

# Sports Innovation Forum

Copy and paste the information below, and share it with your manager.

Dear [Manager's Name],

I am writing to seek your approval and support for my attendance at the 2024 Sports Innovation Forum, scheduled for November 20-22 in Washington, D.C. This event is where the top performers in sports marketing and events collide. The Sports Innovation Forum presents an exceptional opportunity for high-impact networking, cutting-edge education, and valuable peer-to-peer idea sharing.

The Sports Innovation Forum provides an unparalleled platform to connect with the brands that are redefining live sports events and fan engagement. Here are several reasons why my attendance at the Sports Innovation Forum will be beneficial to both myself and our company:

1. **Curated Education Sessions:** The Sports Innovation Forum offers three action-packed days of curated education sessions that provide exclusive insights into what's coming next in live sports events. The curated selection of case studies, masterclasses, and panels will fuel innovation and cultivate meaningful connections.
2. **Unrivaled Networking:** The Sports Innovation Forum brings together the industry's top performers. By participating in this event, I aim to make strategic connections that can have a transformative impact on our business. Building relationships with industry leaders and influencers can open doors to new opportunities, expand our network, and position our company as a trusted partner in the event industry.
3. **Game-Changing Partnerships:** The Sports Innovation Forum serves as a catalyst for fostering meaningful partnerships between brand-side marketing and events professionals and industry suppliers. By engaging with potential clients in a collaborative and interactive setting, we have the opportunity to explore synergies, co-create innovative solutions, gain expert insights, and establish long-term partnerships that drive mutual success.

I assure you that my participation in the Sports Innovation Forum will be a prudent investment for our company, with the potential to engage, inspire, captivate, and collaborate with the visionaries driving the next wave of sports.

Thank you for considering my request. I am confident that attending the Sports Innovation Forum will position us for success and connect us with industry leaders, decision-makers, and influencers who are shaping the future of live sports events. Should you require any further information or have any questions, please feel free to reach out to me. Your support in this matter is greatly appreciated.

Sincerely,  
[Your Name]