

Content Creator – Permissions

You are a speaker or a panelist at an Informa Connect event or have been approached to create specific digital content for Informa's Streamly platform. We would like to capture the session(s) in which you are participating, or the presentation you are making (including reproducing your slide deck as a sequence of images), or record your professional opinions in an interview, in audio and video format (the "Recording(s)"). To that end, we want to ensure that both you and Informa Connect have the necessary rights and protections in place. At the end of this process, a copyright release will have been generated, covering the Recording(s).

Informa Connect will hold the copyright to the Recording(s). Possible uses of the Recording(s) are listed below.

In consideration of your participation in the Event or creating content for Streamly, you hereby grant to Informa Connect the following rights:

- I give permission to Informa Connect to record my participation in the Event.
- I give Informa Connect permission to use, promote or exploit the Recording(s) or any derivative work of the Recording(s) and
 license others to do the same, without compensation or further permission, for current or future promotional, educational,
 informational, commercial or other business purposes provided that Informa Connect does not otherwise alter the content
 of the recording or change the tone, tenor or context of my presentation or interview.
- I give Informa Connect permission to use my name, likeness and biographic information together with the Recording(s) or any derivative work of the Recording(s) with the understanding that Informa Connect will act in compliance with its obligations set forth in this release. I acknowledge and agree that all personal data I provide will be processed in accordance with Informa's Privacy Policy (https://www.informa.com/privacy-policy/).
- I understand that possible uses of the Recording(s) or any derivative work of the Recording(s) by Informa Connect include, but are not limited to, display on: public or pay-walled pages of Informa Connect websites and Informa Connect sister companies; websites controlled by other participants in the interview or session or headline sponsors of the Event; channels on YouTube or Vimeo managed by Informa Connect.
- I promise that the content of my presentation or interview will not in any way be defamatory or offensive.
- I verify that I have the authority to grant the rights to use the Recording in the ways described and, where necessary, I have obtained all relevant permissions and consents from third parties and my employer.
- I acknowledge that this release is a legally binding agreement. I understand that it is perpetual and that I may not revoke it.
- I release Informa Connect from any and all claims arising in connection with the use or distribution of the Recording in accordance with this release, including any claims of infringement or misappropriation.
- This release shall be governed by and construed in accordance with English law and will be subject to the exclusive jurisdiction of the courts of England and Wales.
- I verify that I have authority to enter into this agreement and that I will be bound by its terms.