



Dear [Manager/Decision Maker],

I am writing to request approval to attend Cater+Event 2027, taking place March 22-25, 2027, at the New Orleans Convention Center in New Orleans, Louisiana. This premier industry conference represents the most significant professional development and networking opportunity in the catering and events industry this year.

Event Overview

Cater+Event is the industry's most comprehensive gathering, bringing together over thousands of professionals and hundreds of suppliers under one roof. This powerful alliance of two established industry events creates an unmatched opportunity to source new products, gain cutting-edge education, and build valuable connections that will directly benefit our organization.

Business Value and ROI

Attending this conference will provide immediate and long-term benefits to our company:

1. Comprehensive Education

- Access to over 80+ educational sessions across multiple specialized tracks
- Learning from industry luminaries and thought leaders with proven success
- Exposure to the latest trends, technologies, and best practices that can be immediately implemented

2. Valuable Connections

- Direct access to hundreds of suppliers showcasing innovative products and services
- Networking with thousands of industry professionals from diverse backgrounds and company sizes
- Opportunity to meet potential partners, vendors, and collaborators

- Building relationships with industry leaders who can provide ongoing support and insights

3. Competitive Advantage

- Early access to emerging trends and innovations before they become mainstream
- Exposure to new products and services that can enhance our offerings
- Insights into what industry leaders and competitors are doing
- Fresh perspectives and ideas that can differentiate our business in the marketplace

4. Skill Development

- Hands-on learning opportunities through interactive sessions and demonstrations
- Exposure to diverse perspectives from professionals across the industry spectrum
- Development of both technical skills and business acumen
- Opportunity to learn from both established veterans and fresh new voices

Cost Breakdown

- Registration Fee: \$[AMOUNT]
- Airfare: \$[AMOUNT]
- Hotel (4 nights): \$[AMOUNT]
- Ground Transportation: \$[AMOUNT]
- Meals: \$[AMOUNT]
- Total Estimated Cost: \$[AMOUNT]

Return on Investment

The knowledge, connections, and inspiration gained at Cater+Event 2027 will far exceed the cost of attendance. In our competitive industry, staying ahead of trends and continuously improving our offerings is essential for success. This conference represents a critical opportunity to ensure we remain at the forefront of innovation and excellence in the catering and events space.

I appreciate your consideration of this request and am happy to discuss any questions you may have about the value this conference will bring to our organization.

Sincerely,

[Your Name] [Your Title] [Contact Information]