Contributing Article Process and Guidelines

Compliance Insider is open to editorial contributions from professionals and experts in the compliance and legal functions in pharma. We cover the following topics data, monitoring, third-party providers, privacy, engaging with HCPs and other patient-facing roles, emerging risks, policy, regulatory and more.

If you have a topic that you want to develop into an article, or have already developed one, please contact Brandy Fidler, Managing Editor, at brandy.fidler@informa.com

Compliance Insider does not charge a fee for posting accepted editorial-based contributions. These editorial contributions must be objective, non-promotional, and submitted to *Compliance Insider* on an exclusive basis.

Industry service providers interested in content with a marketing or advertising message can consider *Compliance Insider* sponsored content programs,* please contact Derek Tagliarino, Head of Sales, derek.tagliarino@informa.com

Guidelines

- The article must be objective and cannot promote a company or its products. Any claims should be supported by references/links to a source.

- The article cannot have been published previously, including a company website or marketing literature.

- All authors are required to sign a license agreement that provides Informa Life Sciences permission to post the edited version of the submitted article, and retains the rights to that edited version, and in its branding. Authors retain rights to their original material.

- Authors may not use our brand, logo or likeness as an endorsement.

- Authors may not use our brand, logo or likeness in their marketing materials.

<u>Submission</u>

Please submit the articles in a Word document, without formatting.

We encourage you to include graphics (photos, figures, illustrations) and/or tables, if relevant in your article. Please submit these separate attachments and in high-resolution form (about 300 dpi, at least two inches wide) saved as EPS, JPG, PNG, TIFF, or Adobe file formats.

Once the article is reviewed and edited by an editor, it will be sent back for your revisions. Most articles go through at least one rewrite, guided by questions and comments from our editors. After acceptance of the final draft, minor style changes and cuts for length generally will be made without your permission. We will not change context or substance to an article.

Once your article is accepted, you are required to sign a License Agreement. An example is found on the last page of this document.

*If your article is deemed too commercial or promotional after review, we will share your email and information with the appropriate sales lead to explore a sponsored content project.

Once the article is posted, we encourage you to share a link to the article on social media, Please do not re-post the article in full on another website, as that will harm both the availability of your article through Google search, as well as our Google Analytics.

Informa Connect USA LLC
605 Third Avenue, Floor 22
New York, NY 10158

[insert address of contributor]

Date: [insert date]

Dear [insert name of contributor],

Informa Connect USA LLC ("**we**" or "**us**") has commissioned [insert name of contributor] ("**you**") to create certain copyrightable works more particularly described in **Exhibit A** of this letter agreement, specifically including such works created by you either before, on or after the date of this letter agreement (the "**Works**"). In consideration of the sum of $[1], you hereby grant us a non-exclusive, perpetual, worldwide, irrevocable, royalty-free and sublicensable license ("**License**") to use the Works without restriction, in any and all formats and media, whether now known or hereafter known or devised, in connection with our lawful business purposes. You also acknowledge and agree that You will not further use or exploit the Works howsoever in a format that uses or comprises any Informa brand or branding without our prior written consent. This License grant includes the right to commercialize the Works (without additional compensation provided to you) in any manner we see fit, which may include the use of deep learning, machine learning and artificial intelligence tools.

As part of the consideration paid to you for this License, you make the representations and warranties regarding the Works set forth in **Exhibit B**. Our receipt of these representations and warranties from you is a specific and material inducement to us licensing the Works from you.

This letter agreement shall be governed by the laws of the State of New York, and any dispute or claim related hereto shall be heard in the courts of the Borough of Manhattan. This letter agreement supersedes all prior agreements between the parties with respect to the subject matter herein and may only be amended by a written instrument signed by both parties.

Please confirm your express acknowledgement of and agreement to the matter set forth above by signing below.

ACCEPTED AND AGREED:

_____
[insert name of contributor]

EXHIBIT A
THE WORKS

1   **[Copyrightable works – Title of Piece]**

Description of Copyright work	Date of creation of work
[insert appropriate details, i.e. "the content of the article/publication commissioned re [XXX] edition of Fintech Futures"]	[insert details]

EXHIBIT B
REPRESENTATIONS AND WARRANTIES

You represent and warrant to us as follows:

- you are the sole author of the Works which is your own original work;
- the Works were developed with skill, care and diligence;
- the Works will be accurate and complete;
- the Works will not be misleading;
- the Works will not promote products or services, or include any advertisements;
- the Works will not include the intellectual property of a third party unless permission is received;
- the Works will not contain confidential, proprietary or sensitive information of a third party;
- the Works will not be defamatory, offensive, harmful or otherwise contrary to the values of Informa Connect;
- you have the right, power and authority to enter into this letter agreement, including granting this License to us;
- the consent of no other party is required to grant this License to us; and
- you have not taken any action or failed to take any action that is contrary to this letter agreement.