privacy concerns, and technological limitations. Additionally, we will discuss the necessary conditions for digital health to succeed, including increased investment, policy changes, and a focus on patient-centred care.

#### **Participants**

Stephen Ranjan - Global Head of Digital Health, Roche

Mike Trenell - CEO & Co-Founder, Daiser

**Damien Marmion** - Former Health Insurance Leader, Independent

**Dame Jane Dacre** - Emeritus Professor of Medical Education, UCL

**Pritesh Mistry** - Fellow (Digital Technologies), The King's Fund

#### Global Expansion for Healthtech and Digital Health Startups

17:00 - 17:40 Healthtech Leaders

- Keys to success as a digital health startup when looking to expand into new markets
- · Scaling in Europe vs scaling in the US
- Evaluating funding availability, investor preferences, and market size in Europe and the US
- Going to the US can be seen as the "easier" option

   what's the truth in this? What are the challenges
   of entering the US market?
- How can Pharma & VC's help with geographic expansion?

#### **Participants**

**Mr Pablo Prieto** - Managing Director, CG Health Ventures

**Erki Mölder** - Managing Partner, Verge Healthtech Fund

Guillem Masferrer - Partner, Asabys Partners

#### **Drinks Reception**

17:40 - 18:30

#### **Networking Party**

18:30 - 20:00





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10:00	10:00 - Still Waiting for Our Change to Come The State of Play of Women's Health & How We Can Scale 10:30 - Morning Break		
11:00	11:10 - Scaling Healthtech and Digital Health Solutions in Europe – The Reimbursement Conundrum		
12:00	12:00 - Which Funding Models Are Most Effective for Digital Health & Healthtech?  12:50 - Lunch Break		
14:00	14:00 - Ask the Experts - Working with Pharma: The Start-Up Perspective 14:50 - Ask the Experts - Digital Health Partnerships: How to Find the Right Partner		
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#### **Registration & Breakfast**

08:00 - 09:00

#### LSX Welcome Address: HealthTech Leaders

09:00 - 09:10 Healthtech Leaders

#### **Participants**

Nadia Moodie - Portfolio Manager, LSX

### Easing The Burden on Patients – Human Centric Al Design in Clinical Trials

09:10 - 09:50 Healthtech Leaders

- What does the future of Al-powered but human centred clinical trials look like?
- How do we validate technologies before they get introduced into clinical trials?
- Exploring the use of AI in the various clinical trial stages
- How can we ensure that algorithms are unbiased and fair?
- Can Al help to improve access to clinical trials for underserved populations?

#### **Participants**

**Stephen Ranjan** - Global Head of Digital Health, Roche

Christian Hein - Board Member, QuantHealth

### Integration & Adoption of Digital Health Innovation into Healthcare Systems

09:50 - 10:30 Healthtech Leaders

- Deploying digital health tools within large, complex health systems: key considerations for adoption and implementation
- Analysing current frameworks for digital health implementation and evaluating if they work in the real world
- Beyond the pill examples of digital technology being used in clinical practice
- Looking to the future and effective frameworks -How can we empower healthcare professionals to adopt digital health tools effectively?

#### **Participants**

Devika Rani Wood - Chief Commercial Officer, Brain+

Yacine Hadjiat - Innovation in Health Science & Digital Health, Dubai Health

Heather Cook - CEO, Wellmind Health

#### **Morning Break**

10:30 - 11:10

#### People vs Computers: Artificial Intelligence vs Actual Intelligence

11:10 - 11:30

Healthtech Leaders

- A challenging conversation of the role of people in
- · What is needed today to build AI for tomorrow
- Will AI cross chasm to widespread adoption in health?

#### **Participants**

Mike Trenell - CEO & Co-Founder, Daiser

**Prof Pearse Keane** - Professor of Artificial Medical Intelligence, UCL

#### Is the AI Craze Distorting the VC Market?

11:30 - 12:10 Healthtech Leaders

- What is the value of AI in healthcare and how far are we making a real change in patients lives?
- How is AI creating competitive advantage for companies?
- How are VC's and CVC's navigating the AI hype and identifying promising investments?
- Investing in AI companies success and proof points

#### **Participants**

Joanna Soroka - Principal, Hitachi Ventures

Yara Alenazi - Investor, HealthTech, MassMutual Ventures

Vishal Gulati - Founder & Managing Partner, Recode Ventures

### Integrating Digital Health & DTx Solutions into Pharma

12:10 - 12:50 Healthtech Leaders

- How are pharmaceutical companies integrating digital therapeutics and digital health solutions into their overall business?
- Can pharma make DTx a healthy business?
- Medication & software Are combination products the future?
- How can digital therapeutics and digital health companies leverage collaborations with pharma for commercial success?

#### **Participants**

**Hakim Yadi** - CEO & Co-Founder, Closed Loop Medicine

Maryam Atakhorrami - Senior Director, Strategic Collaborations, Novo Nordisk

**Gregoire Guillet** - Chief Business and Value Officer, WeHealth Digital Medicine, Servier

David Benshoof Klein - Founder & CEO, Click Therapeutics

Dominic James - Advisory Board Member, Daiser

#### **Lunch Break**

12:50 - 14:00

# Anticipating the Global Impact of the EU AI Act - What Does it Mean for Investment, Innovation & Care?

14:00 - 14:40 Healthtech Leaders

- What impact will the EU AI Act have on healthcare and the quality of care?
- Opportunities and challenges for business Are businesses/ startups ready and prepared for the changes ahead?
- MDR vs EU AI Act- How do these two coexist?
- Strategies for compliance and leveraging the EU Al Act to gain a competitive advantage
- Analysing the potential effects of the EU AI Act on Research, development, and investment

#### Participants

Helena Ije - COO & Co-Founder, Better Medicine

**Sridevi Nagarajan** - Former Global Head Digital Regulatory Strategy, AstraZeneca



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#### Care at Home - Increasing Healthcare Accessibility, Convenience & Burden on Hospitals

14:40 - 15:20 Healthtech Leaders

- Is home the next frontier for patient-centric healthcare?
- Highlighting the role of digital health solutions in enabling effective home-based care
- Remote monitoring vs virtual wards Are they the same thing?
- Strategies for incentivizing at home care adoption, including value-based payment models and risksharing arrangements

#### **Participants**

Marie-Louise Little - Director of Strategy & Business Development, TW Medical A/S (Family Office)

**Ventsislav Dobrev** - Global Lead Digital Health, Ypsomed AG

Chris Malone - UK Managing Director, United Kingdom

**Francesca Markland** - Senior Programme Manager for Remote Monitoring & Virtual Wards, NHS England

### Data & Trust - Managing Data Transparently in Digital Health

15:20 - 16:00 Healthtech Leaders

In the era of digital health, data plays a crucial role in improving patient outcomes and driving innovation. However, the collection and use of patient data raise significant concerns about privacy, security, and trust. Our key digital health experts will discuss strategies for managing data transparently in digital health.

- Developing and deploying digital health solutions that prioritize data privacy and security
- How do we build better trust with patients and healthcare providers?
- Best practices for data anonymization and pseudonymization
- Patient rights the importance of informed consent in data sharing, and empowering patients to take control of their own health data

#### **Participants**

**Avi Mehra** - Associate Partner & CSO - Healthtech, IBM

Tuomo Pentikäinen - CEO, Veil.Al

#### **Close of Congress**

16:00 - 16:05





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