

Life Sciences **Accounting & Reporting**

March 16-18, 2021

A CAN'T-MISS EVENT DELIVERING TECHNICAL EDUCATION, INDUSTRY STANDARD SETTING AND ORGANIZATIONAL GROWTH

The Who's Who of the industry share their insights to help you set strategy for the year ahead. Learn the latest top-line regulatory actions, navigate evolving accounting standards and find solutions to industrywide challenges.



INFORMACONNECT.COM/ **ACCOUNTING-REPORTING-CONGRESS**









JUST A FEW OF THE INDUSTRY LEADERS DRIVING THE DIALOGUE



Simona King, Chief Financial Officer, **TMUnity**



Gina Consylman, Chief Financial Officer, Ironwood Pharmaceuticals



Todd Branning,
Chief Financial Officer,
Phathom Pharmaceuticals



Sharad Dubey, Global Revenue Controller, Catalent Pharma Solutions



Steve Rivera, Vice President, Global Technical Accounting Advisory Services & Policy, **Johnson & Johnson**



Kevin Mackay, Vice President, Global Technical Accounting Advisory Services & Policy, **Pfizer**



Robert Owens, Vice President and Chief Accounting Officer, **Bristol Myers Squibb**



Gisele Dion, Chief Accounting Officer and Corporate Controller, **Takeda Pharmaceutical Company Limited**



Cindy Anderson, Chief Accounting Officer, **Alnylam Pharmaceuticals**



David Meline,
Chief Financial Officer, **Moderna**



John Vanosdall,
Deputy Chief Accountant,
U.S. Securities & Exchange
Commission



Marsha Hunt, Board Member, **FASB**



Rakhi Kumar, Chief Accounting Officer, **Roivant Sciences**



Tom Spoerel, Vice President, Controller and Chief Accounting Officer, BD



Rita Karachun, Senior Vice President and Global Controller, **Merck & Co**



REDEFINING YOUR LEARNING EXPERIENCE

In light of the current global climate, the 17th Life Sciences Accounting & Reporting Congress is being offered in an all-digital format, offering attendees the ability to participate in virtual content, exhibits and networking opportunities.

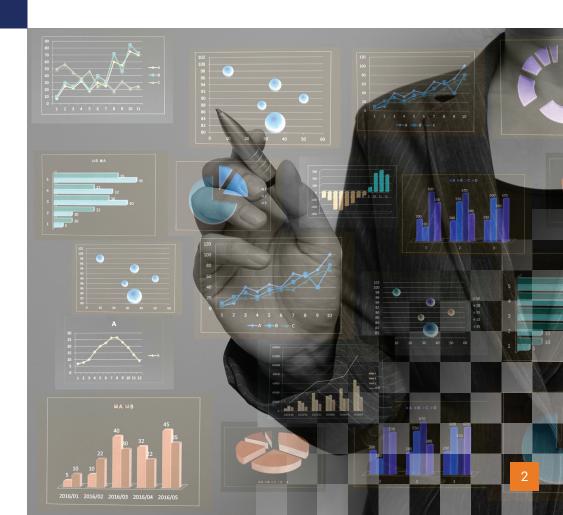
Congress Highlights Include:

- Main stage keynotes, real-time regulatory updates, fireside chat panels and interviews with CFOs and CAOs
- Virtual access to the Sponsorship Pavilion and ability to set meetings and appointments
- Videos and presentations available on-demand throughout a 30-day window following the event
- Announcement of the Bio/Pharma Accounting and Financial Leadership award nominees
- Post-Congress Executive Summary and Benchmarking Report – Synopsis of salient points of each main stage session, along with synthesized insights from numerous live polling benchmarking sessions

Audience Comprised of Executives Working in:

Finance ACCOUNTING Reporting TAX
GTN Audits Revenue Forecasting
Contracts RISK/CONTROLS Transactions
Business/Corporate Development Financial Planning

On average, **40**% of the audience is made up of **CFOs, CAOs, Controllers or VP/C-Suite Executives**



CONGRESS SPONSORS





PwC's Pharmaceutical and Life Sciences Industry Group is dedicated to delivering effective solutions to the complex strategic, operational and financial challenges facing pharmaceutical, biotechnology and medical devices companies. We provide industry-focused assurance, tax and advisory services to build public trust and enhance value for our clients and their stakeholders. More than 223,000 people in 157 countries across the PwC global network of firms share their thinking, experience, and solutions to develop fresh perspectives and practical advice. Visit us at www.pwc.com/us/pharma.



At Deloitte*, we believe audit is more than an obligation for our clients — it's an opportunity. In addition to providing assurance and enhancing trust, we add value by bringing an outside-in perspective and delivering meaningful insights. Our commitment to quality, proven innovation, and unrivaled diversity of thought makes a Deloitte audit a powerful lens that can reveal new ways for clients to address risk and improve their business performance — making companies stronger and benefiting investors, capital markets, and the economy as a whole.

Deloitte's Life Sciences & Health Care practice is among the largest in the world, leveraging the extensive knowledge, skills and experience of more than 9,000 professionals in 99 countries around the world through the Deloitte Touche Tohmatsu Limited (DTTL) network of member firms, of which more than 5,000 professionals are based in the United States. Deloitte offers a distinctive menu of professional services delivered in an integrated approach to address the specific needs of the life sciences industry.

Globally, through the DTTL network of member firms, Deloitte can leverage the knowledge and experience of a workforce of 200,000 professionals in more than 150 countries to help clients transform their strategic vision into innovative solutions.

*As used in this document, "Deloitte" means Deloitte LLP and its subsidiaries. Please see www.deloitte.com/us/about for a detailed description of the legal structure of Deloitte LLP and its subsidiaries. Certain services may not be available to attest clients under the rules and regulations of public accounting.

Educational Sponsor



The rise of the empowered consumer, coupled with technology advancements and the emergence of digitally focused entrants, is changing every aspect of health and care delivery. To retain relevancy in today's digitally focused, data-infused ecosystem, all participants in health care today must rethink their business practices, including capital strategy, partnering and the creation of patient-centric operating models.

The EY Health Sciences and Wellness architecture brings together a worldwide network of more than 20,000 professionals to build data-centric approaches to customer engagement and improved outcomes. We help our clients deliver on their strategic goals; design optimized operating models; and form the right partnerships so they may thrive today and succeed in the health systems of tomorrow. We work across the ecosystem to understand the implications of today's trends, proactively finding solutions to business issues and to seize the upside of disruption in this transformative age.

Additional Sponsors



















A GREAT PLACE TO MEET YOUR MARKET!

Maximize your access to decision-makers and align your brand with the life sciences industry's premier thought-leaders and industry innovators. Informa Connect's custom sponsorship programs are designed to support your organization's overall business development and marketing initiatives through meaningful prospect and customer interactions, brand assertion campaigns and content-rich thought-leadership opportunities. Capitalize on the life sciences community's premier platform for peer-to-peer exchange, solution driven content and first-in-class networking opportunities. For more information on how to position your company as a sponsor or exhibitor, contact:



Abby Mlynek 212-600-3432 abigail.mlynek@informa.com



NEW IN 2021

Nominee Announcements for Life Sciences Leaders and Stars Awards!



LIFE SCIENCES LEADERS AND STARS

2021 Inaugural Awards for Finance and Accounting

Innovation - Achievement - Leadership



Now Accepting Nominations

Informa Connect is pleased to announce the inaugural **Life Sciences Leaders and Stars Awards** within the finance and accounting community. The awards will recognize and celebrate achievement across three key categories, comprised of nine individual awards. The award nominees will be announced in March during the Life Sciences Accounting & Reporting Virtual Congress, followed by the winners recognized in August and September.

Please consider nominating forward-thinking industry leaders, influencers and rising stars who are moving the needle and driving progress within your organization and within the broader life sciences community. This is a great opportunity to recognize and celebrate exceptional work and innovation!

Please submit your nomination by February 19th to sharon.langan@informa.com.

More details are available at www.informaconnect.com/accounting-reporting-congress.

1. INNOVATION

- · Digital and Technology
- Virtual Collaboration
- R&D Breakthrough

2. ACHIEVEMENT

- Project Champion
- Change Maker
- Rising Star

3. LEADERSHIP

- Inspirational Leader
- Inclusion Leader
- Industry Leader

DAY ONE — TUESDAY, MARCH 16, 2021

8:00



TAKE TIME FOR NETWORKING AND HYDRATION BREAK

Visit the Exhibit Booths, Engage with Peers and Tap into the Knowledge Resource Hub of On-Demand Sessions

9:00 SOLUTIONS SUMMIT

Join this small group, interactive breakout session, where leading experts and solution providers provide demonstrations and visualizations of best in class processes.

- Who Does What Features and technology facets explored in key functional areas, systems and highly outsourced activities
- Solution Synergies Tools are right-sized to company needs, based on pre-event surveying and lead qualification



Caitlin Cumpson, Solutions Consultant, BlackLine

About Blackline:

BlackLine's Cloud-based soltuions and market-leading customer service help companies move to modern accounting by unifying their data and processes, automating repetitive work, and driving accountability through visibility. BlackLine provides solutions to manage and automate financial close, accounts receivable and intercompany accounting processes, helping large enterprises and midsize companies across all industries do accounting work better, faster and with more control.

SIKICH.

Jim Ingram, SMB Account Executive, **Sikich**William J. Tamulynas II, NetSuite Managing Consultant, **Sikich**

About Sikich:

Sikich works with Life Sciences companies to select, implement, and support software solutions that enable efficiency and transparency throughout an organization's lifecycle. Their solutions add functionality as your organization matures and requires new capabilities, promising a solution that will grow with you from start-up to commercialization. The session will provide a demo of Sikich's Industry specific solution, SuiteSuccess for Life Sciences, built on NetSuite.

10:00 ATTENDEES CHOOSE FROM PRE-CONGRESS OFFERINGS, INCLUDING:

INDUSTRY BOOT CAMP

Gain foundational knowledge across a broad spectrum of central topics, including key regulations, standards and best practices.

- General industry overview
- · Gross-to-net ecosystem
- CBO considerations
- Debt v. Equity matters
- Business development hot topics (such as contingent considerations in asset deals)
- Contingencies

Rich Holtz, Senior Manager, Deloitte & Touche LLP

Kevin Conrad, Senior Manager, Deloitte & Touche LLP

Nick Lubold, Manager, Deloitte & Touche LLP

Bob Stein, Manager, Deloitte & Touche LLP

TALENT THINK TANK

This session provides critical strategies and the latest trends to enable you to acquire top talent with necessary technical expertise. Learn how to optimize your team's effectiveness.

- HR trends
- Insights to unlock the full potential of your workforce
- Considerations for talent acquisition in the changing environment
- · Hiring for diversity and building a culture of belonging
- Ways to optimize and engage your workforce
- Unique challenges and opportunities in a virtual work environment MODERATORS:

Maria Abouseif, Vice President of Sales, Life Sciences, **TriNet**Kate Kozak: Senior Life Sciences Practice Leader. **TriNet**

PANELISTS:

Grant Weinberg, Vice President of Talent Acquisition, **TriNet** Kristin Speer, Managing Director, **Westwood & Wilshire** Jim Rottman, Co-Founder and Practice Leader, **AccelPeople**

11:00 Welcome Remarks from Informa Connect

Sharon Langan, Global Practice Leader, Life Sciences, Informa Connect

11:05 Chairperson's Opening Address

Josh Herron, US Pharmaceutical and Life Sciences Assurance Leader, PwC

11:20 CFO KEYNOTE PANEL

Leading in Finance and Navigating the Course of Change

- Pivoting and piloting through a pandemic Insights from 2020 and outlook on the year ahead
- Pricing issues, policy changes and evolving trends within the specialty, brand and generic markets
- · Leaning into digital and the transformative role of technology within finance
- Disruptive changes in the drug distribution/logistics model

MODERATOR: Josh Herron, US Pharmaceutical and Life Sciences Assurance Leader, PwC

PANELISTS:

Simona King, Chief Financial Officer, **TMUnity**Gina Consylman, Chief Financial Officer, **Ironwood Pharmaceuticals**David W. Meline, Chief Financial Officer, **Moderna**

12:00 Industry-Only, Controller's Roundtable

Accounting leaders from life sciences companies delve into pressing matters, participate in benchmarking and share experiences in a highly-interactive/virtual roundtable discussion.

* Pre-registration required. Corporate Preparers only, and suggested for senior-level Technical Accounting, Controllership and Reporting professionals.

LED BY: Steve Rivera, Vice President, Global Technical Accounting Advisory Services & Policy, **Johnson & Johnson**

1:00 HEALTHCARE POLICY CRITICAL UPDATE

Pricing, Policy and Healthcare Outcomes — An Inflection Point of Change for Today's Life Sciences Landscape

- · Political course drivers and policy watch-outs
- · Shift to virtual visits and broader healthcare implications
- New and alternative payment and contracting models
- The fast-evolving hospital and health system marketplace
- Pricing transparency initiatives

Heather Meade, Principal, Washington Council, **Ernst & Young LLP** Caroline Schellhas, Senior Director, U.S. Government Affairs - Tax, **Pfizer** Nora Connors, Director, Federal Government Affairs, **Novartis**

1:30 Trend Analyses and Strategic Impacts of Legislative and Regulatory Policy Matters

Andrew Bressler, Managing Director; Senior Research Analyst II, Bank of America Merrill Lynch

2:00 CHIEF ACCOUNTANT'S PANEL AND Q&A

Critical Issues in Technical Accounting and Financial Reporting — Best Practice Sharing, Industry Alignment and Questions Answered

- Top technical accounting issues Where do they stand and what needs to be considered?
- Financial reporting through COVID-19 What have we learned and what changes evolutions may endure?
- Hot topics impacting life sciences companies How can Accountants stay on the pulse of ongoing changes and ahead of the innovation curve?

MODERATOR:

Ryan Dolan, Partner CFGI

PANELISTS:

Steve Rivera, Vice President, Global Technical Accounting Advisory Services & Policy, **Johnson & Johnson**

Kevin Mackay, Vice President, Global Technical Accounting Advisory Services & Policy, Pfizer

Robert Owens, Vice President and Chief Accounting Officer, Bristol Myers Squibb

Gisele Dion, Chief Accounting Officer and Corporate Controller,

Takeda Pharmaceutical Company Limited

3:00 DIGITAL "ASK THE EXPERT" SESSION

Thought Leader Views and Practical Expertise on Digital Finance, Automation and Analytics

Expert 3-part technology thought leader showcase on accounting and financial reporting transformation. Delve into practical applications of today's technologies, as well as, scalability for tomorrow's digital breakthroughs.

3:00-3:30

Lightening round of insights and future outlook on digital finance and trends in industry adoption

3:30-3:45

Industry attendees are joined into small group breakouts, each led by a panel thought leader, for a Q&A discussion

3:45-4:00

Main stage recap discussion, as panel thought leaders stream back live to the full audience to share the salient points discussed in the individual breakout sessions

Temano K. Shurland, Principal; US Healthcare Finance Transformation Leader, **Deloitte & Touche LLP** Michelle Lee, US Pharmaceutical & Life Sciences Tax Leader, **PwC**

Robert Jenkins, Global Finance Technology Leader, SAP

Jon Knisley, Principal, Automation and Process Excellence, FortressIQ

4:00 ATTENDEES CHOOSE FROM HOT TOPIC WORKSHOPS, INCLUDING:

Payers, Policy, and Pressure	SPAC/IPO Readiness	Clinical Trials and Vendor	Guide to International
Market Implications		Study Management	Business Expansion
This workshop examines the "Big Squeeze" in 2021 and presents what it means for pharma companies. • Discover how market access pressures converged in 2020 and were amplified by COVID-19 • Understand how payer controls are impacting prescription demand • Review how growth in 340B is pressuring the industry and how manufacturers are responding • Foreshadow how the stars are aligning for healthcare reform and what public policy changes are most, and least, likely to move forward (Hint: it is a complex list!) • Pull it all together to see how these forces impact a manufacturers P+L and learn strategies for a path forward Luke Greenwalt, Vice President, IQVIA Market Access Center of Excellence	Invaluable expertise for companies preparing to go public, with in-depth analyses around various models and pathways to IPO. • Reflection on the IPO landscape from 2021 to date • Structuring a SPAC and weighing the pros/cons of this model • Considerations around the various exchanges • Quantifying and readying the resources needed to handle new public responsibilities • Embarking on the virtual roadshow and building investor confidence • Ensuring organizational readiness for statutory reporting obligations Karim H. Anani, Partner, Financial Accounting Advisory Services, Ernst & Young LLP Louis Doth, Partner, Financial Accounting Advisory Services, Ernst & Young LLP Alex Zuluaga, Partner, Ernst & Young LLP	Key strategies for managing the complexities and costs involved with clinical trials, leveraging data, analytics and sound financial and operational planning to ensure on-time and on-budget trials. • Typical clinical development programs and trial protocols • Complexities and related budgeting and administrative implications • Negotiation best practices • Managing contracted vs. budgeted costs • Strategies for trial adjustments and amendments • Budgeting, forecasting and managing investigator payments William J. Tamulynas II, NetSuite Managing Consultant, Sikich Jim Ingram, SMB Account Executive Sikich	A strategic roadmap for companies looking to fuel financial growth and gain market access in international markets. • Key considerations for mapping the global expansion blueprint • Country-by-country regulatory/legal issues and challenges in certain territories • Assessing the effects of currency fluctuations • Achieving global oversight and leveraging enterprise-wide KPIs • Tapping into new sources of talent and expertise Margarita Carrillo, Director; Treasury Product Sales Manager – Global Transaction Services Advisor, Bank of America Merrill Lynch

DAY TWO — WEDNESDAY, MARCH 17, 2021

8:00



TAKE TIME FOR NETWORKING AND HYDRATION BREAK

Visit the Exhibit Booths, Engage with Peers and Tap into the Knowledge Resource Hub of On-Demand Sessions

11:00 Chairman's Opening Address

Jeff Ellis, Life Sciences and Health Care (LSHC) Industry Leader, Audit and Assurance Partner, **Deloitte & Touche LLP**

11:15 **OPENING FIRESIDE CHATS**

Candid Conversations on Key Business and Industry Priorities 2021 and Beyond

These fireside chats explore how today's life sciences executives are adapting, aligning and advancing the business forward. Gain exclusive insight into:

- Synopses of the current landscape, COVID-19 impacts and the role of this industry
- Key legislative, regulatory and policy considerations to navigate the ever-changing federal health care landscape
- Considerations for ensuring access to progress
- · Reflections on inclusivity, cultural diversity and talent cultivation
- Priorities ahead for the overall sector

MODERATOR:

Jeff Ellis, Life Sciences and Health Care (LSHC) Industry Leader, Audit and Assurance Partner, **Deloitte & Touche LLP**

PANELISTS:

Jennifer Bryant, Executive Vice President, Policy and Research,

Melinda Richter, Global Head, Johnson & Johnson Innovation, JLABS

REGULATORY SPOTLIGHT SESSION

1:00 REGULATORY INSIGHTS PANEL

Current and Future Initiatives for Financial Standards, Accountability and Enforcement

- · SEC and FASB key updates
- Upcoming projects and initiatives

MODERATED BY:

Christine Davine, National Managing Partner – Quality, Risk and Regulatory, **Deloitte & Touche LLP**

PANELISTS:

John Vanosdall, Deputy Chief Accountant, U.S. Securities & Exchange Commission Marsha Hunt, Board Member, FASB

2:00 Driving Success and Efficiencies within Today's Accounting and Reporting Function

MODERATOR: Erica Vandell, Managing Director, Siegfried Group, LLP

PANELISTS:

Rakhi Kumar, Chief Accounting Officer, Roivant Sciences
Tom Spoerel, Vice President, Controller and Chief Accounting Officer, BD
Rita Karachun, Senior Vice President and Global Controller, Merck & Co
Todd Branning, Chief Financial Officer, Phathom Pharmaceuticals
Cindy Anderson, Chief Accounting Officer, Alnylam Pharmaceuticals

12:00 **SOLUTIONS SUMMIT**

Join this small group, interactive breakout session, where leading experts and solution providers provide demonstrations and visualizations of best in class processes.

- Who Does What Features and technology facets explored in key functional areas, systems and highly outsourced activities
- Solution Synergies Tools are right-sized to company needs, based on pre-event surveying and lead qualification

KEYRUS

Andy Smythe, Vice President of Sales, **Keyrus** Kevin Jacokes, North America Industry Lead for Life Sciences, **Keyrus**

About Keyrus:

Next Level Gross-to-net: 16 weeks to Automated, Auditable, Accurate Accruals and True-ups — Join us to learn what Connected Gross-to-net looks like, and a discussion of how leading companies are innovating in the Gross-to-net space.



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3:00 ATTENDEES CHOOSE FROM HOT TOPIC WORKSHOPS, INCLUDING:

New Product Commercialization and GTN

This session delves into best practices, typical hurdles and tips for success when establishing a product launch and related GTN end-to-end processes.

- Managed market dynamics, product pricing and payer contracting considerations
- Distribution channel planning
- Prevailing GTN methodologies
- Commercial contracting analytics that measure ROI
- Strategies to manage the GTN estimation process from start to finish
- Best practices for data management
- Ways to achieve governance and controls

Michael Makovec, Partner
Deloitte & Touche LLP

Eric Benson, Audit and Assurance Manage

Deloitte & Touche LLP

Walt Worsham, Senior Manager,

Deloitte & Touche LLP

Andy Hickey, Advisory Partner, **Deloitte & Touche LLP**

ESG Metrics and Disclosures

Environmental, social and governance reporting is a critical aspect of today's high performing and high contributing life sciences company. This workshop aligns key metrics and disclosure benchmarks with practical approaches for management teams.

- Designing and maintaining processes and controls for ESG reporting
- Narrowing down from a near infinite amount of ESG metrics
- Measuring and benchmarking ESG maturity
- Ways to effectively monitor sustainability activities and results
- Assessing your ESG disclosure processes

Sara DeSmith, Partner, ESG, PwC US

Nicole Quick, Principal, Sustainability Assurance Practice, **PwC US**

Marie Hache, Director, Sustainability Services Practice. **PwC**

It's Time to Move to Modern Accounting

In a time when the only thing that's certain is uncertainty, it may seem like a safe bet to stick with the status quo. But the current state of manual accounting has an overall increase in your costs: the cost of time, the cost of risk, the cost of declining employee morale, and the overarching cost of actual expense. In this workshop, attendees learn:

- Why traditional manual accounting processes are not sustainable
- The cost of sticking with the status quo
- Why it's time to move to modern accounting
- How to achieve quick wins to increase efficiency, accuracy and collaboration across F&A processes

Sonia Chu, Product Marketing Manager, **Blackline**

Accounting and Contracting with Contract Manufacturing Organizations

As life sciences innovators increasingly rely on CDM leaders in this high-speed market, learn best practices for contracting, accounting and revenue recognition.

- Review of CDM organizations and the role within the life sciences sector
- Best practice sharing for collaboration and contracting with contract manufacturers
- Key considerations from a technical accounting and revenue perspective
- Common challenges and pearls of wisdom for optimizing CDM partnerships

Sharad Dubey, Global Revenue Controller,
Catalent Pharma Solutions

4:00-5:00 Life Sciences Leaders and Stars — 2021 Award Nominees Announced Hosted by: Deloitte.

The Inaugural awards within the life sciences finance and accounting community to recognize and celebrate achievement across three key categories with nine awards. Forward-thinking industry leaders, influencers and rising stars who are moving the needle and driving progress within their organizations and the broader life sciences community.

1. Innovation

- Digital and Technology
- Virtual Collaboration
- R&D Breakthrough

2. Achievement

- Project Champion Success in spearheading a new project/initiative
- Change Maker Agility and advancement through change
- Rising Star Possessing and exemplifying the attributes of a future leader

3. Leadership

- Inspirational Leader Next-level leadership, taking a team or organization on a growth journey or piloting transformative change
- Inclusion Leader Embracing and promoting the ideals of an inclusive and diverse culture
- Industry Leader People's Choice Award, aligning and driving progress around industry insights and best practice sharing

DAY THREE — THURSDAY, MARCH 18, 2021

10:00 Health Tech Deals and Investment Trends

An in-depth workshop exploring and uncovering the latest in deal trends, business model evolutions and overall growth and innovation from the vibrant health technology market.

- · Health technology sector year in review
- · M&A, deals and investment trends
- Driving growth and innovation

Joe Bakutes, Senior Manager, **Deloitte & Touche LLP**Brian Whisnant, Audit & Assurance, Partner, **Deloitte & Touche LLP**Bill Love, Audit & Assurance, Manager, **Deloitte & Touche LLP**Michael Bedard, Audit Manager, **Deloitte & Touche LLP**James D'Arecca, Chief Financial Officer, **TherapeuticsMD**

11:00 Luminary Innovation Panel — Digital Innovation and Inspiring Breakthroughs

MODERATOR: Tim Gordon, Global Financial Accounting Advisory Services Leader, **Ernst & Young LLP**

Data and Advanced Analytics Driving Innovation within Healthcare – The Future of Data Science and A.I. Across the Life Sciences Value Chain

Shruthi Bharad, Ph.D., Strategic and Technical Advisor, Data Science & A.I., Novartis

Employing Data and Technology in the Advancement of Science

Leif E. Pedersen, President, Software, Certara

12:00 **SOLUTIONS SUMMIT**

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FUTURE FINANCE – CLOSING ADVANCEMENT COURSES

1:30 Next-Generation of Digital Transformation and Business Process Automation — A Vision of Tomorrow's Finance/Accounting Function

- The near future state of technology enablement
- Transformative business opportunities driven by data and analytics
- · Layering on governance and control processes without limiting potential
- Next-generation delivery models

Brad Schulte, Senior Manager, **Deloitte & Touche LLP**Kelvin Espinal, Senior Manager, **Deloitte & Touche LLP**

2:00 Diversity Equity and Inclusion Beyond the Four Walls of an Organization

The pharmaceutical and life sciences sector has a unique role to play in improving health equity. In addition to the diversity, equity and inclusion (DE&I) efforts within an organization's four walls, such efforts need to extend into communities to address social determinants of health and drive better health outcomes, which benefits everyone. In this candid conversation, we explore approaches to DE&I and discuss how companies and individuals within the sector can expand the impact of their DE&I initiatives beyond the four walls of their organization and into communities in need.

Scott Mahoney, Principal, PwC

Macey Russell, Partner, Choate Hall & Stewart LLP

2:30 Close of Congress

OUR AUDIENCE

90% of polled participants attend Informa Connect's Life Sciences Finance & Accounting events primarily to "keep up to date with new trends and innovations", and over 90% scored the quality of content and speakers as "Very Good" and "Excellent!"

Last year...

3 Virtual Events in 2020 for.



750+ Engaged Attendees

(Including CFOs, Corporate Controllers and Senior Finance and Accounting Decision-Makers)



300⁺ Unique Life Sciences Companies, of which approximately:

10%

Pre-Commercial, R&D-Stage

50%

Early-Stage, Commercial Revenue 40%

Mature, Multiple Brands/Products

What industry is saying...

"All well done, and great to have on-demand versions during breaks."

"Given the current COVID environment I was very impressed by the conference being virtual. The technology was good, the speakers were well prepared, and I appreciated the ability to attend."

"The set-up of the website and access to all parts of the program were very seamless. I was happy with the agenda and layout of the timeline."

"Preferred the virtual conference to the in-person conference — better able to manage schedule, while being able to view what was missed at a later time."

"Interesting and relevant topics!"

"Very good conference! There were many topics, informative speakers, and a user-friendly platform."

"The technology was exceptional. The presenters across the board really invested time to prepare; that came across. I learned a lot!"

"The sessions were high quality and useful."

"Technology worked well, the speakers were great and brought timely relevant insights."

Keep in touch...



Tweet your learnings **#PharmaAccountingVirtual2021** Follow us **@CBI_Conferences**



Join our LinkedIn community **Life Sciences Finance & Accounting Network**



Find Industry and Congress updates **@CBIConferences**



REGISTRATION

REGISTRATION FEE	RATES BY 2/19/2021	STANDARD RATE
Life Sciences Manufacturers	\$1599	\$1799
Solution Providers / Consultants	\$2099	\$2299

4 WAYS TO REGISTER NOW!



WEB

informaconnect.com/ accounting-reporting-congress



PHONE

339-298-2157



LIVE CHAT

informaconnect.com/ accounting-reporting-congress



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Sponsorship & Exhibits:

Abby Mlynek <u>abigail.mlynek@informa.com</u> 212-600-3432



Registration & Teams:

Matt Hannon matt.hannon@informa.com 339-227-1666

Media Partners:









Pharmaceutical Executive

EARN CPE CREDITS!

LEARNING OBJECTIVE: To provide finance and accounting professionals with updates on key industry issues and regulations that impact the financial accounting and reporting of listed companies as well as best practices for statutory reporting and for private/emerging growth companies.

DELIVERY METHOD: Group Internet-Based **NASBA FIELD OF STUDY:** Accounting **PREREQUISITE REQUIREMENTS:** None

PROGRAM LEVEL: Basic

ADVANCE PREPARATION: None

REFUND POLICY: Your registration may be transferred to a member of your organization up to 24 hours in advance of the conference. All cancellations received in writing on or before 14 days prior to the start date of the event will be refunded, less a \$499 administrative charge. No refunds will be made after this date; however, the registration fee less the applicable administrative charge can be credited to another Informa Connect conference if you register within 30 days from the date of this conference to an alternative Informa Connect conference scheduled within the next six months. In case of conference cancellation, Informa Connect's liability is limited to refund of the conference registration fee only. Cancellation of a conference due to events beyond our control* are subject to a \$499 administrative charge, should you or a colleague be unable to attend the rescheduled date. Informa Connect reserves the right to alter this program without prior notice.

PLEASE NOTE: Speakers and agenda are subject to change. In the event of a speaker cancellation, every effort to find a suitable replacement will be made. The opinions of the conference faculty do not necessarily reflect those of the companies they represent or Informa Connect.

* Events beyond our control include: severe weather conditions, natural and man-made disasters and any other similar events.

AICPA/NASBA guidelines for Continuing Professional Education (CPE) credits are based on a 50-minute credit hour in qualifying NASBA CPE subject areas. One credit equals 50 minutes, and are rounded down to the nearest half-credit. Networking breaks are omitted from the total CPE minutes. This event qualifies for up to ______ credits.

COMPLAINT RESOLUTION POLICY: For more information regarding refund, complaint and/or program cancellation policies please contact Matt Hannon at (339) 227-1666 or email at matt.hannon@informa.com.

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