

### Registration and morning breakfast networking

08:30 - 09:15  
Networking

### GP boardroom

08:40 - 09:15  
GP Boardroom

This exclusive networking breakfast is open to pre-registered GPs and continues through welcome coffee.

*Closed-door session run under the Chatham House Rule and closed to press.*

### Welcome remarks

09:15 - 09:25  
Main Conference Day One

### Opening address: The Kingdom takes the spotlight

09:25 - 09:35  
Main Conference Day One

### Macro-outlook: Re-writing the PE playbook

09:35 - 10:10  
Main Conference Day One

As private markets adapt to elevated interest rates and longer fundraising cycles, new growth opportunities emerge. How are GPs pivoting strategies to capitalise? Which sectors and asset classes offer the most promise in this evolving landscape? What innovative approaches are driving the next wave of success in the region's private equity market?

### Fireside chat

10:10 - 10:25  
Main Conference Day One

### From vision to venture: Catalysing the region's economic transformation

10:25 - 11:00  
Main Conference Day One

How are regional authorities and the private sector collaborating to support tech companies beyond the incubation stage, and what strategies can drive sustainable, long-term growth in the tech industry? What unique challenges do early-stage startups face, and what strategies can be employed to overcome these obstacles for successful growth in the region?

### Keynote address

11:00 - 11:20  
Main Conference Day One

### Morning coffee and networking break

11:20 - 11:50  
Networking

### LP insights – What's on the horizon?

11:50 - 12:25  
Main Conference Day One

How are institutional investors navigating the current geopolitical landscape and diversifying their portfolios? Which sectors in GCC venture capital and private equity are over-saturated, and where is there still room for growth?

### Keynote address

12:25 - 12:45  
Main Conference Day One

### Lunch and networking break

12:45 - 14:00  
Networking

### PE Leaders closed-door boardroom lunch

12:45 - 13:45  
PE leaders closed-door boardroom lunch

Closed-door discussion (by invitation only)

### Fundraising in the GCC: The regional roadmap

14:00 - 14:35  
Main Conference Day One

Veteran GPs, LPs, and advisors with strong track records in the GCC share insights on successful fundraising within Saudi Arabia and the broader region. This session focuses on guiding the next generation of GPs on raising capital locally and building enduring, long-term sustainable investments within the GCC market.

### Blueprints for success: Differentiation, value creation, and alpha generation

14:35 - 15:10  
Main Conference Day One

- What can managers do to stand out from the competition?
- What does value creation look like in the Middle East?
- Understanding how differentiating factors and value creation can lead to excess returns

### Afternoon refreshments and networking break

15:10 - 15:40  
Networking

### Emerging manager guide: Capitalising on an evolving landscape

15:40 - 16:15  
Main Conference Day One

How can emerging managers demonstrate value despite limited track records?

What strategies can new GPs employ to build trust and long-term relationships with LPs in the region?

How is Saudi Arabia's new investment law levelling the playing field for foreign investors?

### Game on: A spotlight on entertainment, sports, and e-sports

16:15 - 16:50  
Main Conference Day One

What strategies are investors using to distinguish genuine investment opportunities? How can investors assess the viability of investments in this sector and ensure that they are committing to sustainable growth opportunities?

# SESSIONS

MAIN CONFERENCE DAY ONE - 27/01/2025

SuperReturn Saudi Arabia

27-28 January 2025

The Fairmont Hotel  
Riyadh

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## Closing remarks

16:50 - 17:00  
Main Conference Day One

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## Enchanted Arabia evening networking social

17:00 - 18:30  
Networking

# SCHEDULE

MAIN CONFERENCE DAY ONE - 27/01/2025

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27-28 January 2025

The Fairmont Hotel

Riyadh

TIME	NETWORKING	GP BOARDROOM	MAIN CONFERENCE DAY ONE	PE LEADERS CLOSED-DOOR BOARDROOM LUNCH
08:00	08:30 - Registration and morning breakfast networking	08:40 - GP boardroom		
09:00			09:15 - Welcome remarks 09:25 - Opening address: The Kingdom takes the spotlight 09:35 - Macro-outlook: Re-writing the PE play-book	
10:00			10:10 - Fireside chat 10:25 - From vision to venture: Catalysing the region's economic transformation	
11:00	11:20 - Morning coffee and networking break		11:00 - Keynote address 11:50 - LP insights- What's on the horizon?	
12:00	12:45 - Lunch and networking break		12:25 - Keynote address	12:45 - PE Leaders closed-door boardroom lunch
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17:00	17:00 - Enchanted Arabia evening networking social			

### Registration and morning breakfast networking

08:30 - 09:30  
Networking

### GP Boardroom

08:50 - 09:30  
GP Boardroom

This exclusive networking breakfast is open to pre-registered GPs and continues through welcome coffee.

*Closed-door session run under the Chatham House Rule and closed to press.*

### Welcome remarks

09:30 - 09:40  
Main Conference Day Two

### Special opening keynote

09:40 - 10:00  
Main Conference Day Two

### Private credit through Middle Eastern eyes

10:00 - 10:35  
Main Conference Day Two

GPs and LPs share insights on market trends, opportunities, and challenges in private credit in the Middle East compared to the US, and Europe. What's the current state of private credit markets in each region? What are the challenges and opportunities associated with providing growth funding to high-potential sectors? What emerging trends and opportunities are LPs most excited about?

### Building a better future: Energy transition, infrastructure and climate

10:35 - 11:10  
Main Conference Day Two

Energy transition and infrastructure development in MENA offer vast opportunities amid unique challenges. From data centres to airports, what role can private capital play in Saudi Arabia's ambitious infrastructure plans? Which climate strategies are most effective for MENA's specific environmental conditions?

### Networking break

11:10 - 12:00  
Networking

### LP fund presentations

11:10 - 11:40  
LP Only

An exclusive opportunity limited to three GPs to pitch their funds in a 10-minute slot to a group of pre-registered LPs.

As an LP if you wish to register, please contact [Foyin.awosika@informa.com](mailto:Foyin.awosika@informa.com)

*Closed-door session run under the Chatham House Rule and closed to press.*

### Co-Investment and partnership strategies: Unlocking global and local collaboration

12:00 - 12:35  
Main Conference Day Two

What is driving the increasing trend of co-investments and partnerships between global asset managers and regional SWFs in the Middle East? How can co-investments unlock larger deals and strategic value in the region? What are the differing perspectives of global investors on these opportunities, and how can GPs ease the concerns of first-time co-investors to foster successful collaborations?

### Unlocking IPO-tential: Liquidity and exit strategies in the Middle East

12:35 - 13:10  
Main Conference Day Two

In a rapidly shifting market, IPOs across Tadawul, Nomu, ADX, and DFM present unique opportunities for GPs and LPs. What are the latest trends shaping the IPO landscape? How can companies optimise exit strategies and liquidity events, as seen in successful cases like Jahez's sellout, to maximise returns?

### Lunch and networking break

13:10 - 14:10  
Networking

### Women in Private Markets Lunch

13:10 - 14:10  
Women in private markets lunch

Amplifying the voices of accomplished women leaders across the industry and supporting women from across the industry to build their professional networks

### Future of fintech– Unlocking its full potential

14:10 - 14:30  
Main Conference Day Two

### Mastering the LP-GP tango - Elevating governance, due diligence, and LP rights in the GCC

14:30 - 15:05  
Main Conference Day Two

-How is the landscaping of LP governance, due diligence best practices, and LP rights evolving?

-Implementing robust LP governance structures that foster trust and drive performance

-Due diligence best practices

-Risk mitigation strategies for LPs to protect their interests without stifling GP creativity

### 2030 Vision: LP on MENA's trillion-dollar opportunity - Are you ready?

15:05 - 15:40  
Main Conference Day Two

Hear LPs' vision in answer to bold questions around capital deployment in MENA

-As MENA seeks to become a global investment powerhouse by 2030, what revolutionary technologies or sectors could emerge as the next 'oil' of the region?

-In a future where sovereign wealth funds become the world's dominant investors, how will this reshape the global financial landscape and GP strategies?

-Imagine a MENA with seamless cross-border investments and a unified economic zone. What bold steps can we take today to make this a reality?

### Afternoon refreshments and networking break

15:40 - 16:00  
Networking

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### 1. Chain reaction: Optimising supply chains across the GCC

16:00 - 16:50

Roundtable: Optimising supply chains

How can restructuring supply chains meet growing regional demand, enhance food security, and drive industrialisation? What investment prospects are emerging in the broader GCC market, and how can investors support sustainable growth and resilience across multiple countries in the region?

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### 2. The healthcare revolution: From public hospitals to private health tech innovators

16:00 - 16:50

Roundtable: The healthcare revolution

What opportunities are emerging as Saudi Arabia transitions from public hospitals to private health tech ventures? How is privatisation driving innovation in the healthcare sector, and what are the key factors for investors to consider in this evolving market?

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### 3. Education 2.0: The rise of EdTech and the future of learning

16:00 - 16:50

Roundtable: Education 2.0

How is EdTech transforming Saudi Arabia's education sector? What are the investment opportunities in education, and how will these changes shape the future of learning in the Kingdom?

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### LP-only boardroom: Capital deployment strategies

16:00 - 16:50

LP Only

This closed-door session is open to pre-registered DFIs, endowments, foundations, insurance companies, pension funds and sovereign wealth funds, family offices. Subject to verification.

*Closed-door session run under the Chatham House Rule and closed to press.*

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### Closing remarks

16:50 - 17:00

Main Conference Day Two

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### Grand finale social: Celebrate the launch of SuperReturn Saudi Arabia 2025

17:00 - 18:30

Networking

# SCHEDULE

MAIN CONFERENCE DAY TWO - 28/01/2025

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27-28 January 2025

The Fairmont Hotel

Riyadh

TIME	NETWORKING	GP BOARDROOM	MAIN CONFERENCE DAY TWO	LP ONLY	WOMEN IN PRIVATE MARKETS LUNCH	ROUNDTABLE: OPTIMISING SUPPLY CHAINS	ROUNDTABLE: THE HEALTHCARE REVOLUTION	ROUNDTABLE: EDUCATION 2.0
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13:00	13:10 - Lunch and networking break				13:10 - Women in Private Markets Lunch			

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15:00	<p><b>15:40</b> - Afternoon refreshments and networking break</p>		<p><b>15:05</b> - 2030 Vision: LP on MENA's trillion-dollar opportunity - Are you ready?</p>					
16:00			<p><b>16:50</b> - Closing remarks</p>	<p><b>16:00</b> - LP-only boardroom: Capital deployment strategies</p>		<p><b>16:00</b> - 1. Chain reaction: Optimising supply chains across the GCC</p>	<p><b>16:00</b> - 2. The healthcare revolution: From public hospitals to private health tech innovators</p>	<p><b>16:00</b> - 3. Education 2.0: The rise of EdTech and the future of learning</p>
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