**Subject:** Strategic Opportunity: Attend BioProcess International 2025 to Accelerate Our Growth

Dear [Boss’s Name],

I’d like to recommend that we attend the **BioProcess International Conference & Exhibition**, held **September 15–18, 2025 in Boston**. It’s the **most comprehensive bioprocessing event in the industry**, with 3,200+ attendees across biologics, cell and gene therapy, mRNA, and vaccine development—covering the full spectrum from discovery through commercialization.

As an early-stage company, I believe this event offers outsized value in knowledge, partnerships, and visibility for minimal cost.

**🧭 Why This Matters for a Startup Like Ours**

**1. Build the Right Foundation, Fast**  
We’re making critical decisions around **process development**, **CMC planning**, and **partner/vendor selection**. BPI delivers technical content across upstream, downstream, analytical, regulatory, and scale-up challenges—all areas where informed choices now will save us time and money later.

**2. Learn from Companies One Step Ahead**  
BPI features detailed case studies from companies at Phase I–III, including how they approached cell line development, viral vector production, CQAs, and tech transfer. These examples are directly relevant to our near-term milestones.

**3. Identify the Right CDMOs and Technology Partners**  
The exhibit hall hosts 250+ vendors, from CDMOs and CROs to equipment providers and digital platforms. We can vet potential partners in person, ask questions specific to our needs, and build relationships that could de-risk our outsourcing plans.

**4. Stay Ahead of Regulatory and CMC Expectations**  
As we plan for IND/CTA submissions, BPI provides expert guidance on CMC strategy, assay development, and global regulatory trends—crucial for avoiding costly missteps later.

**5. Expand Our Network of Advisors, Collaborators & Investors**  
The BPI audience includes not only scientists and engineers but also BD, venture groups, incubator leads, and senior pharma execs. One well-placed conversation could unlock new resources, support, or even investment.

**📥 Extended ROI: Access to Presentations After the Event**

Even if we can't attend every session in person, registration includes **on-demand access to recorded talks and slides**. This means:

* We can revisit technical content as we face similar issues in our development path
* We build a **knowledge base** that supports smarter decisions across our small team

This turns a few days of travel into **a long-term strategic asset**.

**✅ Benefits to [Startup Name]**

| **Area** | **Outcome** |
| --- | --- |
| **Technical Strategy** | Clarify best practices for early-stage process design, analytics, and regulatory readiness |
| **Vendor Sourcing** | Identify and engage with CDMOs, assay developers, and equipment providers in one place |
| **Cost Avoidance** | Learn what not to do—reducing trial and error as we scale |
| **Team Growth** | Gain hands-on exposure to tools, case studies, and peer companies moving through similar stages |
| **Visibility & Reputation** | Put our name in front of potential collaborators and advisors as a serious, informed startup |

**💰 Estimated Cost Overview**

| **Item** | **Estimate** |
| --- | --- |
| **Early Bird Registration** | ~$1,899 per person (discounts available for biotech/startups) |
| **Travel & Hotel (4 days)** | Boston, 3-4 Days Hotel |
| **Post-Event ROI** | Includes full access to content + leads from 1:1 meetings and vendor discovery |

**🚀 Why Now?**

We're at a phase where **every connection, every insight, and every avoided mistake** counts. BioProcess International offers a cost-effective, content-rich environment where we can learn from the best, meet future partners, and gain the tools to accelerate our path to clinic and commercialization.

I’d be happy to outline a post-event plan to share key takeaways with the rest of the team. Thank you for considering this opportunity—I believe the long-term return will far outweigh the short-term cost.

Best regards,  
[Your Name]  
[Your Title]