

April 23-24, 2025 | Shanghai

SHELL SCHEME EXHIBITORS:

A shell scheme booth refers to a 3mx3m booth (*Figure 1*), the complimentary equipment provided for all booths includes back and partition walls in white hard panels, except for island booths. Each booth is also provided with a basic power supply of 220V/500W, one table, two chairs, two spotlights, and one trash can.

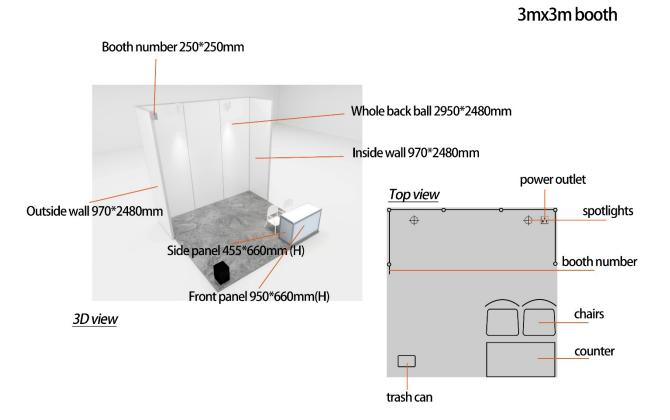


Figure 1

IMPORTANT DEADLINES

DUE DATE	ITEM	WHERE AND HOW TO SUBMIT
ASAP	Reserve hotel room	Book via Luxury Hotel in Shanghai Kerry Hotel Pudong, Shanghai (shangri-la.com)
ASAP	Register your participants, you will get a VIP code to register your free pass(es)	Register online
ASAP	Send your booth design for approval- including measurements	Send directly to mzhangbuchoff@ebdgroup.com
Friday, March 21	Apply for booth partnering if desired	Email mzhangbuchoff@ebdgroup.com
Before March 25	Set-up your partneringONE™, partneringONE platform will launch on March 25	partneringONE team will reach out to you directly with more information
Friday, March 28	*Once your booth design is approved by <u>Melanie Zhang-Buchoff</u> Submit Documents the following documents: 1) Informa Health & Safety Guidelines – sign and return page 32 2) Copy of your general and public liability insurance	Send directly to <u>mzhangbuchoff@ebdgroup.com</u>
Friday, March 28	Customize your booths	Contact info: Merry, Email: <u>merry@7yd.cn</u>
Tuesday, April 22	Shipping – The Kerry Hotel offers free storage for up to 7 days; storage charges will apply for consignments kept in the Warehouse for more than 7 days	Margaret Liang Telephone: +86 15221319435 Email: <u>margaret.liang@thekerryhotels.com</u>

SPACE ONLY EXHIBITORS:

You will be getting a 4m x 6m size empty space where you can design and set up your own booths. It's recommended to use our main contractor. However, if you wish to use your own contractor, please contact Margaret Liang (Kerry Hotel) for logistical assistance.

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ASAP	Register your participants, you will get a VIP code to register your free pass(es)	Register online
ASAP	Send your booth design for approval- including measurements	Send directly to mzhangbuchoff@ebdgroup.com
Friday, March 21	Apply for booth partnering if desired	Email mzhangbuchoff@ebdgroup.com
Before March 25	Set-up your partneringONE™, partneringONE platform will launch on August 12	partneringONE team will reach out to you directly with more information
Friday, March 28	<u>*Once your booth design is approved by</u> <u>Melanie Zhang-Buchoff</u> Submit Documents the following documents: 1) Risk Assessment and Method Statement – required in English 2) Informa Health & Safety Guidelines – sign and return page 32 3) Copy of your general and public liability insurance	Send directly to <u>mzhangbuchoff@ebdgroup.com</u> If you are using your own contractor, you need to facilitate with Margaret Liang, <u>margaret.liang@thekerryhotels.com</u> , on loading and unloading schedules
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