

CALGARY REAL ESTATE FORUM

October 20, 2022 • TELUS Convention Centre

www.realestateforums.com

2022 CORPORATE SPONSORSHIP PROGRAM



Why Has Calgary Surpassed Expectations Coming Out Of The Pandemic?

THE EVENT

A HOT INDUSTRIAL REAL ESTATE COUPLED WITH A SURGING ENERGY MARKET: WHAT DOES THIS MEAN FOR CALGARY?

Coming off two years of the unprecedented impact of the pandemic, Calgary is experiencing some positive momentum and the future for the city is shining brighter than ever before.

For example, the industrial market is having explosive growth with the announcement of Walmart's \$118 million investment into a new 430,000 sq. ft. fulfillment centre as just the beginning of many more new facilities to come.

Layer on top of that trend the significantly accelerated cost of energy around the world, and a question on everyone's mind is: what are the implications on Alberta's resource sector and the real estate markets in particular? You will learn the answers throughout the Forum.

Join us on October 20th for the 24th annual Calgary Real Estate Forum taking place at the Calgary TELUS Convention Centre. The Forum has evolved since its inception to become the largest annual conference on investment, development, leasing and financing in Calgary.

How has Calgary performed over the past twelve months? What are the challenges and opportunities over the coming year? What is the path forward in for the real estate market?

Join a wide range of executives from across the country to learn why this market is becoming of growing interest to investors.

The Forum will offer high-quality speakers and an insightful program focusing on key trends in office, industrial, multi-residential and retail in the Calgary market. The topics will be of particular interest and value to real estate owners, investors, developers, lenders, brokers and other intermediaries.

We hope you will take advantage of this once a year event and look forward to welcoming you.

MORE INFORMATION

Aman Chowdhary
Director of Business Development

Email: aman.chowdhary@informa.com

Tel: 416.512.3837

Website: realestateforums.com

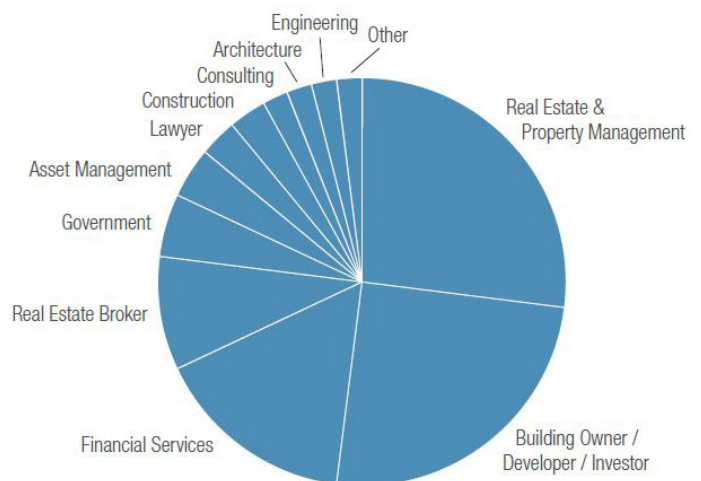
BENEFITS

- Complimentary conference registrations
- Logo placement in promotional brochures, and in the onsite program handout
- Logo exposure on the Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Your company profile will be listed under a dedicated "Sponsors" icon on the homepage of this year's mobile app
- Database of all conference delegates will be provided two weeks prior to as well as following the event

FRONT & CENTRE

Calgary Real Estate Forum Sponsorship Program has been designed to ensure that sponsors receive maximum corporate exposure to all of the attendee at the event. Each sponsorship level will offer a different package of value added benefits for a participating corporation.

WHO WILL ATTEND



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THANK YOU TO SPONSORS FOR
THEIR CONTINUED SUPPORT DURING THE PANDEMIC

Platinum



PropTech



Gold



ESG



Young Leaders



Live – Happening Now



Networking Lounge



Pen



Mints



Facial Mask



Hand Sanitizer



Journal



Presenter Biographies



Opening Keynote



Post Notes



Opening Remarks



Closing Remarks



Plenary Session



Registration



Virtual Event Platform



Social Media Wall



Online Daily Attendee Poll



Concurrent Sessions



Signature



Supporting Association



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2022 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Platinum	5 opportunities	\$5,750 each
Gold	9 opportunities	\$5,250 each
Lanyard	1 exclusive opportunity	\$5,250
Hydration	1 exclusive opportunity	\$5,000
Luncheon	2 opportunities	\$5,000 each
Pen	1 exclusive opportunity	\$5,000
Closing Roundtable	1 exclusive opportunity	\$4,500
Hand Sanitizer	1 exclusive opportunity	\$4,500
Journal	3 opportunities	\$4,500 each
Keynote Speakers	3 opportunities	\$4,500 each
Mints	1 exclusive opportunity	\$4,500
Networking Reception	2 opportunities	\$4,500 each
Presenter Biographies	1 exclusive opportunity	\$4,500
Mobile Screen Cleaner	1 exclusive opportunity	\$4,250
Post Notes	2 opportunities	\$4,250 each
Attendee Poll	2 opportunities	\$4,000 each
Breakfast	2 opportunities	\$4,000 each
Luncheon Refreshments	2 opportunities	\$4,000 each
Closing Remarks	1 exclusive opportunity	\$3,850
Opening Remarks	1 exclusive opportunity	\$3,850
Plenary Session	2 opportunities	\$3,850 each
Speaker Video Series	3 opportunities	\$3,750 each
Afternoon Refreshments	1 exclusive opportunity	\$3,650
Morning Refreshments	1 exclusive opportunity	\$3,650
Podcast	3 opportunities	\$3,650 each
Registration	1 exclusive opportunity	\$3,650
Post Forum Survey	1 exclusive opportunity	\$3,500
Concurrent Session	9 opportunities	\$3,250 each
Signature	5 opportunities	\$3,000 each

PLATINUM

\$5,750 / Sponsor • 5 Opportunities

CALGARY REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Forum

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors.

REGISTRATION

Three Calgary Real Estate Forum Registrations (value \$1,500)

Enjoy a high profile on all our promotional literature before and during the entire event.

VALUE ADDED BENEFITS

- Prominent logo placement on the front cover of the promotional brochure and on the onsite program handout
- Highest level of sponsorship visibility during the event: logo exposure on PowerPoint presentation
- Placement of your logo on a banner on the main stage
- Placement of your logo on signage at the Forum
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout

Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,500+ followers) and Twitter

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

Website

High profile logo placement with sponsor acknowledgement on the Forum website with Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Forum website

Onsite

Prominently displayed in the main plenary room throughout the Forum

Print Material

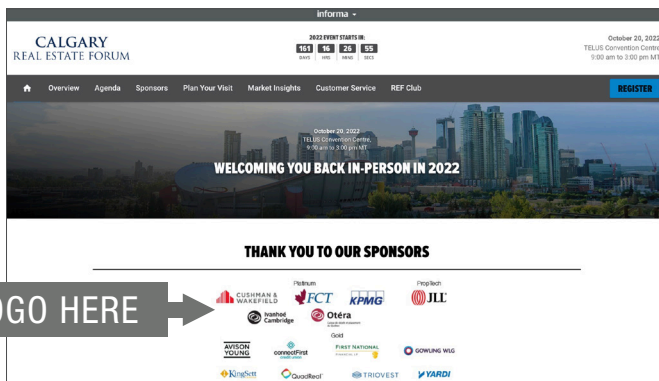
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



To reserve your corporate sponsorship, contact **Aman Chowdhary**

Tel: 416.512.3837 • Email: aman.chowdhary@informa.com • Website: realestateforums.com

*Note: Images shown are for illustration purposes only and may change for a similar item without notice.
Four-colour logo printing may be subjected to a slight increase in sponsorship cost.*

GOLD

\$5,250 / Sponsor • 9 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Forum

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors, after Platinum Sponsors

REGISTRATION

Three Calgary Real Estate Forum Registrations (value \$1,500)

Enjoy a high profile on all our promotional literature before and during the entire event.

VALUE ADDED BENEFITS

- Logo placement on the front cover of the promotional brochure and on the onsite program handout
- Strong visibility during the event: logo exposure on PowerPoint presentation
- Placement of your logo on a banner on the main stage
- Placement of your logo on signage at the Forum
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout

Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,500+ followers) and Twitter

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

Website

High profile logo placement with sponsor acknowledgement on the Forum website with Platinum and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Forum website

Onsite

Prominently displayed in the main plenary room throughout the Forum

Print Material

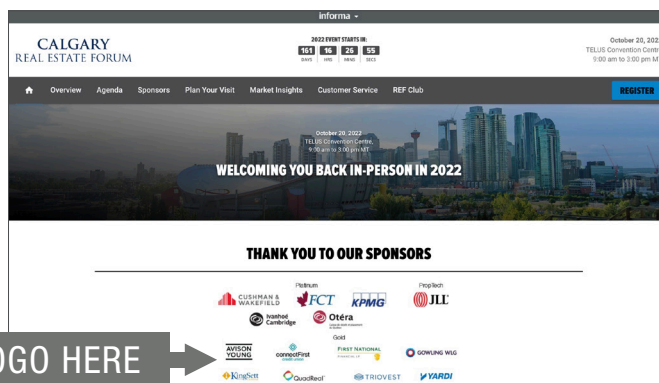
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- Close to the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

Database of Conference Delegates

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LANYARDS

\$5,250 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Forum lanyard provided to every attendee at the event on which to hang their name badge

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Your corporate logo prominently displayed on the lanyard worn by each delegate during the entire event
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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HYDRATION

\$5,000 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Pitchers of citrus, cucumber & mint, cranberry & orange or similar iced water, with tent card acknowledging your sponsorship, on all tables as attendees arrive in the morning

Hydration stations with citrus, cucumber & mint, cranberry & orange or similar iced water placed in registration area for the duration of the Forum – attendees can fill their water bottles or take a glass of water during the course of the day

Signage on stations acknowledging sponsorship

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- On signage on tables on the morning as attendees enter acknowledging sponsorship
- On signage on all hydration stations acknowledging sponsorship

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

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LUNCHEON

\$5,000 / Sponsor • 2 Opportunities

CALGARY
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DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on menu front cover placed on tables at lunch (if a served meal) –

Logo on signage at the Buffet (if a buffet lunch)

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon is mentioned
- On front cover of menu placed on tables at lunch (if a plated served meal) – logo on signage at the Buffet (if a buffet lunch)

Database of Conference Delegates

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PENS

\$5,000 / Sponsor • 1 Exclusive Opportunity

CALGARY
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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on good quality provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo on the pen provided to each delegate
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

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CLOSING ROUNDTABLE

\$4,500 / Sponsor • 1 Exclusive Opportunity

CALGARY
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DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) at the introduction and at the close of the Closing Round Table

Logo on PowerPoint slide during mention and on screen for the duration of the session

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum sponsorship acknowledgment on PowerPoint presentation
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by either the Forum Chair or session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of onsite program brochure next to sponsored Closing Roundtable

Database of Conference Delegates

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HAND SANITIZER

\$4,500 / Sponsor • 1 Exclusive Opportunity

CALGARY
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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality a pocket sized recyclable bottle of hand sanitizer provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

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JOURNAL

\$4,500 / Sponsor • 3 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality journal provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo prominently placed on the cover of a high quality journal provided to each delegate at registration
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

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KEYNOTE SPEAKERS

\$4,500 / Sponsor • 3 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of the Lunchtime Keynote presentation. The sponsor of the session will be thanked twice by a Forum Chair – as speaker is introduced and at the close of the session.

Your corporate logo on the screen for the duration of the session.

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum sponsorship acknowledgment on PowerPoint presentation
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by either the Forum Chair or session moderator
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Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

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Tel: 416.512.3837 • **Email:** aman.chowdhary@informa.com • **Website:** realestateforums.com

Note: Images shown are for illustration purposes only and may change for a similar item without notice.

Four-colour logo printing may be subjected to a slight increase in sponsorship cost.

MINTS

\$4,500 / Sponsor • 1 Exclusive Opportunity

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on a pocket sized recyclable tin of quality mints provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo on the mint tin provided to each delegate
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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NETWORKING RECEPTION

\$4,500 / Sponsor • 2 Opportunities

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen in plenary room as Chair/Moderator announces the Networking Reception

Logo on signage all bars

Logo on drinks tickets that attendees hand to the bartender in exchange for their drink (wine, beer, soft drinks, sodas, etc)

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Your corporate logo on complimentary refreshment tickets that each delegate will receive
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Sponsorship acknowledgment on PowerPoint presentation
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by the Forum Chair or session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Networking Reception is mentioned

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event
- On drinks tickets handed to all attendees at registration

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Networking Reception is mentioned

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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PRESENTER BIOGRAPHIES

\$4,500 / Sponsor • 1 Exclusive Opportunity

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on front cover of onsite program with Platinum, Gold and other major sponsors. A full page (four colour) advertisement page left next to the page (right) that announces the Presenter Biographies will follow OR advertisement on outside back cover. Decision must be made on ad placement at point of agreeing sponsorship

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary Forum registrations
- Profile of all speakers, moderators and panelists in a comprehensive onsite booklet with your corporate name prominently featured on the opening section of the biographies next to a full page, four colour, company ad. In addition, a copy on the outside back cover
- Logo placement in the promotional brochure, and in the onsite handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgement of your sponsorship by the Forum Chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On the front cover of the onsite Forum program
- On your full page corporate advertisement in the onsite Forum program

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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MOBILE SCREEN CLEANER

\$4,250 / Sponsor • 1 Exclusive Opportunity

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality mobile/cell phone, also great as a spectacles cleaner, provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo digitally printed in full color on mobile screen cleaner provided to delegates
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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POST NOTES

\$4,250 / Sponsor • 2 Opportunities

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on handy post note pack provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo printed on post notes that will be distributed to each attendee
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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ATTENDEE POLL

\$4,000 / Sponsor • 2 Opportunities

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

All attendees are invited to participate in a digital of a series of pertinent CRE market related questions using their cell phones – answers will be projected onto the screen in percentage terms

Verbal acknowledgement and thanks to the sponsor by the Chair or Poll Moderator and logo on plenary room screen for the duration of the Attendee CRE Market Poll session

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Your corporate logo on tent cards to be placed on each table in the meeting room
- Logo on PowerPoint presentation during the audience survey
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgement of your sponsorship by the Forum Chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Fall 2022 Edition

On the "Thank You to Sponsors" page of Fall 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page of Forum website next to the CRE Market Poll session

Onsite

- Logo on signage on tables in the plenary room as attendees enter in the morning acknowledging sponsorship with instructions on how to participate in the Poll

Print Material

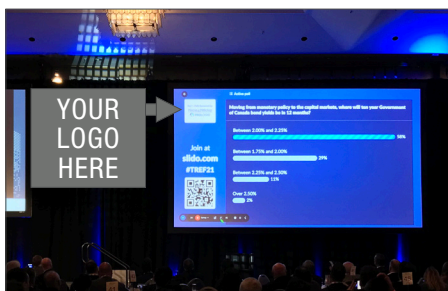
- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored Attendee Poll
- On program signage outside the plenary room located alongside the sponsored Poll session

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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BREAKFAST

\$4,000 / Sponsor • 2 Opportunities

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room)

Logo on breakfast stations in registration area

Logo on PowerPoint slide on screen on scrolling loop as attendees walk into the plenary room with their breakfast – this continues until the Chair opens the Forum

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Sponsorship acknowledgment on PowerPoint presentation during the breakfast
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by the Forum Chair or session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Breakfast is mentioned

Onsite

- On PowerPoint slide on screen on scrolling loop during Breakfast
- On "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program where Breakfast is listed
- On signage at all Breakfast stations

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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LUNCHEON REFRESHMENTS

\$4,000 / Sponsor • 2 Opportunities

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on bar signage

Logo on drinks tickets (to hand to the bartender in exchange for a drink, beer, wine, soft drinks, sodas, etc)

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On website in program where Luncheon Refreshments are mentioned
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

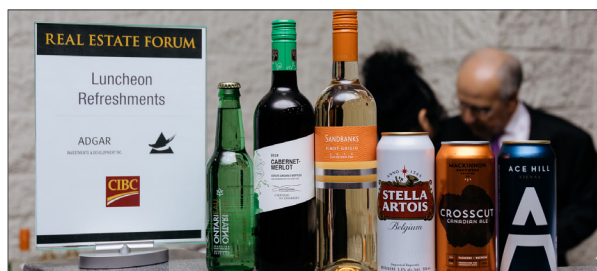
- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon refreshments are mentioned
- On bar signage
- On drinks tickets provided to attendees with their name badge at registration

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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CLOSING REMARKS

\$3,850 / Sponsor • 1 Exclusive Opportunity

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) at the introduction and at the close of the Closing Round Table

Logo on PowerPoint slide during mention and on screen for the duration of the session

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Fall 2022 Edition

- On the “Thank You to Sponsors” page of Fall 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing on “Thank You To Sponsors” page of the promotional brochure mailed out to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of onsite program brochure next to sponsored Closing Roundtable

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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OPENING REMARKS

\$3,850 / Sponsor • 1 Exclusive Opportunity

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Verbal acknowledgement of your sponsorship by the Chair at the opening of the event.

Logo on screen during the acknowledgement.

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,010)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

Canadian Real Estate Forum Magazine – Fall 2022 Edition

On the "Thank You to Sponsors" page of Fall 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Website

High profile logo placement with sponsor acknowledgement on the Forum website for a nine month period on the following pages:

- Program
- Sponsors

Onsite

- Prominently displayed on a sign outside main plenary room throughout the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the Program page of the onsite program provided to all attendees at registration
- On the "Thank You to Sponsors" signage displayed prominently at the venue

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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PLENARY SESSIONS

\$3,850 / Sponsor • 2 Opportunities

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Thank You from the Chair or Moderator before and following the sponsored session

Logo on PowerPoint slide during mention and on screen for the duration of the session

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Sponsorship acknowledgement on PowerPoint slides as applicable
- Verbal acknowledgement of your sponsorship by the Forum chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page of Forum website next to the sponsored session

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the plenary room located alongside the sponsored session

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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SPEAKER VIDEO SERIES

\$3,750 / Sponsor • 3 Opportunities

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Video Series created onsite with senior thought leaders and then posted on the CREF portal as well as distributed to 16,000 executives across Canada

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary Forum registrations
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Step and repeat video presence at the Forum visible to all conference delegates
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, Forum emails, newsletter, social media channels, etc.
- Logo placement in the promotional brochure, and in the onsite handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Logo placement on signage at the Forum
- Logo placement and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website and Video

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, Forum emails, newsletter, social media channels, etc.
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum
- Step and repeat video presence at the Forum visible to all Conference Delegates when filmed at the Forum

Print Material

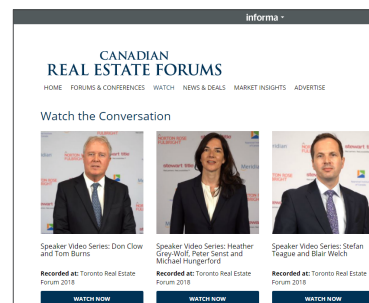
- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



To reserve your corporate sponsorship, contact **Aman Chowdhary**

Tel: 416.512.3837 • **Email:** aman.chowdhary@informa.com • **Website:** realestateforums.com

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AFTERNOON REFRESHMENTS

\$3,650 / Sponsor • 1 Exclusive Opportunity

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during walk in for the session that follows the provision of afternoon refreshments identifying sponsorship of refreshment

Logo on refreshment station signage – will be positioned outside plenary room for attendees to take and enjoy at the next plenary session

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Afternoon Refreshments are mentioned

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the afternoon refreshments are mentioned

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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MORNING REFRESHMENTS

\$3,650 / Sponsor • 1 Exclusive Opportunity

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during morning refreshment break

Logo on refreshment station signage

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Morning Refreshments are mentioned

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Morning Refreshments are mentioned

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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PODCAST

\$3,650 / Sponsor • 3 Opportunities

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Two key speakers will be interviewed onsite at the Forum by knowledgeable and seasoned podcast producers from the industry. Sponsor corporate logo

will be showcased in the podcast series section on the Canadian Real Estate Forums portal and promoted through various channels including the web

portal, newsletter and social media channels.

Signage with sponsor logos will be prominently displayed at the podcast recording site in the lobby close to the plenary room.

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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REGISTRATION

\$3,650 / Sponsor • 1 Exclusive Opportunity

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

A high exposure opportunity that provides a lot of visibility. A great benefit-to-cost payoff. Your corporate logo will appear on the website registration page and registration platform. Your logo will also be included on every registration confirmation email and joining information email.

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On Registration page

Onsite

- On signage in registration area at the Forum
- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Forum

Print Material

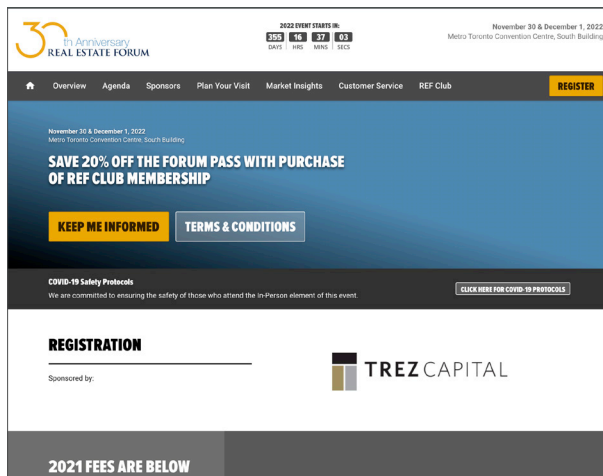
- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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POST FORUM SURVEY

\$3,500 / Sponsor • 1 Exclusive Opportunity

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

All attendees are invited to participate in a Post Forum Survey, providing them with an opportunity to give feedback on their experience at the event

The sponsor will be acknowledged by the Chair in their closing comments and the sponsor logo will appear at that time on the screen in the plenary room

The sponsor logo will also be positioned on the email to all attendees that includes the request to complete the post Forum survey together with a link to the site

The sponsor logo will also be included on the landing page of the online survey

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Logo on "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

Toronto Real Estate Forum 2020

Post Forum Survey Sponsored By:
NATIONAL BANK

Considering all elements of Toronto Real Estate Forum, how satisfied were you overall?

Not at all satisfied Not very satisfied Somewhat satisfied Fairly satisfied Very satisfied

Toronto Real Estate Forum 2020

Post Forum Survey Sponsored By:
NATIONAL BANK

Considering all elements of Toronto Real Estate Forum, how satisfied were you overall?

Not at all satisfied Not very satisfied Somewhat satisfied Fairly satisfied Very satisfied

Why did you give that score?

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CONCURRENT SESSION

\$3,250 / Sponsor • 9 Opportunities

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo on screen in Plenary or Concurrent Session room on announcement by Chair or Moderator

Thank You from the Moderator before and following the sponsored session

Logo on screen for duration of the sponsored concurrent session

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Calgary Real Estate Forum website for a nine-month period
- Placement of your logo on signage at the Forum
- Sponsorship acknowledgment on PowerPoint presentation
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by the session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page of Forum website next to the sponsored concurrent session

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the concurrent room located alongside the sponsored session

Database of Conference Delegates

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Reporting

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SIGNATURE

\$3,000 / Sponsor • 5 Opportunities

CALGARY
REAL ESTATE FORUM

October 20, 2022
TELUS Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

REGISTRATION

Two Calgary Real Estate Forum Registrations (value \$1,000)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

Placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the “thank you to sponsors” page.

Onsite

On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

On “Thank You To Sponsors” page of the promotional brochure mailed out to over 5,000 industry professionals

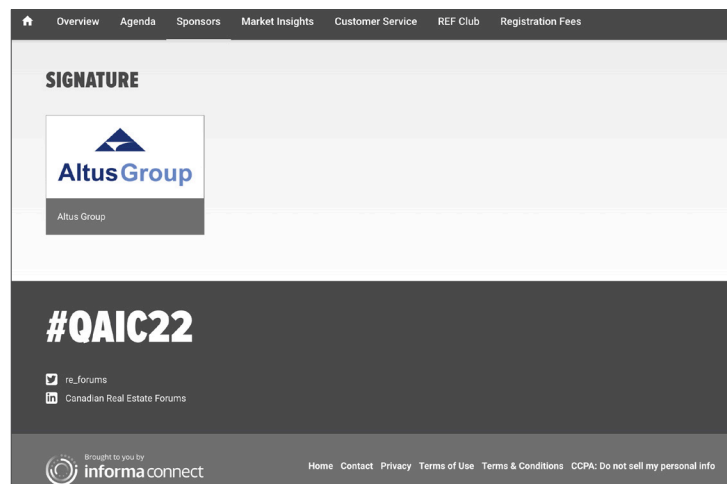
Database of Conference Delegates

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