

SESSIONS

COMPETITION LAW & REGULATION IN THE TMT SECTOR 2021 AGENDA - 09/11/2021

Competition Law & Regulation in the Telecoms, Media & Technology Sector

9 November 2021 | Virtual Conference
Delivered Live (CET Time) & On Demand Afterwards

Introduction to the Platform & Virtual Networking

08:30 - 09:00

Chair's Opening Remarks

09:00 - 09:10

Participants

Martin McElwee - Partner, Freshfields Bruckhaus Deringer

A View from the Commission

09:10 - 09:50

Regulating the TMT Sector

Participants

Sara Ashall - Case Handler, DG Competition, European Commission

Reviewing the New Regulatory Framework a Year after Implementation

09:50 - 10:40

Regulating the TMT Sector

- Update on implementation of the Electronic Communications Code across Europe
- Practical challenges of implementation
- NRAs approach to the Electronic Communications Code including in the UK post-Brexit
- Likely practical consequences for the telecoms sector

Participants

Axel Desmedt - Member of the Council, BIPT

Thomas Roukens - Director Regulatory Affairs & Interconnect, Telenet

Nina Cummins - Associate General Counsel Competition & Telecoms, Facebook

Aur lie Bladocha Coelho - Director, Communications & Public Affairs, FTTH Council Europe

Moderator:: Marjolein Geus - Partner, Bird & Bird

Virtual Networking Break in the Networking Lounge

10:40 - 11:00

Regulating the TMT Sector

Join the Roundtables in the Networking Area to connect with fellow attendees either through Video or Chat Function. Check out the list of attendees and schedule 1:1 meetings or take advantage of our interest-led networking app suggesting attendees for you to connect with based on your shared interests and background. Take time to visit our sponsors' booths to read their insightful White Papers and to learn more about their thought leadership. Click on a sponsor logo to access content and video chat with a representative.

Regulation of Tech Platforms: What are the Proposals in Europe & Beyond?

11:00 - 11:50

Regulating the TMT Sector

- Review of ex ante regulation proposals in Europe: Digital Markets and Digital Services Acts
- How is the CMA approaching digital markets including their study into mobile ecosystems
- Germany 19a initiative: what are the proposals?
- A look to USA and Australia

Participants

Rezzi Ingemarsson - Case Handler, DG Competition, European Commission

Simeon Thornton - Director, Competition and Markets Authority (CMA)

Alberto Di Felice - Infrastructure, Privacy and Security, DIGITALEUROPE

Moderator:: Thomas Vinje - Partner, Co-Chair Global Antitrust Group, Clifford Chance

Proposals for the Artificial Intelligence Regulation

11:50 - 12:15

Regulating the TMT Sector

- Review of the proposals for Artificial Intelligence Regulation
- Likely practical implications for the sector

Participants

Jay Modrall - Partner, Norton Rose Fulbright LLP

Virtual Networking Break in the Networking Lounge

12:15 - 13:15

Regulating the TMT Sector

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Merger Control in Digital Markets

13:15 - 14:00

Merger Control

- Recent developments in horizontal and vertical platform mergers, including recent mergers such as *Facebook/Kustomer*, *Amazon/ MGM* deal and others
- Article 22 guidelines
- Authorities' approaches to killer acquisitions and foreclosure
- Review of CMA enforcement in light of the new merger assessment guidelines
- How should competitive effects be judged?

Participants

Kayvan Hazemi-Jebelli - Competition & Regulatory Counsel, Computer & Communications Industry Association (CCIA)

Damien Geradin - Partner, Geradin Partners

Eleni Gouliou - Director, Mergers, Competition and Markets Authority (CMA)

Tim Cowen - Chair, Antitrust Practice, Prieskel & Co

Merger Control in the Telecoms Sector: What Next for Consolidation?

14:00 - 14:50

Merger Control

- Review of significant recent decisions
- What does it mean for consolidation in the telecoms sector?
- Analysing remedies and their impact
- Practical consequences of consolidation
- Foreign Direct Investment considerations

Participants

George Houpis - Director, Frontier Economics

Nick Woodrow - Head of Competition Law, Vodafone

Katie Curry - Economics Director, Ofcom

Belinda Bagge - Legal Director, Competition and Regulatory Law, BT

Moderator:: Martin McElwee - Partner, Freshfields Bruckhaus Deringer

Economics Perspective on Mergers in the TMT Sector

14:50 - 15:20

Merger Control

- Economic issues in current cases
- Fixed-mobile bundling and conglomerate effects
- Mergers in content and telecoms
- Data and non-price factors in digital mergers
- Market definition review

Participants

David Foster - Director, Frontier Economics

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Merger Control

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Co-investment & Network Sharing

15:40 - 16:30
Telecoms

- Broadband Cost Reduction Directive: proposed revisions including BEREC's response
- Different models of network sharing and their competition law implications
- How can investment in network layout be stimulated?
- Network sharing and cost-saving opportunities in the context of 5G
- State aid for broadband deployment

Participants

Pascal Dutru - General Counsel, Qatar
Communications Regulatory Authority

Judy O'Connell - Senior Competition and Regulatory
Affairs Manager, Three Ireland

Xanthi G. Bitzidou - Senior Lawyer, Competition and
Regulation, Hellenic Telecommunications and Postal
Commission (E.E.T.T)

Moderator:: Anne Vallery - Co-Chair of the
Communication Law Committee of IBA and Special
Counsel, WilmerHale

Australia's Media Bargaining Code for Tech Platforms: Will EU Consider a Similar Code?

16:30 - 17:10
Media

- Australian media bargaining code for tech
platforms
- Will EU consider a similar code?

Participants

Sarah Turnbull - Head of Regulatory Legal Team, EBU

Thomas Höppner - Partner, Hausfeld

Nils Rauer - Partner, Pinsent Masons

Chair's Closing Remarks & Close of Conference

17:10 - 17:15

SCHEDULE

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14:00		14:00 - Merger Control in the Telecoms Sector: What Next for Consolidation? 14:50 - Economics Perspective on Mergers in the TMT Sector		
15:00		15:20 - Virtual Networking Break in the Networking Lounge		15:40 - Co-investment & Network Sharing
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