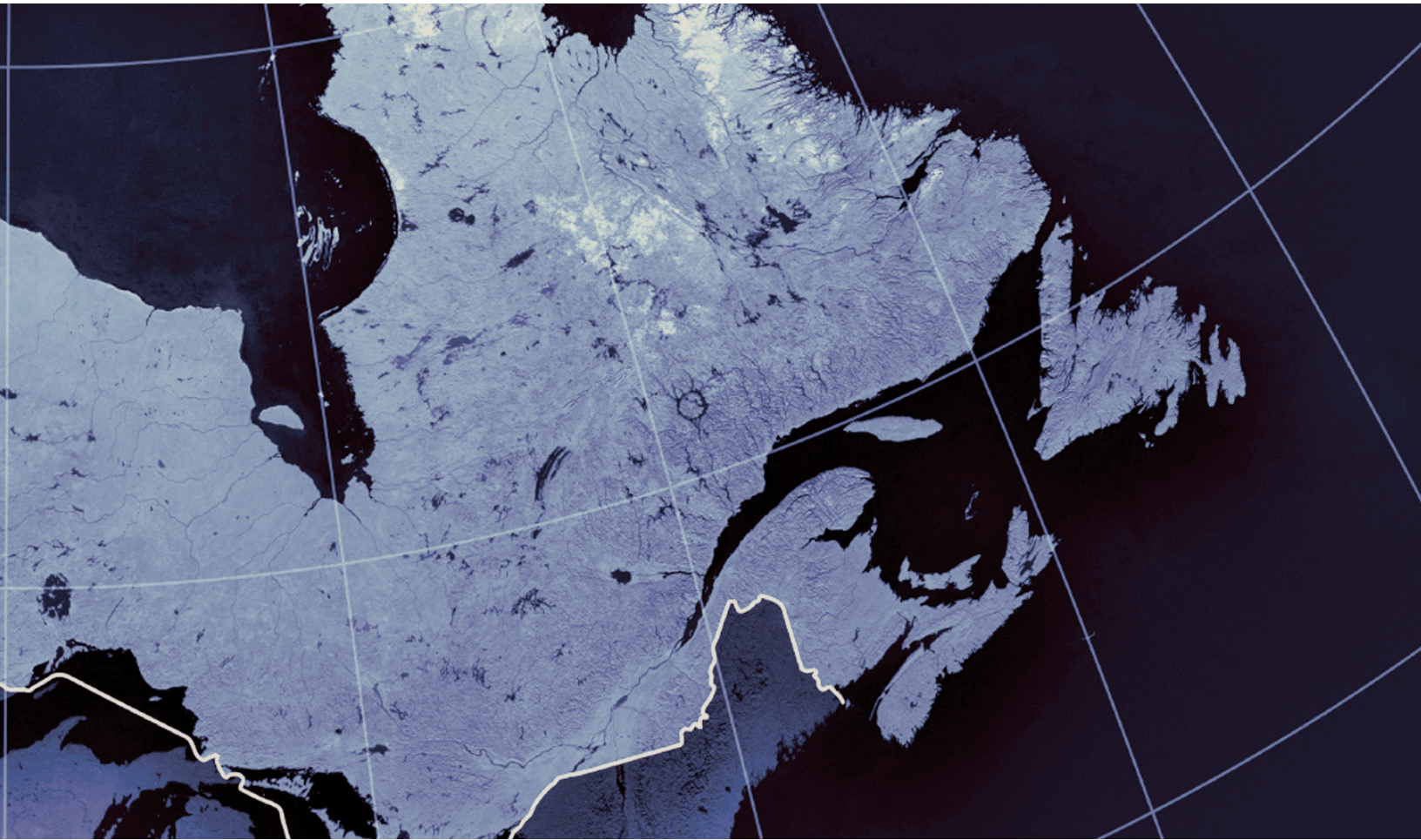


ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

www.realestateforums.com

2022 CORPORATE SPONSORSHIP PROGRAM



Focus on Commercial Real Estate Activity in Five Markets

THE EVENT

The 6th biennial Atlantic Real Estate Forum will provide valuable insights on the trends, issues, strategies, and opportunities in eastern Canada's regional markets – Halifax/Dartmouth, Moncton, Fredericton, St. John's and Saint John. The past five Forums have each attracted over 500 real estate executives from across Canada.

You will learn the real story about the performance of the Atlantic regional economy and its real estate market from a leasing, development, and investment perspective.

The program will offer a wide range of speakers, presentations and panel discussions on the economic drivers responsible for the GDP growth across Atlantic Canada; the major trends in the office, industrial, retail and apartment sectors; the pricing and availability of financing from the credit markets; and key provincial planning and growth management policies in key cities.

The Forum will be targeted at the interests of real estate executives, brokers, developers, investors, asset managers, and other professionals active in the acquisition, leasing, financing, management in each of the property classes.

The Atlantic Real Estate Forum will help you determine what strategies to follow for the remainder of 2022 and beyond.

The registration fee of \$395 will be significantly lower than other comparable events and will fit virtually every organization's or individual's budget.

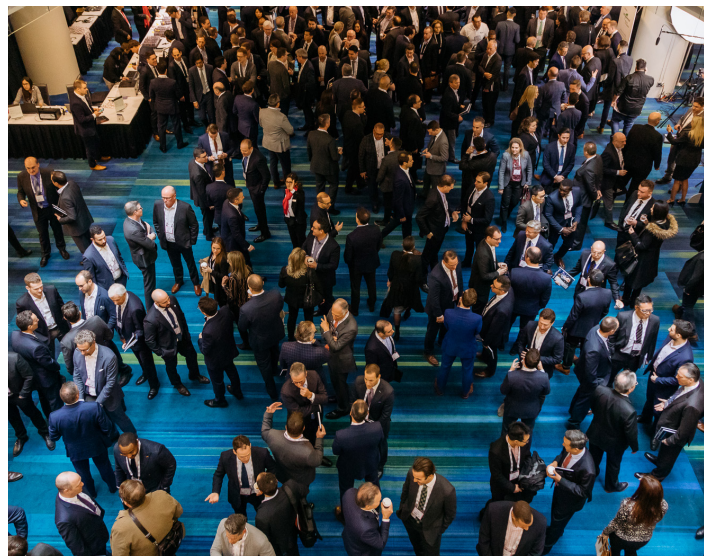
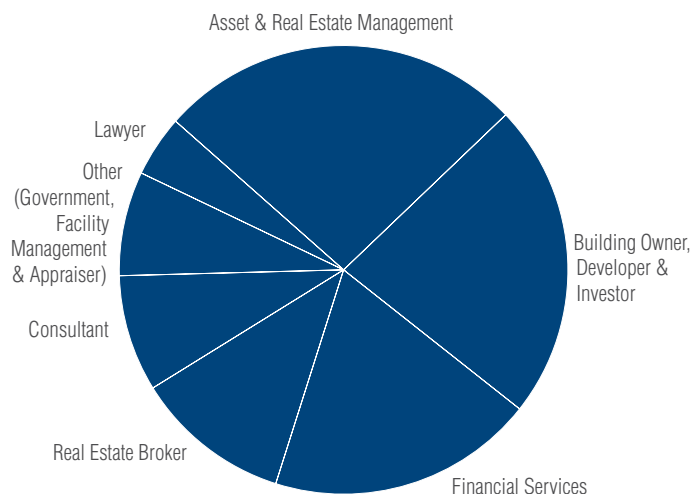
FRONT & CENTRE

The Atlantic Real Estate Forum Sponsorship Program has been designed to ensure that sponsors receive maximum corporate exposure to all of the attendees at the event. Each sponsorship level will offer a different package of value-added benefits for a participating corporation.

BENEFITS

- Complimentary Forum registrations
- Logo placement in 7,000 promotional brochures and in the onsite handout
- Logo exposure on the Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the sponsor's contact page in the onsite handout
- Database of all Forum delegates (no emails) will be provided two weeks prior to as well as following the event

WHO WILL ATTEND



MORE INFORMATION

Frank Scalisi
Director of Sales

Email: frank.scalisi@informa.com • **Tel:** 416.512.3815 • **Website:** realestateforums.com

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

THANK YOU TO SPONSORS FOR
THEIR CONTINUED SUPPORT DURING THE PANDEMIC

Chairs' Reception

CBRE

Platinum



Lanyard



Gold



Journal



Presenter Biographies



Tote Bag



Pen



Luncheon Speaker



Closing Roundtable



Speaker Video Series



Silver



Breakfast



Plenary Session



COX & PALMER

Concurrent Sessions



Bronze



Corporate



Networking Reception



Media



ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

2022 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Chair's Reception	1 exclusive opportunity	\$5,000
Platinum	4 opportunities	\$4,750 each
Gold	7 opportunities	\$4,250 each
Closing Roundtable	1 exclusive opportunity	\$4,000
Lanyard	1 exclusive opportunity	\$4,000
Luncheon	1 exclusive opportunity	\$4,000
Luncheon Keynote Speaker	1 exclusive opportunity	\$4,000
Presenter Biographies	1 exclusive opportunity	\$4,000
Hand Sanitizer	1 exclusive opportunity	\$3,750
Hydration Station	1 exclusive opportunity	\$3,750
Journal	2 opportunities	\$3,750 each
Mints	1 exclusive opportunity	\$3,750
Mobile Screen Cleaner	1 exclusive opportunity	\$3,750
Pen	1 exclusive opportunity	\$3,750
Plenary Session	3 opportunities	\$3,750 each
Post Notes	2 opportunities	\$3,750 each
Closing Networking Reception	2 opportunities	\$3,500 each
Speaker Video Series	2 opportunities	\$3,500 each
Breakfast	2 opportunities	\$3,250 each
Concurrent Session	6 opportunities	\$3,250 each
Luncheon Refreshments	2 opportunities	\$3,250 each
Registration	1 exclusive opportunity	\$3,250
Afternoon Refreshments	1 exclusive opportunity	\$3,000
Morning Refreshments	1 exclusive opportunity	\$3,000
Signature	2 opportunities	\$2,500 each

CHAIR'S RECEPTION

\$5,000 / Sponsor • 1 Exclusive Opportunity

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the Chair's Reception - which will take place at a prestigious Halifax landmark venue the evening prior to the Forum.

Verbal thank you by the Chair during the Forum opening comments the morning that follows - logo on screen during the mention.

REGISTRATION

Three Atlantic Real Estate Forum Registrations (value \$1,245)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

High profile logo placement with sponsor acknowledgement on the Forum website with Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

On Program and Sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on signage throughout the Chair's Reception location for the duration of the event - includes in the main reception area, in registration area and on all bars.
- On screen in the Forum plenary room whilst the Chair is thanking the organization for sponsoring the Chair's Reception the evening before.
- Sponsor name on Chair's Reception name badges.

Print Material

- In the the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the Program of the on-site program provided to all attendees at registration
- On "Thank You to Sponsors" signage displayed prominently at the Forum venue
- On drinks tickets at the Chair's Reception
- On signage at the Chair's Reception venue including on all bars

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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PLATINUM

\$4,750 / Sponsor • 4 Opportunities

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Forum

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors.

REGISTRATION

Three Atlantic Real Estate Forum Registrations (value \$1,245)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

E-Marketing

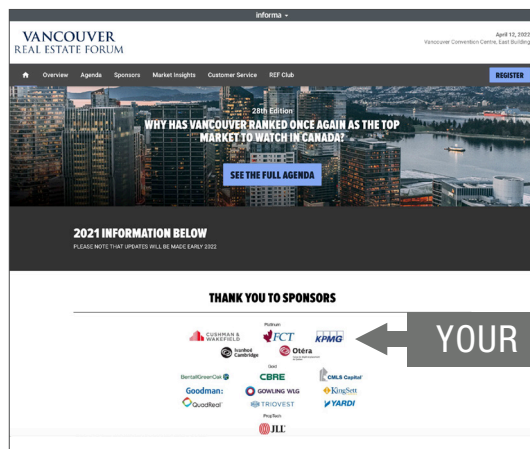
- On promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Atlantic Real Estate Forum is promoted - distribution of 16,000
- In banner on a number of promotional emails

Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,000+ followers) and Twitter

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted



Website

High profile logo placement with sponsor acknowledgement on the Forum website with Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Forum website

Onsite

Prominently displayed in the main plenary room throughout the Forum

Print Material

- On the front cover of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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GOLD

\$4,250 / Sponsor • 7 Opportunities

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Forum

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors, after Platinum Sponsors

REGISTRATION

Three Atlantic Real Estate Forum Registrations (value \$1,245)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

E-Marketing

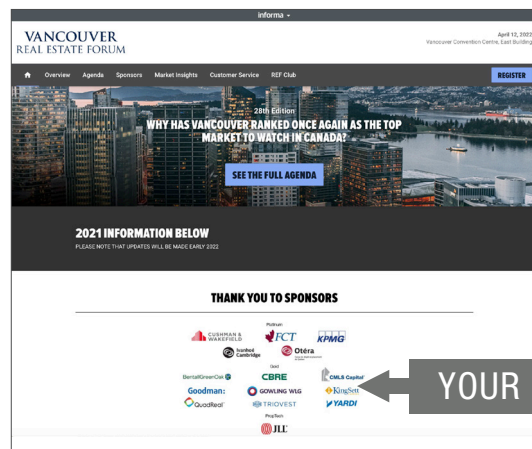
- On promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Atlantic Real Estate Forum is promoted - distribution of 16,000
- In banner on a number of promotional emails

Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,000+ followers) and Twitter

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted



Website

High profile logo placement with sponsor acknowledgement on the Forum website with Platinum and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Forum website

Onsite

Prominently displayed in the main plenary room throughout the Forum

Print Material

- On the front cover of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- Close to the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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CLOSING ROUNDTABLE

\$4,000 / Sponsor • 1 Exclusive Opportunity

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) at the introduction and at the close of the Closing Round Table

Logo on PowerPoint slide during mention and on screen for the duration of the session

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of onsite program brochure next to sponsored Closing Roundtable

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown here are from 2019 - this is for illustration purposes only

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LANYARD

\$4,000 / Sponsor • 1 Exclusive Opportunity

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Forum lanyard provided to every attendee at the event on which to hang their name badge

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

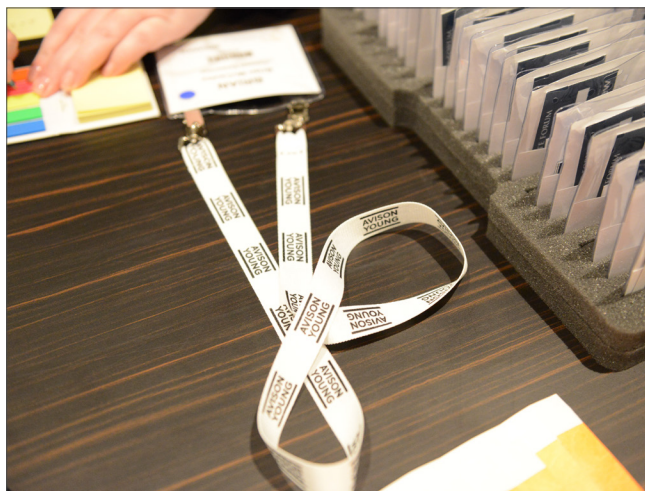
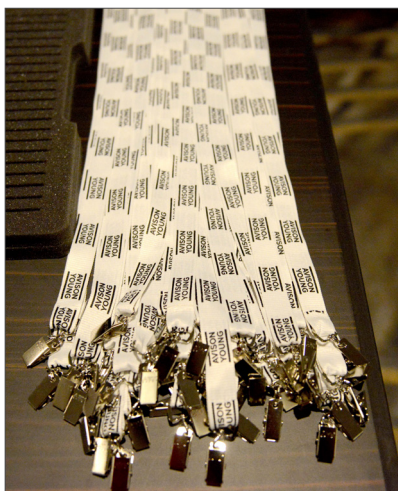
- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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LUNCHEON

\$4,000 / Sponsor • 1 Exclusive Opportunity

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on menu front cover placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon is mentioned
- On front cover of menu placed on tables at lunch (if a plated served meal) – logo on signage at the Buffet (if a buffet lunch)

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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LUNCHEON KEYNOTE SPEAKER

\$4,000 / Sponsor • 1 Exclusive Opportunity

ATLANTIC
REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of the Lunchtime Keynote presentation. All speakers well respected by the industry and will share experience and thoughts on the current state of the industry from their own perspective. The sponsor of the session will be thanked twice by a Forum Chair – as speakers are introduced and at the close of the session.

Your corporate logo on the screen for the duration of the session.

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Forum Delegates

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Reporting

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PRESENTER BIOGRAPHIES

\$4,000 / Sponsor • 1 Exclusive Opportunity

ATLANTIC
REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on front cover of onsite program with Platinum, Gold and other major sponsors. A full page (four colour) advertisement page left next to the page (right) that announces the Presenter Biographies will follow OR advertisement on outside back cover. Decision must be made on ad placement at point of agreeing sponsorship

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On the front cover of the onsite Forum program
- On your full page corporate advertisement in the onsite Forum program

Database of Forum Delegates

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HAND SANITIZER

\$3,750 / Sponsor • 1 Exclusive Opportunity

ATLANTIC
REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality a pocket sized recyclable bottle of hand sanitizer provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Forum Delegates

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HYDRATION STATION

\$3,750 / Sponsor • 1 Exclusive Opportunity

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Pitchers of citrus, cucumber & mint, cranberry & orange or similar iced water, with tent card acknowledging your sponsorship, on all tables as attendees arrive in the morning

Hydration stations with citrus, cucumber & mint, cranberry & orange or similar iced water placed in registration area for the duration of the Forum – attendees can fill their water bottles or take a glass of water during the course of the day

Signage on stations acknowledging sponsorship

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- On signage on tables on the morning as attendees enter acknowledging sponsorship
- On signage on all hydration stations acknowledging sponsorship

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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JOURNAL

\$3,750 / Sponsor • 2 Opportunities

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality journal provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

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MINTS

\$3,750 / Sponsor • 1 Exclusive Opportunity

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on a pocket sized recyclable tin of quality mints provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

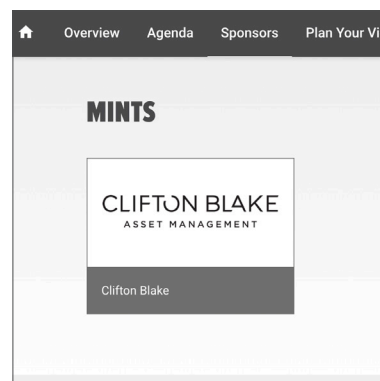
- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Forum Delegates

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Reporting

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MOBILE SCREEN CLEANER

\$3,750 / Sponsor • 1 Exclusive Opportunity

ATLANTIC
REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality mobile/cell phone, also great as a spectacles cleaner, provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Frank Scalisi**

Tel: 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

PEN

\$3,750 / Sponsor • 1 Exclusive Opportunity

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on good quality pen provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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\$3,750 / Sponsor • 3 Opportunities

May 11, 2022 • Halifax Convention Centre

Thank You from the Chair or Moderator before and following the sponsored session

Logo on PowerPoint slide during mention and on screen for the duration of the session

Two Atlantic Real Estate Forum Registrations (value \$830)

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page of Forum website next to the sponsored session

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the plenary room located alongside the sponsored session

Database of Forum Delegates

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POST NOTES

\$3,750 / Sponsor • 2 Opportunities

ATLANTIC
REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on handy post note pack provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

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CLOSING NETWORKING RECEPTION

\$3,500 / Sponsor • 2 Opportunities

ATLANTIC
REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen in plenary room as Chair/Moderator announces the Networking Reception

Logo on signage all bars

Logo on drinks tickets that attendees hand to the bar tender in exchange for their drink (wine, beer, soft drinks, sodas, etc)

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Networking Reception is mentioned

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event
- On drinks tickets handed to all attendees at registration

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Networking Reception is mentioned

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

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SPEAKER VIDEO SERIES

\$3,500 / Sponsor • 2 Opportunities

ATLANTIC
REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Video Series created onsite with senior thought leaders and then posted on the CREF portal as well as distributed to 16,000 executives across Canada

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website and Video

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, Forum emails, newsletter, social media channels, etc.
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum
- Step and repeat video presence at the Forum visible to all Forum delegates when filmed at the Forum

Print Material

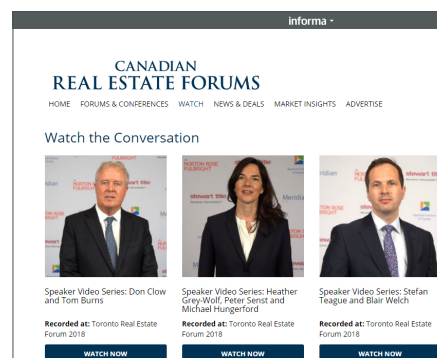
- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Forum Delegates

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Reporting

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BREAKFAST

\$3,250 / Sponsor • 2 Opportunities

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room)

Logo on breakfast stations in registration area

Logo on PowerPoint slide on screen on scrolling loop as attendees walk into the plenary room with their breakfast – this continues until the Chair opens the Forum

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Breakfast is mentioned

Onsite

- On PowerPoint slide on screen on scrolling loop during Breakfast
- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program where Breakfast is listed
- On signage at all Breakfast stations

Database of Forum Delegates

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Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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CONCURRENT SESSION

\$3,250 / Sponsor • 6 Opportunities

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo on screen in Plenary or Concurrent Session room on announcement by Chair or Moderator

Thank You from the Moderator before and following the sponsored session

Logo on screen for duration of the sponsored concurrent session

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page of Forum website next to the sponsored concurrent session

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the concurrent room located alongside the sponsored session

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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LUNCHEON REFRESHMENTS

\$3,250 / Sponsor • 2 Opportunities

ATLANTIC
REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on bar signage

Logo on drinks tickets (to hand to the bar tender in exchange for a drink, beer, wine, soft drinks, sodas, etc)

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On website in program where Luncheon Refreshments are mentioned
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

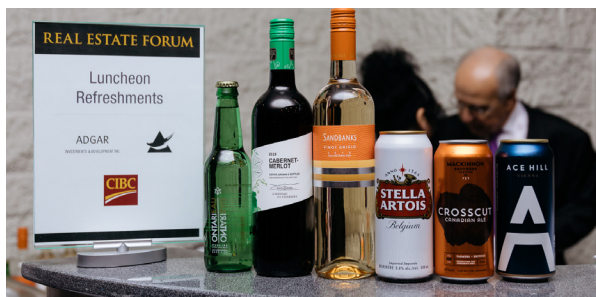
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon refreshments are mentioned
- On bar signage
- On drinks tickets provided to attendees with their name badge

Database of Forum Delegates

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Reporting

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REGISTRATION

\$3,250 / Sponsor • 1 Exclusive Opportunity

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

A high exposure opportunity that provides a lot of visibility. A great benefit-to-cost payoff. Your corporate logo will appear on the website registration page and registration platform. Your logo will also be included on every registration confirmation email and joining information email.

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On Registration page

Onsite

- On signage in registration area at the Forum
- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

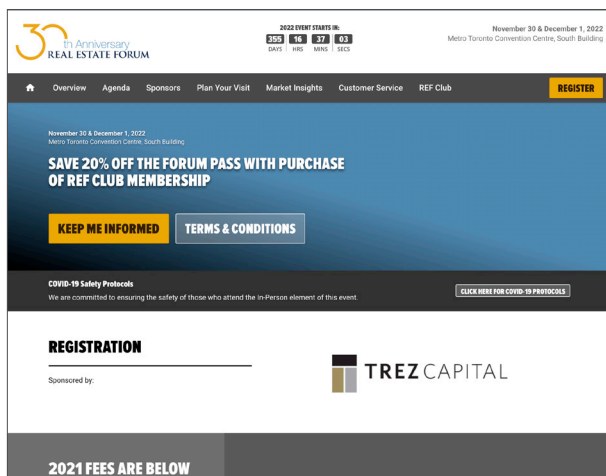
- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Forum Delegates

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Reporting

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AFTERNOON REFRESHMENTS

\$3,000 / Sponsor • 1 Exclusive Opportunity

ATLANTIC
REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during walk in for the session that follows the provision of afternoon refreshments identifying sponsorship of refreshment

Logo on refreshment station signage – will be positioned outside plenary room for attendees to take and enjoy at the next plenary session

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Afternoon Refreshments are mentioned

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the afternoon refreshments are mentioned

Database of Forum Delegates

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Reporting

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MORNING REFRESHMENTS

\$3,000 / Sponsor • 1 Exclusive Opportunity

ATLANTIC
REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during morning refreshment break

Logo on refreshment station signage

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Morning Refreshments are mentioned

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in Early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Morning Refreshments are mentioned

Database of Forum Delegates

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SIGNATURE

\$2,500 / Sponsor • 2 Opportunities

ATLANTIC REAL ESTATE FORUM

May 11, 2022 • Halifax Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

REGISTRATION

Two Atlantic Real Estate Forum Registrations (value \$830)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

Placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the “thank you to sponsors” page.

Onsite

On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

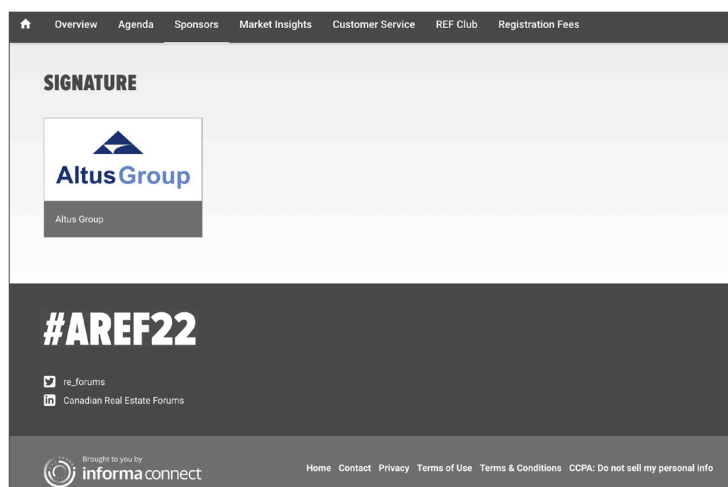
On “Thank You To Sponsors” page of the promotional brochure mailed out in Early March to over 5,000 industry professionals

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