

First Name	Last Name	Company	Title	Registration Type
Amanda	Falitz	bp	Packaged Beverage Category Manager	Retailer
Claire	Miller	Cumberland Farms	Assistant Category Manager- Alcohol	Retailer
Daryl	Calder	Diversified Management Group	Director of Operations/Buyer	Retailer
Michael	Schenk	Folk Oil Co.	Director of Marketing	Retailer
Natalie	Goldsmith	FriendShip	Category Manager	Retailer
Mark	Buonomo	Global Partners	Senior Category Manager - Beer, Wine, Liquor	Retailer
Ben	Woznica	Herdrich Petroleum Corporation	Director of Customer Engagement	Retailer
Brett	Kimmes	Kimmes Enterprises LLC	VP of Marketing	Retailer
Billy	Colemire	Majors Management	VP-Merchandising	Retailer
Chase	Alldredge	Maverik	Category Manager	Retailer
Adam	Butler	Newcomb Oil Company	Category Manager	Retailer
Gary	Evans	OXXO USA	Lead Retail Category Manager	Retailer
Olivia	Garavelli	Pilot Company	Associate Category Manager, Cooler	Retailer
Nicholas	Reed	Pilot Company	Category Manager	Retailer
Dan	Razowsky	Rmarts LLC	Director of Marketing	Retailer
Andrew	Lee	Sunoco	Director of Merchandising	Retailer
Arianna	Melchor	Sunoco LP	Category Manager	Retailer
Kera	Gilmer	Top Star Express Inc.	Senior Category Manager	Retailer
Kathy	Williams	TXB (Texas Born) Stores	Senior Category Leader	Retailer
Sammy	Carollo	Victory Marketing LLC.	District Leader	Retailer
Jason	Grimm	Wesco Inc	Category Manager - Package Beverage & Tobacco	Retailer
Anna	Bettencourt	Yatco Energy	Director Of Category Management	Retailer
Dave	Williams	BUMP Williams Consulting	President	Speaker
Sally	Lyons Wyatt	Circana	Global EVP & Chief Advisor	Speaker
Colin	Dornish	CSD Strategies	Founder/CEO	Speaker
Richard	Poye	Food Trends Think Tank	COO/Strategic Retail Advisor	Speaker
Nik	Modi	RBC Captial Markets	Managing Director	Speaker
Jonathan	Crumly	All-In Licensing	CEO	Sponsor
Jonny	Crumly	All-In Licensing	Director of Business Development	Sponsor
Brian	Hagler	B-O-F Corporation	Director of National Brand Accounts	Sponsor
Howard	Topping	B-O-F Corporation	CEO	Sponsor
Teyo	Branwell	BUM Energy	Director of Sales	Sponsor
Brian	Grudzinskas	BUM Energy	Regional Key Accountant, Manager East	Sponsor

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Christine	Malaguti	Cirkul	Sales	Sponsor
Elliot	Kastner	Cirkul Inc	SVP of Commercial & Supply Chain	Sponsor
Nichole	Upshaw	Cirkul Inc	CHRO	Sponsor
Garrett	Waggoner	Cirkul Inc	CEO	Sponsor
Chris	Kemper	Danone North America	Sr. CBM, DSD & National Convenience Customers	Sponsor
Jeff	Vorst	Danone North America	Director Sales, National Accounts	Sponsor
John	Ellington	Delta Beverages	Vice President- Sales	Sponsor
Jason	Kozik	Delta Beverages	Territory Sales and Chain Manager	Sponsor
Christopher	Beall	Generous Brands	Director of Sales - Small Format	Sponsor
Paul	Luna	Horticulture Co	VP Sales	Sponsor
Saf	Sadiq	Horticulture Co	President	Sponsor
Tim	Cuneo	iSEE Store Innovation	VP os Sales	Sponsor
Charles	Lawton	Lawton USA Brokerage Firm	CEO	Sponsor
Dan	Gatto	Marmon Foodservice Technologies	Sr. Product Manager	Sponsor
Darrell	Costello	Novipax	Sale Manager	Sponsor
Nicola	Heredia	Novipax	Account Director	Sponsor
Logan	Morrow	Nowadays	Key Account Manager	Sponsor
Allyson	Sherman	Nowadays	Key Account Manager	Sponsor
Brad	Bevens	OLIPOP	Sr. National Account Manager - Drug, Military, Alternative, Dollar Discounters	Sponsor
Rick	Friddle	Primo Brands	Senior Account Manager	Sponsor
Mike	Khattak	Primo Brands	Senior Account Manager	Sponsor
Joe	Agler	Reily Foods Company	Director of Sales	Sponsor
Chris	Gilbert	Reily Foods Company	Senior Sales Business Development Manager	Sponsor
Zach	Smith	Reily Foods Company	Category Development Manager	Sponsor
Larry	Anderson	Saint James Iced Tea	Senior Director of Sales - Convenience	Sponsor
Ashley	Edmonds	Saint James Iced Tea	Regional Sales Manager - Midwest	Sponsor
Sean	Colman	The Boston Beer Company	National Sales Director - Convenience	Sponsor
Jack	Huber	The Boston Beer Company	Regional Chain Manager	Sponsor
Bobby	Salerno	The Vita Coco Company	National Accounts	Sponsor
John	Giarrante	Torch Drinks, LLC	VP Business Development	Sponsor
Doug	Wiegard	Torch Drinks, LLC	National Account Director	Sponsor
Michael	Anderson	Trilliant Food & Nutrition	Senior Director of Sales	Sponsor
Corbin	Parker	UPTIME ENERGY	Key Account Manager - East Region	Sponsor



# Attendee List

May 11 - 13, 2026  
The Westin Chicago Lombard | Lombard, IL

First Name	Last Name	Company	Title	Registration Type
Britta	Baarstad	Informa/CSP	Sales Territory Director	Staff
Thomas	Corcoran	Informa/CSP	Regional Account Director	Staff
Jeni	Dulay	Informa/CSP	Manager, Event Operations	Staff
Kate	Hibbard	Informa/CSP	VP, Retail Events	Staff
Christina	Kayalik	Informa/CSP	Sales Support Specialist	Staff
Michael	Marino	Informa/CSP	Sr. Director Trade Relations	Staff
Mitch	Morrison	Informa/CSP	VP, Retailer Relations + Event Content Director	Staff
Annalise	Nassani	Informa/CSP	Event Marketing Manager	Staff
Karen	Spiegel	Informa/CSP	Vice President, Enterprise Slaes	Staff
Jake	Venchus	Informa/CSP	Sales Director	Staff
Nicole	Zatz	Informa/CSP	Event Attendee Coordinator	Staff