

POSTGRADUATE DIPLOMA/MASTERS IN UK, EU & US COPYRIGHT LAW BY DISTANCE LEARNING

STUDY WITH ONE OF THE TOP 10 UK LAW SCHOOLS (QS World Rankings)

www.informaconnect.com/pg-diploma-copyright-law kings@informaconnect.com



ABOUT THIS PROGRAMME

The Postgraduate Diploma/Masters in UK, EU & US Copyright aims to provide you with an in-depth and up-to-date knowledge of the general principles of copyright law, mainly focusing on the law in the United Kingdom, the principles of United States copyright law and the major 'copyright' Directives of the European Union.



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Students can progress to the MA if the PG Dip has been completed successfully.

PROGRAMME HIGHLIGHTS



Delivered by experts in the field – Programme Director: Professor Tanya Aplin, Professor of Intellectual Property Law, King's College London

Duration: 8 months

Delivery: **Distance Learning**

Award: **Postgraduate Diploma/ Masters (CPD accredited by the Solicitors Regulation Authority)**

KEY INFORMATION



When does it start and how long is the programme? The programme is spread over 8 months starting in

October and ending with an examination at a venue in



What are the entry requirements?

central London in May.

- A degree in law of a good second class standard or the equivalent thereof or
- A degree in a related discipline (good second class or higher) or be:
- · Qualified as a barrister or a solicitor
- Applications may also be accepted from a candidate who has achieved a comparative academic level through his or her past studies and where previous study, work or experience has made the applicant a suitable candidate for admission.
- English Language requirements: Visit our admissions webpages to view our <u>English language entry</u> requirements. Please refer to Band B.

Go to: www.kcl.ac.uk/study/postgraduate/apply/entryrequirements/english-language

Programme format and assessment

- This is a distance learning programme, delivered via printed programme materials and a dedicated website.
- Three optional weekends of study held in London.
- You will be assessed through a combination of coursework and examinations; 55 per cent of the programme is assessed by examination and 45 per cent is assessed by coursework.

How much does it cost?

Please go online to: www.informaconnect.com/pg-diploma-copyright-law

and see the Fees page for full details. An interest-free instalment plan is available. Please contact us for more details.

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WHO SHOULD STUDY THIS PROGRAMME?

Graduates from this programme are mostly professionals who enjoy specialisation and promotion in their existing workplace or new employment destinations.

IDEAL FOR...

Senior Licensing Officers Business Affairs Executives Contracts Managers Rights Executives Trademark Specialists Trademark counsel Patent attorneys Regulatory Authorities Government Officials Barristers Lawyers in private practice In-house legal advisers Judges and Magistrates

WHAT YOU WILL LEARN

Benefit from a highly relevant programme that will:

- Introduce the main international copyright conventions in the field
- Deal with rights in literary, dramatic, musical and artistic works, films, sound recordings, broadcasts, cable programmes, computer programs and databases, performers' rights and publishers' rights;
- Cover both theoretical aspects and questions which arise in practice, in particular concerning infringement and available remedies;
- Include a unit devoted to the French and German laws on author's rights and related rights;
- Examine thoroughly United States Copyright Law in two units;
- Conclude with the main challenges in the field of copyright, in particular those arising from international communication through satellite and the internet, and from digital technology generally

In the most recent survey, this well-respected and successful programme scored an impressive 100% for overall student satisfaction in the Postgraduate Taught Experience Survey (PTES)

A well thought out and challenging course taught by a good range of academics and practitioners R. McInnes, BBC Scotland

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PROGRAMME DIRECTOR



Professor Tanya Aplin, King's College London

Tanya Aplin is a Professor of Intellectual Property Law at the Dickson Poon School of Law, King's College London. She is also Vice-Dean for Research in the Law School, Director of the Postgraduate Diploma in UK, EU and US Copyright Law and Director of the LLM in Intellectual Property and Information Law. Her publications include: Copyright law in the digital society: the challenges of multimedia (Hart, 2005), Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights 7th and 8th eds (Sweet & Maxwell, 2010, 2013) (with Prof. Cornish and Prof. Llewelyn), Intellectual Property Law: Text, Cases and Materials 1st, 2nd and 3rd eds (OUP, 2009, 2013, 2016) (with Dr Davis), and Gurry on Breach of Confidence: The Protection of Confidential Information (OUP, 2012) (with Prof. Bently, Dr Johnson and Mr Malynicz). She teaches programmes on comparative copyright law and EU and UK patent and trade secrets law.

Very interesting and comprehensive

D. Beckett, The Intellectual Property Office

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The distance learning Postgraduate Diploma in European Union Law programme is structured into three modules of thirteen units.

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Covers a broad range of

P. Hughes, University of Essex, UK

and accessible way

material in a highly relevan

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Each unit comes in the form of hard copy print and as a PDF file via the programme website.

Questions will be set at the end of each unit and model answers to these will be sent with the unit that follows.

Units are normally sent by post and overseas students will be sent their material by air courier.

Students are expected to engage with the online platform during their studies.

All students will be eligible to attend three optional weekend seminars at King's College London.

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SYLLABUS

MODULE 1

INTRODUCTION

UNIT 1

Historical Background, International Context and General Principles

Brief description:

- Copyright: its history and scope
- National, international and regional regulation of copyright

UK COPYRIGHT LAW

UNIT 2 Copyright Subject Matter

Brief description:

- Categorisation of works
- Specific categories of works
- Related right subject matter

UNIT 3 Protection Criteria

Brief description:

- Recording
- Originality
- Immoral works, Infringing works
- Qualification

Beneficiaries of Protection

Brief description:

- Authorship in law and literature
- Co-authorship
- Employees
- Statutory authors
- Judicial variations of the statutory scheme
- Ownership of related rights

UNIT 4

Economic Rights

Brief description:

Reproduction, adaptation, distribution, rental and ending, performing and communication to the public

Moral Rights

Brief description:

- Right of attribution
- Right against false attribution
- Right of integrity

MODULE 2

UK COPYRIGHT LAW

UNIT 5 Limitations and Exceptions

Brief description:

- Verview and categorisation of exceptions
- Statutory exceptions: the fair dealing defences
- Common law exceptions: the public interest defence

Exercise of Rights

Brief description:

- Assignments and licences
- Transfers subject to a right of equitable remuneration
- The role of collecting societies

Control of the Exercise of Copyright

Brief description:

Competition law – compulsory licences

UNIT 6 Infringement

Brief description:

- Primary versus secondary Infringement
- Causal connection liability for infringement

Remedies, Penalties and Enforcement

Brief description:

Civil remedies – criminal remedies

Additional Legislative Features

Brief description:

Devices designed to circumvent copyright protection
 – ISP Liability

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SYLLABUS CONTINUED

MODULE 2 CONTINUED

UNITED STATES COPYRIGHT LAW

UNIT 7 General Overview

Brief description:

- Introductory historical background: constitutional provisions
- The 1976 Copyright Act: its content and operation Federal and State Laws: their interaction
- U.S. membership of Berne Convention, TRIPS and other international instruments

Basis of Protection

Brief description:

The nature of copyright under the 1976 Act

Subject Matter of Protection

Brief description:

Idea/expression dichotomy – literary, dramatic, musical and artistic works – audiovisual works – sound recordings – performances – derivative works

Protection Criteria and Formalities

Brief description:

 Fixation – originality – nationality/place of publication – Formalities: registration, notice and deposit

Economic Rights

Brief description:

Copying, public performance, etc – parallel imports

Moral Rights

Brief description:

Protection under the 1976 Act (artistic works) – other protection

UNIT 8 Limitations and Exceptions

Brief description:

Fair use provisions – exhaustion of rights: first sale doctrine – compulsory licences

Term of Protection

Brief description:

General provisions: restoration of rights

Exercise of Rights

Brief description:

Assignment and licensing

Infringement

Brief description:

Causal connection, access, similarity, etc – defences – parodies – computer programs – internet issues

Remedies and Penalties Additional Legislative Provisions and Current Issues:

Brief description:

Protection of database contents: Internet service provider liability U.S. and EU copyright law

MODULE 3

FRENCH AND GERMAN LAWS

UNIT 9

General Outline of French and German Laws on Author's Rights and Related Rights

Brief description:

- The civil law approach to copyright analysis of the main features of the author's right and related right provisions of the French Intellectual Property Code, 1992, and of the German Author's Right Law, 1965
- Main differences between the common law and civil law approaches to copyright

SYLLABUS CONTINUED

MODULE 3 CONTINUED

LAW OF THE EUROPEAN UNION

UNIT 10 Introduction

Brief description:

Nature of the impact of EU law on copyright

Principles of Free Movement of Goods and Services and Competition Law

Brief description:

- Article 34 and 36 TFEU parallel imports and exhaustion of rights
- Article 101 licences and collecting societies
- Article 102 TFEU- Abuse of a dominant position in the context of refusals to license

Harmonisation Programme

Brief description:

- Reasons for harmonising copyright
- Challenge in reconciling common law and civil law approaches

Satellite Broadcasting and Cable Retransmission Directive

Brief description:

- Emission theory and communication theory contrasted their resolution at an EU level –
- The additional problems of cable retransmission

UNIT 11 Rental / Lending and Related Rights Directive

Brief description:

Reasons for the measure – rental and lending contrasted – related rights covered by the Directive

Term Directive and its Revision

Brief description:

Disparities in term and their consequences – the unintended consequence of harmonisation

Copyright in the Information Society Directive and Relationship to the WIPO Treaties and to the Other Copyright Directives

Brief description:

 Originality – communication to the public – exceptions and reservations

Resale Right Directive

Orphan Works Directive

UNIT 12 Computer Program Directive

Brief description:

- Legal protection of computer programs
- Subsistence of copyright in computer programs restricted acts and exceptions
- Commission report on implementation relationship to Copyright in the Information Society Directive

Database Directive

Brief description:

- Legal protection of databases
- Copyright in databases
- The sui generis right in databases creativity and investment distinguished
- The nature of the investment protected by the sui generis right – Commission evaluation report

Current Issues and International Harmonisation

Brief description:

Current issues in national, international and regional copyright and related rights law, including challenges raised by digital technology and the Internet to traditional concepts, and to the definition, application, exercise and enforcement of rights International harmonisation, the US and European approaches, and the roles of WIPO and the World Trade Organisation

ORGANISATIONS THAT HAVE ALREADY BENEFITED FROM THE PROGRAMME INCLUDE:

| EMI Music | BBC | British Film Institute |
|--|---|------------------------------------|
| MCPS-PRS Alliance | The Copyright Licensing Authority Limited | Turner Broadcasting |
| Society for the Protection of Intellectual Property | EUMESTAT | Shed Productions |
| | NISA Global Entertainment (Pty) Ltd | Sheridans |
| Berwin Leighton Paisner | S J Berwin | Reuters |
| UK Intellectual Property Office | Universal International | Random House Group GMBH |
| Samarts Network | Music Business | Richards Butler |
| British Geological Survey | Software Alliance | IFPI |
| Finers Stephens Innocent | Victoria & Albert Museum | Universal Pictures |
| Reynolds Porter | ITV | CCEA |
| Chamberlain | Imation Europe | Design & Artists Copyright Society |
| Getronics UK Limited | Music Publishers Association | EMAP |
| F. R. Kelly & Co | OVC Media | The Simkins Partnership |

APPLICATION CHECKLIST

When applying, you will need to include the following documents (please see the FAQ section of the website for full details):

- 1. An authenticated good copy of your Degree or Degree Transcript or your Practising Certificate.
- 2. An **authenticated** copy of your passport (or driving licence with a photo) showing your name and photograph.
- 3. A personal statement stating why you wish to follow this programme and how it relates to your previous experience.
- 4. A written reference on letterhead from a senior partner, head of chambers or from an academic institution or equivalent, who will vouch for your ability, interest and academic suitability to study the programme.
- 5. A jpeg headshot passport style photo.

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WHO WE ARE



King's College London, established in 1829 and a founding college of the University of London, is one of the world's leading research and teaching universities, based in the very heart of London. King's has an outstanding reputation for providing world-class teaching and has a particularly distinguished reputation in law. The Dickson Poon School of Law is recognised globally as one of the best law schools in the world* and is a centre of research with staff who are leaders in their fields. In 2014, The School was ranked 1st in the UK for quality of research in the official Research Excellence Framework.

The Centre of European Law, The Dickson Poon School of Law, King's College London has a long tradition of teaching and research into all areas of European Union Law. The Centre enjoys a reputation of excellence for its distinguished programme of public events and for its postgraduate education. The Centre is at the forefront of EU law scholarship and is now closely engaged in the debate concerning the legal aspects of the new UK settlement and the legal implications of Brexit.

*2018 QS World University Rankings

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Network – with tutors and like-minded professionals from around the world



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We are part of the Informa Connect division of Informa PLC, a FTSE 100 company with a network of Internationally respected brands that connect specialists through events, training, intelligence and scholarly publishing. Our purpose is to connect our customers to information and people that help them know more, do more and be more. No other company in the world helps more people share professional knowledge or make

business connections.

When you visit us online at informaconnect.com, you'll find it easier than ever to engaging content, insight and ideas to help you and your business. From upcoming events to training opportunities, from inspiring videos to expert articles.

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Get in touch today to find out more about group bookings

TOGETHER S BETTER!

Learning with other colleagues or team members can make the learning experience more fun.

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Discussing new skills & knowledge with colleagues as you progress adds to your learning experience.

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MORE KING'S COLLEGE LONDON LEGAL DISTANCE LEARNING PROGRAMMES

There are four more **Distance Learning Law Diplomas** offered by King's College London that you may be interested in, read on to find out more.

All courses start in October and run for 8 months

ECONOMICS FOR COMPETITION LAW

Ideal for both in-house and private practice lawyers, students on this distance learning diploma receive an in-depth insight into the application of Economics for Competition Law. Dealing with economic analysis in competition law, students will cover the economic issues that arise under Article 101 and Article 102 as well as Quantitative Techniques, Mergers, State Aid and much more.

Find out more - www.informaconnect.com/pg-diploma-economics-for-competition-law

PUBLIC PROCUREMENT REGULATION

This distance learning diploma provides students with an up to date understanding of the EU procurement regimes in the public sector and in the various other special procurement regimes under EU law. Suitable for Procurement specialists as well as lawyers, this programme gives insights into modern procurement methods such as those made possible by electronic procurement and cross-border cooperation.

Find out more - www.informaconnect.com/pg-diploma-eu-public-procurement-regulation

EUROPEAN UNION LAW

Covering a wide range of important EU Law topics, such as free movement of goods and people, social policy, external relations and judicial review, students will gain an in-depth and up-to-date knowledge of the most important theoretical and practical aspects of EU law, with a particular emphasis on the Treaties of the European Union.

Find out more - www.informaconnect.com/pg-diploma-european-union-law

EU COMPETITION LAW

The programme focuses on the constituent provisions of EU Competition Law: Articles 101, 102, 106, 107, 108, 109 and the Merger Regulation. You will also study joint ventures, cartels, distribution agreements and licences of intellectual property rights. Attracting a truly international audience, this distance learning diploma has enrolled over 2600 students from across the globe.

Find out more - www.informaconnect.com/pg-diploma-eu-competition-law

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