



SPONSORSHIP OPPORTUNITIES

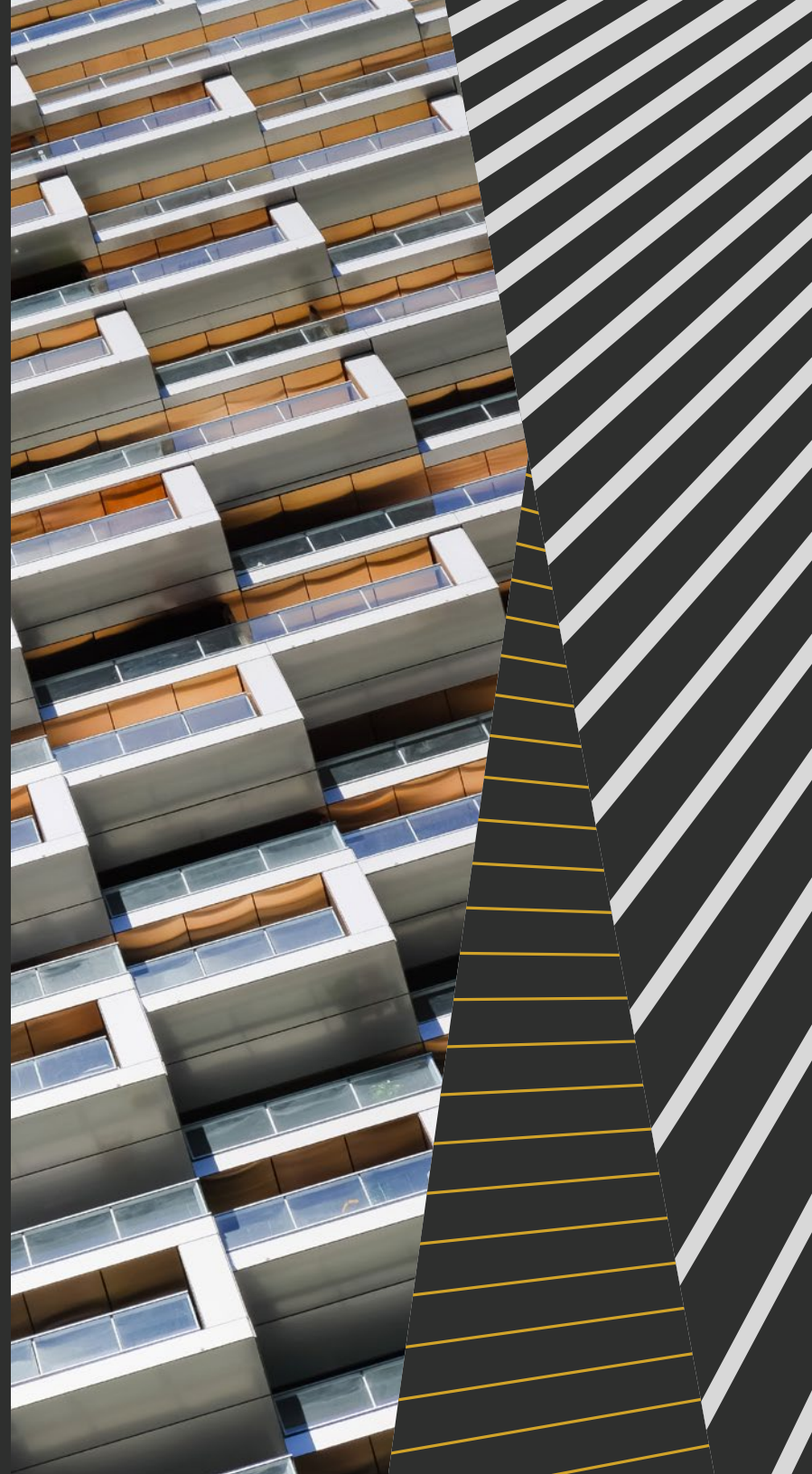
BUILDEX Amplified

Online: September 27–29, 2021

Onsite: February 16–17, 2022

[BUILDEXVancouver.com](https://www.buildevancouver.com)

**Vancouver
Convention
Centre West**



Click the links below to jump to sponsorship details

HYBRID 8 MONTHS OF PROMOTION

(10K – 35K)

- ▶ [Super Packs](#)

TIER 1 PRESENTING

(25K AND UP)

- ▶ [Presenting](#)
- ▶ [Pavilion](#)

TIER 2 SUPPORTING

(8K – 25K)

- ▶ [Attendee Registration](#)
- ▶ [Central Bar](#)
- ▶ [Learning Lab](#)
- ▶ [Main Stage](#)
- ▶ [Opening Night Reception](#)
- ▶ [Reception Bar](#)
- ▶ [Job Board](#)
- ▶ [Conference Stream](#)
- ▶ [BUILDEX Lounge and Bar](#)
- ▶ [Construct Café](#)
- ▶ [TEHCENTRIC Stage](#)

SUSTAINABILITY SPONSORSHIPS

(NEW!)

- ▶ [Renewable Energy Sponsor](#)
- ▶ [Waste Diversion Sponsorship](#)
- ▶ [Transportation Sponsor](#)
- ▶ [Lanyards – Environmental](#)
- ▶ [National Mentorship Sponsor](#)

TIER 3 PARTNERS

(8K AND UNDER)

- ▶ [Speaker Interview Series](#)
- ▶ [VIP Lounge](#)
- ▶ [Keynote Speaker](#)
- ▶ [Educational Session](#)
- ▶ [Online Registration](#)
- ▶ [Accredited Seminar](#)
- ▶ [CEO Breakfast Supporting Partners](#)
- ▶ [Sustainable Product Showcase](#)
- ▶ [Exhibitor Morning Coffee](#)
- ▶ [PAMA Kiosk](#)
- ▶ [1 Day Keg](#)
- ▶ [Innovation Product Showcase](#)
- ▶ [Innovation Showcase Participant](#)
- ▶ [TEHCENTRIC Kiosk](#)
- ▶ [TEHCENTRIC Product Demonstrations](#)
- ▶ [Digital Advertising](#)

[CONTACT US](#)

HYBRID SUPER PACK

Connect with both online and physical BUILDDEX audiences through one package. A Hybrid Super Pack puts your brand, product, or service top of mind with our attendees over ten months, allowing you to gain more views and collect more leads than ever before. Each package includes virtual and face-to-face market touch points spanning the whole BUILDDEX event timeline, from August 2021 to May 2022.

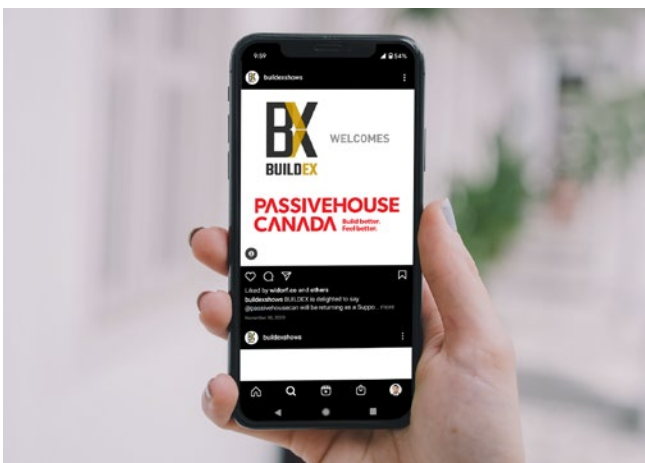
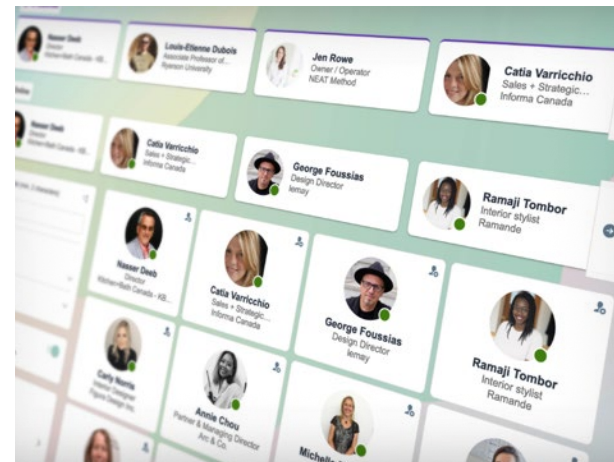


With an annual commitment, you ensure your business gets great value and exclusive tools only available to our annual partners.

INVESTMENT: \$10,000–\$35,000

Subscriber Benefits:

- Access to annual BUILDDEX Management Roundtable (sneak peek and Q&A with the BX/Informa team)
- Access to exclusive webinars with industry thought leaders (intimate group roundtable)
- 20% discount on web banner advertising on Buildings Canada website
- Access to the exclusive Informa Concierge services (where applicable)



BRONZE

PACKAGE VALUE \$11,000
INVESTMENT: \$8,500 + HST

Pre-Event:

- 1 x Social Media Mention
- Email Campaign (Inclusion)
- Website Spotlight

Virtual Event:

- Virtual Exhibitor Profile
- 1 x Social Media Mention
- Educational Webinar -OR- Demonstration Sponsorship
- Commercial (60 sec video prior to session)

On-Site:

- 100 sq. ft. premium location booth space
- Corner Location
- Electrical, Internet
- 1 x BUILDDEX Conference AAP

SILVER

PACKAGE VALUE \$15,000
INVESTMENT: \$12,500 + HST

Pre-Event:

- 2 x Social Media Mentions
- Email Campaign (Inclusion)
- Website Spotlight

Virtual Event:

- Virtual Exhibitor Profile
- 1 x Social Media Mention
- Educational Webinar -OR- Demonstration Sponsorship
- Commercial (60 sec video prior to session)

On-Site:

- 200 sq. ft. premium location booth space
- Corner Location
- Electrical, Internet
- 2 x BUILDDEX Conference AAP

GOLD

PACKAGE VALUE \$33,000
INVESTMENT: \$28,000 + HST

Pre-Event:

- 2 x Social Media Mentions
- 1 x Social Media Post
- Email Campaign (Inclusion)
- Website Spotlight
- Show Planner Feature & 1/2 Page Ad

Virtual Event:

- 2 x Virtual Exhibitor Profiles
- 1 x Social Media Post
- Networking Event or Conference Stream Sponsor*
- 1 x Digital Thought Leader Provision

On-Site:

- 400 sq. ft. premium location booth space
- Corner Location
- Electrical, Internet
- 3 x BUILDDEX Conference AAP
- 1 x Accredited Seminar (position brand with thought leadership)

PLATINUM

PACKAGE VALUE \$52,000
INVESTMENT: \$48,000 + HST

Pre-Event:

- 2 x Social Media Mentions
- 1 x Social Media Campaign
- Email Campaign (Inclusion)
- Website Spotlight
- Show Planner Feature & Full Page Ad
- Buildings Canada Case Study & Banner Ad

Virtual Event:

- up to 4 x Virtual Exhibitor Profiles
- 1 x Social Media Campaign
- Networking Event or Conference Stream Sponsor*
- 1 x Digital Thought Leader Provision

On-Site:

- 600 sq. ft. premium location booth space
- Corner Location
- Electrical, Internet
- 4 x BUILDDEX Conference AAP
- 1 x Accredited Seminar (position brand with thought leadership)
- 1 x Physical Hosted Educational Session

PRESENTING

Align your brand with our industry's leading design, construction, and property management event. Enjoy the full benefits of our marketing campaign, on-site visibility, and promotional opportunities.

INVESTMENT: \$55,000

Exclusive Product Category for Sponsorship within the Sponsor tier.

Pre-Event:

- Inclusion in overall BUILDDEX Vancouver marketing campaign, including future print advertising
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo inclusion on event app
- Logo exposure on delegate confirmation emails
- Inclusion on all badges including attendees, exhibitors, staff, speakers, sponsors, guests, and media
- Inclusion of a staff member in the BUILDDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)

Passes:

- 25 Electronic VIP Passports
- Free Access to Two Full Days of Seminars

On-Site:

- Logo inclusion on on-site signage (including all directional signage, show signage and two floor decals)
- Opportunity to show a 30 second video (with sound) at the main stage in rotation with other sponsors, seen by all show attendees

Seminar Sponsorship:

- Opportunity to welcome delegates and introduce a speaker at a high-profile seminar
- Logo exposure on all signage and materials related to this mutually chosen seminar
- Information distributed at session

Post-Show:

- A detailed sponsor report within three weeks post-event



PAVILION

BUILDEX partners with organizations committed to building sustainable futures. Curate a Pavilion which hosts exhibiting companies, featured installations and speaker content right on the show floor, in the heart of the action.

INVESTMENT: \$25,000
(DEPENDENT ON PAVILION SIZE)

Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign, including future print advertising
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listings on websites and event app

On-Site:

- Inclusion on on-site signage related to this featured area
- 600 – 800 sq. ft. space on the show floor

Post-Show:

- A detailed sponsor report within three weeks post-event

Pavilions pictured here:

- World of Walas
- City of Vancouver / Passive House Canada
- Professional Association of Managing Agents (PAMA)



ATTENDEE REGISTRATION

Reach a wide audience and position your brand as the industry leader. As presenter of our registration, your brand welcomes all attendees to the BUILDEX Vancouver event.

INVESTMENT: \$20,000

Pre-Event:

- Inclusion in overall BUILDEX Vancouver marketing campaign, including future print advertising
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the email campaign to 15,000 industry professionals
- Logo inclusion on event mobile app
- Promotional listing on the websites and event app
- Logo displayed on the registration badge and online registration system

On-Site:

- Logo prominently displayed on high profile registration kiosks at the entrance to the show floor
- Logo exposure on sponsor signage throughout the Show

Seminar Sponsorship:

- Opportunity to welcome delegates and introduce a speaker at a high-profile seminar
- Logo exposure on all signage and materials related to this mutually chosen seminar
- Information distributed at sessions

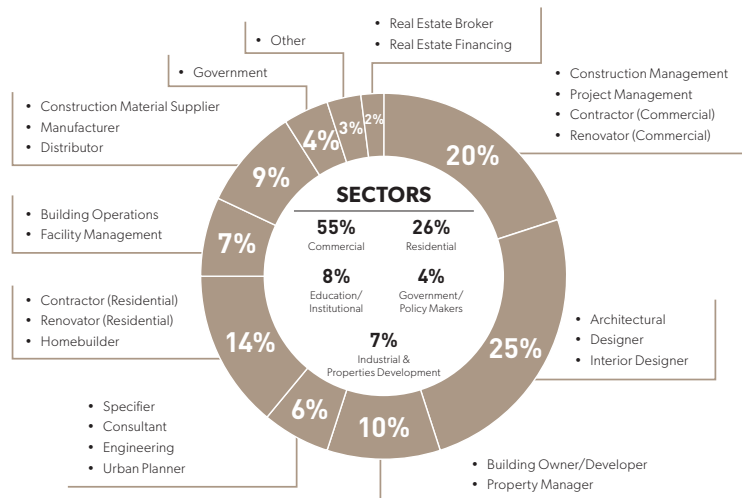
Post-Show:

- A detailed report within three weeks post-event



“They’re all senior leaders in the construction industry so to get them in one place, at one time, in a social setting is a unique experience that isn’t available any other way in the construction industry.”

– Philip Hochstein, Independent Contractors and Businesses Association



CENTRAL BAR

Host BUILDDEX Vancouver central bar – the central meeting place for the event and a highlight feature of the show.

INVESTMENT: \$15,000
(+ DESIGNER FEES AND BUILDOUT COSTS)

Pre-show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the central bar
- Logo exposure on the BUILDDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX virtual show guide

On-Site:

- 45x30 feature space on the showfloor
- Opportunity to host a signature drink within the bar
- Inclusion on on-site feature signage

Post-Show:

- A detailed report within three weeks post-event

"We achieved excellent results at BUILDDEX. Through our keynote sponsorship we could drive additional traffic to our booths. Working with the western team for the BUILDDEX shows has been a pleasure. They have provided us with several customized solutions that met our needs and provided excellent results. We've renewed our commitment to BUILDDEX this year."

– Eric Yap, SVP Business Relations, Crawford Compliance



LEARNING LAB

The BUILDDEX Learning Lab is the center for exploration, education, and new ideas at the heart of the BUILDDEX Vancouver show floor. One of the highlights of our event, present an entire stage of content that is fully integrated into the educational program of BUILDDEX Vancouver. Previous learning lab supporters include City of Vancouver, Passive House Canada and World of Walas.

INVESTMENT: \$15,000

Pre-Show:

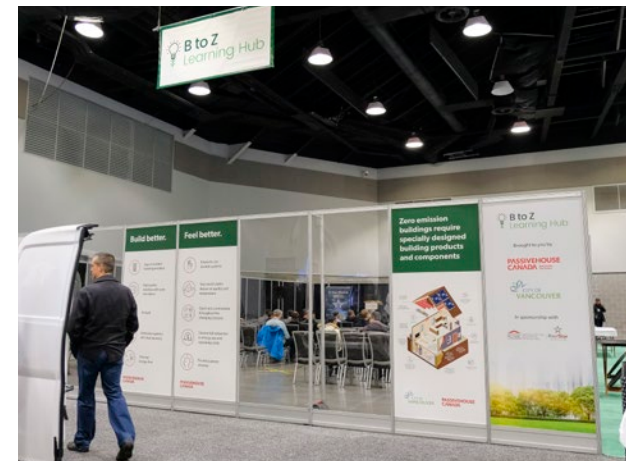
- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website with schedule of programmed sessions at the Learning Lab
- Sessions included in the online registration
- Recognition in the Program Guide alongside other educational sessions
- Logo exposure on the BUILDDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the email campaign to 15,000 industry professionals
- Inclusion of a staff member in the BUILDDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)
- Promotional listings on websites and event app

On-Site:

- Logo inclusion in all signage that relates to the Learning Lab
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

Post-Show:

- A detailed report within three weeks post-event



Pictured here:

City of Vancouver /
Passive House Canada
B to Z Learning Lab

MAIN STAGE

Present the BUILDDEX Vancouver Main Stage: the location for engaging and dynamic content throughout the whole event.

INVESTMENT: \$15,000

Pre-Show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Main Stage
- Logo exposure on the BUILDDEX Vancouver websites and sponsor directories
- Sessions included in the online registration
- Inclusion in Press Releases related to the event
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX virtual show guide
- Inclusion of a staff member in the BUILDDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)

On-Site:

- Opportunity to show a 30 second video (with sound) at the main stage in rotation with other sponsors, seen by all show attendees and speakers
- Inclusion on on-site feature signage
- Branding on presenters intro slides
- Inclusion on presentation screen backdrop in-between presentations
- Opportunity to present all session speakers with your company introduction

Post-Show:

- A detailed report within three weeks post-event

“BUILDDEX provided us with some good sales leads, and ongoing partnerships. It’s also opened up some A&D contacts as well. Each year we do an ROI on each trade show, so many have been dropped but we continue to participate in BUILDDEX based on that value.”

– Bruce Cook, Business Development Executive, Dyson Canada Ltd.



OPENING NIGHT RECEPTION

Host one of the year's top industry events and celebrate the opening of BUILDDEX Vancouver.

INVESTMENT: \$12,000

(+ SPONSOR IS RESPONSIBLE FOR A MIN SPEND OF \$8K IN FOOD AND DRINK WITH THE VCC)

Pre-Show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign, including print ads as it relates to the party
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX virtual show guide

On-Site:

- Inclusion on on-site signage
- Branding on all bars in connection with the reception
- 100 drink tickets

Post-Show:

- A detailed report within three weeks post-event

RECEPTION BAR

INVESTMENT: \$2,000
(100 BEER & WINE BEVERAGES)

Pre-Show:

- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX virtual show guide

On-Site:

- Branded Bar
- Opportunity to brand napkins (at an additional fee)



JOB BOARD

Gain extensive exposure both on-site and online by hosting the BUILDDEX Vancouver Job Board. Prominent positioning at the main show entrance as well as across BUILDDEX Vancouver and our collaboration site allows you to reach a wide industry audience and position your brand as the industry leading recruitment firm for design, construction and real estate professionals.

INVESTMENT: \$12,000

Pre-Show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDDEX Vancouver websites and sponsor directories
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX virtual show guide
- Opportunity to provide content for our e-newsletter and website
- Featured job opportunities to be included in marketing campaign to 15,000 industry professionals

On-Site:

- On-site signage towers, table and chairs provided
- Positioning of your job board, staff and booth at main exhibition entrance

Post-Show:

- A detailed report within three weeks post-event

BUILDDEX is one of the most diverse exhibitions that we go to. There is a broad range of vendors here, so we get a lot of exposure groups that we wouldn't normally see elsewhere."

- Corey Klimchuck, Pinchin Ltd.



CONFERENCE STREAM

Reach a wide audience and solidify your position as a thought leader by supporting an entire educational program stream aligned to your company, objectives or target audience.

INVESTMENT: \$10,000

Pre-Show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website with schedule of programmed sessions in the conference stream
- Sessions included in the online registration
- Logo exposure on the BUILDDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Recognition in the Program Guide alongside other educational sessions
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX virtual show guide
- Inclusion of a staff member in the BUILDDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)

On-Site:

- Inclusion in all signage that relates to the educational stream
- Opportunity to present one specific seminar, introduce the speaker and thank audience

Post-Show:

- A detailed report within three weeks post-event

"BUILDDEX pays off with excellent market exposure to architects and builders, and sales which can be directly attributed to contacts made at the show."

– April Keene, Trade Show & Events Manager, NanaWall



BUILDEX LOUNGE AND BAR

BUILDEX Vancouver Lounges and Cafes are meeting places for commerce and industry talk to take place. Present the Lounge and Bar located in our Architecture and Design area.

INVESTMENT: \$9,500
(+ DESIGNER FEES AND BUILDOUT COSTS)

Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide

On-Site:

- 50x30 Lounge feature space on the show floor
- Inclusion in on-site feature signage
- Collaborate with designer or architect on the build out of the space. Sponsor is responsible for buildout.

Post-Show:

- A detailed report within three weeks post-event

IDS has become the cornerstone of our marketing campaign on an annual basis. We showcase the best of the best of what we offer.

– Elizabeth Margles, VP of Marketing, Caesarstone



CONSTRUCT CAFÉ

BUILDEX Vancouver Lounges and Cafes are meeting places for commerce and industry talk to take place. Present on of our events most popular meeting spaces.

INVESTMENT: \$9,500

SOLD

Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide

On-Site:

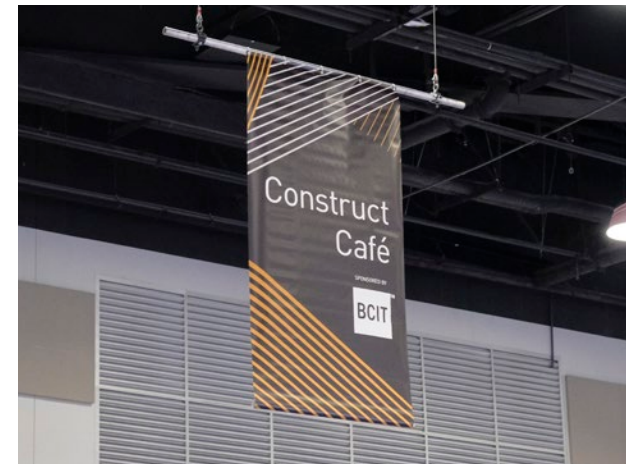
- 70x30 Lounge Feature space on the show floor
- Inclusion in on-site feature signage

Post-Show:

- A detailed report within three weeks post-event

"With the amount of industry people, this show attracts a targeted, laser focused buying group that you just don't get at other events."

– Darwin Ortis, Westeck Windows and Doors



TECHCENTRIC STAGE

BUILDEX Vancouver's exclusive stage featuring a daily line up of engaging educational talks and demonstrations showing the latest and future of technology in the built environment.

This TECHCENTRIC stage is a future-forward themed stage embedded in a section of the show floor featuring a curated group of exhibitors showcasing new technology.

INVESTMENT: \$8,500

SOLD

Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Recognition on BUILDEX website with schedule of programmed sessions at TECHCENTRIC
- Sessions included in the online registration
- Recognition in the Program Guide promoting TECHCENTRIC
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide

On-Site:

- 30 minute Company Product Demonstration
- Includes high profile 10x10 corner booth space, includes carpet, 2 chairs and basic power outlet
***Upgrades available, location TBD**
- Present all session speakers with your company introduction
- Logo displayed on on-site signage at feature space and through the trade show where stage/schedule is mentioned
- Logo prominently displayed on the podium in-between presentations

Post-Show Report:

- A detailed report within three weeks post-event



SUSTAINABILITY SPONSORSHIPS

BUILDEX Vancouver is committed to a sustainable future for the built environment. We are looking for key partners to work with our event to effectively reduce our carbon footprint through energy efficiency, waste reduction and procurement.

Over 80% of our attendees say it is important that our event is run in a sustainable way, join us in our efforts towards a greener experience.

RENEWABLE ENERGY SPONSOR

The energy used at our events on average accounts for 44% of the carbon footprint we generate on-site. Thanks to the REC trading scheme, we can secure clean, renewable energy with the help of a partner like you. BUILDEX will purchase Renewable Energy to cover venue energy use and position your brand as a leader in Sustainability.

INVESTMENT: \$10,000

Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website in our spotlight on Sustainability
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Recognition in the Program Guide
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide
- Inclusion of a staff member in the BUILDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)

On-Site:

- Inclusion sponsorship and sustainability signage

Post-Show:

- A detailed report within three weeks of the event

National Sponsorship: To upgrade to a Platinum Sustainability Sponsor or a National Sustainability Sponsorships across Canadian Construction Events Portfolio, inquire within.

WASTE DIVERSION SPONSORSHIP

Partner with The Buildings Show as a key partner in leading our environmental cause. To mitigate the impact from the waste generated at the event, collaborate to improve our overall waste diversion. Effectively managing our waste improves the carbon footprint

INVESTMENT: \$10,000

Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website in our spotlight on Sustainability
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Recognition in the Program Guide
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide
- Inclusion of a staff member in the BUILDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)

On-Site:

- Inclusion sponsorship and sustainability signage

Post-Show:

- A detailed report within three weeks of the event

National Sponsorship: To upgrade to a Platinum Sustainability Sponsor or a National Sustainability Sponsorships across Canadian Construction Events Portfolio, inquire within.

TRANSPORTATION SPONSOR

To reduce the environmental impact BUILDEX will aim to work with a transportation sponsor to offset the carbon emissions. Call us today to discuss how your brand can align with our goals as a show to lower our carbon footprint and get attendees to the venue safely.

INVESTMENT: \$10,000

Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website in our spotlight on Sustainability
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Recognition in the Program Guide
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide
- Inclusion of a staff member in the BUILDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)

On-Site:

- Inclusion sponsorship and sustainability signage

Post-Show:

- A detailed report within three weeks of the event

National Sponsorship: To upgrade to a Platinum Sustainability Sponsor or a National Sustainability Sponsorships across Canadian Construction Events Portfolio, inquire within.

LANYARDS – ENVIRONMENTAL

Your brand will be featured prominently on all environmentally sourced lanyards. Having environmentally preferred lanyards will help reduce our environmental footprint. In addition to this benefit your brand will be aligned with one of our environmental initiatives.

INVESTMENT: INQUIRE WITHIN

Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website in our spotlight on Sustainability
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Recognition in the Program Guide
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide
- Inclusion of a staff member in the BUILDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)

On-Site:

- Inclusion sponsorship and sustainability signage

Post-Show:

- A detailed report within three weeks of the event

National Sponsorship: To upgrade to a Platinum Sustainability Sponsor or a National Sustainability Sponsorships across Canadian Construction Events Portfolio, inquire within.

NATIONAL MENTORSHIP SPONSOR

Gain access to year-round promotion as the key sponsor of our National Mentorship program. Mentorship has been shown to increase diversity, inclusion, knowledge share and leadership. Be a solution provider in helping professionals across construction, design and property management connect, develop, and open doors. Our National Mentorship is one of the many programs our Construction Events are working on to combat labour shortage.

INVESTMENT: \$30,000

Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website in our spotlight on Sustainability
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Recognition in the Program Guide
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide
- Inclusion of a staff member in the BUILDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)

On-Site:

- Inclusion sponsorship and sustainability signage

Post-Show:

- A detailed report within three weeks of the event

SPEAKER INTERVIEW SERIES

Reach a large audience of industry professionals and align your brand with the coveted Speaker Interview Series. BUILDDEX choose 8 speakers to interview at our event in front of a step and repeat.

INVESTMENT: \$8,000

Pre-Show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Interview Series
- Logo exposure on the BUILDDEX Vancouver websites and sponsor directories
- Inclusion in Press Releases related to the event
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX virtual show guide
- Interviews will be seen on-demand on our Buildings Canada Website

On-Site:

- Logo inclusion on the step and repeat
- Video crew included
- Speakers lined up in advance by BUILDDEX Vancouver team

Post-Show:

- A detailed report within three weeks post-event
- Interviews to be promoted post show on the Buildings Canada Website and via social media



VIP LOUNGE

Host BUILDDEX Vancouver media, speakers, talent and VIP's as the sponsor of the event's exclusive VIP lounge.

INVESTMENT: \$6,000
(+ DESIGNER FEES AND BUILDOUT COSTS)

Pre-Show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the VIP Lounge
- Logo exposure on the BUILDDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX virtual show guide

On-Site:

- 20x40 feature space on the showfloor
- Inclusion on on-site feature signage

Post-Show:

- A detailed report within three weeks post-event

"BUILDDEX has been the best way for us to meet as many people from the engineers and architects that specify the products to the installers and homeowners alike. Being a new business in Canada, it's important for us to get out there and that is what BUILDDEX allows us to do. That is why we are coming back for our 4th year."

- Thomas Kirk, ROMEX



KEYNOTE SPEAKER

Position your brand with today's industry thought leaders. Present one of the events keynote speakers, reach a targeted audience and generate leads.

INVESTMENT: \$7500 – \$9500
(INQUIRE WITHIN)

Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Keynote speaker
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the email campaign to 15,000 industry professionals
- Sessions included in the online registration
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide
- Logo exposure alongside the keynote session, wherever the session is posted across event websites, emails and social media marketing

On-Site:

- Logo recognition as it relates where Keynote and / or speaker is promoted
- Logo inclusion on podium signage and / or rotating holding slides
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

Post-Show:

- A detailed report within three weeks post-event



EDUCATIONAL SESSION

Host an educational session, presented by a speaker of your choice, and position your company to a qualified and captivated audience matching your objectives and target market.

INVESTMENT: \$6,500

Session must be pre-approved by Program Manager (min. 45 minutes of content)

Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the session
- Recognition on BUILDEX website with schedule of programmed sessions at BUILDEX Vancouver
- Recognition in the Program Guide alongside other educational sessions
- Sessions included in the online registration
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide
- Logo exposure alongside the your session, wherever the session's details are posted across event websites, emails and social media marketing

On-Site:

- Inclusion in all signage that relates to the educational stream
- Logo inclusion on podium signage and / or rotating holding slides
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

Post-Show:

- A detailed report within three weeks post-event



ONLINE REGISTRATION

Get exceptional profile as attendees register for BUILDEX Vancouver. Be one of the first brands to welcome attendees to the event. Your brand will be front and center as all registrants are directed to a branded confirmation page once they complete online registration.

INVESTMENT: \$6,000

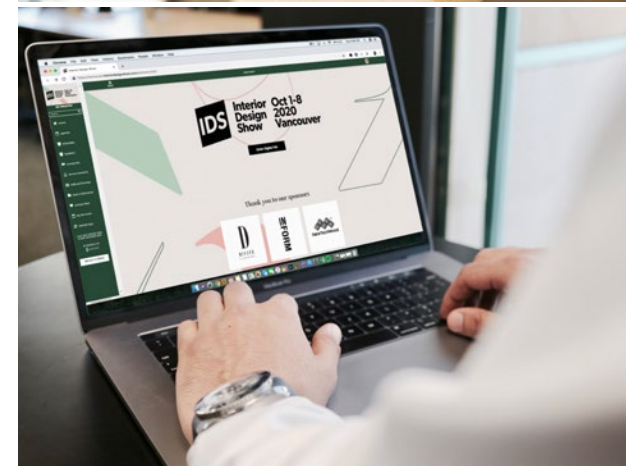
Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to online registration
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX Vancouver virtual show guide

- Inclusion in the BUILDEX 'Thank you for registering' page, co-branded to include your logo, key messaging, website links and product or company video
- Inclusion in BUILDEX Vancouver registration confirmation email with your logo, key messaging, website links and even product or company video
- The page is designed in co-operation with Show Management and requires joint approval but represents an exceptional branding opportunity

Post-Show:

- A detailed report within three weeks post-event



ACCREDITED SEMINAR

Position your brand with today's industry thought leaders. Support an educational session, reach your target audience, and generate leads.

INVESTMENT: \$3,500

Pre-Show:

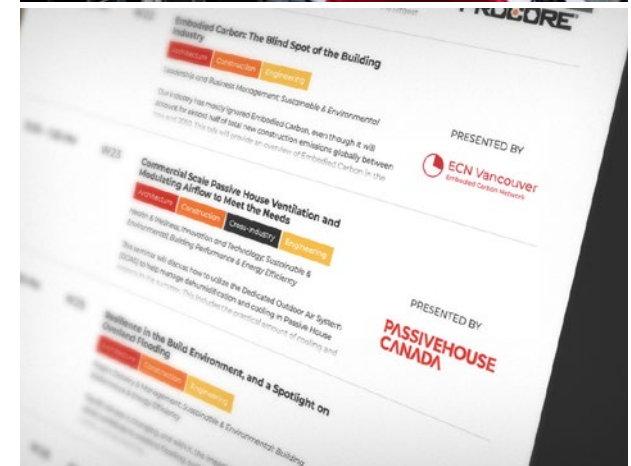
- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the seminar
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Recognition in the Program Guide alongside other educational sessions
- Inclusion in the email campaign to 15,000 industry professionals
- Sessions included in the online registration
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide
- Logo exposure alongside the your chosen session, wherever the session's details are posted across event websites, emails and social media marketing

On-Site:

- Logo recognition as it relates to the seminar
- Inclusion on on-site signage wherever the seminar is featured
- Logo inclusion on podium and rotating holding slides (where present) and session title slide
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

Post-Show:

- A detailed report within three weeks post-event



CEO BREAKFAST SUPPORTING PARTNERS

Gain exceptional brand exposure, speaking rights, and the opportunity to host a table for your staff and / or guests at one of the building industry's most anticipated networking events for senior leadership.

INVESTMENT: \$4,500
(MAXIMUM 3 PARTNERS)

Pre-Show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX Vancouver virtual show guide

On-Site:

- Recognition during the CEO Breakfast
- Opportunity to thank attendees and provide a brief introduction on your organization (max 3 minutes)
- Access to one (1) full table at breakfast (number of delegates per table to be confirmed) for your staff or guests
- Inclusion on on-site feature signage
- Logo inclusion on rotating holding slides and feature title slides

**subject to health & safety AllSecure guidelines*



SUSTAINABLE PRODUCT SHOWCASE

Sponsor our Sustainable Product Showcase. All products will be vetted and curated by industry leaders.

INVESTMENT: \$4,000

Pre-Show:

- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide and event app
- Inclusion in event app — which will provide a road map to all the sustainable products



EXHIBITOR MORNING COFFEE

Host BUILDEX Vancouver exhibitors in your exhibit space.

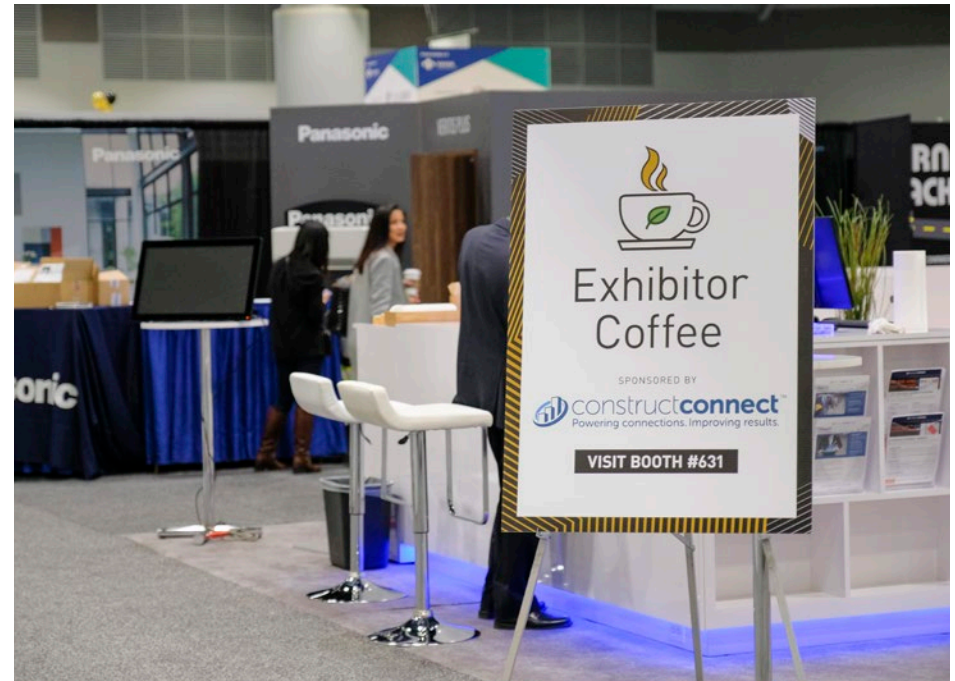
INVESTMENT: \$3,500

Pre-Show:

- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDEX virtual show guide

On-Site:

- Coffee service in your exhibit space each morning (2) before show open
- 1 announcement per day



PAMA KIOSK

Hosted in partnership with the Professional Association of Managing Agents (PAMA), this networking area is the focal point on the show floor for residential property managers and owners. The annual PAMA networking hour is hosted within the kiosk area every year.

INVESTMENT: \$2,100
(8-10 KIOSKS TOTAL)

Pre-Show:

- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX virtual show guide and event app

On-Site:

- Turnkey kiosk with custom company branding and stool
- Carpet and electricity included



1 DAY KEG

Host BUILDDEX delegates in your exhibit space.

INVESTMENT: \$1,750

Pre-Show:

- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX virtual show guide

On-Site:

- 1 keg in your booth space
- 1 bartender service staff
- 1 showfloor announcement



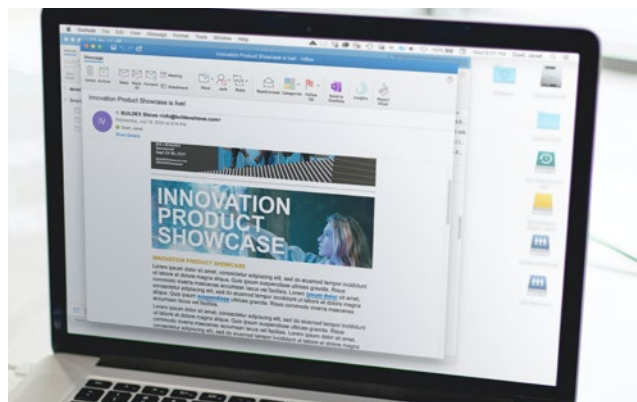
INNOVATION PRODUCT SHOWCASE

Sponsor our Innovation Product Showcase. Align your brand with the industry's top products and solutions that are shaping our future. All products will be vetted and curated by industry leaders.

INVESTMENT: \$4,000

Pre-Show:

- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX virtual show guide and event app
- Inclusion in event app — which will provide a road map to all the new and innovative products



INNOVATION SHOWCASE PARTICIPANT

Launch or promote your new-to-market ConTech innovation, technology or solution to the BUILDDEX audience and panel of industry opinion leaders. This year we examine new developments in ConTech Software and ConTech Hardware.

INVESTMENT: \$750

Pre-Show:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, event app, social media, website, etc.
- Logo exposure on the BUILDDEX website, sponsor directory, event app and show planner
- Inclusion in the email campaign to 15,000 AEC, Property Management and Interior Design Professionals

On-Site:

- One live pitch-style presentation (5 min max in length) by your company
- Data from your session



TECHCENTRIC KIOSK

One of the events most sought after featured areas, attendees flock to see the latest technology for the built environment across Construction, Architecture, Design and Property Management. Showcase your latest technology solution and help our audience understand where their next purchase should be.

INVESTMENT: \$1,800

Pre-Show:

- Inclusion in the email campaign to 15,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on BUILDDEX virtual show guide and event app

On-Site:

- Kiosk placed within 3000 sq. ft. of features space located next to the TECHCENTRIC Stage
- Turnkey kiosk with custom company branding and stool
- Carpet and electricity included



TECHCENTRIC PRODUCT DEMONSTRATIONS

This is an exciting speaking opportunity for a limited number of companies to showcase the capabilities of their new innovation, technology or solution to the BUILDDEX audience. Product Demonstrations relevant to architecture, engineering, real estate, construction, project management, interior design, training and product servicing will be considered.

INVESTMENT: \$1,500

Pre-Show:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, event app, social media, website, etc.
- Logo exposure on the BUILDDEX website, sponsor directory, event app and show planner
- (5) free seminar registrations for your company (*some exceptions)
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects
- Opportunity to present a 30-minute product demonstration on either Wed Feb 16th or Thurs Feb 17th, 2022
- Logo prominently displayed on the podium during your demonstration
- TECHCENTRIC Feature to be profiled in the Event Planner (subject to date of sign on)

On-Site:

- 30 minute demonstration on the TECHCENTRIC feature stage on the showfloor
- Logo displayed on onsite signage at feature space and through the trade show including multiple schedule directories

BOOK BUNDLES AND SAVE!

**TECHCENTRIC Kiosk +
TECHCENTRIC Demo:**

\$3,000 (Savings of \$300)

**TECHCENTRIC Kiosk +
Innovation Showcase Participant:**

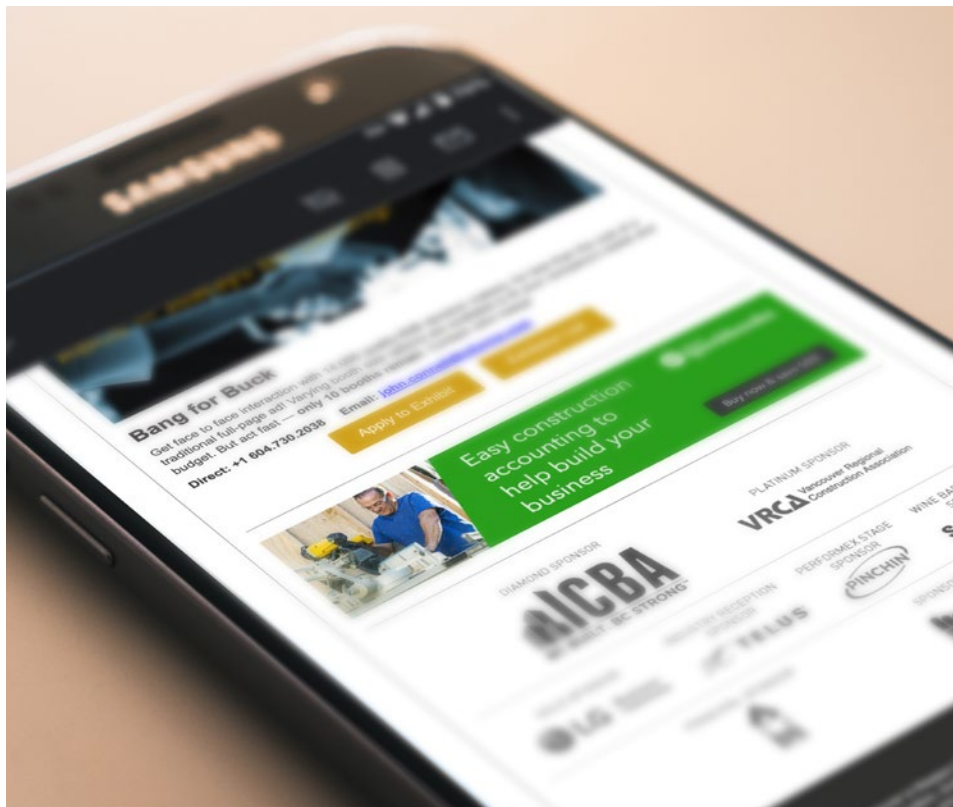
\$2,200 (Savings of \$350)



DIGITAL ADVERTISING

Book your ad in our exclusive Event Planner and Guide. Our virtual Event Planner is our industry professional's guide to the wealth of content at BUILDEX Vancouver. Ad availability is limited. Ask us how our digital products can expand your reach beyond the show.

- **Back & Inside Cover Ads** \$2000
- **Full Page Show Planner Ads** \$1000
- **1/2 Page Show Planner Ads** \$500
- **Buildings Canada 200x200 Web Ads** \$500 – \$1000
- **Buildings Canada 600x100 Newsletter Ads**
- **Buildings Canada Newsletter Case Studies** \$1500 – \$4000



FOR MORE INFORMATION



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BUILDEX
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BUILDEX Amplified

Online: September 27–29, 2021

Onsite: February 16–17, 2022

[BUILDEXVancouver.com](https://www.buildevancouver.com)

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