



BV

September 27-29, 2021

www.buildexvancouver.com
www.buildexalberta.com

**BUILDEX
AMPLIFIED**

Online & In-Person

SPONSORSHIP PACKAGE

Access BC & Alberta's Design, Construction and
Property Management industry all week long!

IT'S ALL HERE



Industry Decision Makers • Keynote Presentations • Seminars
Networking Events • Demonstrations • In-Person Micro Events

Access an Exclusive Audience of Local Architects, Engineers, Contractors, and Designers through a New Hybrid Format

Join us for a week long hybrid event experience. This new September event format combines online programming and in-person events to create a “hybrid” experience for both BC and Alberta’s building professionals.

Leverage our strength in online events and in-person shows to propel your brand and products in front of AEC and design professionals across Western Canada this year, and well into 2022. Take advantage of this opportunity to position your brand as an industry leader through the educational program and build your pipelines by meeting new clients and safely hosting groups of professionals at your venues this fall.

This exciting new conference will provide ways for the professional community to connect, network, learn and share and will address topics including:

- Future Work
- Carbon Reduction & Wellbeing
- Digitization & Industrialization

Participate & Reach:

- Network of qualified Architects, Designers, Engineers, Construction Managers, Project Managers, Contractors, Developers, Property Managers & more
- Professionals & experts working with BC and Alberta’s commercial building assets

BUILDEX Amplified – September Schedule			
	Monday, September 27	Tuesday, September 28	Wednesday, September 29
9:00	BUILDEX Amplified Programming	BUILDEX Amplified Programming	BUILDEX Amplified Programming
10:00			
11:00			
12:00			
13:00			
14:00	In Person Micro Events	In Person Micro Events	In Person Micro Events
15:00			
16:00			
17:00			
18:00			
19:00			
20:00			
21:00			

OPPORTUNITY	BENEFITS	INVESTMENT	DEADLINE	AVAILABLE
Presenting Sponsor	<ul style="list-style-type: none"> • Industry Leader • Branding • Online Profile • Leads and Data from Session 	\$7,000	August 12	1
Innovation Showcase Sponsorship	<ul style="list-style-type: none"> • Industry Leader • Branding • Online Profile • Leads and Data from Session 	\$5,000	August 12	2
Conference Stream Presenting Sponsor	<ul style="list-style-type: none"> • Thought Leadership • Branding • Online Profile • Leads and Data from Session 	\$3,500	August 12	2
Engagement Contest Sponsor	<ul style="list-style-type: none"> • Branding • Promote Product or Service • Online Profile 	\$3,000	August 12	1
Keynote/Key Panel Sponsor	<ul style="list-style-type: none"> • Thought Leadership • Branding • Online Profile • Leads and Data from Session 	\$3,000	August 12	1
Registration Sponsor	<ul style="list-style-type: none"> • Industry Leader • Branding • Online Profile • Leads and Data from Opt in 	\$2,500	August 12	1
Survey Sponsor	<ul style="list-style-type: none"> • Branding • Online Profile 	\$2,500	August 12	1
Educational Webinar Sponsor	<ul style="list-style-type: none"> • Thought Leadership • Branding • Online Profile • Leads and Data from Session 	\$2,500	August 9	3
Demonstration Sponsor	<ul style="list-style-type: none"> • Promote Product or Service • Branding • Online Profile • Leads and Data from Session 	\$2,250	August 9	2



OPPORTUNITY	BENEFITS	INVESTMENT	DEADLINE	AVAILABLE
Curated Session Sponsor	<ul style="list-style-type: none">• Thought Leadership• Branding• Online Profile• Leads and Data from Session	\$1,500	August 12	6
BUILDEX Micro Event	<ul style="list-style-type: none">• Third Party Event• Branding• Online Profile	\$1,750	August 12	20
Tour Sponsor	<ul style="list-style-type: none">• On-site Live Tour• Industry Leader• Branding• Online Profile	\$1,750	August 12	6
Commercial Sponsor	<ul style="list-style-type: none">• Promote Product or Service• Branding• Online Profile	\$950	August 16	7
Innovation Showcase Participant	<ul style="list-style-type: none">• Branding• Online Profile• Leads and Data from Session	\$750	August 12	3

For sponsorships and exhibiting info, please contact:



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Presenting Sponsor

Position your company and brand as the industry leader and reach qualified decision makers and influencers.

Investment: \$7,000

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure at the highest level in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX websites and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals
- Banner Ad on email promoting the event
- Case studies in the Buildings Canada Nationwide monthly newsletter(August/September/October)

Virtual Event:

- Most prominent Logo on the Webinar listing page for the Webinar Series
- Opportunity to include two 60 seconds commercials in select sessions (produced by your company)
- Opportunity to introduce one session
- Virtual company listing and profile

Post-Event:

- Report within three weeks post-event
- Leads and Data from Session(s)



Innovation Showcase Sponsor

Sponsor the latest product innovations. Position your brand as a leader in innovation. Key Topic for this event is Net Zero Ready Materials, System and Solutions.

Investment: \$5,000

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- Opportunity to run one 60 second commercial in length ahead of one of the Innovation Showcases (produced by your company)
- Logo placement with the Innovation Showcase
- Logo placement with sponsor level acknowledgment on the front of the digital platform
- Logo placement in the screen page for the digital series
- Virtual company listing and profile

Post-Event:

- Report within three weeks post-event
- Leads and Data from Session



Conference Stream Presenting Sponsor

Opportunity to solidify your position as a thought leader by presenting an Educational Program stream. Lead the conversation and choose from the following streams:

- Future Work
- Carbon Reduction & Wellbeing
- Digitization & Industrialization

Investment: \$3,500

Pre-Event:

- Recognition as overall sponsor of an Educational Program stream
- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX websites, seminar program and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- Exposure on the webinar listing page for the Webinar Series
- Opportunity to include two 60 seconds commercials in select sessions (produced by your company)
- Opportunity to introduce / act as Chairperson for the number of curated sessions within your chosen stream (does not include sponsored sessions)
- Virtual company listing and profile

Post-Event:

- Report within three weeks post-event
- Leads and Data from Sessions in your stream



Engagement Contest Sponsor

Join BUILDEX in driving engagement throughout our Digital Week by sponsoring our Engage to Win Contest.

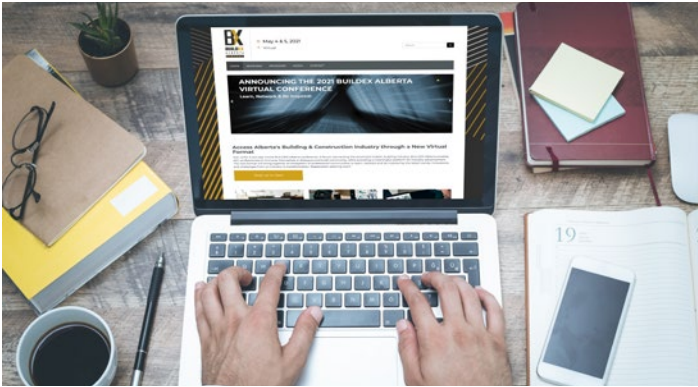
Investment: \$3,000

Pre-Event:

- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- Logo and branding on contest page
- Virtual company listing and profile



Keynote/Key Panel Sponsor

Position your brand with today's industry thought leaders. Present one of our most anticipated talks!

Investment: \$3,000

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- Sponsor the Keynote Session 60 minutes in length
- Opportunity to run one commercial 60 seconds in length (produced by your company)
- Virtual company listing and profile

Post-Event:

- Report within three weeks post-event
- Leads and Data from Session

Registration Sponsor

Reach a wide audience and position your brand as the industry leader. Make an impression on everyone who registers and be the first Brand to greet BUILDDEX professionals.

Investment: \$2,500

Pre-Event:

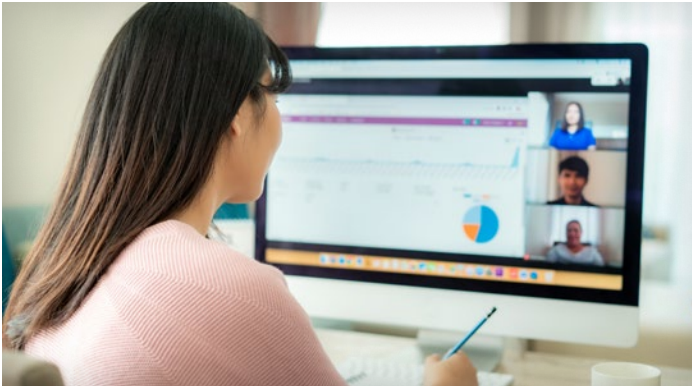
- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- Logo and branding on registration page
- Logo placement on confirmation of registration email sent to all registrants
- Virtual company listing and profile

Post-Event:

- Report within three weeks post-event
- Third party Opt in Data without emails



Survey Sponsor

Capitalize on the power of BUILDDEX and survey our qualified professional attendees by asking a series of 5 questions. This targeted approach allows you to connect directly with the BUILDDEX attendee and gather data.

Investment: \$2,500

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- Logo and branding on Survey page
- BUILDDEX to include up to five (5) questions from sponsor in our post show survey to be sent to all our attendees
- Virtual company listing and profile

Post-Event:

- Survey results sent within three weeks of the event



Educational Webinar Sponsor

Host an educational webinar, presented by a speaker of your choice, and position your company to a qualified and captivated audience.

Investment: \$2,500

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX websites, seminar program and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- Delivery of one Live educational webinar 60 minutes in length
- Virtual company listing and profile

Post-Event:

- Webinar to appear on Buildings Canada year-round national website and resources
- Access to the opt-in attendees who attend your webinar



Demonstration Sponsor

Showcase your latest product(s), solutions and technology to your target audience.

Investment: \$2,250

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX websites, demo schedule and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- Delivery of one Live product demo 25 minutes or less (25 min max) in length
- Virtual company listing and profile

Post-Event:

- Demo to appear on Buildings Canada year-round website and resource
- Access to the opt-in attendees who attend your demo



Curated Session Sponsor

Present a session curated and produced by our content team and align your brand with thought leadership and education.

Investment: \$1,500

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX websites, seminar program and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- Sponsor one Live curated/produced educational webinar 60 minutes in length
- Opportunity to run one commercial 60 seconds in length (produced by your company)
- Virtual company listing and profile

Post-Event:

- Access to the opt-in attendees who attend the session



BUILDEX Micro Event

Host a safe and secure offsite event in your showroom, studio or event space. Participate in a live demonstration, new product showcase, exhibition or talk that focuses on the future of our industry.

Investment: \$1,750

Pre-Event:

- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Event feature and logo exposure on the BUILDEX websites and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- Event featured in the Micro Event listings on the BUILDEX Vancouver website
- Virtual company listing and profile



Tour Sponsor

As our industry comes back together face to face, this is your opportunity to tour qualified designers, architects, builders, developers and/or Property Managers through your facility or new project.

These tours will be vetted by the BUILDEX team.

Investment: \$1,750

Pre-Event:

- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- Event featured in the Micro Event listings on the BUILDEX Vancouver website
- Virtual company listing and profile



Commercial Sponsor

Run your 60-second video prior to a BUILDDEX educational session.

Investment: \$950

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX websites and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- Opportunity to run one commercial 60 seconds in length (produced by your company)
- Virtual company listing and profile

Innovation Pitch Participant

Promote the benefits of your innovation and technology solution alongside your competitors. Key Topic this year is Net Zero Ready Materials, Systems and Solutions.

Investment: \$750*

***Production cost not included**

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

Virtual Event:

- One pre recorded pitch (5 min max) in length produced by your company
- Data from your session
- Virtual company listing and profile

Join Us Today



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