SECTIONS
BIG DATA AND COMPETITION LAW 2020: - 20/10/2020

Introduction to the Platform & Virtual Networking
08:30 - 09:00
Log in to our digital event platform to set up meetings, engage with other attendees, and check out the matchmaking feature to see who the app recommends you should meet!

You can export your personalized line up of sessions and meetings to your personal calendar and don’t forget to update your profile; the more up-to-date it is, the more matches and meetings you are likely to get.

Log-in information for the platform will be circulated to registered delegates at least one week before the event.

Chair’s Opening Remarks
09:00 - 09:20
Participants
Alec Burnside - Partner, Dechert

A View From The Commission
09:20 - 09:50
Regulating the Digital Sphere
Participants
Thomas Kramler - Head of Unit, Antitrust: E-commerce and the Data Economy, DG Competition, European Commission

The Digital Services Act Package: Do Digital Platforms Need Ex Ante Regulation?
09:50 - 10:20
Regulating the Digital Sphere
Participants
Thomas Kramler - Head of Unit, Antitrust: E-commerce and the Data Economy, DG Competition, European Commission

Proposal for a New Competition Law Tool
10:20 - 11:05
Regulating the Digital Sphere
• Is the Commission missing something from its toolbox?
• What lessons can the Commission learn from CMA’s approach?
• Does competition law have a problem in data markets?
• Are there structural problems in the digital market?
• Barriers to entry
• Behavioural or structural remedies?
• What would the industry like to see?

Participants
David Foster - Director, Frontier Economics
Maria Wasastjerna - Partner, Hannes Snellman

Virtual Networking Break & Informal Q & A
11:05 - 11:25
Regulating the Digital Sphere

Join the Roundtables in the Networking Area to pose your questions to our speakers in an informal setting, either by Video or through a Chat Function. Check out the list of attendees and schedule 1:1 meetings or take advantage of our interest-led networking app suggesting attendees for you to connect with based on your shared interests and background. Take time to visit our sponsors’ booths to read their insightful White Papers and to learn more about their thought leadership. Click on a sponsor logo to access content and video chat with a representative.

Review of Global Developments
11:25 - 12:15
Regulating the Digital Sphere
• Amending German Competition Act: what are the proposals?
• What lessons can be learnt from Germany for competition law across Europe
• CMA’s Digital Taskforce and its work on regulation in digital markets
• Transatlantic developments including Department of Justice and State AGs planned litigation
• A look to Australia

Participants
Moderator: Alexander Israel - Partner, Cooley
Ryan Quillian - Deputy Assistant Director, Technology Enforcement Division, Bureau of Competition, Federal Trade Commission
Morag Bond - Joint General Manager, Digital Platform Branch, Australian Competition & Consumer Commission
Sebastian Wismer - Head of Digital Policy Unit, Bundeskartellamt
Catherine Batchelor - Director, Digital Taskforce, Competition and Markets Authority (CMA)

Is Antitrust Fit for 21st Century?
12:15 - 13:10
Regulating the Digital Sphere
• How should the digital sphere be regulated: antitrust vs ex ante regulation
• Data access as a remedy
• GDPR concerns
• Global regulation for global companies: a look to the US and Australia

Participants
Steve Thomas - General Counsel, Kelkoo
Caroline Eggert Frydenberg - Head of Competition Law, Nets Denmark A/S
Marianela López-Galdos - Global Competition Counsel, Computer & Communications Industry Association (CCIA)
Ajinkya M Tulpule - Legal Counsel, Ferrero
Raegan MacDonald - Head of EU Public Policy, Mozilla
Jantira Raftery - Lead Competition Counsel, Facebook

Virtual Networking Break & Informal Q & A
13:10 - 14:10
Regulating the Digital Sphere
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Big Data and Merger Control: Failing Firm Defence and Killer Acquisitions
14:10 - 14:50
Merger Control
• Review of Google/ Fitbit merger
• How are competition authorities approaching killer acquisitions and foreclosure around the world: a look at the US, UK and Australia?
• Failing firm defence: Amazon/ Deliveroo
• How should competitive effects be judged?

Participants
Martin d’Halluin - Senior Vice President, Global Competition Law and Policy Counsel, News Corp
Norbert Maier - Managing Economist, Copenhagen Economics
Nelson Jung - Partner, Clifford Chance

Networking Available 19 - 21 October
Delivered Live (CET Time) & On-Demand Afterwards

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Market Definition in Data Driven Markets
14.50 - 15:20
Merger Control
• Theories of harm: understanding market dynamics in the digital context
• How should markets be defined in data driven markets?
• How should power be assessed?
• What tools are needed to determine markets?
• What is the role of UPP test?

Participants
Norbert Maier - Managing Economist, Copenhagen Economics

Horizontal Cooperation Guidelines: Data Pooling, Data Sharing and Information Exchange
15:20 - 16:00
Horizontal Guidelines
• Review of the Horizontal Block Exemption Regulation: use of data to increase sustainability
• What cooperation in relation to data is permissible?
• Data sharing and data pooling vs information exchange
• Is data sharing just greenwashing?
• Google and Apple COVID-19 tracking app: what are the competition law concerns?
• Case study: Competition law issues relating to the sharing of vehicle-generated data in the automotive industry

Participants
Ian Rose - Vice-President, Compliance, Volvo Trucks
Grania Holzwarth - Legal Counsel, Deutsche Telekom
Gareth Shier - Senior Consultant, Oxera Consulting LLP
Sascha Schubert - Partner, Freshfields Bruckhaus Deringer LLP

Virtual Networking Break & Informal Q & A Speakers in the Networking Lounge
16.00 - 16:20
Horizontal Guidelines
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Horizontal/ Vertical Dichotomy and Dual Distribution
16:20 - 17:00
Horizontal Guidelines
• Platforms: when is a vertical relationship horizontal?
• Forthcoming review of the Verticals Block Exemption Regulation: will it address the problem?
• Review of Amazon investigation

Participants
Tobias Kruis - Senior Counsel - Competition Law, Tech Data
Christel Delbergh - Director, Competitiveness and Commercial Relations, EuroCommerce
Sarah Long - Partner, Euclid Law

The Interplay Between Data Protection and Competition Law
17:00 - 17:40
Data Protection & Competition Law
• Is there a tension between the demands of data protection and competition law?
• Data sharing as a remedy vs data protection
• Implications of GDPR for competition law investigations: surrender of private information in leniency applications
• Global competition law investigations: taking data outside EU
• Can data protection and competition law demands reconcile?

Participants
Moderator: Patrick Van Eecke - Partner, Cooley
Agustín Reyna - Director, Legal and Economic Affairs, BEUC
Linda NiChualladh - Head of Privacy (Legal) EMEA and Assistant General Counsel, Citi
Thomas Graf - Partner, Cleary Gottlieb Steen & Hamilton LLP

Virtual Networking & Informal Q & A Speakers in the Networking Lounge
17:40 - 18:10
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**Big Data and Competition Law**

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