



Dear [Manager/Decision Maker],

I am writing to request approval to attend Cater+Event 2027, taking place March 22-25, 2027, at the New Orleans Convention Center in New Orleans, Louisiana, USA. As the premier global gathering for catering and event professionals, this conference represents an exceptional opportunity to gain international perspective, establish cross border connections, and bring world-class innovations back to our organization.

Global Industry Significance

Cater+Event stands as North America's largest and most influential gathering for catering and event professionals, attracting attendees from over 50 countries. This international scope provides unparalleled exposure to global trends, diverse cultural perspectives, and innovative approaches that simply cannot be accessed through regional events or online resources.

Unique Value for International Attendees

1. Exclusive Global Perspective

- Access to the North American market's latest innovations and best practices
- Exposure to international case studies and success stories not available in our region
- Opportunity to benchmark our operations against global standards
- Insights into cross-cultural event design and execution strategies

2. International Networking Opportunities

- Attendee networking events
- Connections with potential partners for global collaboration and expansion
- Access to a diverse community of professionals facing similar challenges across different markets
- Opportunity to establish relationships with international suppliers and vendors

3. Competitive Advantage in Our Local Market

- Ability to introduce cutting-edge North American trends to our regional market
- Differentiation through implementation of global best practices
- Enhanced credibility from international professional development
- First-mover advantage with emerging technologies and techniques

4. Comprehensive Global Education

- Over 80+ educational sessions covering universal and market-specific challenges
- Special international-focused sessions addressing cross-border business opportunities
- Cultural insights that can enhance our offerings for international clients
- Global perspective on sustainability, technology, and business development

Cost Breakdown

- Registration Fee: \$[AMOUNT]
- International Airfare: \$[AMOUNT]
- Hotel (5-6 nights): \$[AMOUNT]
- Ground Transportation: \$[AMOUNT]
- Meals: \$[AMOUNT]
- Visa Processing (if applicable): \$[AMOUNT]
- Total Estimated Cost: \$[AMOUNT]

Return on Investment

While international travel represents a significant investment, the unique global perspective and connections gained at Cater+Event 2027 will provide exceptional value that cannot be obtained elsewhere. The knowledge and relationships established will position our organization at the forefront of innovation in our regional market.

In today's interconnected global economy, understanding international best practices and establishing cross-border relationships is essential for sustained growth and competitiveness. This conference represents a strategic opportunity to gain global insights

while showcasing our own expertise on an international stage.

I appreciate your consideration of this request and am happy to discuss any questions you may have about the unique value this international professional development opportunity will bring to our organization.

Sincerely,

[Your Name] [Your Title] [Contact Information]