

FREQUENTLY ASKED QUESTIONS



**CUSTOMISED
TRAINING**

CUSTOMISED TRAINING FAQS

How much does customised training cost?

Customised training is often the most cost-effective way to upskill teams and it requires less time out of the office while also avoiding unnecessary travel and accommodation costs. Every programme is developed and costed individually based on your budget and training requirements.

How long is a customised training programme?

We develop each programme to meet your specific objectives, so it could be anything from a short 2-hour webinar through to a long-term development plan.

How long does it take to develop a customised training programme?

We can turn around a customised training programme from initial consultation to delivery in 4 weeks typically, dependent on trainer availability. However, we look to work within your preferred timelines and can provide solutions in smaller or longer timeframes when needed.

How many people can be trained?

For a fully interactive programme up to 16 people is ideal, however we have several solutions to meet the needs of smaller and larger groups and can also organise training for global audiences.

Do you provide online training?

Yes, we can provide access to our existing online academies, with interactive forums, on a license based model. We can also provide live webinars including Q&A sessions and customised recorded programmes designed to target specific challenges.

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How involved will I need to be in the training programme?

Following the initial consultation and a short introductory call with our chosen trainer, you can be as involved as much or as little as you like. We will look to include you at all stages and work as a partnership. However, we appreciate our clients are busy people and so we can arrange everything else including the agenda, programme materials and logistics for the training.

How do you ensure the training is right for our team?

Based on your requirements we will select a trainer and arrange a call to outline objectives and content. We will also complete a pre-course needs analysis with your team to ensure we have a good understanding of the specific challenges and questions that need to be addressed. From that we will develop a draft agenda and schedule. We can include company-specific examples where necessary and ensure a confidentiality agreement is in place.

We only use experienced trainers who are specialists in their chosen field, and experts at facilitating discussion-led learning for group training.

Finally, we will provide an evaluation report that summarises participants' feedback, their actions and plans for the future, as well as the trainer's feedback.

To find out more and make a no obligation enquiry, call our customised training consultants on +44 (20) 337 73739 or email us at Daniel.Harding@informa.com

GET IN TOUCH TO MAKE A NO OBLIGATION ENQUIRY REGARDING YOUR TRAINING REQUIREMENTS

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EBD Academy is born out of Informa's rich history of enhancing individuals and businesses with knowledge. Our global network allows us to leverage unique resources including Pharma Intelligence insight and the EBD Group conferences. Find out what we could do for you by getting in touch.

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