

SESSIONS

DAY 1 - 04/12/2019

AICPA & CIMA Financial Planning & Analysis

4-5 December 2019
Leonardo's St. Pauls
London

Registration

08:45 - 09:15

Chair's Opening Remarks

09:15 - 09:30

Participants

Chris Ortega - Director of Finance, Americas, Emarsys

Economics&Politics: Impact on FP&A

09:30 - 10:20

Participants

Angelika Zacher - Founder & Managing Director,
Zacher Finance & Tax Law

Refreshments & Networking Break

10:20 - 10:50

Key Performance Indicators in a Financial Organization

10:50 - 11:40

Afternoon Keynote: This is why Digital Finance Projects fail... and its not the Technology

11:40 - 12:30

Participants

Chris Argent - CEO, Generation CFO

Lunch

12:30 - 13:30

FP&A 2020: The Digital Finance Function

13:30 - 14:20

Participants

Abby Obomighie - Head of FP&A, Hitachi

Chris Argent - CEO, Generation CFO

Chris Ortega - Director of Finance, Americas, Emarsys

Refreshments & Networking Break

14:20 - 14:50

AI & Machine Learning: Impact on FP&A

14:50 - 15:40

- Evaluate AI and ML solutions existing in accounting and finance
- Assess how AI and machine learning will impact people, process and performance strategies.
- Gauge team and organizational readiness for AI and ML.
- Deep understanding & application of real-life use cases on how AI & ML tools & technology drive bottom line results

Participants

Chris Ortega - Director of Finance, Americas, Emarsys

Advances in Financial Performance Tools

15:40 - 16:05

Participants

Alan Bates - Senior FP&A Professional, Independent

Chair's Closing Remarks

16:05 - 16:20

Participants

Chris Ortega - Director of Finance, Americas, Emarsys

SCHEDULE

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10:00	10:20 - Refreshments & Networking Break 10:50 - Key Performance Indicators in a Financial Organization
11:00	11:40 - Afternoon Keynote: This is why Digital Finance Projects fail... and its not the Technology
12:00	12:30 - Lunch
13:00	13:30 - FP&A 2020: The Digital Finance Function
14:00	14:20 - Refreshments & Networking Break 14:50 - AI & Machine Learning: Impact on FP&A
15:00	15:40 - Advances in Financial Performance Tools
16:00	16:05 - Chair's Closing Remarks

SESSIONS

DAY 2 - 05/12/2019

AICPA & CIMA Financial Planning & Analysis

4-5 December 2019
Leonardo's St. Pauls
London

Chair's Opening Remarks

09:00 - 09:20

Participants

Chris Ortega - Director of Finance, Americas, Emarsys

Communicating FP&A to Non-Finance Leaders

09:20 - 10:10

Participants

Will James - Director of UK Global Business Services (GBS), Ultra Electronics

FP&A and Finance as a Business Partner

10:10 - 11:00

Participants

Mohamed El-Rouby - Head of FP&A - India, Middle East and Africa, Allergan

Stewart Houston - Executive Director, FP&A, PRA Health Sciences

Refreshments & Networking Break

11:00 - 11:30

Leadership and Management in FP&A

11:30 - 12:20

Participants

Arif Kamal - Chief Finance and Operations Officer, Hunters Law LLP

Top Talent: Building the perfect FP&A team

12:20 - 12:45

Participants

Zoe Cooke - Head of Financial Planning & Analysis, MiQ

Lunch

12:45 - 13:45

Assessing and Improving FP&A and PM

13:45 - 14:35

Participants

Jack Alexander - Founder, Jack Alexander and Associates, LLC

Managing Difficult Stakeholders

14:35 - 15:00

Participants

Tejas Parikh - FP&A Expert, Independent

FP&A in a Start Up

15:00 - 15:25

Participants

Archana Tharani - Interim CFO, Divido

Chair's Closing Remarks

15:25 - 15:40

Participants

Chris Ortega - Director of Finance, Americas, Emarsys

Refreshments & Networking

15:40 - 16:05

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13:00	13:45 - Assessing and Improving FP&A and PM
14:00	14:35 - Managing Difficult Stakeholders
15:00	15:00 - FP&A in a Start Up 15:25 - Chair's Closing Remarks 15:40 - Refreshments & Networking