

Apartment Development & Affordable Housing Conference

Tuesday, November 28, 2023 · Metro Toronto Convention Centre, South Building

2023 Corporate Sponsorship Program

www.realestateforums.com

Are you ready to tackle the burning issue of our time?



Apartment Development & Affordable Housing Conference

Are you ready to tackle the burning issue of our time?

A lot has been said, debated, and promised — but it's now time for real action, the kind of action that both developers and municipalities can execute NOW to start dismantling the housing crisis. The recent National Housing Accord report identifies that 2.0 million being purpose-built rental units need to be built in the next seven years, requiring a coordinated plan with all levels of government — including targets and accountability. How and when will this happen? From 2018 to 2022, a total of 274,009 rental units came online in Canada.

Housing and rental affordability have taken center stage in today's financial, political, and social landscape. The struggle is real, but it's time to replace the rhetoric with actionable strategies, and that's exactly what we're bringing to the stage at this groundbreaking conference! Government is needed for supporting measures, but the rubber meets the road where developers and municipalities become the front-line for action.

Join us for an event like no other — one that stands out from the crowd, delivering real solutions, tackling communication barriers, and unveiling tangible processes.

The Apartment Development & Affordable Housing Conference is here to shatter the status quo and propel the industry forward toward a brighter, problem-solving housing future.

BE AMONG THE FIRST TO REGISTER and claim your gift, as the first 75 registrants will receive a copy of the #1 Amazon Best Seller, *The Self-Funding House™*, will be received in person at the event.

Front & Centre

The Apartment Development & Affordable Housing Conference sponsorship opportunities have been designed to ensure that sponsors receive maximum corporate exposure to all the attendees before, during and post event. Each sponsorship level will offer a different package of value-added benefits for participating organisations.

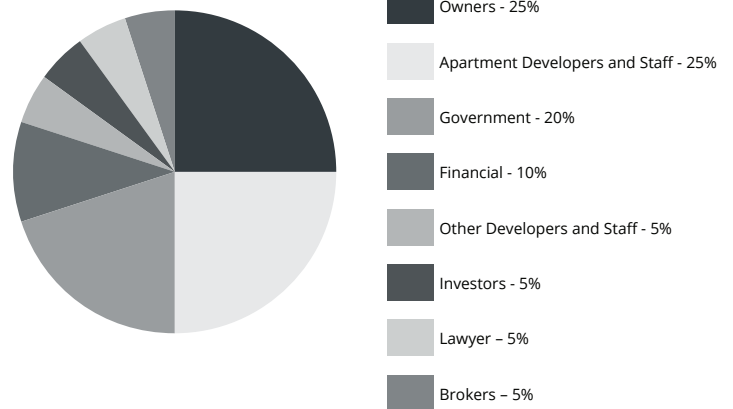
Benefits for all sponsors

- Complimentary conference registrations
- Logo placement in the ConnectMe event networking and information app
- Logo exposure on the event website page for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's page of ConnectMe
- Database of all conference delegates (no emails) will be provided two weeks prior to as well as following the event

We invite you to read on for additional exposure based on sponsorship level.

Who will attend

Anticipating 150 key players in the apartment industry from the following sectors:



To secure your sponsorship or for more information connect with:

Frank Scalisi
Director of Sales

Tel: 416.512.3815

Email: frank.scalisi@informa.com

Website: realestateforums.com



Sponsorship Opportunities

Level	# of Opportunities	Commitment
Title	One opportunity	\$20,000.00 SOLD OUT
Platinum	Two opportunities	\$12,000.00
Gold	Four opportunities	\$8,000.00
ConnectMe App	One opportunity	\$6,000.00
Luncheon	Two opportunities	\$6,000.00
Breakfast	Two opportunities	\$5,500.00
Walk-in Video (20 second)	Three opportunities	\$5,500.00
Plenary Session	Seven opportunities	\$5,000.00
Sessions in order of program & rate is per session:		
#1 Session - Actionable Affordable Housing Strategies		
#2 Session - Feasibility and Proformas for Data-driven Decisions		
#3 Session - Course Corrections for Developing in Today's Market		
#4 Session - Financing the Project & CMHC		
#5 Session - Designing & Building Sustainable Apartments with Affordable Housing		
#6 Session - Maximizing Value Through Lease-up & Asset Management		
#7 Session - Smoothing the Road - Bring Municipalities & Developers Together		
WiFi	One opportunity	\$5,000.00
Luncheon Refreshments	Two opportunities	\$4,500.00
Tea & Coffee on Arrival	One opportunity	\$4,500.00
Hydration	One opportunity	\$4,500.00
Continuous Coffee & Tea	Two opportunities	\$4,500.00
Networking Reception	Two opportunities	\$4,500.00
Pen	One opportunity	\$4,500.00
Journal	Two opportunities	\$4,500.00

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*Note: Images shown are for illustration purposes only and may change for a similar item without notice.
Four-colour logo printing may be subjected to a slight increase in sponsorship cost.*

Title

\$20,000

One Exclusive opportunity

Apartment Development & Affordable Housing Conference

Tuesday, November 28, 2023

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Highest level of visibility during the event promotion campaign and during the Conference

Logo on lanyard or prominent position on conference name badge (if clip badge is used)

Verbal thank you with logo on screen

Extensive logo exposure, on Toronto Real Estate Forum add on events webpage, Canadian Real Estate Forum portal, ebcasts when event is being promoted, social media above other premium sponsors – Platinum and Gold

Prominent logo placement on the landing page of the event ConnectMe desktop and mobile app. Launched prior to the conference 7 days or earlier and up to 14 days post event. Provides sponsor exposure, program, speaker bios, information, and networking opportunities. Open to speakers, sponsors, and registered attendees

20 second promotional video (with low audio) – to be played intermittently during logo loop during walk in and walk out

- During breakfast when attendees arrive until the conference is opened – at least six times
- On the screen in the plenary room during morning refreshments (for those attendees that remain in the conference room) – at least one time
- On the screen in the plenary room during luncheon (for those attendees that remain in the conference room) – at least six times

The sponsor is responsible for all costs associated with the production of the video – the organizers must receive the show ready video file at least 10 working days before the event. Videos that are over 20 seconds will be rejected (without refund)

Opportunity to provide a single page (includes text & graphics) article for inclusion in the digital Canadian Real Estate Forums Magazine – Winter 2023 edition. Subject and theme will relate to conference content and will avoid corporate promotion

REGISTRATION

Five Apartment Development & Affordable Housing Conference Registrations (value \$4,975)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Social Media (Linked-In & Twitter)

On social media posts made across LinkedIn (over 17,000+ followers) and in addition Twitter when the event is being promoted

Canadian Real Estate Forums Portal

Logo with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this event is being promoted.

RealNews

Mention in Canadian Real Estate Forums newsletter (RealNews) when this event is promoted.

Website

High profile logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page with Platinum and other premium sponsors.

Onsite

On stage banner behind speakers for the duration or picture in picture banner along bottom of screen – together with Platinum and other premium sponsors

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

Prominent placement of your logo on directional signage at the convention centre

On thank you to sponsors signage

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

ConnectMe App

On landing-page of the ConnectMe App available to attendees two weeks prior to the conference for networking, developing new, and collaborating with existing business associates that are attending the event.

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event.

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links.

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request.

Your logo at the top of the stage banner



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Platinum

\$12,000 each

Two opportunities

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DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Logo on conference name badge

Verbal thank you with logo on screen

Extensive logo exposure, on Toronto Real Estate Forum add on events webpage, Canadian Real Estate Forum portal, eblasts when event is being promoted, social media with other premium sponsors – Title and Gold.

Prominent logo placement on the landing page of the event ConnectMe desktop and mobile app. Launched prior to the conference 7 days or earlier and up to 14 days post event. Provides sponsor exposure, program, speaker bios, information, and networking opportunities. Open to speakers, sponsors, and registered attendees

Opportunity to place a half page ad in the Canadian Real Estate Forums magazine – Winter 2023 edition (value \$2,995)

REGISTRATION

Three Apartment Development & Affordable Housing Conference Registrations (value \$2,985)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Social Media (Linked-In & Twitter)

On social media posts made across LinkedIn (over 17,000+ followers) and in addition Twitter when the event is being promoted

Canadian Real Estate Forums Portal

Logo with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this event is being promoted.

RealNews

Mention in Canadian Real Estate Forums newsletter (RealNews) when this event is promoted.

Website

High profile logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page with Title and other premium sponsors.

Onsite

On stage banner behind speakers for the duration or picture in picture banner along bottom of screen – together with Platinum and other premium sponsors

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

Prominent placement of your logo on directional signage at the convention centre

On thank you to sponsors signage

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

ConnectMe App

On landing-page of the ConnectMe App available to attendees two weeks prior to the conference for networking, developing new, and collaborating with existing business associates that are attending the event.

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event.

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links.

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request.



Your logo at the top of the stage banner - with Title

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Gold

\$8,000 each

Four opportunities

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DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Logo on conference name badge

Verbal thank you with logo on screen

Extensive logo exposure, on Toronto Real Estate Forum add on events webpage, Canadian Real Estate Forum portal, eblasts when event is being promoted, social media with other premium sponsors – Title and Platinum.

Prominent logo placement on the landing page of the event ConnectMe desktop and mobile app. Launched prior to the conference 7 days or earlier and up to 14 days post event. Provides sponsor exposure, program, speaker bios, information, and networking opportunities. Open to speakers, sponsors, and registered attendees

REGISTRATION

Three Apartment Development & Affordable Housing Conference Registrations (value \$2985)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Social Media (Linked-In & Twitter)

On social media posts made across LinkedIn (over 17,000+ followers) and in addition Twitter when the event is being promoted

Canadian Real Estate Forums Portal

Logo with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this event is being promoted

Website

High profile logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page with Platinum and other premium sponsors

Onsite

On stage banner behind speakers for the duration or picture in picture banner along bottom of screen – together with other premium sponsors

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

Prominent placement of your logo on directional signage at the convention centre

On thank you to sponsors signage

ConnectMe App

On landing-page of the ConnectMe App available to attendees two weeks prior to the conference for networking, developing new, and collaborating with existing business associates that are attending the event

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

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Your logo at the top of the stage banner – below Title & Platinum



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ConnectMe Desktop and Mobile App

\$6,000

One Exclusive opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Extensive exposure of logo during promotional campaigns when promoting the benefits of using ConnectMe as a networking and informational tool for this event

Verbal thank you by a Chair and encouragement to refer to tent card on tables for QR code to download ConnectMe – logo on screen during

Logo on tent card on all tables in the conference room – with QR code to take advantage of ConnectMe by downloading to mobile

Logo on signage outside conference room – as sponsor of ConnectMe and encouraging attendees to download

Logo on high profile banner on ConnectMe landing page - launched prior to the conference 7 days or earlier and up to 14 days post event. Provides sponsor exposure, program, speaker bios, information, and networking opportunities. Open to speakers, sponsors, and registered attendees

Logo on Toronto Real Estate Forum add on events webpage as sponsor of this opportunity

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

On signage encouraging attendees to download and take advantage of ConnectMe

On thank you to sponsors signage

ConnectMe App

On landing-page of the ConnectMe App available to attendees two weeks prior to the conference for networking, developing new, and collaborating with existing business associates that are attending the event

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

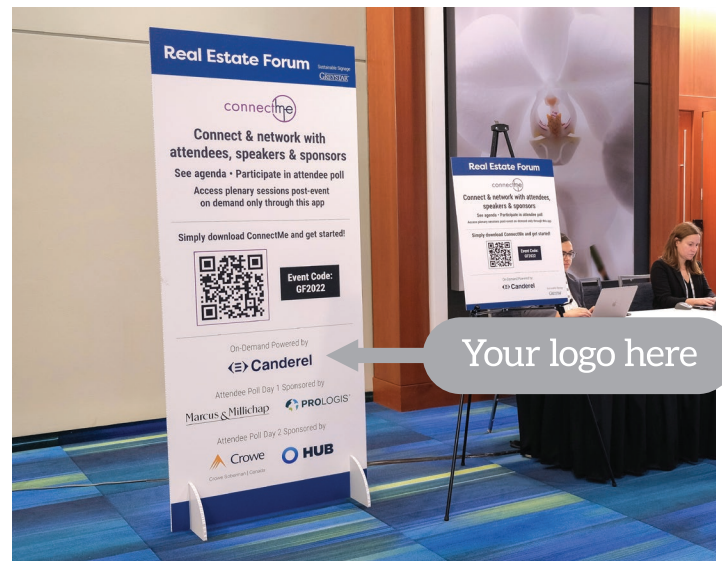
Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

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Luncheon

\$6,000

Two opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Logo on buffet signage for duration of luncheon - if buffet - Logo on menu placed on all tables - if plated luncheon

Verbal thank you by Chair with logo on screen

Logo exposure on loop as sponsor of this opportunity on screen in conference room during luncheon walk out of the conference and walk in for afternoon sessions

Logo on program on website as sponsor of luncheon

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine - Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

ConnectMe App

A push notification to attendees that luncheon sponsored by name of sponsor(s) is available - with location

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

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Breakfast

\$5,500

Two opportunities

Apartment Development & Affordable Housing Conference

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DESCRIPTION AND SPONSOR BENEFITS

Logo on continental breakfast buffet signage for duration of breakfast

Logo exposure on loop as sponsor of this opportunity on screen in conference room during morning walk in

Verbal thank you by Chair with logo on screen

Logo on program on website as sponsor of breakfast

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

ConnectMe App

A push notification to attendees that breakfast sponsored by name of sponsor(s) is available

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

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Walk-in Video

\$5,500

Three opportunities

Apartment Development & Affordable Housing Conference

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DESCRIPTION AND SPONSOR BENEFITS

20 second promotional video (with low audio) – to be played intermittently during logo loop during walk in and walk out

- During breakfast when attendees arrive until the conference is opened – at least six times
- On the screen in the plenary room during morning refreshments (for those attendees that remain in the conference room) – at least one time
- On the screen in the plenary room during luncheon (for those attendees that remain in the conference room) – at least six times

The sponsor is responsible for all costs associated with the production of the video – the organizers must receive the show ready video file at least 10 working days before the event. Videos that are over 20 seconds will be rejected (without refund)

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page

Onsite

On thank you to sponsors signage

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

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Plenary Session

\$5,000 per session

One exclusive opportunity per session

Apartment Development & Affordable Housing Conference

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DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of one session at this conference chosen on a first come basis from the following:

- #1 Session - Actionable Affordable Housing Strategies
- #2 Session - Feasibility and Proformas for Data-driven Decisions
- #3 Session - Course Corrections for Developing in Today's Market
- #4 Session - Financing the Project & CMHC
- #5 Session - Designing & Building Sustainable Apartments with Affordable Housing
- #6 Session - Maximizing Value Through Lease-up & Asset Management
- #7 Session - Smoothing the Road - Bring Municipalities & Developers Together

Sponsor logo included under session title and before speaker(s) on the program:

- On the Real Estate Forums website add-on events page
- On program signage outside the conference room under the session sponsored for the duration of the event

Verbal thank you with logo on title slide of the session sponsored – for introduction then again when session concludes

Please note: Session choice is guaranteed only at the point of firm confirmation

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

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Wifi

\$5,000

One opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Sponsorship of the wifi for all attendees at the Apartment Development & Affordable Housing Conference

Logo on tent cards on attendee conference tables in plenary room – with instructions on how to access the wifi - for the duration of the day

Sponsor logo on wifi access landing page

Sponsor logo to choose the access code – must be no longer than eight letters or numbers (no symbols)

Verbal thank you with logo on screen during

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page with Platinum and other premium sponsors

Onsite

On thank you to sponsors signage

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

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*Note: Images shown are for illustration purposes only and may change for a similar item without notice.
Four-colour logo printing may be subjected to a slight increase in sponsorship cost.*

Luncheon Refreshments

\$4,500

Two opportunities

Apartment Development & Affordable Housing Conference

Tuesday, November 28, 2023

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on bar signage for duration of luncheon, where a selection of wines, beers, liquors, mixers, and soft drinks will be available

Logo on drink tickets provided to attendees at badge collection on arrival to the conference

Verbal thank you by Chair with logo on screen

Logo exposure on loop as sponsor of this opportunity on screen in conference room during luncheon walk out of the conference and walk in for afternoon sessions

Logo on program on website as sponsor of luncheon refreshments

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

ConnectMe App

A push notification to attendees that the luncheon bar sponsored by name of sponsor(s) is open – with location

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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Tea & Coffee on Arrival

\$4,500

One opportunity

Apartment Development & Affordable Housing Conference

Tuesday, November 28, 2023

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on tent card on all tables until morning refreshments as sponsor of this opportunity

All tables will be set with porcelain service cups and saucers with a thermos of coffee, milk, cream, sugar – tea and decaf will be served by waiting staff on request until Chair opens the conference

Verbal thank you by with logo on screen

Logo exposure on loop as sponsor of this opportunity on screen in conference room during morning walk in

Logo on program on website as sponsor of this opportunity

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

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Hydration

\$4,500

One opportunity

Apartment Development & Affordable Housing Conference

Tuesday, November 28, 2023

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on tent card on all tables until morning refreshments as sponsor of this opportunity

All tables will be set with pitcher of iced water with slices of lemon available for attendees

Logo exposure on loop as sponsor of this opportunity on screen in conference room during morning walk in

Hydration stations with ice and slices of lemon will be placed in the conference room from the end of morning networking and refreshment break for attendees to help themselves. This will be replenished during the day

Logo on program on website as sponsor of this opportunity

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

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Continuous Coffee & Tea

\$4,500

Two opportunities

Apartment Development & Affordable Housing Conference

Tuesday, November 28, 2023

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on signage placed on coffee & tea stations set up for morning networking break in the foyer and inside the conference room for attendees to help themselves. Once set up these stations in the conference room these will be quietly replenished during the day

Logo on program on website as sponsor of this opportunity

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

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Networking Reception

\$4,500

Two opportunities

Apartment Development & Affordable Housing Conference

Tuesday, November 28, 2023

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on bar signage for duration of reception, where a selection of wines, beers, liquors, mixers, and soft drinks will be available – in addition appetizers will be served

Logo on drink tickets provided to attendees at badge collection on arrival to the conference

Verbal thank you by Chair with logo on screen

Logo on program on website as sponsor of networking reception

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

ConnectMe App

A push notification thanking everyone for participating and advising that the networking bar sponsored by name of sponsor(s) is open – with location

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

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Pen

\$4,500

One exclusive opportunity

Apartment Development & Affordable Housing Conference

Tuesday, November 28, 2023

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of a quality pen with sponsor logo made available to all attendees on arrival to the conference

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

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Journal

\$4,500

Two opportunities

Apartment Development & Affordable Housing Conference

Tuesday, November 28, 2023

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Sponsorship of a quality writing journal for notes with sponsor logo(s) on the front cover made available to all attendees on arrival to the conference

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$1,990)

VALUE ADDED BENEFITS

Placement of your logo and company profile in the Sponsor Directory section of the conference ConnectMe app

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2023 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Sponsor Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors can build their profile, adding pdfs of the following items:

- promotional videos
- research reports
- literature
- other corporate materials

Attendees can save pdfs in their delegate bag. ConnectMe will be launched 7 days or earlier pre-event and remain available for up to 14 days post event

Sponsors can also list point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for those staff members)

Add website and social media links

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

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Sponsorship Special Terms

1. In order to receive complimentary registrations your invoice must be paid in full
2. The promo-code for the complimentary registration(s) must be utilized at least 10 working days from the start date of the event – otherwise it/they are forfeit

Exceptions to the above must be requested by the sponsor 15 working days from the start date of the event. If feasible the organizers will accommodate

For sold out events complimentary registrations associated with this sponsorship will be released 9 days pre-event to those wait listed.

3. In order to receive attendee database your invoice must be paid in full
4. All transactions must be processed in Canadian funds
5. All images included in this prospectus are examples only

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