

SESSIONS

DIGITAL MEDICINE & MEDTECH SHOWCASE 2020 - AGENDA - DAY 1 - 13/01/2020

Digital Medicine & Medtech
Showcase

January 13–15, 2020
Parc 55 San Francisco – A Hilton Hotel
San Francisco, CA

Registration and Partnering Desk Open – Parc 55

7:00am - 6:00pm
Registration

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

One-to-one meetings – Hilton Union Square

8:00am - 6:00pm
One-to-one meetings

Hilton Union Square

Please note: One-to-one meetings will take place all day depending on your partnering schedule.

The impact of AI: How AI and ML are transforming R&D, and what's next to come

4:00pm - 5:00pm
Workshops and Panels

Parc 55 San Francisco, Level 4, Cyril Magnin Ballroom I, II & III

Artificial Intelligence is significantly influencing global healthcare including drug development. This discussion will highlight how AI, and specifically, machine learning, is being used to: identify novel therapeutics; find, characterize and intervene on behalf of patients; integrate Social Determinants of Health (SDOH) and other data to provide new insights into patient care; and ultimately enable companies to work more efficiently and effectively. The panel will also explore trends and implications in partnering, business models and capital formation that impact the innovation and adoption of AI in healthcare.

Participants

Moderator: Hannah Kuchler - US Pharma and Biotech Correspondent, Financial Times

Panelist: Ron Alfa - Senior VP, Translational Discovery and Chief Evangelist, Recursion Pharmaceuticals

Panelist: Anastasia Christianson - VP, R&D Business Technology, Janssen Pharmaceutical Companies of Johnson & Johnson

Panelist: Zavain Dar - Partner, Lux Capital

Panelist: Rafael Rosengarten - CEO and Co-Founder, Genialis, Inc.

Panelist: Oodaye Shukla - Chief Data and Analytics Officer, HVH Precision Analytics

Experience Zone Exhibits Reception

5:00pm - 6:00pm
Experience Zone

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

Interact with companies whose technologies are changing the face of healthcare in the Experience Zone exhibits. Get hands on experience with digital medicine products such as therapeutics, assessment tools, diagnostics, wearable tech and AI/analytical tools.

SCHEDULE

DIGITAL MEDICINE & MEDTECH SHOWCASE 2020 - AGENDA - DAY 1 - 13/01/2020

Digital Medicine & Medtech Showcase

January 13–15, 2020
Parc 55 San Francisco – A Hilton Hotel
San Francisco, CA

TIME	EXPERIENCE ZONE	ONE-TO-ONE MEETINGS	REGISTRATION	WORKSHOPS AND PANELS
7:00AM			7:00am - Registration and Partnering Desk Open – Parc 55	
8:00AM		8:00am - One-to-one meetings – Hilton Union Square		
9:00AM				
10:00AM				
11:00AM				
12:00PM				
1:00PM				
2:00PM				
3:00PM				
4:00PM				4:00pm - The impact of AI: How AI and ML are transforming R&D, and what's next to come
5:00PM	5:00pm - Experience Zone Exhibits Reception			

SESSIONS

DIGITAL MEDICINE & MEDTECH SHOWCASE 2020 - AGENDA - DAY 2 -
14/01/2020

Digital Medicine & Medtech
Showcase

January 13–15, 2020
Parc 55 San Francisco – A Hilton Hotel
San Francisco, CA

Registration and Partnering Desk Open – Parc 55

7:00am - 6:00pm
Registration

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

Please note: The registration and partnering desks will be open all day

Experience Zone Exhibits, Coffee, and Casual Seating – All Day – Parc 55

7:00am - 6:00pm
Experience Zone

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

Continental Breakfast – Parc 55

7:00am - 9:00am
Networking

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

The Internet of Medical Things: The future of healthcare and the medtech industry - Parc 55

8:00am - 9:00am
Workshops and Panels

Parc 55 San Francisco, Level 4, Cyril Magnin Ballroom II & III

Measurements of health are increasingly hands off with devices providing vast amounts of data, earlier diagnostics, and continuous treatment and monitoring. All of this promises greater health access, improved outcomes, and decreased costs. But all of this comes at a price: privacy concerns, avalanches of data that may lead to iatrogenic disorders, clinician burnout, and the disruption of the traditional medtech industry are among the many concerns regarding IoMT. How will we get the very best out of our new connected medical world through device development? What are the significant partnerships in this space and what have we learned from them? What are the future trends of the utilization of connected devices in the medtech industry? This panel of experts will address all of these questions with real world case studies and best practices from their various perspectives on the evolving eco-system.

Participants

Moderator: Beth Rogozinski - CEO, Signal 2 Health

Panelist: Priya Abani - CEO, AliveCor Inc.

Panelist: Rubal Bedi - VP and Global Head, Venture Capital, HOYA

Panelist: Juan-Pablo Mas - Partner, Action Potential VC

Panelist: David Van Sickle - Co-Founder and CEO, Propeller Health

One-to-one meetings – Hilton Union Square

8:00am - 5:00pm
One-to-one meetings

Hilton Union Square

Please note: One-to-one meetings will take place all day depending on your partnering schedule.

Company presentations – Parc 55

9:00am - 12:00pm
Company Presentations

Parc 55 San Francisco, Level 4, Balboa and Davidson Rooms

Lunch Panel - Pharma's approach to digital technologies - Parc 55

12:00pm - 1:00pm
Workshops and Panels

Parc 55 San Francisco, Level 4, Cyril Magnin Ballroom II & III

What trends have we seen in pharma and tech's strategy in approaching digital technologies? How have strategies evolved over time and what approaches have been the most successful?

Participants

Moderator: Susan Lee - Partner, Hogan Lovells

Panelist: David Benshoof Klein - Co-Founder and CEO, Click Therapeutics

Panelist: Eddie Martucci - Founder and CEO, Akili Interactive

Panelist: Kabir Nath - President and CEO, Otsuka America

Panelist: Robin Roberts - Co-Founder, Managing Director and Head of Strategy, Novartis Biome

Panelist: Rachel Sha - VP, Digital Business Development, Sanofi

Luncheon Buffet - Parc 55

12:00pm - 1:00pm
Networking

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

Company presentations – Parc 55

1:00pm - 3:00pm
Company Presentations

Parc 55 San Francisco, Level 4, Balboa and Davidson Rooms

Securing reimbursement and its influence on development, investment and market adoption - Parc 55

3:00pm - 4:00pm
Workshops and Panels

Parc 55 San Francisco, Level 4, Cyril Magnin Ballroom II & III

A host of digital therapeutic products have cleared regulatory review but are now navigating the reimbursement landscape. How is reimbursement influencing the development, investment, and market adoption of these products? What are current digital therapeutic coverage patterns in the U.S. and Europe?

Participants

Moderator: Aaron Davis - Managing Director, Commercial Advisory Group, Syneos Health

Panelist: Jeffrey Abraham - VP, Commercial, Market Access and Trade, Akili Interactive

Panelist: Susan Cantrell - CEO, Academy of Managed Care Pharmacy (AMCP)

Panelist: Everett Crosland - Senior VP, Commercial, AppliedVR Inc.

Panelist: Pierre Laurent - CEO and Founder, Voluntis

Go-to-Market LIVE: Getting from concept to commercialization - Parc 55

4:00pm - 5:00pm
Workshops and Panels

Parc 55 San Francisco, Level 4, Cyril Magnin Ballroom II & III

This interactive pitch will illustrate what a company must consider from concept to commercialization. Hear a real company, with real products, be coached through real commercialization strategies.

Participants

Moderator: Joanna Schulman - CEO, AIDIA Collective

Company Presenter: Mandy Salomon - Co-Founder and CEO, Mentia

Industry Expert: Robert Dickinson - Site Head, Novartis Biome San Francisco

Industry Expert: David Kim - Managing Director, digiTx Partners

Industry Expert: Eric Lloyd - VP, Provider Partnerships, Blue Shield of California

Industry Expert: Charles Mathews - Principal, ClearView Healthcare Partners

SCHEDULE

DIGITAL MEDICINE & MEDTECH SHOWCASE 2020 - AGENDA - DAY 2 - 14/01/2020

Digital Medicine & Medtech Showcase

January 13–15, 2020
 Parc 55 San Francisco – A Hilton Hotel
 San Francisco, CA

TIME	COMPANY PRESENTATIONS	EXPERIENCE ZONE	NETWORKING	ONE-TO-ONE MEETINGS	REGISTRATION	WORKSHOPS AND PANELS
7:00AM		7:00am - Experience Zone Exhibits, Coffee, and Casual Seating – All Day – Parc 55	7:00am - Continental Breakfast – Parc 55		7:00am - Registration and Partnering Desk Open – Parc 55	
8:00AM				8:00am - One-to-one meetings – Hilton Union Square		8:00am - The Internet of Medical Things: The future of healthcare and the medtech industry - Parc 55
9:00AM	9:00am - Company presentations – Parc 55					
10:00AM						
11:00AM						
12:00PM			12:00pm - Luncheon Buffet - Parc 55			12:00pm - Lunch Panel - Pharma's approach to digital technologies - Parc 55
1:00PM	1:00pm - Company presentations – Parc 55					
2:00PM						
3:00PM						3:00pm - Securing reimbursement and its influence on development, investment and market adoption - Parc 55
4:00PM						4:00pm - Go-to-Market LIVE: Getting from concept to commercialization - Parc 55

SESSIONS

DIGITAL MEDICINE & MEDTECH SHOWCASE 2020 - AGENDA - DAY 3 -
15/01/2020

Digital Medicine & Medtech
Showcase

January 13–15, 2020
Parc 55 San Francisco – A Hilton Hotel
San Francisco, CA

Registration and Partnering Desk Open – Parc 55

7:00am - 5:00pm
Registration

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

Please note: The registration and partnering desks will be open all day

Experience Zone Exhibits, Coffee, and Casual Seating – All Day – Parc 55

7:00am - 4:30pm
Experience Zone

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

Continental Breakfast – Parc 55

7:00am - 9:00am
Networking

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

One-to-one meetings - Hilton Union Square

8:00am - 5:00pm
One-to-one meetings

Hilton Union Square

Please note: One-to-one meetings will take place all day depending on your partnering schedule.

Regulating at the speed of technology - Parc 55

9:00am - 10:00am
Workshops and Panels

Parc 55 San Francisco, Level 4, Cyril Magnin Ballroom II & III

How are regulatory models for disruptive technologies evolving and what considerations are companies making in their strategies as a result?

Participants

Moderator: Lindsey L. Tonsager - Partner, Covington

Panelist: Ed Cox - CEO, Dthera Sciences

Panelist: Jennifer Goldsack - Executive Director, Digital Medicine Society (DiMe)

Panelist: Adam Greenberg - General Counsel, Ro

Panelist: Ruchika Kumar - Associate General Counsel, Genentech

Panelist: Lucia Savage - Chief Privacy and Regulatory Officer, Omada Health

Company presentations – Parc 55

10:00am - 12:00pm
Company Presentations

Parc 55 San Francisco, Level 4, Balboa and Davidson Rooms

Lunch Panel - Using digital health tools to address underserved patient populations - Parc 55

12:00pm - 1:00pm
Workshops and Panels

Parc 55 San Francisco, Level 4, Cyril Magnin Ballroom II & III

Digital health technologies are transforming the way we can address the issues of our overstretched healthcare system. This panel will explore how leveraging data and using machine learning can help serve the unmet healthcare needs of diverse patient populations from the perspective of both underserved therapeutic areas and geographies.

Participants

Moderator: Andrew Fish - Chief Strategy Officer, AdvaMed

Panelist: Aswin Chandrakantan - Chief Medical Officer, Komodo Health

Panelist: Mylea Charvat - CEO and Co-Founder, Savonix

Panelist: Jillian Kwan-Jacobs - Chief Operating Officer, Savonix

Panelist: Rahul K. Parikh - Assistant Physician-in-Chief, Diablo Service Area, The Permanente Medical Group

Panelist: Casimir Starsiak - Program Lead, Project Baseline, Verily

Luncheon Buffet - Parc 55

12:00pm - 1:00pm
Networking

Parc 55 San Francisco, Level 4, Cyril Magnin Foyer

Company presentations – Parc 55

1:00pm - 2:15pm
Company Presentations

Parc 55 San Francisco, Level 4, Balboa and Davidson Rooms

Partner Pitches: Pharma and Large Medtech Company Presentations - Parc 55

2:15pm - 3:00pm
Workshops and Panels

Parc 55 San Francisco, Level 4, Cyril Magnin Ballroom II & III

Hear what potential partners are doing and why you should consider working with them.

Participants

Panelist: Nick Carroll - Head of Transformation, Design and Planning, Digital Health R&D, AstraZeneca

Panelist: James M. Kaiser - Director of Venture Capital, HOYA Corporation

Panelist: Rachel Sha - VP, Digital Business Development, Sanofi

How are investors placing their bets on digital medicine? - Parc55

3:00pm - 4:15pm
Workshops and Panels

Parc 55 San Francisco, Level 4, Cyril Magnin Ballroom II & III

Digital medicine is in its early stages and there aren't many precedents that have been set. How do investors view this sector as a whole and where are they placing their bets?

Participants

Moderator: Fred Toney - CEO and Co-Founder, Launchpad Digital Health

Panelist: Alex Antoniou - Director, Corporate Venture, CareFirst BCBS

Panelist: Ted Ridgway - General Partner, LDH Ventures II

Panelist: Kyoko Wantanabe - Managing Director, Defta Partners

Panelist: Carrie Williams - Principal, McKesson Ventures

Panelist: Lu Zhang - Founder and Managing Partner, Fusion Fund

Panelist: Megan Zweig - Director of Research and Marketing, Rock Health

SCHEDULE

DIGITAL MEDICINE & MEDTECH SHOWCASE 2020 - AGENDA - DAY 3 - 15/01/2020

Digital Medicine & Medtech Showcase

January 13–15, 2020
 Parc 55 San Francisco – A Hilton Hotel
 San Francisco, CA

TIME	COMPANY PRESENTATIONS	EXPERIENCE ZONE	NETWORKING	ONE-TO-ONE MEETINGS	REGISTRATION	WORKSHOPS AND PANELS
7:00AM		7:00am - Experience Zone Exhibits, Coffee, and Casual Seating – All Day – Parc 55	7:00am - Continental Breakfast – Parc 55		7:00am - Registration and Partnering Desk Open – Parc 55	
8:00AM				8:00am - One-to-one meetings - Hilton Union Square		
9:00AM						9:00am - Regulating at the speed of technology - Parc 55
10:00AM	10:00am - Company presentations – Parc 55					
11:00AM						
12:00PM			12:00pm - Luncheon Buffet - Parc 55			12:00pm - Lunch Panel - Using digital health tools to address underserved patient populations - Parc 55
1:00PM	1:00pm - Company presentations – Parc 55					
2:00PM						2:15pm - Partner Pitches: Pharma and Large Medtech Company Presentations - Parc 55
3:00PM						3:00pm - How are investors placing their bets on digital medicine? - Parc55