

SESSIONS

SAUDI MARITIME CONGRESS DAY 1 - 20/09/2023

Saudi Maritime Congress 2023

20 - 21 September 2023

Dhahran Expo

Dammam

Registration

09:00 - 10:30

VIP Tour of the Exhibition

10:30 - 11:00

Opening Ceremony| National Anthem of Kingdom of Saudi Arabia followed by reading from the Holy Quran

11:00 - 11:05

Welcome Remarks

11:05 - 11:10

Participants

Chris Hayman - Chairman Emeritus, Seatrade Maritime

Keynote Welcome Address

11:10 - 11:20

Participants

H.E. Omar Hariri - President, MAWANI (Saudi Ports Authority)

Founding Strategic Partner Address| Bahri

11:20 - 11:30

Participants

Eng. Ahmed Alsubaey - CEO, Bahri

Interview| Future of the Maritime Industry at IMI

11:30 - 11:50

Participants

Moderator: Eithne Treanor - Managing Director, E. Treanor Media

Dr. Abdullah Alahmari - President & CEO, IMI

MOU Signing

11:50 - 12:00

Shaping a Sustainable Offshore Future

12:00 - 12:15

Participants

John McDonald - ABS President and Chief Operating Officer, ABS

International Keynote (Video Session)

12:15 - 12:25

Participants

Nancy W. Karigithu - Special Envoy and Advisor on Blue Economy, Executive Office of the President, Kenya

Industry Keynote

12:25 - 12:40

Participants

Erik Jensby - Head of Business Development and Membership, BIMCO

Keynote Session: International Outlook | Strategic Alignment of Maritime Industry in the KSA with the Global Market

12:40 - 13:25

In the previous session we heard about the KSA's aggressive and ambitious strategy of economic diversification, policy reforms, and the outlook for foreign direct investments over the next five years. Reflecting Saudi Arabia's commitment to developing its maritime trade, expanding into new economic cities, and digitalising vessel operations, Saudi Arabia scored the highest regional progress in the Maritime Connectivity Index in 2021 and is ranked 20th globally in the maritime transport industry. In fact, its maritime sector has doubled in the past decade, with 53,000 ships operating within it that are registered in 150+ countries and carry 11 billion tonnes of cargo annually.

This makes the Kingdom a powerful and promising partner for even more regional and global trade, meaning at the same time, a level of alignment with the wider maritime industry is required, as it is changing and inching closer to new ways of working and trading.

In this session we turn to the international community for their outlook on trade and regulations, as well as opportunities for collaboration with the KSA.

Participants

Moderator: Eithne Treanor - Managing Director, E. Treanor Media

Erik Jensby - Head of Business Development and Membership, BIMCO

Stuart Neil - Director of Strategy & Communications, International Chamber of Shipping (ICS)

Khurram Ali - Partner Middle East, Ince & Co.

Paul Holthus - Founding President & CEO, World Ocean Council

Lunch and Networking

13:25 - 14:15

SAIL Value Chain | For a Safe Marine Environment

14:15 - 14:30

Participants

Ahmed Albabtain - CTO, SAIL

Container Shipping Market Update

14:30 - 14:45

The presentation will answer the following questions:

- What are the main drivers of container shipping freight markets?
- Have the container volume gains of the pandemic been wiped out in the past year?
- The pandemic saw massive capacity shortages, but are we now headed back to endemic over-capacity?
- What are the likely container market scenarios for the coming six months and the next three years?
- Have service levels returned to the pre-pandemic normality?

Participants

Alan Murphy - CEO & Founder, Sea-Intelligence

Panel session 2 | Maritime Logistics Forum – Infrastructure Development, Trade & Regulations

14:45 - 15:30

Progress on maritime transport infrastructure in the Kingdom of Saudi Arabia forms part of a wider strategy aimed at developing the domestic ports and logistics sector. Experts expect maritime logistics to be a fast-growing activity in 2023-27, supported by the government's ambitious aim of making Saudi Arabia the leading regional logistics hub.

One of the key drivers for the achievement of the Vision2030 ambitions will be the readiness of the country and its institutional framework. The country is going through an overall institutional reform which shall also affect the governance of the port and maritime sector, and eventually bring a nationwide regulating body for all port and maritime affairs, segregated from the asset ownership and operation. This is ongoing and is already attracting international players to the country either through PPPs (public-private partnerships) or foreign direct investment. The role of the Public Investment Fund, already present in several of the port and logistics assets, can also be a game-changer for the country's capacity to deliver and activate the investments required.

In this session we look at infrastructure investment and developments over the past year and what opportunities they present for trade.

Participants

Moderator: Omar Omar - Partner, Head of Transport & Insurance, Al Tamimi & Company

Eng. Soror Basalom - Logistics President, Bahri Integrated Logistics Business Unit, part of the The National Shipping Company of Saudi Arabia (Bahri)

Martin Helweg - CEO, P&O Maritime Logistics

Eric W.C. Lee - General Manager / Ship Registration & Quality, Marine Department, Hong Kong Special Administrative Region

Taher AlDabbagh - Senior Vice President, Operation Services, IMI

New Desulfurization Technology for the Maritime Industry

15:30 - 15:45

Participants

William Roberts - Professor, Mechanical Engineering Director, Clean Combustion Research Center, King Abdullah University of Science and Technology

Panel session 3 | Connectivity, Transparency and Growth - Cargo Shipping & Ports Development

15:45 - 16:30

The Kingdom continues to invest heavily in the Maritime Logistics sector, with multiple large-scale projects to upgrade existing ports and terminals—and to develop new ports and introduce new trade routes—recently completed, under way or in the planning pipeline. Investment in port facilities and new liner services contributed to a solid increase in seaport throughput in 2022.

Container throughput, container volumes, transshipment and passenger throughput all posted positive gains in 2022 compared with 2021, and upward trends for all measures are expected in 2023-27.

Saudi Ports Authority (Mawani) is driving the effort to raise seaport activity in the kingdom and recorded progress on a series of investments during the next five years to expand the capacity of the kingdom's maritime sector.

With these summary figures in mind, we turn our focus on Port infrastructure and the impact on cargo trade in the Gulf and globally.

Participants

Moderator: Eng. Ali Shehab - Global Director of Special Projects & Services Maritime, DNV AS, Dubai Branch

Mohammad Shihab - Area Managing Director Saudi Arabia & Upper Gulf, A.P. Moller – Maersk

Despina Panayiotou Theodosiou - CEO, Tototheo Maritime

Kristof Waterschoot - Managing Director, Port of Antwerp-Bruges International

Alan Murphy - CEO & Founder, Sea-Intelligence

Offshore Market Overview

16:30 - 16:45

Participants

Fazel Fazalbhoy - Chief Executive Officer, Synergy Offshore

Panel session 4 | Supply - Demand Gap: Opportunities for the OSV market in the Kingdom and the GCC

16:45 - 17:30

2023 kicked off with some major projects and significant investment activity across the region. OSV owners welcome better market circumstances and higher fleet utilisation compared to 2022. Bearing in mind the increasing uptake in drilling activities across the region, where will the additional supply vessel come from?

- Regional and global competition
- Impact of Newbuilds and Layouts?
- Likely impact of relaxing of age limits and delayed scrapping?

Participants

Moderator: Fazel Fazalbhoj - Chief Executive Officer, Synergy Offshore

Capt. Mohamed Al Ali - Senior Vice President, Offshore Logistics, ADNOC Logistics & Services

Ahmed AlQadeeb - Managing Director, Rawabi Energy

Nasser F. Al Hazzani - Chief Operating Officer, Zamil Offshore

Danial Kaabi - CEO, Sea Horizon Offshore Marine Services

Tien Tai - Partner, HFW

Summary and Close of Day 1

17:30 - 17:35

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12:00	12:00 - Shaping a Sustainable Offshore Future 12:15 - International Keynote (Video Session) 12:25 - Industry Keynote 12:40 - Keynote Session: International Outlook Strategic Alignment of Maritime Industry in the KSA with the Global Market
13:00	13:25 - Lunch and Networking
14:00	14:15 - SAIL Value Chain For a Safe Marine Environment 14:30 - Container Shipping Market Update 14:45 - Panel session 2 Maritime Logistics Forum – Infrastructure Development, Trade & Regulations
15:00	15:30 - New Desulfurization Technology for the Maritime Industry 15:45 - Panel session 3 Connectivity, Transparency and Growth - Cargo Shipping & Ports Development
16:00	16:30 - Offshore Market Overview 16:45 - Panel session 4 Supply - Demand Gap: Opportunities for the OSV market in the Kingdom and the GCC
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SAUDI MARITIME CONGRESS DAY 2 - 21/09/2023

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Dammam

Registration

09:30 - 10:00

Opening Remarks

10:00 - 10:05

ESG: Reputation Management and Licence to Operate

10:05 - 10:15

Participants

Martin Crawford-Brunt - Chief Executive Officer, Lookout Maritime

Panel session 5 | Energy Transition and the Strategy for Sustainability in the KSA and GCC – Outlook for investment and business in the region

10:15 - 11:10

With a view to keeping its hydrocarbon industry relevant, the kingdom is putting a greater focus on developing a circular carbon economy (CCE), which essentially seeks to reduce, reuse, recycle and remove carbon.

Saudi Aramco has also set its own net zero target for 2050, a decade ahead of the state. Aramco recently published its inaugural sustainability report, outlining ways the company plans to achieve Scopes 1 and 2 greenhouse gas emission cut across wholly owned operated assets by 2050. These include the capturing, utilizing, and storing of 11 million metric tons of CO2 equivalent annually by 2035, the generation of 12 GW of solar and wind power by 2030, and reducing upstream carbon intensity by at least 15% by 2035. The company also aims to produce 11 million tons of blue ammonia annually by 2030.

Work is also ongoing on the country's sole green hydrogen and ammonia project at Neom, which is being viewed as a future benchmark for the region and beyond given its scale and built-in offtake. Execution of the \$54 billion scheme is proceeding with financial close due by year end.

There's a long road ahead for the Kingdom's shift to a greener economy, but also a lot of potential. In this session we explore developments and opportunities for key partners in this field.

Participants

Moderator: Martin Crawford-Brunt - Chief Executive Officer, Lookout Maritime

Eng. Essam M. Alammari - VP Advisor - Regulation Sector, Transport General Authority

Majed Al-Thubaiti - Manager of SAF Area Producing Support, Saudi Aramco

Abdullah Alyami - Vice President, Ship Management, Bahri Ship Management

Dr. Ahm Mehboob Anwar - Research Lead, Transport & Infrastructure, KAPSARC

Jamil Al Ali - Middle East Regional Commercial & Business Development Director, Bureau Veritas Marine & Offshore

Gina Panayiotou - ESG Manager, WEST P&I

Panel session 6 | Sustainable Growth for Oil and Gas Markets

11:10 - 11:50

In March Saudi Arabia, the United Arab Emirates, and other key oil-producing members of the wider Opec+ alliance have announced surprise production cuts totalling more than 1.1 million barrels per day, declaring their intention is to stabilise crude markets.

Opec secretary general Haitham Al Ghais' outlook for global oil markets is a positive one, as China reopens after prolonged Covid-19 lockdowns, but he remains concerned about the lack of investments in the sector and stressed that up to \$12.1 trillion of global investments would be needed by 2045. Saudi Aramco has outlined huge capital expenditures plan through 2025, with the lion's share of the spending targeted on expanding upstream capacity for oil and gas as the decade progresses.

Although the lion's share of attention is focused on the Kingdom's upstream oil capacity expansion, two other aspects of investment warrant attention: downstream capacity expansion both in-Kingdom and in jointly owned refineries abroad, and gas exploration and production program.

Participants

Moderator: Eithne Treanor - Managing Director, E. Treanor Media

Mark O'Neil - President, Intermanager / Columbia Shipmanagement

Shailesh Bildikar - Commercial Director – Maritime Logistics, Tristar / Emirates Ship Investment Company (Eships) LLC

Nikolaos Michas - Global Tanker Segment Director, Lloyds Register

Overview of Safety Considerations in the Use of Technology and Navigation Aids

11:50 - 12:05

Participants

Mahdi Al-Mosawi - General Manager, Middle East Navigation Service (MENAS)

Bahri's Digitization Journey

12:05 - 12:15

Participants

Jaideep Vohra - Director Fleet Performance, Bahri Ship Management

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Panel session 7 | Maritime Supply Chains Digital Infrastructure: Achieving efficiencies through Technology & Vessel Data

12:15 - 13:00

In Maritime Logistics, an industry increasingly more connected, highly competitive, and particularly vulnerable to events – geo-political, climate– related and extreme weather and economic, agility is the name of the game. Add to this, a business environment characterized by low margins and the imperative of differentiation, and it becomes easy to see that to succeed, a business must have a robust digital strategy.

So, let's look at how data has transformed Maritime Logistics, what the digital infrastructure is in in the Kingdom and what the real ROI is - achieving operational efficiency, innovating, and boosting profitability.

Participants

Moderator: Eithne Treanor - Managing Director, E. Treanor Media

Dr. Majed Almalik - Vice President of Shared Services and Digital Transformation, MAWANI

Dennis Winterswijk - Director, EMEA, Inmarsat

Jaideep Vohra - Director Fleet Performance, Bahri Ship Management

John Donovan - Vice President of Operations, Fueltrax

Legal and Insurance Update

13:00 - 13:30

What is the current regulatory landscape and what are some considerations which responsible operators must include in their medium- and long-term strategies?

In this session we hear three presentations outlining:

1. *The Importance of Contracts in the Logistics Supply Chain*

Abdul Fahl, Director at Through Transport Mutual Services (Gulf) Ltd

2. *The Impact of Maritime Threats & International Regulations in the Gulf region on the Risk Management Process and Insurance Market*

Omar Al-Khuwaiter, Insurance Director, Bahri

Participants

Abdul Fahl - Director, Through Transport Mutual Services (Gulf) Ltd

Omar Al Khuwaiter - Insurance Director, Bahri

Lunch and Networking

13:30 - 14:15

Overview of Maritime Education and Training Priorities and Alignment with the Future of the Industry

14:15 - 14:25

Participants

Dr. Jens-Uwe Schröder-Hinrichs - Vice-President (Academic Affairs) and Professor, World Maritime University

Panel session 8 | Maritime Education and Developing Competency: Assessing maritime academies, digital learning and remote operations, audits & inspections

14:25 - 15:05

The advent of technology, automation and remote operations has not only been accelerated during these past two years, but also and more importantly, technology has been put to the test thoroughly and consistently. The benefits are obvious: cost, accessibility, convenience, agility, and adaptability. On the other hand, the downside is a bit more difficult to quantify and the main fear is that these new training technologies have an impact on competency and safety at sea.

In this session we carry out a status check on levels of education and training in the KSA to identify gaps and where priorities for the future should lie.

Participants

Moderator: Dr. Jens-Uwe Schröder-Hinrichs - Vice-President (Academic Affairs) and Professor, World Maritime University

Capt. Ahmed Youssef - Director of Maritime Training, Sharjah Maritime Academy, UAE

Capt. Turki Al Shehri - Director, National Maritime Academy

Fahad AlAqeel - Vice President People and Culture, IMI

Dr. Haya Aldaghlas - Director - Strategy & Regulations, Abu Dhabi Maritime

DEI in Focus| Diversity Study Group – Annual Report Findings Overview

15:05 - 15:25

For any organisation that relies on its people, it should be a strategic priority to broaden your talent pool, enlist a diverse range of skills and perspectives, and make the most of their potential. Diversity Study Group, the leading consulting, training, bench-marking, and networking organisation on diversity, equity, and inclusion (DEI) in maritime, will present and overview of findings from their Annual Report on DEI initiatives and bench-marking, and key insights into implementing a DEI strategy that works.

Participants

Heidi Heseltine - CEO, Halcyon Recruitment & Co-Founder, Diversity Study Group, Halcyon Recruitment

Panel session 9 | Hiring and Employment Trends

15:25 - 16:05

In a rapidly changing market, leaders and talent acquisition teams are faced with diverse people problems. Workforce engagement, recruitment, retention, reward, benefits, equity, diversity, and inclusion are at the top of the agenda.

This panel of industry leaders will give insights into what trends they are seeing their own organisations and how these are likely to change in the medium to long term.

Participants

Moderator: Dr. Effat Mostafa - Founder and General Manager, SeaScope MENA

Shehab Mamdouh - Senior Associate, Fichte & Co.

Dr. Carolin Stumm - Managing Director, Hapag-Lloyd Middle East Shipping L.L.C.

Marwan ElShazly - Vice-President for Marketing and Contracts, Pan Marine Group, Chairman YoungShip Egypt

Eng. Lars Seistrup - Managing Director, Albwardy Damen

Panel session 10 | Shipmanagement Forum: Crew supply, certification, and collaboration for safe and efficient vessel operation

16:05 - 16:45

In this discussion we ask our panel of industry leaders and experts to share their thoughts on what we can expect the seafaring profession to look like in the context of the ongoing and rapid adoption of technology and automation, as well as changes linked decarbonization and how to definitively move from the commoditisation of crew to a true HR function for crews onboard.

The future depends on diversity, agility, and innovation. A lot of it came out of necessity during the pandemic and now we ask:

- Attracting and retaining a diverse workforce – what strategies might work?
- What are the biggest challenges with certification and crew deployment?
- Digitisation of crew operations – status check?

Participants

Moderator: Eithne Treanor - Managing Director, E. Treanor Media

Mark O'Neil - President, Intermanager / Columbia Shipmanagement

Capt. Yasser Hashem - Director Fleet Personnel Department, Bahri Ship Management

Capt. Marwa Eleselehdar - Operations Manager, Cargo Shipping

Heidi Heseltine - CEO, Halcyon Recruitment & Co-Founder, Diversity Study Group, Halcyon Recruitment

Closing Remarks and Close of Conference

16:45 - 16:50

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12:00	12:05 - Bahri's Digitization Journey 12:15 - Panel session 7 Maritime Supply Chains Digital Infrastructure: Achieving efficiencies through Technology & Vessel Data
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14:00	14:15 - Overview of Maritime Education and Training Priorities and Alignment with the Future of the Industry 14:25 - Panel session 8 Maritime Education and Developing Competency: Assessing maritime academies, digital learning and remote operations, audits & inspections
15:00	15:05 - DEI in Focus Diversity Study Group – Annual Report Findings Overview 15:25 - Panel session 9 Hiring and Employment Trends
16:00	16:05 - Panel session 10 Shipmanagement Forum: Crew supply, certification, and collaboration for safe and efficient vessel operation 16:45 - Closing Remarks and Close of Conference