

CANADIAN APARTMENT INVESTMENT CONFERENCE

September 7, 2022 • Metro Toronto Convention Centre, North Building

www.realestateforums.com

2022 CORPORATE SPONSORSHIP PROGRAM

Focusing Exclusively On The Multi-Residential Market



THE EVENT

THE FACTS ON HOW THE APARTMENT MARKET IS PERFORMING: WHY IS IT BETTER THAN MANY THINK?

In 2019, multi-unit residential moved to the top of many preferred property portfolios for a growing number of investors. And then came COVID-19 resulting in accelerated unemployment and a steep decline in immigration. Concerns immediately were raised about rent collection related to the ability of unemployed tenants to pay. But how has the multi-residential market really performed since March, 2020? Have multi-residential properties returned to being in high demand again as it has outperformed many expectations?

The 19th annual **Canadian Apartment Investment Conference** will address these and many other questions. Take advantage of the largest Conference of its kind in the country providing valuable insights about how the multi-unit residential market is actually performing, and where this property class is heading.

The conference will focus on investment, financing, development and management of all forms of multi-residential apartments from the perspective of owners, developers, lenders, brokers, appraisers and property managers. The owners will range from institutional investors and REITs to private equity funds and privately owned organizations.

Valuable Insights on Trends, Issues, Strategies and Opportunities in the Canadian Apartment Market

Given the past two years of the pandemic, the conference will focus on any risks and many opportunities that are emerging in today's investment real estate market and the environment for owners and operators of apartments across the country.

This very informative and unique event is organized by Informa Canada, the producers of The Real Estate Forums, in conjunction with a steering committee of apartment owners, operators, lenders, brokers, and appraisers.

MORE INFORMATION

Frank Scalisi Director of Sales

Email: frank.scalisi@informa.com

Tel: 416.512.3815

Website: realestateforums.com

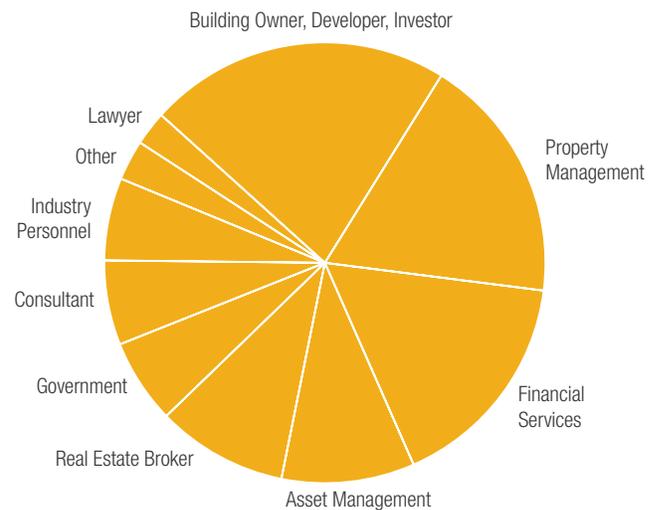
BENEFITS

- Complimentary conference registrations
- Logo placement in 10,000 promotional brochures
- Logo placement in the onsite program handout
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Logo exposure on the conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Database of all conference delegates (no emails) will be provided two weeks prior to as well as following the event

FRONT & CENTRE

Canadian Apartment Investment Conference Sponsorship Program has been designed to ensure that sponsors receive maximum corporate exposure to all of the attendee at the event. Each sponsorship level will offer a different package of value added benefits for a participating corporation.

WHO WILL ATTEND



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THANK YOU TO SPONSORS FOR
THEIR CONTINUED SUPPORT DURING THE PANDEMIC

Platinum



Gold



PropTech



ESG



PPE Facial Mask



Live – Happening Now



Pen



Hand Sanitizer



Mints



Journal



Closing Roundtable



Opening Keynote



Industry Icons Series



Networking Lounge



Virtual Event Platform



Swag Bag



Touch Free Key



Mobile Screen Cleaner



Presenter Biographies



Daily Attendee Poll



Plenary Session



Speaker Video Series



Video Tour



Media



Concurrent Sessions



Signature



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2022 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Platinum	3 opportunities	\$6,000 each
Gold	9 opportunities	\$5,250 each
Lanyard	1 exclusive opportunity	\$5,000
Hydration	1 exclusive opportunity	\$4,750
Luncheon	2 opportunities	\$4,500 each
Presenter Biographies	1 exclusive opportunity	\$4,500
Closing Roundtable	1 exclusive opportunity	\$4,250
Hand Sanitizer	1 exclusive opportunity	\$4,250
Journal	2 opportunities	\$4,250 each
Keynote Speaker	1 exclusive opportunity	\$4,250
Mints	1 exclusive opportunity	\$4,250
Morning or Luncheon Keynote	2 opportunities	\$4,250 each
Pen	1 exclusive opportunity	\$4,250
Attendee Poll	2 opportunities	\$4,000 each
Luncheon Refreshments	2 opportunities	\$4,000 each
Mobile Screen Cleaner	1 exclusive opportunity	\$4,000
Post Notes	2 opportunities	\$4,000 each
Plenary Session	3 opportunities	\$4,000 each
Breakfast	2 opportunities	\$3,850 each
Networking Reception	3 opportunities	\$3,750 each
Speaker Video Series	2 opportunities	\$3,750 each
Afternoon Refreshments	1 exclusive opportunity	\$3,500
Morning Refreshments	1 exclusive opportunity	\$3,500
Podcast	2 opportunities	\$3,500 each
Post Conference Survey	1 exclusive opportunity	\$3,500
Registration	1 exclusive opportunity	\$3,500
Concurrent Session	12 opportunities	\$3,350 each
Signature	3 opportunities	\$2,850 each

PLATINUM

\$6,000 / Sponsor • 3 Opportunities

CANADIAN
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CONFERENCE

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DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors.

REGISTRATION

Three Canadian Apartment Investment Conference Registrations (value \$1,125)

Enjoy a high profile on all our promotional literature before and during the entire event.

VALUE ADDED BENEFITS

- Prominent logo placement on the front cover of the promotional brochure and on the onsite program handout
- Highest level of sponsorship visibility during the event: logo exposure on PowerPoint presentation
- Placement of your logo on a banner on the main stage
- Placement of your logo on signage at the conference
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout

Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,500+ followers) and Twitter

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

Website

High profile logo placement with sponsor acknowledgement on the Conference website with Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed in the main plenary room throughout the Conference

Print Material

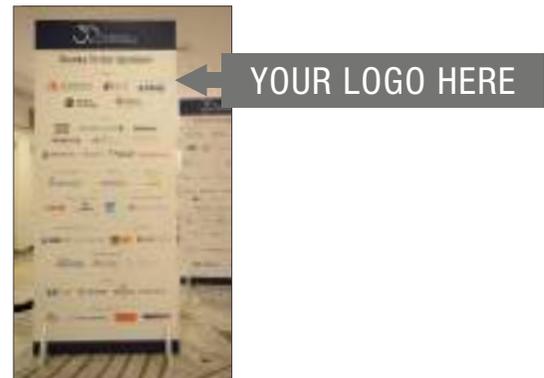
- On the front cover of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



To reserve your corporate sponsorship, contact **Frank Scalisi**

Tel: 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

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GOLD

\$5,250 / Sponsor • 9 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors, after Platinum Sponsors

REGISTRATION

Three Canadian Apartment Investment Conference Registrations (value \$1,125)

Enjoy a high profile on all our promotional literature before and during the entire event.

VALUE ADDED BENEFITS

- Logo placement on the front cover of the promotional brochure and on the onsite program handout
- Strong visibility during the event: logo exposure on PowerPoint presentation
- Placement of your logo on a banner on the main stage
- Placement of your logo on signage at the conference
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout

Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,500+ followers) and Twitter

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

Website

High profile logo placement with sponsor acknowledgement on the Conference website with Platinum and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed in the main plenary room throughout the Conference

Print Material

- On the front cover of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- Close to the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

Database of Conference Delegates

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LANYARDS

\$5,000 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Conference lanyard provided to every attendee at the event on which to hang their name badge

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Your corporate logo prominently displayed on the lanyard worn by each delegate during the entire event
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

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HYDRATION

\$4,750 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Pitchers of citrus, cucumber & mint, cranberry & orange or similar iced water, with tent card acknowledging your sponsorship, on all tables as attendees arrive in the morning

Hydration stations with citrus, cucumber & mint, cranberry & orange or similar iced water placed in registration area for the duration of the Conference – attendees can fill their water bottles or take a glass of water during the course of the day

Signage on stations acknowledging sponsorship

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- On signage on tables on the morning as attendees enter acknowledging sponsorship
- On signage on all hydration stations acknowledging sponsorship

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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LUNCHEON

\$4,500 / Sponsor • 2 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on menu front cover placed on tables at lunch (if a served meal) –

Logo on signage at the Buffet (if a buffet lunch)

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon is mentioned
- On front cover of menu placed on tables at lunch (if a plated served meal) – logo on signage at the Buffet (if a buffet lunch)

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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PRESENTER BIOGRAPHIES

\$4,500 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on front cover of onsite program with Platinum, Gold and other major sponsors. A full page (four colour) advertisement page left next to the page (right) that announces the Presenter Biographies will follow OR advertisement on outside back cover. Decision must be made on ad placement at point of agreeing sponsorship

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Profile of all speakers, moderators and panelists in a comprehensive onsite booklet with your corporate name prominently featured on the opening section of the biographies next to a full page, four colour, company ad. In addition, a copy on the outside back cover
- Logo placement in the promotional brochure, and in the onsite handout
- Logo exposure on the Canadian Apartment Investment Conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Verbal acknowledgement of your sponsorship by the Conference Chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

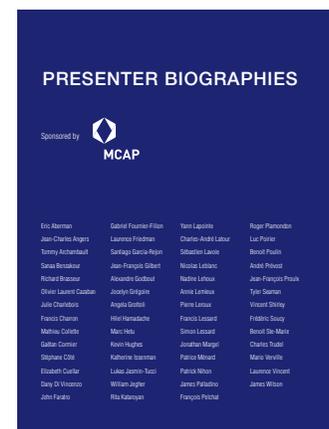
- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On the front cover of the onsite Conference program
- On your full page corporate advertisement in the onsite Conference program

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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CLOSING ROUNDTABLE

\$4,250 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) at the introduction and at the close of the Closing Round Table

Logo on PowerPoint slide during mention and on screen for the duration of the session

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference sponsorship acknowledgment on PowerPoint presentation
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by either the conference Chair or session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of onsite program brochure next to sponsored Closing Roundtable

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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HAND SANITIZER

\$4,250 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality a pocket sized recyclable bottle of hand sanitizer provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

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JOURNAL

\$4,250 / Sponsor • 2 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality journal provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo prominently placed on the cover of a high quality journal provided to each delegate at registration
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

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KEYNOTE SPEAKER

\$4,250 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of the Lunchtime Keynote presentation. The sponsor of the session will be thanked twice by a Conference Chair – as speaker is introduced and at the close of the session.

Your corporate logo on the screen for the duration of the session.

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference sponsorship acknowledgment on PowerPoint presentation
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by either the conference Chair or session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



To reserve your corporate sponsorship, contact **Frank Scalisi**

Tel: 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

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Four-colour logo printing may be subjected to a slight increase in sponsorship cost.*

MINTS

\$4,250 / Sponsor • 1 Exclusive Opportunity

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on a pocket sized recyclable tin of quality mints provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo on the mint tin provided to each delegate
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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MORNING OR LUNCHEON KEYNOTE

\$4,250 / Sponsor • 2 Opportunities

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of the Lunchtime Keynote presentation. The sponsor of the session will be thanked twice by a Conference Chair – as speaker is introduced and at the close of the session.

Your corporate logo on the screen for the duration of the session.

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference sponsorship acknowledgment on PowerPoint presentation
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by either the conference Chair or session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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PEN

\$4,250 / Sponsor • 1 Exclusive Opportunity

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on good quality provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo on the pen provided to each delegate
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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ATTENDEE POLL

\$4,000 / Sponsor • 2 Opportunities

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

All attendees are invited to participate in a digital of a series of pertinent CRE market related questions using their cell phones – answers will be projected onto the screen in percentage terms

Verbal acknowledgement and thanks to the sponsor by the Chair or Poll Moderator and logo on plenary room screen for the duration of the Attendee CRE Market Poll session

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Your corporate logo on tent cards to be placed on each table in the meeting room
- Logo on PowerPoint presentation during the audience survey
- Logo exposure on the Canadian Apartment Investment Conference website for a nine-month period
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgement of your sponsorship by the conference Chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Vancouver Real Estate Forum April 12
- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the CRE Market Poll session

Onsite

- Logo on signage on tables in the plenary room as attendees enter in the morning acknowledging sponsorship with instructions on how to participate in the Poll

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored Attendee Poll
- On program signage outside the plenary room located alongside the sponsored Poll session

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

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LUNCHEON REFRESHMENTS

\$4,000 / Sponsor • 2 Opportunities

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on bar signage

Logo on drinks tickets (to hand to the bartender in exchange for a drink, beer, wine, soft drinks, sodas, etc)

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On website in program where Luncheon Refreshments are mentioned
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon refreshments are mentioned
- On bar signage
- On drinks tickets provided to attendees with their name badge at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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MOBILE SCREEN CLEANER

\$4,000 / Sponsor • 1 Exclusive Opportunity

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality mobile/cell phone, also great as a spectacles cleaner, provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo digitally printed in full color on mobile screen cleaner provided to delegates
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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POST NOTES

\$4,000 / Sponsor • 2 Opportunities

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on handy post note pack provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Canadian Apartment Investment Conference Registrations
(value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo printed on post notes that will be distributed to each attendee
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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PLENARY SESSIONS

\$4,000 / Sponsor • 3 Opportunities

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Thank You from the Chair or Moderator before and following the sponsored session

Logo on PowerPoint slide during mention and on screen for the duration of the session

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite handout
- Logo exposure on the Canadian Apartment Investment Conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Sponsorship acknowledgement on PowerPoint slides as applicable
- Verbal acknowledgement of your sponsorship by the Conference chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the sponsored session

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the plenary room located alongside the sponsored session

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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BREAKFAST

\$3,850 / Sponsor • 2 Opportunities

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room)

Logo on breakfast stations in registration area

Logo on PowerPoint slide on screen on scrolling loop as attendees walk into the plenary room with their breakfast – this continues until the Chair opens the Conference

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Sponsorship acknowledgment on PowerPoint presentation during the breakfast
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Verbal acknowledgment of your sponsorship by the Conference Chair or session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Breakfast is mentioned

Onsite

- On PowerPoint slide on screen on scrolling loop during Breakfast
- On "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program where Breakfast is listed
- On signage at all Breakfast stations

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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NETWORKING RECEPTION

\$3,750 / Sponsor • 3 Opportunities

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen in plenary room as Chair/Moderator announces the Networking Reception

Logo on signage all bars

Logo on drinks tickets that attendees hand to the bartender in exchange for their drink (wine, beer, soft drinks, sodas, etc)

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Your corporate logo on complimentary refreshment tickets that each delegate will receive
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Sponsorship acknowledgment on PowerPoint presentation
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by the Conference Chair or session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Networking Reception is mentioned

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event
- On drinks tickets handed to all attendees at registration

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Networking Reception is mentioned

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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SPEAKER VIDEO SERIES

\$3,750 / Sponsor • 2 Opportunities

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Video Series created onsite with senior thought leaders and then posted on the CREF portal as well as distributed to 16,000 executives across Canada

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Step and repeat video presence at the Conference visible to all conference delegates
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, conference emails, newsletter, social media channels, etc.
- Logo placement in the promotional brochure, and in the onsite handout
- Logo exposure on the conference website for a nine-month period
- Logo placement on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Logo placement and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website and Video

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, Forum emails, newsletter, social media channels, etc.
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference
- Step and repeat video presence at the Conference visible to all Conference Delegates when filmed at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



To reserve your corporate sponsorship, contact **Frank Scalisi**

Tel: 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

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Four-colour logo printing may be subjected to a slight increase in sponsorship cost.*

AFTERNOON REFRESHMENTS

\$3,500 / Sponsor • 1 Exclusive Opportunity

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during walk in for the session that follows the provision of afternoon refreshments identifying sponsorship of refreshment

Logo on refreshment station signage – will be positioned outside plenary room for attendees to take and enjoy at the next plenary session

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Afternoon Refreshments are mentioned

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the afternoon refreshments are mentioned

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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MORNING REFRESHMENTS

\$3,500 / Sponsor • 1 Exclusive Opportunity

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during morning refreshment break

Logo on refreshment station signage

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Morning Refreshments are mentioned

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Morning Refreshments are mentioned

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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PODCAST

\$3,500 / Sponsor • 2 Opportunities

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Two key speakers will be interviewed onsite at the Conference by knowledgeable and seasoned podcast producers from the industry. Sponsor corporate logo

will be showcased in the podcast series section on the Canadian Real Estate Forums portal and promoted through various channels including the web

portal, newsletter and social media channels.

Signage with sponsor logos will be prominently displayed at the podcast recording site in the lobby close to the plenary room.

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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POST CONFERENCE SURVEY

\$3,500 / Sponsor • 1 Exclusive Opportunity

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

All attendees are invited to participate in a Post Conference Survey, providing them with an opportunity to give feedback on their experience at the event

The sponsor will be acknowledged by the Chair in their closing comments and the sponsor logo will appear at that time on the screen in the plenary room

The sponsor logo will also be positioned on the email to all attendees that includes the request to complete the post Conference survey together with a link to the site

The sponsor logo will also be included on the landing page of the online survey

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Logo on "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

Toronto Real Estate Forum 2020

Post Forum Survey Sponsored By:

NATIONAL BANK

Considering all elements of Toronto Real Estate Forum, how satisfied were you overall?

Not at all satisfied Not very satisfied Somewhat satisfied Fairly satisfied Very satisfied

Toronto Real Estate Forum 2020

Post Forum Survey Sponsored By:

NATIONAL BANK

Considering all elements of Toronto Real Estate Forum, how satisfied were you overall?

Not at all satisfied Not very satisfied Somewhat satisfied Fairly satisfied Very satisfied

Why did you give that rating?

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REGISTRATION

\$3,500 / Sponsor • 1 Exclusive Opportunity

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

A high exposure opportunity that provides a lot of visibility. A great benefit-to-cost payoff. Your corporate logo will appear on the website registration page and registration platform. Your logo will also be included on every registration confirmation email and joining information email.

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On Registration page

Onsite

- On signage in registration area at the Conference
- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

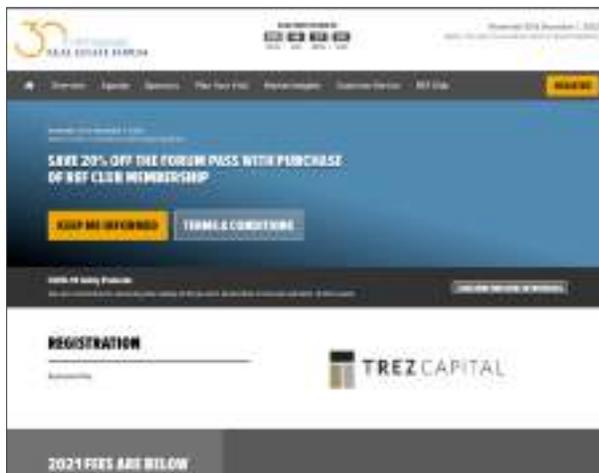
- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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CONCURRENT SESSION

\$3,350 / Sponsor • 12 Opportunities

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on screen in Plenary or Concurrent Session room on announcement by Chair or Moderator

Thank You from the Moderator before and following the sponsored session

Logo on screen for duration of the sponsored concurrent session

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the CAIC website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Apartment Investment Report
- Sponsorship acknowledgment on PowerPoint presentation
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by the session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the sponsored concurrent session

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the concurrent room located alongside the sponsored session

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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SIGNATURE

\$2,850 / Sponsor • 3 Opportunities

CANADIAN
APARTMENT INVESTMENT
CONFERENCE

September 7, 2022
Metro Toronto Convention Centre
North Building

DESCRIPTION AND SPONSOR BENEFITS

REGISTRATION

Two Canadian Apartment Investment Conference Registrations (value \$750)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

Placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the “thank you to sponsors” page.

Onsite

On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

On “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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