



## THE PERFECT PLATFORM FOR NEW ENGAGEMENT

Launched in 2020, over 600 new subscribers from 60+ countries signed-up, providing even more unique opportunities to engage with the global market place.

Join the Digital Dialogues series to secure your market foothold throughout 2021.

THOUGHT LEADERSHIP

LEAD GENERATION

BRAND AWARENESS

CUSTOM CONTENT

### OUR REACH:



**5,500+**  
Social media followers



**10,000+**  
Contact database of ethanol and biofuels professionals



**1000+**  
Attendees across the ethanol event series



**24+**  
Years of organising industry leading events



**75%**  
Live attendance

### DELIVERABLES:

- Webinar creation to showcase your expertise and brand
- Promotion through targeted emails, newsletter, social media and webinar calendar
- Format: Join one of our editorial webinars or we will create a webinar around a topic of your choosing in a 1:1 interview, case study or panel discussion with a moderator
- On-demand viewing of webinar for 1 year
- Hosted on the events community blog for 1 year
- Lead generation premium packages available

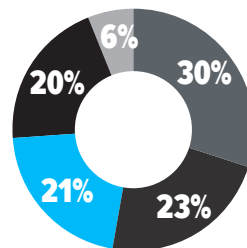
### CASE STUDY

Diversifying products and increasing returns from distillers' grains for animal feed

**350+** sign ups from 47 countries

**75%** attended live

**150+** on-demand views



### AUDIENCE

- US/Canada
- Asia
- Europe
- South/Central America
- Middle East & Africa

**“The World Ethanol & Biofuels webinar was everything I had hoped for as far as reaching a targeted audience and gaining worldwide exposure. Their team of experts made the entire process smooth and professional.”**

Cereal Process Technologies, LLC

