

SESSIONS

DAY 1 – MONDAY, 11 NOVEMBER 2024 - 11/11/2024

Saudi Intermodality Expo

November 2025

Riyadh, Saudi Arabia

Registration

09:30 - 10:30

Opening Ceremony

10:30 - 11:00

Dignitaries VIP Exhibition Tour

Opening Remarks

11:00 - 11:10

Participants

Host: Mr Charles Phillips - Host, Industry Expert and, Advisor to ModeScore

Patron Keynote Speech

11:10 - 11:20

Participants

Speaker: Eng. Badr Al-Dulami - Vice Minister at the Ministry of Transport, CEO, Roads General Authority

Presentation: Saudi Railways – National and Regional Connection

11:20 - 11:35

- Overview of Transport General Authority (TGA) and Railway Deputyship Role
- Overview of Saudi Railways Network
- Connecting Sea and Dry Ports
- Railway Transport Volumes - Passenger and Freight

Participants

Speaker: Mr Sultan Alkarbi - Intercity Railway Rights and Concessions Director, Transport General Authority (TGA)

Qatar's Practices and Plans for Sustainable Transportation

11:35 - 11:50

- Qatar's Plans and Practices for a Sustainable, Integrated, and Efficient Multimodal Transportation System
- The Use of Technology for Smart Transport: Current Practices and Future Outlook
- Transportation Plans and Operations Implemented During Qatar's FIFA World Cup 2022: Highlighting Success Factors and Lessons Learned for Future Legacy

Participants

Speaker: Mr Saleh Saeed Al-Marri - Director of Land Transport Planning Department, Ministry of Transport, State of Qatar

Awards Ceremony

11:50 - 12:15

Join us as we celebrate the achievements of industry trailblazers

Policy and New Technological Intervention for Preventing Road Traffic Crashes

12:15 - 12:30

Evolving Governance, Strategic Policies, and Economic Transformation

Participants

Speaker: Dr Omar Mahsan Alotaibi - Business Development Expert, Mobily

Leadership Session: Building a Strong Saudi Arabia - Leveraging smart supply chains, logistics and value management for economic growth

12:30 - 12:55

Evolving Governance, Strategic Policies, and Economic Transformation

- Considering Saudi Arabia's Vision 2030 for smart city development, can you elaborate on specific ways your project leverages smart city infrastructure to enhance its efficiency and impact?
- Looking towards the future, as Saudi Arabia expands its rail freight network to diversify the economy, what emerging trends in supply chain management and value management do you see as particularly relevant for the Kingdom's economic development?
- How prepared is Saudi Arabia, and the wider MENA region, to adapt to regulatory changes impacting the entire supply chain (including national regulations)?
- In your experience, what are the biggest challenges facing traditional supply chains in Saudi Arabia, and how can smart technologies address these challenges?
- Beyond cost savings, how can value management practices create a cultural shift within organizations that fosters innovation and continuous improvement?
- When presenting your project to potential investors in Saudi Arabia, what metrics or data points would be most effective in demonstrating the project's potential ROI?

Participants

Moderator: Mr James Luxbacher - Chief Business Development Officer, SIXT KSA

Speaker: Mr Bill M Halkias, PE, F.ASCE, F.ITE - President / Member of the Executive Committee, International Bridge Tunnel and Turnpike Association (IBTTA)

Speaker: Mr Thamer Mofarrij - GM Strategic Affairs, King Fahd Causeway Authority

Speaker: Mr Rusty Russell - Executive Director - Mobility, Red Sea Global

Speaker: Eng. Hisham Al Dabbagh - CEO, SPIP – Mohamed Yousuf Naghi Holding Group

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Presentation: Innovative Approaches to Toll Road Operations and Traffic Management: Lessons from Global Experiences

12:55 - 13:10

Evolving Governance, Strategic Policies, and Economic Transformation

- Key strategies crucial for achieving operational excellence in toll road management
- Modern technologies and data analytics to improve the efficiency and safety of toll road operations
- Most pressing sustainability challenges, and how can toll operators adapt to a greener future in mobility?

Participants

Speaker: Mr Bill M Halkias, PE, F.ASCE, F.ITE - President / Member of the Executive Committee, International Bridge Tunnel and Turnpike Association (IBTTA)

Networking Break

13:10 - 14:00

Evolving Governance, Strategic Policies, and Economic Transformation

Presentation: Intelligent Transportation Systems: Transforming Saudi Cities

14:00 - 14:15

Evolving Governance, Strategic Policies, and Economic Transformation

Participants

Speaker: Mr Sherif Attia - Regional Business Development Manager, ST Engineering

Presentation: Revolutionizing Transportation through Saudi Arabia's Giga-Projects: Future Mobility in focus

14:15 - 14:30

Evolving Governance, Strategic Policies, and Economic Transformation

- Can innovative solutions like high-speed rail, PRTs, and AVs create a car-free, sustainable future for NEOM?
- How can smart logistics and Hyperloop technology connect giga-projects across Saudi Arabia, forming a national transport network?
- What are the key considerations for companies building transportation solutions for the giga-projects, focusing on integration, and technology?
- Will the giga-projects serve as a testing ground for flying taxis, drones, and other futuristic transportation concepts, shaping the future of mobility globally?

Participants

Speaker: Mr Rusty Russell - Executive Director - Mobility, Red Sea Global

Presentation: Holistic Road Safety Approach: From Crash Testing to Infrastructure Planning

14:30 - 14:45

Evolving Governance, Strategic Policies, and Economic Transformation

- Role of crash testing and technology in road safety
- Effective integration of safety features in infrastructure
- Long-term socio-economic impacts of road safety investments
- Combining education, engineering, and enforcement for optimal safety

Participants

Speaker: Mr Shahn Chukfeh - Director - Business Development, Zoman Group of Companies (Al Zoman Contracting Co. - Riyadh Kingdom Road Safety - Ideal Roads Group Ltd.)

Panel Discussion: Enhancing Road Safety Through Vision 2030

14:45 - 15:30

Evolving Governance, Strategic Policies, and Economic Transformation

- Planning, designing, implementing, operating, and maintaining roads of all classifications in the Kingdom
- AI and Data applications in road safety
- Road Safety Investment
- Environmental concerns and Socio-economic considerations

Participants

Moderator: Mr Richard Lewis - Director Transport & Mobility – KSA & International, Vice-Chair Chartered Institution of Highways and Transportation

Speaker: Mr Michael Nebel - Business Manager, Avery Dennison Reflective Solutions

Speaker: Mr Mustapha Azzouzi - International Consultant-Transport & Road Safety Expert, STC Consultant at World Bank Group, TARS Consulting Founding Manager & FNI Canada Associate

Panel Discussion: Setting Regional Collaboration through Regulations, Policies, and Partnerships

15:30 - 16:15

Evolving Governance, Strategic Policies, and Economic Transformation

- What are the global regulations shifting the mobility scheme?
- How can governments in the Middle East create a regulatory framework that balances safety, innovation, and accessibility for micromobility users?
- What role can public-private partnerships play in developing and implementing successful micromobility solutions in the region?
- How can micromobility be integrated with existing transportation systems?
- What are the biggest challenges and opportunities for micromobility companies operating in the Middle East?

Participants

Moderator: Mr Mohammed Aljoufie - Professor of Transportation Planning at King Abdulaziz University & Mobility Advisor, Jeddah Governorate Development Authority

Speaker: Mr Nahedh Alhubail - Mobility Director, ROSHN Group Company

Speaker: Mr Mahmoud Taj - Business Development Manager - LAI, Fugro Suhaimi Company Limited

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Panel Discussion: The Smart Parking Revolution in KSA

16:15 - 17:00

Evolving Governance, Strategic Policies, and Economic Transformation

- Can smart parking technology (sensors, apps) optimize parking availability and reduce congestion in KSA's growing cities?
- How can KSA integrate smart parking with existing infrastructure and incentivize residents and businesses to adopt it?
- How can anonymized data collected from smart parking systems be used to improve urban planning and potentially generate revenue for municipalities?
- How smart parking can connect with EV systems and improve convenience, efficiency, and sustainability?
- Elaborate more about Load management and how the data collection can help

Participants

Speaker: Mr Yaser EzzEddin - Managing Director, IDEX Services Co.

Speaker: Mr Richard Lewis - Director Transport & Mobility – KSA & International, Vice-Chair Chartered Institution of Highways and Transportation

Speaker: Mr Khaled Noor - Co-Founder & VP COO, QudraTech, Qudra for Communication and Information Technology

Speaker: Mr Fadi AlShaikh - Head of Business Development, Regional Leader in the Sustainable Mobility sector

Moderator: Mr Mustapha Azzouzi - International Consultant-Transport & Road Safety Expert, STC Consultant at World Bank Group, TARS Consulting Founding Manager & FNI Canada Associate

Close of Conference Day 1

17:00 - 17:05

SCHEDULE

DAY 1 – MONDAY, 11 NOVEMBER 2024 - 11/11/2024

Saudi Intermobility Expo

November 2025

Riyadh, Saudi Arabia

TIME	EVOLVING GOVERNANCE, STRATEGIC POLICIES, AND ECONOMIC TRANSFORMATION
09:00	09:30 - Registration
10:00	10:30 - Opening Ceremony
11:00	11:00 - Opening Remarks 11:10 - Patron Keynote Speech 11:20 - Presentation: Saudi Railways – National and Regional Connection 11:35 - Qatar’s Practices and Plans for Sustainable Transportation 11:50 - Awards Ceremony
12:00	12:15 - Policy and New Technological Intervention for Preventing Road Traffic Crashes 12:30 - Leadership Session: Building a Strong Saudi Arabia - Leveraging smart supply chains, logistics and value management for economic growth 12:55 - Presentation: Innovative Approaches to Toll Road Operations and Traffic Management: Lessons from Global Experiences
13:00	13:10 - Networking Break
14:00	14:00 - Presentation: Intelligent Transportation Systems: Transforming Saudi Cities 14:15 - Presentation: Revolutionizing Transportation through Saudi Arabia’s Giga-Projects: Future Mobility in focus 14:30 - Presentation: Holistic Road Safety Approach: From Crash Testing to Infrastructure Planning 14:45 - Panel Discussion: Enhancing Road Safety Through Vision 2030
15:00	15:30 - Panel Discussion: Setting Regional Collaboration through Regulations, Policies, and Partnerships
16:00	16:15 - Panel Discussion: The Smart Parking Revolution in KSA
17:00	17:00 - Close of Conference Day 1

SESSIONS

DAY 2 – TUESDAY, 12 NOVEMBER 2024 - 12/11/2024

Saudi Intermodality Expo

November 2025

Riyadh, Saudi Arabia

Registration

09:30 - 11:00

Welcome and Opening Address for Day 2

11:00 - 11:05

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

Participants

Speaker: Mr Charles Phillips - Host, Industry Expert and, Advisor to ModeScore

Presentation: The role of master plans development in realizing the potential of smart mobility

11:05 - 11:20

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- Mobility strategy adheres to early stage of master planning task
- How does it impact the mobility and commuting of people within cities?

Participants

Speaker: Ms Zeina Nazer - Co-Founder, Cities Forum

Presentation: Driving Change - Women Empowerment in the Mobility Sector (especially Saudi Arabia)

11:20 - 11:35

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- Examining the progress made in empowering women in the mobility sector, particularly in Saudi Arabia, and highlighting key milestones and achievements
- Discussing the challenges and barriers that women continue to face in accessing and participating in the mobility sector, and exploring strategies to address these issues
- Exploring the potential of technology and innovation to create more inclusive and equitable mobility solutions for women
- Examining the economic and social benefits of empowering women in the mobility sector and the broader implications for sustainable development

Participants

Speaker: Ms Razan Al-Ajmmi - Founder of Saudi Skydrive Agency, Co-founder of ThirdEye Agency

Presentation: Improving Rural Infrastructure through Automated Road Analysis – Bringing Worldwide experience to Saudi

11:35 - 11:55

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- The impact of automated pathway analysis on managing and developing infrastructure, illustrating Fugro's global expertise
- Cost savings and operational benefits through automated road traffic data collection. Fugro's ARAN technology vs traditional methods
- Case Study: How Fugro's automated pavement analysis has impacted and supported city of San Diego funding and maintenance needs?

Participants

Speaker: Mr Ross Kravtsov - Business Development Manager, Fugro Roadware

Presentation: Environmentally Friendly MMA Marking Materials for Enhanced Traffic Safety

11:55 - 12:15

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- Short SWARCO introduction
- SWARCO ECO-LINE Solutions – Sustainable Road Marking Systems
- Environmental Benefits of MMA Coldplastic materials
- Aspects of Sustainability of Road Marking Systems

Participants

Speaker: Mr Markus Madner - Sales Director - Middle East, Asia & Africa, SWARCO Road Marking Systems

Presentation: Innovative Parking Solutions for a Connected World

12:15 - 12:35

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- A Parking Challenge: A Hidden Cost
- Parking's Impact on Urban Dynamics
- The Future of Parking: A Strategic Partnership

Participants

Speaker: Ms Haifa Raddaoui - Sales Specialist, Makani Parking Co.

Presentation: smartmicro sensors for smart and safety intersections

12:35 - 12:45

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- Loops replacement
- Real-time traffic data collection
- Multi-sensor fusion
- V2I communication ready

Participants

Speaker: Mr Trutnev Mikhail - Senior Region Manager - Middle East and CIS, s.m.s, smart microwave sensors GmbH

Presentation: SCATS: A traffic signal system for your city

12:45 - 12:55

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- Improved reliability
- Enhancing mobility
- Environmental benefits

Participants

Speaker: Mr Phillip Walsh - Director Business Development, Yunex Traffic

Presentation: Utilizing connected vehicle data for enhanced decision making – Compass Road Intelligence Platform

12:55 - 13:15

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- Leveraging the output of Artificial Intelligence and Machine Learning algorithms processing data from connected vehicles, is reshaping our approach to mobility and infrastructure planning and operation
- Access to unique data sets, that was not possible to collect, process, and analyze until recently, through Compass' Road intelligence platform, provides valuable insights to a wide range of stakeholders across the entire mobility spectrum
- Given the dynamic and constantly evolving nature of mobility, utilization of connected vehicles' data provides an undoubted advantage to stakeholders in order to tackle current, as well as future mobility challenges

Participants

Speaker: Mr Alexandros Kotsas - Senior Transportation Engineer, SALFO & Associates SA

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Panel discussion: Future Infrastructure Design & Build in the Kingdom

13:15 - 13:40

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- Imagine a transportation network that prioritizes both safety and sustainability. What specific technologies and design elements can be implemented to achieve this vision?
- Safety, efficiency, and sustainability through advanced technology - How can the Kingdom's infrastructure development encompass not just cars, but also pedestrians, cyclists, and alternative transportation options, fostering a more inclusive and accessible network?
- A key to unlocking a future-proof transportation network for Saudi Arabia - With rapid technological advancements, how can infrastructure projects be designed to be adaptable and handle unforeseen disruptions in transportation technology?

Participants

Moderator: Eng Mohammed AbdulJawad - Advisor Project Management & Stakeholders Engagement, PMI-KSA

Speaker: Dr Ali Othman Melibari - Project Management Consultant, Chairman of Transportation Planning and Traffic Safety Chapter of Saudi Society for Urban Sciences

Speaker: Ms Samah Bakhsh - Transportation Consultant, Confidential

Novocrete: Advancing Sustainable Road technology with High-Performance Solutions

13:40 - 14:00

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- Innovative Binder Technology for Sustainability
- Enhanced Durability, ecofriendly and Cost-Efficiency
- Alignment with many Global Infrastructure Standards
- Proven technology

Participants

Speaker: Mr Maarten Maas - Area Manager, Opis A.G. Schaffhausen Company/ Binzafrah Contracting Co.

Connect and Compete – Saudi Transport Knowledge Quiz

14:00 - 14:10

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

Networking Break

14:10 - 14:30

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

Presentation: Using a Centralized Data Platform to Optimize Intermodal Transportation

14:30 - 14:50

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

The session will highlight the exciting world of intermobility in Saudi Arabia's transport sector. It will explore how project management practices can be adapted to seamlessly integrate different modes of transportation, creating a more user-friendly and efficient network. This will also highlight key strategies like establishing a unified ticketing system, utilizing a central data platform, and fostering collaboration through cross-functional teams. By aligning these efforts with Saudi Arabia's Vision 2030, the session aims to unlock a future of sustainable and interconnected transportation for the Kingdom.

Participants

Speaker: Mr Vincenzo Bloise - General Manager, Almaviva

Panel Discussion: ITS and Smart Mobility in Saudi Arabia - A testing ground for innovation

14:50 - 15:35

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- How to tailor the development and introduction of EV and smart mobility solutions to meet the specific needs and preferences of the Saudi Arabian market, considering factors like climate, infrastructure gaps, and consumer behaviour?
- What kind of partnerships between government, academia, and international EV companies can be established to create a testing hub in Saudi Arabia that fosters innovation and attracts investment?
- The Business Case for Autonomy – A Local Context: What are the primary drivers for implementation of EVs and Avs in the Kingdom? What strategies can be implemented to both incentivise new EV and smart mobility companies while ensuring the long-term economic initiative?
- While charging infrastructure is crucial, what other aspects of smart mobility infrastructure need to be considered for a successful EV ecosystem in Saudi Arabia (e.g., data management, traffic management systems)?

Participants

Moderator: Mr Joseph Salem - Senior Partner & Head of Transport & Logistics, Arthur D. Little MENA

Speaker: Mr Rusty Russell - Executive Director - Mobility, Red Sea Global

Speaker: Mr James Luxbacher - Chief Business Development Officer, SIXT KSA

Speaker: Mr Nasser Alsaeed - Senior Manager - Mobility Business Development, Remat Al-Riyadh Development Company

Speaker: Mr Vincenzo Bloise - General Manager, Almaviva

Presentation: Increased Investment in Pedestrian Infrastructure - Sidewalks, Crosswalks, Bridges, Tunnels & Asset Management

15:35 - 15:55

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- Rapid Expansion of Road Network - Balancing traffic flow with pedestrian safety
- Challenges and Opportunities - Driver behavior change and public awareness campaigns
- Saudi Vision 2030 - Encouraging walking and cycling for a sustainable and livable country

Participants

Speaker: Eng Mohammed Abdulkarim Alanazi - Director - Bridges & Tunnels Operations & Maintenance Department, Riyadh Municipality

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Panel Discussion: The Road to Net Zero - How can Saudi Arabia develop a sustainable transportation sector?

15:55 - 16:40

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

- Considering the country's Vision 2030 goals, what specific technological advancements and policy changes are needed to achieve a significant reduction in carbon emissions? How can we ensure these advancements are implemented equitably and sustainably?
- Can you provide specific examples of innovative projects that exemplify this approach (Green Hydrogen project by NEOM, on the Red Sea coast)?
- A well-integrated transportation system is crucial for a thriving economy. How can the country effectively integrate various transportation modes - roads, railways, public transport - to create a seamless and user-friendly experience for both citizens and businesses?
- While hydrogen and electric vehicles are gaining traction, there are concerns about their accessibility and the infrastructure needed to support them. How can Saudi Arabia address these concerns and ensure a smooth transition towards a more sustainable transportation future for all citizens?
- Experience with Launching Hydrogen Bus in 2020

Participants

Moderator: Mr Mustafa AlHakeem - Energy & Power Expert, Confidential

Speaker: Mr Hani Mohammed AlSaigh - Vice President of Supply Chain and Contract Management, Tahakom

Speaker: Mr Alexi Chomyszyn - Head of Sustainability and Standards, ActiveScore/ModeScore

Speaker: Mr Mohammed Almusawa - CEO, ASX E-Mobility (A Subsidiary of AlSharif Group Holding)

Speaker: Mr Gary B. Flom - President & CEO, Board Member, Sustainable Mobility, EV & FCEV Ecosystem Expert, Petromin

Presentation: Multipurpose AI Traffic Sensing through Edge Computing

16:40 - 17:00

Shifting Gears to Safer, Cleaner, and Smoother Rides Through Innovation & Strategy

In today's rapidly evolving urban landscape, the demand for smarter, safer, and more efficient traffic management has never been higher. Traditional centralized data processing models struggle to meet these demands, particularly as cities move toward more extensive camera networks and increasingly complex traffic use cases. In this talk, we explore how cutting-edge AI and computer vision algorithms can deliver multipurpose traffic sensing solutions that address diverse challenges—from speed monitoring and congestion analysis to accident detection and pedestrian safety.

At the heart of this innovation is edge computing, which allows us to process data directly at the camera level, minimizing latency and maximizing scalability. By deploying intelligent algorithms on edge devices, traffic managers will be able to support mass-scale camera deployments that are not only cost-effective but also adaptive and resilient. Join us as we delve into the transformative potential of edge-based AI in traffic sensing, and why it holds the key to the future of urban mobility solutions worldwide.

Participants

Speaker: Mr Sohaib Khan, Ph.D. - CEO, Hazen.ai

Close of Conference Day 2

17:00 - 17:05

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Riyadh, Saudi Arabia

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17:00	17:00 - Close of Conference Day 2

SESSIONS

DAY 3 – WEDNESDAY, 13 NOVEMBER 2024 - 13/11/2024

Saudi Intermodality Expo

November 2025

Riyadh, Saudi Arabia

Registration

09:30 - 10:50

Welcome and Opening Address for Day 3

10:50 - 11:00

Building Resilience for Safe & Secure Journey

Participants

Speaker: Mr Charles Phillips - Host, Industry Expert and, Advisor to ModeScore

Opening Keynote: Stakeholders Engagement tips for the urgent "Risk Mitigation" Mega Projects

11:00 - 11:20

Building Resilience for Safe & Secure Journey

- Effective stakeholder identification and mapping
- Using RACI matrices for role clarity
- Establishing communication frameworks
- Conflict resolution strategies in large-scale projects

Participants

Speaker: Eng Mohammed AbdulJawad - Advisor Project Management & Stakeholders Engagement, PMI-KSA

Presentation: Agile Quality Management System for Construction Projects

11:20 - 11:40

Building Resilience for Safe & Secure Journey

- Quality Management Plan
- Risk Based Inspection
- Suppliers Assessments
- Measurements & Continuous Improvement

Participants

Speaker: Mr Yousef Adnan Rayes - Quality & Operational Excellence Expert, Saudi Quality Council

Presentation: A Roadmap to Ubiquity

11:40 - 12:00

Building Resilience for Safe & Secure Journey

- Required precondition for sustainable automated air mobility
- Safe and efficient air vehicle guidance and traffic management, based on scalable technology which leads to unlock the potential of the "low altitude economy" for the Kingdom of Saudi Arabia

Participants

Speaker: Ms Yvonne Winter - COO and Co-founder of FlyNow Aviation GmbH, Salzburg - Austria, President of the Sky Alliance for Automated Air Mobility and GM of FlyNow Arabia Ltd, Riyadh

Driving On the Road Should Not Be A Death Sentence

12:00 - 12:20

Building Resilience for Safe & Secure Journey

- Driving of the road should not be a death sentence
- Development of Passive Safety EN standards
- Testing and certification of Passive Safe support structures
- Budgetting for safety – saving lives, the cost of fatalities and long-term injuries

Participants

Speaker: Mr Gunnar Bendigtsen - Managing Director, Lattix Production AB

Presentation: Enhancing Efficiency in Infrastructure Projects: The PMO's Role in Saudi Arabia's Urban Mobility Transformation

12:20 - 12:40

Building Resilience for Safe & Secure Journey

- Introduction to Vision 2030 and Transportation Goals
- Why we need a PMO?
- The Role of PMOs in Managing Large-Scale Transportation Projects
- Pre project Services
- On Going Project Services
- Conclusion

Participants

Speaker: Mr Tareq Yanbawi - PMO Manager, Confidential

Workshop: Construction Project Communications

12:40 - 13:40

Building Resilience for Safe & Secure Journey

Effective Communication is vital to the excellence of project deliverables and to ensure the achievement of expected results. Some Principles, Techniques and best practices for E&C will be covered in this upskilling workshop.

- The Importance of Effective Communication
- Building Your Communication Strategy & Communication Plan
- Stakeholder Management for Communication
- Active Listening
- Using "The Big Room"
- Conclusion

Participants

Speaker: Mr Majed Ghait - VP of Communication, PMI KSA Chapter

Close of Road Infrastructure Conference 2024

13:40 - 13:45

SCHEDULE

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Riyadh, Saudi Arabia

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13:00	13:40 - Close of Road Infrastructure Conference 2024