

Registration and morning breakfast networking

08:00 - 09:15
Networking

GP boardroom

08:40 - 09:15
GP Boardroom

This exclusive networking breakfast is open to pre-registered GPs and continues through welcome coffee.

Closed-door session run under the Chatham House Rule and closed to press.

Welcome remarks

09:15 - 09:25
Main Conference Day One

Opening address: The Kingdom takes the spotlight

09:25 - 09:35
Main Conference Day One

Re-writing the PE playbook: Global macro-outlook and evolution

09:35 - 10:10
Main Conference Day One

As private markets adapt to elevated interest rates and longer fundraising cycles, new growth opportunities emerge. How are GPs pivoting strategies to capitalise? Which sectors and asset classes offer the most promise in this evolving landscape? What innovative approaches are driving the next wave of success in the region's private equity market?

Fireside chat

10:10 - 10:25
Main Conference Day One

Private equity – Unlocking regional potential

10:25 - 11:00
Main Conference Day One

Dive into what's shaping the future of Middle Eastern markets. What sectors offer the most potential for investment? How are regulatory frameworks evolving? What are the key challenges private equity firms face in this region?

Keynote address

11:00 - 11:20
Main Conference Day One

Morning coffee and networking break

11:20 - 11:50
Networking

Keynote address

11:50 - 12:10
Main Conference Day One

LP insights – What's on the horizon?

12:10 - 12:45
Main Conference Day One

How are institutional investors navigating the current geopolitical landscape and diversifying their portfolios? Which sectors in GCC venture capital and private equity are over-saturated, and where is there still room for growth?

Participants

Moderator: Vishnu Amble - Director, Investment Committee Member & Head of Foundation, GreenBear Group

Lunch and networking break

12:45 - 14:00
Networking

PE Leaders closed-door boardroom lunch

12:45 - 13:45
PE leaders closed-door boardroom lunch

Closed-door discussion (by invitation only)

From vision to venture: Catalysing the region's economic transformation

14:00 - 14:35
Main Conference Day One

How are regional authorities and the private sector collaborating to support tech companies beyond the incubation stage, and what strategies can drive sustainable, long-term growth in the tech industry? What unique challenges do early-stage startups face, and what strategies can be employed to overcome these obstacles for successful growth in the region?

Participants

Panellist: Waleed Al Ballaa - General Partner, Sukna Ventures

Panellist: Sara Nayef Al-Ateeqi - Vice Chairman and Acting CEO, Al Mal Investment Company

Panellist: Dany Farha - Co-Founder and Managing Partner, BECO Capital

Fundraising in the GCC: The regional roadmap

14:35 - 15:10
Main Conference Day One

Veteran GPs, LPs, and advisors with strong track records in the GCC share insights on successful fundraising within Saudi Arabia and the broader region. This session focuses on guiding the next generation of GPs on raising capital locally and building enduring, long-term sustainable investments within the GCC market.

Participants

Panellist: Michael Lints - Partner, Golden Gate Ventures

Panellist: Sonia Gokhale - Co-Founder & General Partner, VentureSouq

Panellist: Zainab Al Sharif - Partner, Plus VC (+VC)

Blueprints for success: Differentiation, value creation, and alpha generation

15:10 - 15:45
Main Conference Day One

- What can managers do to stand out from the competition?
- What does value creation look like in the Middle East?
- Understanding how differentiating factors and value creation can lead to excess returns

Afternoon refreshments and networking break

15:45 - 16:15
Networking

SESSIONS

MAIN CONFERENCE DAY ONE - 27/01/2025

SuperReturn Saudi Arabia

27-28 January 2025

The Fairmont Hotel
Riyadh

Emerging manager guide: Capitalising on an evolving landscape

16:15 - 16:50

Main Conference Day One

How can emerging managers demonstrate value despite limited track records?

What strategies can new GPs employ to build trust and long-term relationships with LPs in the region?

How is Saudi Arabia's new investment law levelling the playing field for foreign investors?

Game on: A spotlight on entertainment, sports, and e-sports

16:50 - 17:25

Main Conference Day One

What strategies are investors using to distinguish genuine investment opportunities? How can investors assess the viability of investments in this sector and ensure that they are committing to sustainable growth opportunities?

Participants

Panellist: **Abdullah Altamami** - Partner and CEO, Merak Capital

Closing remarks

17:25 - 17:35

Main Conference Day One

Enchanted Arabia evening networking social

17:35 - 19:05

Networking

SCHEDULE

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TIME	NETWORKING	GP BOARDROOM	MAIN CONFERENCE DAY ONE	PE LEADERS CLOSED-DOOR BOARDROOM LUNCH
08:00	08:00 - Registration and morning breakfast networking	08:40 - GP boardroom		
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10:00			10:10 - Fireside chat 10:25 - Private equity – Unlocking regional potential	
11:00	11:20 - Morning coffee and networking break		11:00 - Keynote address 11:50 - Keynote address	
12:00	12:45 - Lunch and networking break		12:10 - LP insights– What's on the horizon?	12:45 - PE Leaders closed-door boardroom lunch
14:00			14:00 - From vision to venture: Catalysing the region's economic transformation 14:35 - Fundraising in the GCC: The regional roadmap	
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Registration and morning breakfast networking

08:30 - 09:30
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GP Boardroom

08:50 - 09:30
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Welcome remarks

09:30 - 09:40
Main Conference Day Two

Special opening keynote

09:40 - 10:00
Main Conference Day Two

Credit where credit's due: Middle East and global insights on private credit

10:00 - 10:35
Main Conference Day Two

GPs and LPs share insights on market trends, opportunities, and challenges in private credit in the Middle East compared to the US, and Europe. What's the current state of private credit markets in each region? What are the challenges and opportunities associated with providing growth funding to high-potential sectors? What emerging trends and opportunities are LPs most excited about?

Participants

Panellist: Hans-Jörg Baumann - Founding Partner & Chairman, StepStone Private Debt

Panellist: Laurent Bouvier - Managing and Founding Partner, Kartesia

Panellist: Omar Al Yawer - Partner, Ruya Partners

Panellist: Benjamin Fanger - Managing Partner, ShoreVest Partners

Co-Investment and partnership strategies: Unlocking global and local collaboration

10:35 - 11:10
Main Conference Day Two

What is driving the increasing trend of co-investments and partnerships between global asset managers and regional SWFs in the Middle East? How can co-investments unlock larger deals and strategic value in the region? What are the differing perspectives of global investors on these opportunities, and how can GPs ease the concerns of first-time co-investors to foster successful collaborations? How could secondaries contribute to co-investment deal flow?

Participants

Panellist: Philippe Ferneini - Partner, StepStone Group

Networking break

11:10 - 12:00
Networking

LP fund presentations

11:10 - 11:40
LP Only

An exclusive opportunity limited to three GPs to pitch their funds in a 10-minute slot to a group of pre-registered LPs.

As an LP if you wish to register, please contact Foyin.awosika@informa.com

Closed-door session run under the Chatham House Rule and closed to press.

Insights from founders on fundraising, overcoming pain points, private credit and the power of private capital

12:00 - 12:30
Main Conference Day Two

Unlocking IPO-tential: Selling to strategics, liquidity and exit strategies in the Middle East

12:30 - 13:05
Main Conference Day Two

In a rapidly shifting market, IPOs across Tadawul, Nomu, ADX, and DFM present unique opportunities for GPs and LPs. What are the latest trends shaping the IPO landscape? How can companies optimise exit strategies and liquidity events, as seen in successful cases like Jahez's sellout, to maximise returns?

Participants

Panellist: Walid Majdalani - Head of Emerging Markets Private Equity, Investcorp

Lunch and networking break

13:05 - 14:05
Networking

Women in Private Markets Lunch

13:05 - 14:05
Women in private markets lunch

Amplifying the voices of accomplished women leaders across the industry and supporting women from across the industry to build their professional networks

Future of fintech– Unlocking its full potential

14:05 - 14:25
Main Conference Day Two

Participants

Panellist: Monica Brand Engel - Co-founder and Managing Partner, Quona Capital

Dynasties and legacies: How will family offices transform private markets

14:25 - 14:55
Main Conference Day Two

Given the current global economic uncertainties, how are family offices in Saudi Arabia adapting their investment strategies to safeguard wealth and pursue growth in private markets? Is there a growing trend among family offices toward more co-investment opportunities with global or regional GPs?

Participants

Moderator: Ritesh Anand - Senior Director, Middle East & Africa, Cambridge Associates

Building a better future: Energy transition, infrastructure and climate

14:55 - 15:25
Main Conference Day Two

Energy transition and infrastructure development in MENA offer vast opportunities amid unique challenges. From data centres to airports, what role can private capital play in Saudi Arabia's ambitious infrastructure plans? Which climate strategies are most effective for MENA's specific environmental conditions?

2030 Vision: LP on MENA's trillion-dollar opportunity - Are you ready?

15:25 - 15:55
Main Conference Day Two

Hear LPs' vision in answer to bold questions around capital deployment in MENA

-As MENA seeks to become a global investment powerhouse by 2030, what revolutionary technologies or sectors could emerge as the next 'oil' of the region?

-In a future where sovereign wealth funds become the world's dominant investors, how will this reshape the global financial landscape and GP strategies?

-Imagine a MENA with seamless cross-border investments and a unified economic zone. What bold steps can we take today to make this a reality?

Participants

Moderator: Grace Reyes - CEO, The Investment Diversity Exchange (TIDE)

Panellist: Théodore Economou - Chief Investment Officer for Multi-Asset, Lombard Odier Investment Managers

Panellist: Hamad Ebrahim - Head of International Investments (Alternatives), Derayah Financial

Afternoon refreshments and networking break

15:55 - 16:15
Networking

1. The proptech boom reshaping real estate

16:15 - 17:05
Roundtable: 1. Brick-and-mortar meets Silicon Valley

What role are private equity and venture capital playing in driving this shift, and how will it shape the future of smart cities and property management in the region?

2. The healthcare revolution: From public hospitals to private health tech innovators

16:15 - 17:05
Roundtable: The healthcare revolution

What opportunities are emerging as Saudi Arabia transitions from public hospitals to private health tech ventures? How is privatisation driving innovation in the healthcare sector, and what are the key factors for investors to consider in this evolving market?

3. Education 2.0: The rise of EdTech and the future of learning

16:15 - 17:05
Roundtable: Education 2.0

How is EdTech transforming Saudi Arabia's education sector? What are the investment opportunities in education, and how will these changes shape the future of learning in the Kingdom?

LP-only boardroom - Mastering the LP-GP tango - Elevating governance, due diligence, and LP rights in the GCC

16:15 - 17:05
LP Only

-How is the landscaping of LP governance, due diligence best practices, and LP rights evolving?

-Implementing robust LP governance structures that foster trust and drive performance

-Due diligence best practices

-Risk mitigation strategies for LPs to protect their interests without stifling GP creativity

This closed-door session is open to pre-registered DFIs, endowments, foundations, insurance companies, pension funds and sovereign wealth funds, family offices. Subject to verification.

Closed-door session run under the Chatham House Rule and closed to press.

Closing remarks

17:05 - 17:15
Main Conference Day Two

Grand finale social: Celebrate the launch of SuperReturn Saudi Arabia 2025

17:15 - 18:45
Networking

SCHEDULE

MAIN CONFERENCE DAY TWO - 28/01/2025

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The Fairmont Hotel
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TIME	NETWORKING	GP BOARDROOM	MAIN CONFERENCE DAY TWO	LP ONLY	WOMEN IN PRIVATE MARKETS LUNCH	ROUNDTABLE: 1. BRICK-AND-MORTAR MEETS SILICON VALLEY	ROUNDTABLE: THE HEALTHCARE REVOLUTION	ROUNDTABLE: EDUCATION 2.0
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11:00	11:10 - Networking break			11:10 - LP fund presentations				

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12:00			<p>12:00 - Insights from founders on fundraising, overcoming pain points, private credit and the power of private capital</p> <p>12:30 - Unlocking IPO-potential: Selling to strategics, liquidity and exit strategies in the Middle East</p>					
13:00	13:05 - Lunch and networking break				13:05 - Women in Private Markets Lunch			
14:00			<p>14:05 - Future of fintech– Unlocking its full potential</p> <p>14:25 - Dynasties and legacies: How will family offices transform private markets</p> <p>14:55 - Building a better future: Energy transition, infrastructure and climate</p>					
15:00	15:55 - Afternoon refreshments and networking break		15:25 - 2030 Vision: LP on MENA's trillion-dollar opportunity - Are you ready?					

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17:00	17:15 - Grand finale social: Celebrate the launch of SuperReturn Saudi Arabia 2025		17:05 - Closing remarks					