

2<sup>ND</sup> ANNUAL

# PHARMA FORUM EUROPE

Global Meeting Management Forum for Life Sciences

CMP-Qualified Credits Breakdown

**14.25 Total Qualifying Credits**

## Day One - Wednesday, 18 November 2020

Session Title	Qualifying Credits
“Hotel/Venue Advancements for In-Person Meetings — Virtual Site Experience/Showcase” Marriott International	0.50
PATIENT KEYNOTE ADDRESS: From Patient to Participant to Partner — Getting Involved with Industry	0.75
PANEL DISCUSSION: “Weathering the Storm” — Lessons Learned During A Global Pandemic	0.75
SPEAKER Q&A LOUNGE ON CONTRACTING	0.50
PANEL DISCUSSION: The Future of Medical Meeting Transition	1.00
<b>Daily Total</b>	<b>3.50</b>

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Day Two - Thursday, 19 November 2020

Session Title	Qualifying Credits
INNOVATION ADDRESS: At the Forefront of Digital Transformation	0.50
Evaluate Virtual Meetings — Data Analytics, KPIs and 2021 Budgeting	0.75
UCB CASE STUDY: Aligning Meeting Strategy to Enhance Virtual and Hybrid Meetings	0.50
COVID Secure Roadmap for Meetings	0.75
Compliance in the Era of Virtual Meetings	0.50
EXPERIMENT • TRANSFORM • SURVIVE Learnings From the Bayer's Event Management Team	0.75
BREAKOUT GROUP DISCUSSIONS: Beginner's Bootcamp or Senior Meeting Planner	1.00
<b>Daily Total</b>	<b>4.75</b>

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Day Three - Friday, 20 November 2020

Session Title	Qualifying Credits
Mental Health and Wellbeing in the Workplace Post COVID-19	0.75
Positive Impact of Diversity and Inclusion in the Meetings and Events Industry	0.50
PANEL DISCUSSION: Key Approaches for Continuously Improving SMMP	0.50
Rethink F&B Options for the Post COVID-19 World	0.75
<b>Daily Total</b>	<b>2.50</b>

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On-Demand Sessions	
Session Title	Qualifying Credits
Useful Tips to Remain GDPR Compliant While Using Virtual Meeting Platforms	0.50
Real-World Example of Planning Virtual Meetings	0.50
The Rise of the Virtual Meeting Planner Role	0.50
Resilience Planning for the Pharmaceutical Meeting Planner During “COVID and Beyond!”	0.50
Effective Contract Risk Management — Meeting Planner Must-Have’s	0.50
Successfully Executing Sustainability Initiatives into Meetings and Exhibitions	0.25
Healthcare Professionals' Experiences of Virtual Meetings	1.00
<b>On-Demand Total</b>	<b>3.50</b>