

Presentation – BIOCOM

BIO-EUROPE Spring Digital, March 23-27, 2020

Our DNA

BIOCOM - our name says it all. We develop, transmit and impart knowledge about life in a highly topical context: to use the findings of modern biology for progress. For us, scientific ability goes hand in hand with sound communication skills. Not only do we offer a diverse spectrum of services, but have also been successful in the market with our own high-quality products for more than 30 years:

We are unparalleled in life sciences communication.

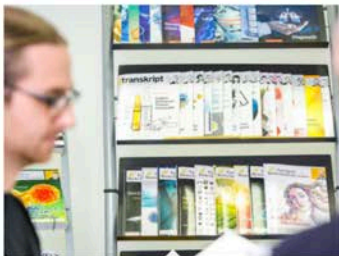


Our Heads



The 35 employees at BIOCOM have a wide range of different qualifications and experience: whether natural sciences, economics, social sciences or communication sciences, design or technical training. This diversity enables us to optimally handle all the tasks involved in a complex project at all times - always in the interest and to the benefit of our clients.

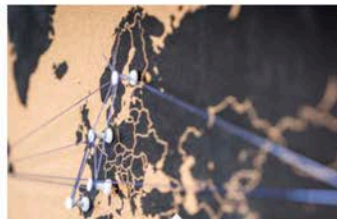
Our Business Activities



Journals and Books



Video Production



Network and Office Management



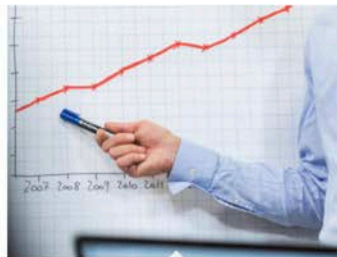
Information Platforms



EU Project Communication



Corporate Media



Statistics and Reports



Events and Exhibitions

Websites

We professionally prepare complex life sciences content that requires explanation in order to be communicated to various target groups. This includes experts as well as the general public. To reach these groups in the best possible way, we use various communication channels – a well-structured, clear and up-to-date website lies at the heart of this approach.



Videos



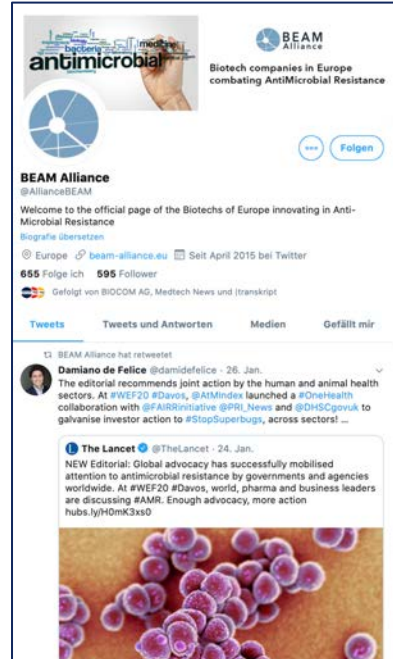
The highest quality from research, shooting and editing to video distribution. Online magazines, explanatory films, documentaries, and event videos: we produce sophisticated films under one roof.

Event Organisation



With professional expertise and an extensive network in the fields of biotechnology, bioeconomy and medical technology, we plan and implement tailormade in-house and commissioned events in Europe.

Media Publications



Since 1986, BIOCUM has been publishing German and English specialist journals and books on biotechnology, life sciences and medical technology.

In addition, we conceptualize and implement social media campaigns, e.g. on Twitter.

Thank you very much for your attention

BIOCOM AG
Oliver Schnell
Luetzowstr. 33-36
10785 Berlin, Germany

+49 30 26 49 21 45
o.schnell@biocom.de