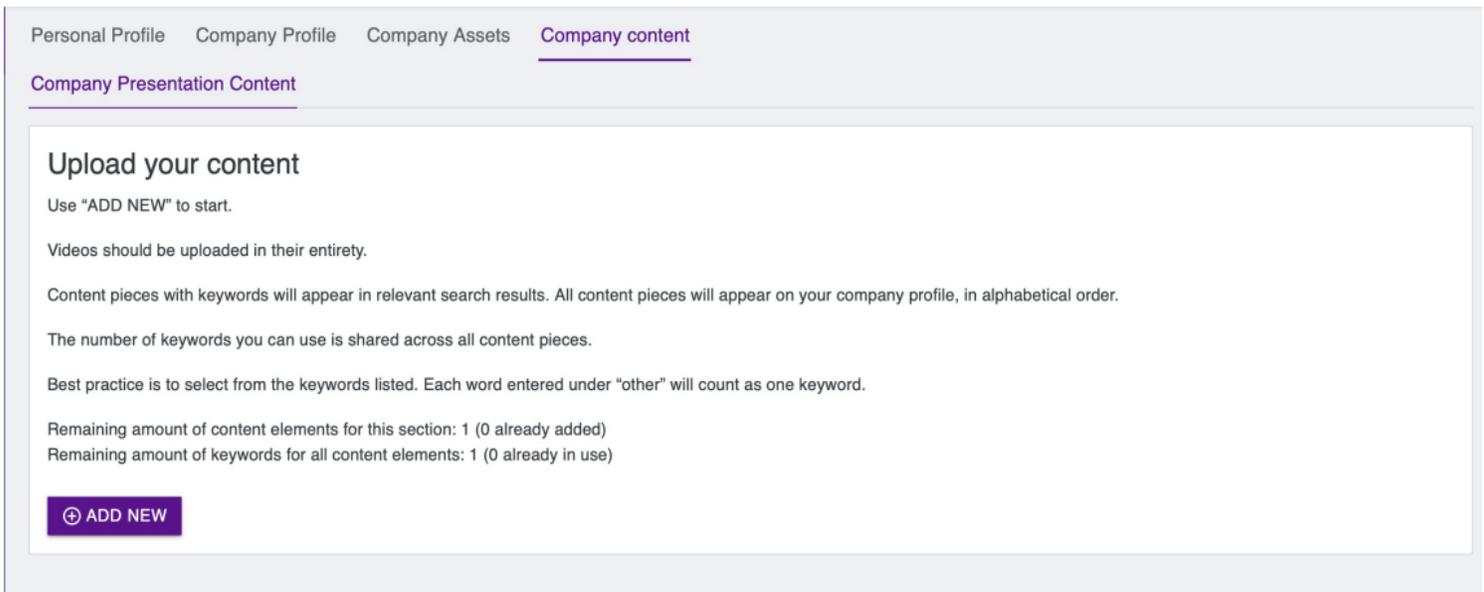


**Please review the steps below on how to upload your digital content onto the partneringONE ® platform.**

Please note: EBD Group is not responsible for late submissions

It will take up to 48h until a "View Presentation" is listed besides your company name on the Presentation page on the Event Hub.

1. Login to partneringONE  
<https://partneringone.informaconnect.com/sign-in>
2. Enter the profile section on the left-hand menu.
3. Choose **‘Company content’** tab from the menu and click on tab **‘Presenting Company’**
4. Click on **‘ADD NEW’** to add your presentation



The screenshot shows the 'Company content' section of the PartneringONE platform. At the top, there are navigation tabs: 'Personal Profile', 'Company Profile', 'Company Assets', and 'Company content' (which is selected and underlined). Below the tabs is the heading 'Company Presentation Content'. The main content area is titled 'Upload your content' and contains the following instructions:

- Use "ADD NEW" to start.
- Videos should be uploaded in their entirety.
- Content pieces with keywords will appear in relevant search results. All content pieces will appear on your company profile, in alphabetical order.
- The number of keywords you can use is shared across all content pieces.
- Best practice is to select from the keywords listed. Each word entered under "other" will count as one keyword.

At the bottom of the content area, there are two status lines:

- Remaining amount of content elements for this section: 1 (0 already added)
- Remaining amount of keywords for all content elements: 1 (0 already in use)

A purple button with a plus icon and the text 'ADD NEW' is located at the bottom left of the content area.

For company presentations we recommend using mp4 video format in 16:9.

**IMPORTANT:** All presentation video files must be named using the following format (no spaces):

BES22\_PRS\_<your\_company\_name>.mp4

▼ New content element  
Updated 24 Nov 2021

X CANCEL **SAVE**

CONTENT SECTION

Name\*

File\* **UPLOAD**

Max file size 250 Mb

Keywords

<input type="checkbox"/> aging	<input type="checkbox"/> AI/digital/omics	<input type="checkbox"/> alliances
<input type="checkbox"/> Alzheimer's and dementia	<input type="checkbox"/> antibodies and conjugates	<input type="checkbox"/> anti-infectives
<input type="checkbox"/> biosimilars	<input type="checkbox"/> cardiovascular	<input type="checkbox"/> CDMO/CRO
<input type="checkbox"/> cell therapy	<input type="checkbox"/> clinical	<input type="checkbox"/> consumer health/OTC
<input type="checkbox"/> COVID-19	<input type="checkbox"/> dermatology	<input type="checkbox"/> devices
<input type="checkbox"/> diagnostics and biomarkers	<input type="checkbox"/> digestive system	<input type="checkbox"/> ear and hearing
<input type="checkbox"/> endocrinology and metabolism	<input type="checkbox"/> gene therapy	<input type="checkbox"/> immunology
<input type="checkbox"/> infectious diseases	<input type="checkbox"/> investors	<input type="checkbox"/> Mental and behavioural disorders
<input type="checkbox"/> microbiome	<input type="checkbox"/> musculoskeletal	<input type="checkbox"/> neurology and pain
<input type="checkbox"/> oncology and immunoncology	<input type="checkbox"/> ophthalmology	<input type="checkbox"/> orphan and rare diseases
<input type="checkbox"/> Parkinson's	<input type="checkbox"/> peptides	<input type="checkbox"/> pharma
<input type="checkbox"/> platform technologies	<input type="checkbox"/> protein	<input type="checkbox"/> respiratory
<input type="checkbox"/> RNA/mRNA	<input type="checkbox"/> small molecule	<input type="checkbox"/> stem cells/regenerative med
<input type="checkbox"/> structuring (M&A/IPO)	<input type="checkbox"/> technology transfer	<input type="checkbox"/> urology
<input type="checkbox"/> vaccines	<input type="checkbox"/> women's health	
<input type="checkbox"/> Other		

Thumbnail **UPLOAD**

Please choose .png, .jpg, .gif. Max file size 1 Mb. Image ratio 16:9

5. Insert a short and catchy file title – this can increase the actual number of clicks for your content.
6. If you assign keywords to your Content pieces, they will appear in relevant search results. You can upload your file with no keywords if desired.

**Please note: keywords are not based on therapeutic areas, they are based on commonly used search terms (and behind the scenes the commonly searched related words and synonyms are included too) to increase the visibility of your content item. If nothing fits, feel free to use Other, but keep in mind that your preferred term may be a term that delegates are not searching for at all. It pays to be broad by selecting one of the offered keywords rather than getting too specific - for example, select dermatology rather than entering pemphigus to get your content in front of people with interests related to skin.**

7. Upload a preview picture for your content file. This is not mandatory, partneringONE will auto create a Thumbnail if you leave this empty.
8. Press 'Save' to finish the process

- 9. **IMPORTANT:** Don't forget to **publish your company profile** in partneringONE, as otherwise, your profile, as well as the presentation, won't be visible!



Once your presentation is uploaded and your profile is published, it will appear in your profile on the right-hand side. It will also show up in search results.

The screenshot shows a user profile page in partneringONE. At the top right, there is a control bar with 'IMPORT PROFILE', 'PUBLISHED' (with a green toggle switch), and 'EDIT' (with a pencil icon). The main content area is divided into two sections. The left section, titled 'GENERAL INFORMATION', contains a table of company details:

Company description/summary	EBD Group's overriding mission is to help collaborations get started across the life science value chain. Our range of partnering conferences has grown to become the largest and most productive conference platform in the industry. Each one of our seven landmark events held in key life science markets around the world is powered by our state-of-the-art partnering software, partneringONE®, that enables delegates to efficiently identify and engage with new opportunities via one-to-one meetings. Tune into EBD Group's Partnering Insight for timely coverage of news that influences the business strategies of the life science industry. EBD Group is an Informa company. Informa is the largest publicly-owned organizer of exhibitions, conferences and training in the world. For more information please visit <a href="http://www.ebdgroup.com">www.ebdgroup.com</a> .
Founded (year)	1993
Source of foundation	N/A
State of ownership	Public
IPO (year)	N/A
Primary ticker symbol	INF
Primary stock exchange	London Stock Exchange (LSE)
Secondary listings	N/A
Additional information on listings	N/A

The right section, titled 'Delegates', shows a list of five individuals with their profile pictures and names: Faaiza Ahmed, Yesenia Cortes, Philipp Dormeier, Cassidy Egan, and Christoph Gaisbauer. Below this is a 'Company Presentation Content' section featuring a video player with the title 'Company Presentation 2022'.

It will take up to 48h until a "View Presentation" is listed besides your company name on the Presentation page on the Event Hub.

### Need to re-upload your presentation?

If you have to re-upload your presentation video, please use the existing content item, click on edit and file upload. Do not use "ADD NEW". After the new upload adjust your Keyword if needed and click save.

You may re-upload your company presentation as many times as you would like. All you need to do is select the "edit" button each time and remember to save!

To maximize your company's visibility we highly recommend submitting your content as soon as you have it available.

If you have any questions, please contact Olivia Guiliana: [oguiliana@ebdgroup.com](mailto:oguiliana@ebdgroup.com)