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The New Face of BUILDEX in Alberta

BUILDEX combines its two annual shows, BUILDEX Calgary and BUILDEX Edmonton, as it aims to bring together a larger representation of the Alberta building industry. The merger will combine the strengths and successes of the two entities, creating the province's largest business to business platform for the holistic building community.

"We see the Alberta building industry as a whole and while each market is unique, there is a tremendous opportunity in focusing on the power of the collective and the learnings and business opportunities that each region has to offer one another" said Nicole Etherington, Director of Content and Brand Strategy for the BUILDEX Shows.

BUILDEX has been bringing together key market verticals in Alberta for 19 years and will continue to do so while also connecting the different regions. Building on pre-established relationships in each market, the show will welcome back many key industry associations, in addition to the creation of new partnerships with provincially and nationally focused organizations.

BUILDEX Alberta will continue to provide exhibitors with a platform to build brand visibility and generate sales leads, while allowing all regions access to an even larger group of decision makers. Exhibitors will be able to meet and network with a much broader reach of influencers across the Architecture & Design, Construction, and Property Management sectors.

Celebrating 20 years in Calgary, the inaugural BUILDEX Alberta will take place in Calgary on November 6 & 7, 2019 at the BMO Centre. There will be tailored exhibit and educational offerings unique to Alberta's most active building hubs. The show will feature an expanded conference program, enhanced networking events, and elevated exhibit and sponsorship opportunities. Establishing itself as an event destination, BUILDEX Alberta will also play host to offsite events that will allow attendees to experience the local culture.

BUILDEX Alberta will be an experience that will enable Architecture & Design, Construction, and Property Management professionals to immerse themselves in dialogue, experience innovation and build community, providing the best possible platform for industry advancement.

For more details visit www.buildexalberta.com



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