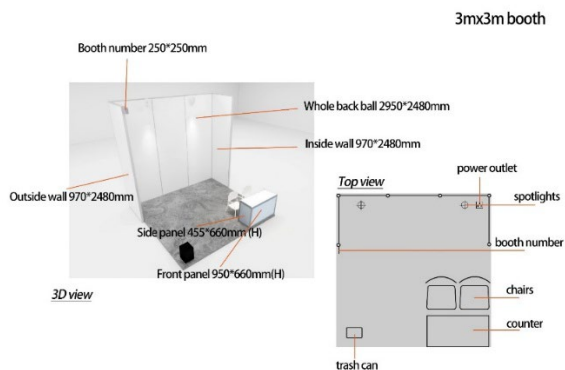


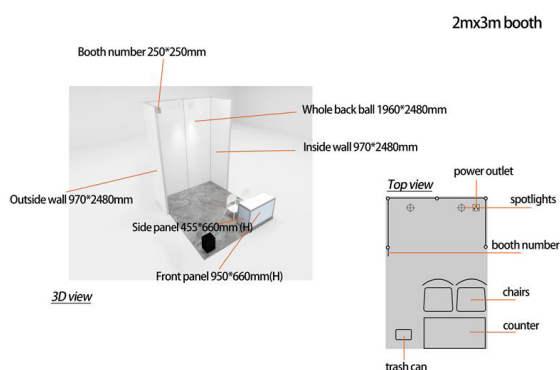
**The Kerry Hotel, Pudong, Shanghai**  
April 28-29, 2026

**SHELL SCHEME EXHIBITORS:**

A shell scheme booth refers to a 3mx3m booth (*Figure 1*) or a 2mx3m booth (*Figure 2*), the complimentary equipment provided for all booths includes back and partition walls in white hard panels, except for island booths. Each booth is also provided with a basic power supply of 220V/500W, one table, two chairs, two spotlights, and one trash can.



*Figure 1*



*Figure 2*

## **IMPORTANT DEADLINES**

<b>DUE DATE</b>	<b>ITEM</b>	<b>WHERE AND HOW TO SUBMIT</b>
<b>ASAP</b>	Reserve hotel room	Book via <a href="#">Luxury Hotel in Shanghai   Kerry Hotel Pudong, Shanghai (shangri-la.com)</a>
<b>ASAP</b>	Register your participants, you will get a VIP code to register your free pass(es)	Chinabio Partnering Forum, <a href="#">Register online</a>
<b>ASAP</b>	Send your booth design for approval- <i>including measurements</i>	Send directly to <a href="mailto:melanie.zhang-buchoff@informa.com">melanie.zhang-buchoff@informa.com</a>
<b>Friday, March 13</b>	Apply for <b>booth partnering</b> if desired	Email <a href="mailto:Aliya.Jarman@informa.com">Aliya.Jarman@informa.com</a>
<b>Thursday, March 26</b>	Customize your booths	Contact info: Merry, Email: <a href="mailto:merry@7yd.cn">merry@7yd.cn</a>
<b>Friday, March 27</b>	<i>*Once your booth design is approved by Melanie Zhang-Buchoff</i> <b>Submit Documents the following documents:</b> 1) Informa Health & Safety Guidelines – sign and return page 32 2) Copy of your general and public liability insurance	Send directly to <a href="mailto:melanie.zhang-buchoff@informa.com">melanie.zhang-buchoff@informa.com</a>
<b>Before March 31</b>	Set-up your partneringONE™, partneringONE platform will launch on March 31	partneringONE team will reach out to you directly with more information
<b>Friday, April 24</b>	Shipping – The Kerry Hotel offers free storage for up to 7 days; storage charges will apply for consignments kept in the Warehouse for more than 7 days	Margaret Liang Telephone: +86 15221319435 Email: <a href="mailto:margaret.liang@thekerryhotels.com">margaret.liang@thekerryhotels.com</a>

## SPACE ONLY EXHIBITORS:

You will be getting a 4m x 6m size empty space where you can design and set up your own booths. It's recommended to use our main contractor. However, if you wish to use your own contractor, please contact Margaret Liang (Kerry Hotel) for logistical assistance.

## IMPORTANT DEADLINES

DUE DATE	ITEM	WHERE AND HOW TO SUBMIT
ASAP	Reserve hotel room	Book via <a href="#">Luxury Hotel in Shanghai   Kerry Hotel Pudong, Shanghai (shangri-la.com)</a>
ASAP	Register your participants, you will get a VIP code to register your free pass(es)	Chinabio Partnering Forum, <a href="#">Register online</a>
ASAP	Send your booth design for approval- <i>including measurements</i>	Send directly to <a href="mailto:melanie.zhang-buchoff@informa.com">melanie.zhang-buchoff@informa.com</a>
Friday, March 13	Apply for <b>booth partnering</b> if desired	Email <a href="mailto:Aliya.Jarman@informa.com">Aliya.Jarman@informa.com</a>
Thursday, March 26	Customize your booths	Contact info: Merry, Email: <a href="mailto:merry@7yd.cn">merry@7yd.cn</a>
Friday, March 27	<i>*Once your booth design is approved by Melanie Zhang-Buchoff</i> <b>Submit Documents the following documents:</b> 1) Risk Assessment and Method Statement – required in English 2) Informa Health & Safety Guidelines – sign and return page 32 3) Copy of your general and public liability insurance	Send directly to <a href="mailto:melanie.zhang-buchoff@informa.com">melanie.zhang-buchoff@informa.com</a>  If you are using your own contractor, you need to facilitate with Margaret Liang, <a href="mailto:margaret.liang@thekerryhotels.com">margaret.liang@thekerryhotels.com</a> , on loading and unloading schedules
Before March 31	Set-up your partneringONE™, partneringONE platform will launch on March 31	partneringONE team will reach out to you directly with more information
Friday, April 24	Shipping – The Kerry Hotel offers free storage for up to 7 days; storage charges will apply for consignments kept in the Warehouse for more than 7 days	Margaret Liang Telephone: +86 15221319435 Email: <a href="mailto:margaret.liang@thekerryhotels.com">margaret.liang@thekerryhotels.com</a>

## TABLETOP EXHIBITORS:

Exhibitors must not exceed their allocated space. Please be sure to check that your stand will fit within your 3 x 2 meter space.

The following are provided for all stands free of charge:

- 1 x Table
- 2 x Chairs
- Electrical Power Supply (no high voltage)

## IMPORTANT DEADLINES

DUE DATE	ITEM	WHERE AND HOW TO SUBMIT
ASAP	Reserve hotel room	Book via <a href="http://Luxury Hotel in Shanghai   Kerry Hotel Pudong, Shanghai (shangri-la.com)">Luxury Hotel in Shanghai   Kerry Hotel Pudong, Shanghai (shangri-la.com)</a>
ASAP	Register your participants, you will get a VIP code to register your free pass(es)	Cell and Gene Therapy, <a href="#">register here</a> Antibody & ADC, <a href="#">register here</a>
ASAP	Send your booth design for approval- <i>including measurements</i>	Send directly to <a href="mailto:Maureen.Azoro@informa.com">Maureen.Azoro@informa.com</a>
Friday, March 13	Apply for <b>booth partnering</b> if desired	Email <a href="mailto:Aliya.Jarman@informa.com">Aliya.Jarman@informa.com</a>
Thursday, March 26	Customize your booths	Contact info: Merry, Email: <a href="mailto:merry@7yd.cn">merry@7yd.cn</a>
Friday, March 27	<i>*Once your booth design is approved by Maureen Azoro</i> <b>Submit Documents the following documents:</b> 1) Informa Health & Safety Guidelines – sign and return page 32 2) Copy of your general and public liability insurance	Send directly to <a href="mailto:Maureen.Azoro@informa.com">Maureen.Azoro@informa.com</a>
Before March 31	Set-up your partneringONE™, partneringONE platform will launch on March 31	partneringONE team will reach out to you directly with more information
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