

Nov. 30 - Dec. 4, 2020

BUILDINGS WEEK

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(For immediate release)

BUILDEX Invests and Commits to Alberta's Building Community

Overview

- BUILDEX Alberta 2020 becomes part of Buildings Week, brought to you by The Buildings Show and BUILDEX Alberta. Through this collaboration, BUILDEX commits to Alberta's building community as it delivers a 100% virtual conference and tradeshow marketplace in 2020.
- BUILDEX Alberta 2020 will be held virtually November 30 – December 4 and will be accessible anywhere through mobile or desktop.
- Alberta's building industry needs opportunities for generating new business, continuing professional education, and reconnecting during the COVID-19 pandemic in order to continue its advancement.

Calgary, AB - August 25, 2020

BUILDEX Alberta is going virtual in 2020 and will be held November 30 – December 4, 2020.

Given the uncertainties facing all businesses in 2020, including live meetings, BUILDEX has decided for this year only to offer a 100% virtual event as part of Buildings Week, brought to you by The Buildings Show and BUILDEX Alberta. The joint delivery will provide all the benefits of a live show, plus innovative features not possible from an in-person event.

"BUILDEX is Alberta's largest business-to-business event connecting the entire building industry.", says Patti Stewart, Executive Vice President, Informa Canada. "For over two decades, industry professionals have relied on us for continuing education, networking, generating new business and finding new products. We are committed in both 2020 and beyond to deliver our events and support the building & construction industries."

Powerful online platform

Buildings Week brings together five key events in Canada's building industry calendar: BUILDEX Alberta, Construct Canada, PM Expo, Homebuilder & Renovator Expo and World of Concrete Toronto Pavilion. This unification has enabled them to develop a powerful online platform for the benefit of attendees, sponsors, speakers and exhibitors.

By BUILDEX Alberta going virtual as part of Buildings Week, the province's building industry will now have access to over 120 professionally accredited, educational seminars and extensive networking, as well as a new and innovative digital tradeshow marketplace. Additionally, the virtual experience will be enhanced through AI-driven matchmaking and on-demand access to content, accessible anywhere through mobile or desktop.

Reconnecting, Supporting and Energizing Industry for Alberta's Resurgence

BUILDEX Alberta 2020 focuses on *Reconnecting, Supporting and Energizing Industry*, as the team remains committed to the province and its resurgence.

"The CCA has been a supporter of BUILDEX for many years as an important partner in our connection to the local industry.", says Bill Black, President & COO, Calgary Construction Association. "By embracing this new reality and continuing with this event, BUILDEX has provided an exciting opportunity for new virtual connections. At times such as these we are reminded just how important it is to connect more than ever around new ideas along with our peers and colleagues. This is welcome news for our industry in Calgary and across Alberta."

After two decades in Alberta, BUILDEX remains dedicated to the province, its industry, communities, and their partners by providing a platform that will be a driver and facilitator of industry progress.

BUILDEX Alberta will be hosted 100% virtually **November 30 – December 4** and will return to a stronger, live, face-to-face event in 2021.

Visit www.buildexalberta.com or use #BUILDEXAlberta on social media to find out more.

About BUILDEX Alberta

For two decades BUILDEX has been Alberta's largest business-to-business event connecting the entire building industry. By uniting architecture, engineering, construction, interior design, property management and related professions, BUILDEX continues to provide a unique platform that is a driver of innovation and industry progress. BUILDEX draws professional communities from across Alberta's industry to connect, educate and inspire with new trends and innovations from an industry in continual transformation.

Visit www.buildexalberta.com or use #BUILDEXAlberta on social media to find out more.

Media Inquiries

Please contact us for any media inquiries related to BUILDEX Alberta.

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