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# Finance Transformation: Thriving in the age of change

November 2018 | London, New York and Hong Kong

## 2018 Post Show Report

**London:** [aicpa-cima.knect365.com/finance-transformation-london](https://aicpa-cima.knect365.com/finance-transformation-london)

**New York:** [aicpa-cima.knect365.com/finance-transformation-new-york](https://aicpa-cima.knect365.com/finance-transformation-new-york)

**Hong Kong:** [aicpa-cima.knect365.com/finance-transformation-asia](https://aicpa-cima.knect365.com/finance-transformation-asia)

# Your next step on the future of finance path...

In 2018, AICPA and CIMA, in association with KNect365, took on the mantle to deliver a series of global events focused on the future of finance and how finance leaders must thrive in the age of digital disruption.

Worldwide finance professionals from a diverse range of industries joined us to share their experiences on this most pressing of topics. Emphasis was placed on education and real-life stories to propel CFOs and finance leaders to embrace this unprecedented disruption and move forward.

A key message echoed by the community was to **thrive**, not just survive. **Agility** and **resilience** were buzzwords across all events.

Speakers took us through their own personal experiences of leadership and change management, to the implementation of analytics, automation and robotics, through to talent upskilling. It was clear from discussions on-site that in this change revolution, and it's only just beginning.

One of the best things to witness at each event was the energy and enthusiasm of attendees as they met and debated with peers on the challenges, fears and opportunities of the path ahead.

In 2018, a key focus was to define where the finance function and finance professionals sit within the business both today and tomorrow. Clarifying what the digital revolution means in terms of leadership, the shape of the finance function, technology adoption and impact on operations, skill sets and competencies. 2019 allows us to draw on our learnings and focus this year's event on the 'how to'. Building on the knowledge and foundations already set and focussing now on **how to make the change**.

In 2019, the series of events will combine strategy with a more practical focus to help accelerate your digital transition / finance transformation. The programmes will build a roadmap to implementing new tools and capabilities from **advanced analytics, AI and Machine Learning**, to **Cloud and Blockchain**, in key areas including **performance management, order to cash, record to report, reconciliations, FP&A** and more.

**The CFO is a driver of change.** The opportunities for owning business strategy and becoming a more influential player within your organisation are endless. While you stand still, opportunities are passing you by. Join us to ensure you are an active part of the digital revolution .

I look forward to working with you all as we develop the events for 2019.

*"Eye-opener – the future is here now!"*

C. Davies, Essex Highways



**Claire Barnes**

Portfolio Director  
AICPA & CIMA global events,  
in association with KNect365.

*"An excellent event which highlighted the need for finance transformation and provided the information and tools to work toward it."*

P. Brinkley, AMC Network

*"It is clear that the finance function will change as AI matures. Finance professionals who cannot change and adopt will not progress."*

D. O'Kane, Ingram Micro

## Finance Transformation – biggest priorities in 2018

- Digital transformation
- Aligning people, process and technology
- Demonstrating value-add
- Upskilling people and competencies
- Advancing process automation
- Integrating, interpreting and translating big data
- Change management and empowerment

## Webinar recording with Andy Burrows

### How the CFO will be the head coach in the business

Find out how you, as a CFO and finance team, can have a real impact on your business; like Pep Guardiola at Barcelona and Manchester City, or Alex Ferguson at Manchester United! Finance transformation, historically, has been all about saving money through outsourcing and technology. However, Andy Burrows, CEO and Founder of Supercharged Finance, argues that a more radical transformation is needed for CFOs, and the finance function. Watch this webinar to help you thrive in the digital age.

[Watch webinar](#)

## AI and the future of finance

In this live Facebook interview with our speakers David Wray and Steve Wellard we talked about:

- How AI will fundamentally help the finance team to utilize resources better for delivery purposes
- Which technologies will enable us to do a better job in the future
- How small and medium sized enterprises can take advantage of AI

[Watch video](#)



*“Very thought-provoking set of speakers that have given me a different insight into the future of finance.”*

R. Daniel, formerly at RFU

*“Very valuable opportunity to share experiences, get inspired and learn about new technologies coming into the finance arena.”*

S. Duetsch, GE Wind Energy

*“Wide range of topics covered to support transformation of the finance function.”*

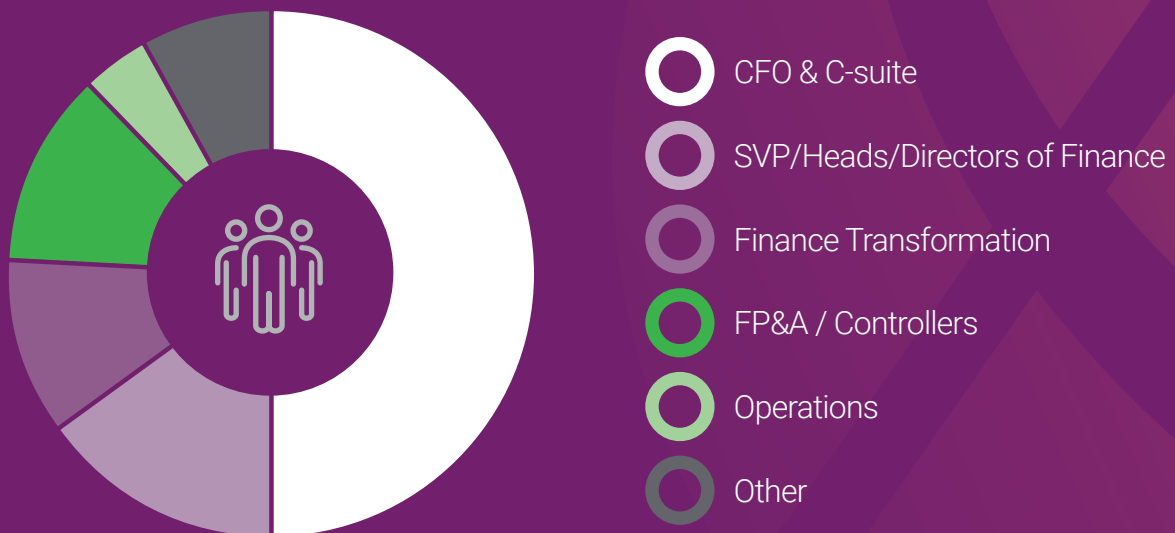
B. Panesar, Dusktime Enterprises

# Audience overview:

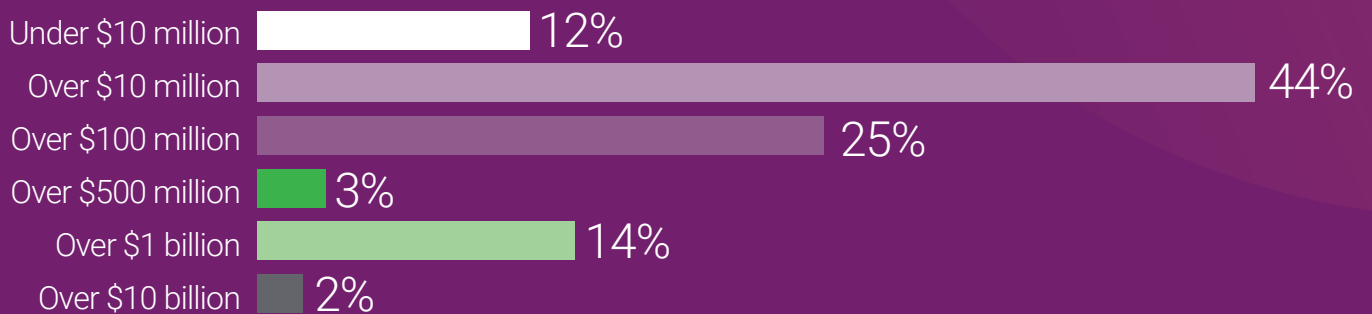
Across the Finance Transformation series:



## Delegates by seniority



## Company annual revenue



*"Variety of speakers with different experience. Well organized."*

E. Haussig, Siemens Gamesa Renewable Energy

# Some of your 2018 speakers included:



**Victor Barnes**  
Global CFO,  
The McDonald's Division,  
The Coca-Cola Company



**Stuart Pemble**  
VP Global Finance,  
F&R Technology,  
Thomson Reuters



**Dhiraj Cherian**  
CFO,  
Panasonic Automotive



**Marie Myers**  
Global Controller,  
HP



**Dr. Noel Tagoe**  
EVP, Academics,  
Association of  
International  
Certified Professional  
Accountants



**Sean Berrington**  
CFO – Group IT,  
Standard Bank Group



**Christopher Argent**  
BI and Analytics  
Programme Lead,  
Vodafone



**Manny Korakis**  
SVP - Corporate  
Controller and Chief  
Accounting Officer,  
IQVIA



**Markos Davias**  
CFO,  
Rand Merchant Bank



**JT Kostman**  
Innovation, GT Labs,  
Board Member & former  
Chief Data Officer/Data  
Scientist,  
TIME



**James Bull**  
Head of Accounting  
Shared Services,  
ESCADA



**David Wray**  
Global Accounting &  
Reporting Senior Director,  
Huawei Technologies



**Ken Hubbell**  
SVP, Instructional Design  
Strategy & Innovation,  
Wells Fargo



**Will James**  
Director of UK GBS,  
Ultra Electronics



**Kamalesh Karnad**  
Innovation Lead,  
Finance Services,  
IBM



**Cory Hrcirik**  
Modern Finance Leader,  
Microsoft



**Bikash Prasad**  
CFO,  
Olam International



**Aparna Ramesh**  
CFO,  
Federal Reserve Bank of  
Boston



**Daniel McCombe**  
Head of Transformation &  
Services Finance,  
Airbus Americas



**Rakesh Amerineni**  
Head of QTC Finance  
Transformation,  
LinkedIn

# Your top 6 challenges:

- 1 Agility
- 2 Value creation
- 3 Change management
- 4 Strategy
- 5 Talent
- 6 Culture

## How can we help?

Key discussions in 2018 included:

- Top 5 technology trends controllers & CFOs need to know
  - From bean counter to **business partner**
  - **Reskilling** the finance workforce to embrace the future mandate
  - DNA of the **future CFO**
  - How **Fintech** enables the CFO to transform the finance function and drive growth
  - Unlocking true **profitability** potential: cutting-edge strategies for today's business leaders
  - The **blockchain** revolution and what's in it for finance!
  - Adopting the **Cloud** to drive step-change in performance and capability
  - Re-engineering finance to embrace **AI**
  - Reducing the time between planning and decisions to zero
  - How **big data** is relevant for finance teams
- And more to be announced.



*"Excellent forum to listen, reflect and consider how to evolve finance within my organization."*

W. James, Ultra Electronics

*"Vital update on what is a game-changer for the role of accountant."*

M. Wright, Accretive Evolution

# What's in store at AICPA & CIMA's Finance Transformation series 2019?

4 dates. 4 locations.

New York .....	October 2019
Hong Kong .....	October 2019
London .....	October 2019
San Francisco .....	December 2019

## Tech Focus – your finance function future-ready

- 1 Artificial intelligence
- 2 Machine learning
- 3 Blockchain
- 4 Robotic process automation
- 5 Advanced analytics
- 6 Cloud

## Unlock the answers to:

- ✓ The most important new technologies changing the shape of the finance function
- ✓ The specific application of RPA, AI, ML and analytics within P2P, O2C, R2R, enterprise performance management, workflow and visualisation
- ✓ How to transform the mindset, skillset and competencies of your finance team for a digital age
- ✓ How to become an influencer and growth leader within the organisation
- ✓ How to thrive and create value in a digital age

## Greater networking

Roundtables and interactive discussions will allow greater problem-solving opportunities for delegates across the events.

2018 laid the foundations. 2019 will cement practical application.



### The next step:

We are excited about the foundations we have built in 2018 with the inaugural series of Finance Transformation events. With your help and support, we have been able to establish a meeting place for senior finance professionals to benchmark and progress their digital transformation journeys.



### We want you!

AICPA & CIMA's Finance Transformation events are for finance leaders who want to be at the forefront of the digital revolution and immerse themselves in the latest opportunities to drive growth and value. We bring fresh ideas to the table and provide critical insights which help influence and shape your future of finance path.

## Join us

130+ registrations in London, 110+ registrations in New York & 150+ registrations in Johannesburg.

2019 will be bigger and better!

What are you waiting for? Register your interest for 2019 today and email [Claire.Barnes@KNect365.com](mailto:Claire.Barnes@KNect365.com)

# Over 100 participants at each event including:

**Airbus Americas** • *New York Times* • ESCADA • Sisley • European Central Bank • Novartis • Maersk • Essex Highways • **Johnson & Johnson** • Mitsubishi Corporation Finance • Tarmac • GE Wind Energy • GW Pharmaceuticals • Healthcare Capital Partners • **American Express** • BAE Systems • Time Inc. • Blackstone Real Estate • **Shell** • Cardinal Security Services • Transport for London • Prudential Regulation Authority • CRH Group Services • Arabian Power Co • **The Coca-Cola Company** • Hertfordshire Community NHS Trust • Huawei • **IBM** • ICBC Standard Bank • Immigration Advice Service • Ingram Micro • Medina Dairy • Millicom International Cellular • Octopus Investments • OPRA Turbines • The Arts Council • PTI/Phoenix family of companies • Premier Capital • SABIC • Bloomberg • **Pictet Asset Management** • Secure Trust Bank • Tigers Global Logistics • **Vodafone** • Ultra Electronics • Borough of Manhattan Community College • Bradesco • Capgemini • Douglas Elliman • **NBC Universal** • Siemens • **Wells Fargo** • Société Générale • Hearst Health • Lucid Health • MGG Investment Group • Microsoft • Oiltanking North America • Old Mutual • IQVIA • Union Corrugating • Weber • **Tata Chemicals** • **AstraZeneca** • BNY Mellon • **BT Group** • Delphi • Deutsche Bank • HASBRO • Panasonic Automotive • Standard Bank • Canon USA • Honeywell • HP • Etihad Airways • Federal Reserve Bank of Boston • **LinkedIn**

# 2018 sponsors included:



If you are interested in getting your product or service in front of CFOs and finance leaders, contact **Oliver.Samkin@KNect365.com** for more information.