

# Sponsorship Opportunities

FS/TEC 2025	Title	Marquee	Platinum	Gold	Gold (No Booth)	Silver	Growth	Bronze*
BRAND ASSOCIATION								
Logo on Promotional Materials	X	X	X	X	X	X	X	X
Product and Services Exposure	X	X	X	X	X	X	X	X
Digital Recognition in Associated Media Brands	X	X	X	X	X	X	X	X
Conference Logo Access	X	X	X	X	X	X	X	X
MARKETING								
Company Profile on Website	X	X	X	X	X	X	X	X
Inclusion in Conference App	X	X	X	X	X	X	X	X
Ad Displayed on Event Digital Signage	2 Ads	1 Ad						
CONFERENCE PROMOTION								
Informa Connect Association	X	X	X	X	X	X	X	X
FS/TEC MARKETPLACE								
Display	20x20	20x20	10x20	10x10		10x10	4x10	
NETWORKING								
Supplier Representatives	10	8	5	3	3	2	2	1
Operator Invitations	X	X	X	X	X	X	X	
SPECIAL ACTIVATIONS								
General Session Introduction	X							
Advisory Council Recognition and Membership	X	X	X					
Conference Event Sponsorship	X	X	X					
Room Drop	X	Option to Purchase	Option to Purchase	Option to Purchase	Option to Purchase	Option to Purchase		
Innovation Forum Sponsorship	X	Option to Purchase	Option to Purchase	Option to Purchase	Option to Purchase	Option to Purchase		
Special Title Sponsor Recognition	X							
Access to Lead Insights Platform	X	X	X	X	X	X	X	
	\$135,000	\$87,000	\$54,500	\$26,700	\$19,000	\$20,175	\$11,500	\$5,000

\*First Time Sponsorship Only