

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

[www.realestateforums.com](http://www.realestateforums.com)

## 2022 CORPORATE SPONSORSHIP PROGRAM



Examining the Economic Strength and Resilience of This Market

## THE EVENT: THE LARGEST ANNUAL REAL ESTATE CONFERENCE IN THE EDMONTON MARKET

We're back, live! After two years of virtual events, we are ready and poised to bring the Forum to life after 24 months. Drawing upon the experience and the success of similar events in Montréal, Calgary, Ottawa and Toronto, the 23rd annual Edmonton Real Estate Forum will be a very popular, information packed event examining key issues, challenges and opportunities in this major real estate market. The conference will offer a strong program that is developed by a committee of industry executives.

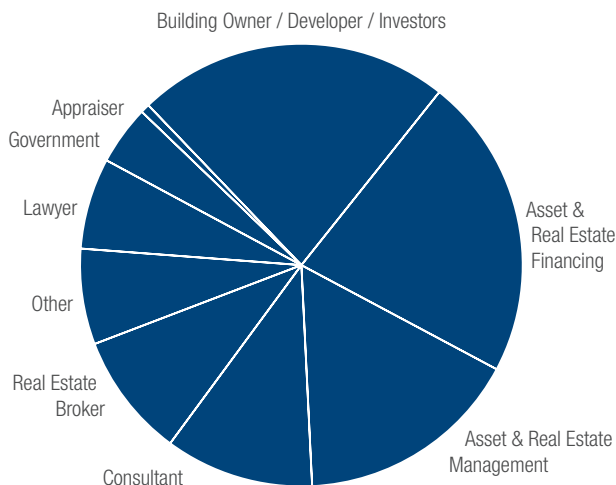
Join a wide range of executives and sponsor organization from across Canada to learn how and why this market is poised for success and transition, and why it continues to be a market to watch.

## THE OPPORTUNITY TO BE FRONT AND CENTRE

The Edmonton Real Estate Forum Sponsorship Program has been designed to ensure that sponsors receive maximum corporate exposure to all of the attendees at the event. Each sponsorship level will offer a different package of value-added benefits for a participating corporation. The 2022 sponsorship program represents a unique marketing opportunity for companies that want to reach the "who's who" of the real estate industry in the Edmonton area including:

- Owners & Developers of ICI and Multi-Unit Residential Real Estate
- Asset, Property & Facility Managers
- Financial Institution Executives involved in Real Estate
- Pension Fund & Real Estate Investment Managers
- Corporate Real Estate Executives
- ICI Real Estate Brokers
- Legal and Accounting Professionals

## WHO WILL ATTEND



## MORE INFORMATION

**Ben Carson**  
**Sales Manager**

**Email:** [ben.carson@informa.com](mailto:ben.carson@informa.com)

**Tel:** 604.789.8267

**Website:** [realestateforums.com](http://realestateforums.com)



# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

THANK YOU TO SPONSORS FOR  
THEIR CONTINUED SUPPORT DURING THE PANDEMIC

## Platinum



## PropTech



## Gold



## Live – Happening Now



## PPE Face Mask



## PPE Touch Free Key



## Hand Sanitizer



## Swag Bag



## Pens



## Journal



## Post Notes



## Young Leaders



## Networking Lounge



## Presenter Biographies



## Opening Keynote



## Keynote



## Closing Roundtable



## Opening Remarks



## Closing Remarks



## Plenary Session



## Virtual Event Platform



## Online Daily Attendee Poll



## Education



## Concurrent Sessions



## Signature



## Supporting Associations



## Media



# EDMONTON REAL ESTATE FORUM

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## 2022 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Platinum	5 opportunities	\$5,750 each
Gold	7 opportunities	\$5,250 each
Lanyard	1 exclusive opportunity	\$5,250
Hydration Station	1 exclusive opportunity	\$5,000
Pen	1 exclusive opportunity	\$4,750
Hand Sanitizer	1 exclusive opportunity	\$4,500
Luncheon	2 opportunities	\$4,500 each
Luncheon Refreshments	1 exclusive opportunity	\$4,500
Mints	1 exclusive opportunity	\$4,500
Networking Reception	2 opportunities	\$4,500 each
Presenter Biographies	1 exclusive opportunity	\$4,500
Keynote Speaker	2 opportunities	\$4,300 each
Journal	2 opportunities	\$4,250 each
Mobile Screen Cleaner	1 exclusive opportunity	\$4,250
Post Notes	2 opportunities	\$4,250 each
Breakfast	2 opportunities	\$4,000 each
Closing Roundtable	1 exclusive opportunity	\$4,000
Afternoon Refreshments	1 exclusive opportunity	\$3,850
Morning Refreshments	1 exclusive opportunity	\$3,850
Plenary Session	2 opportunities	\$3,850 each
Attendee Poll	2 opportunities	\$3,750 each
Closing Remarks	1 exclusive opportunity	\$3,750
Opening Remarks	1 exclusive opportunity	\$3,750
Registration	1 exclusive opportunity	\$3,750
Concurrent Session	9 opportunities	\$3,500 each
Mobile Charging Station	1 exclusive opportunity	\$3,500
Podcast	2 opportunities	\$3,500
Post-Forum Survey	1 exclusive opportunity	\$3,500
Speaker Video Series	2 opportunities	\$3,500 each
Signature	4 opportunities	\$3,000 each

# PLATINUM

\$5,750 / Sponsor • 5 Opportunities

# EDMONTON REAL ESTATE FORUM

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## DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Forum

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors.

## REGISTRATION

Three Edmonton Real Estate Forum Registrations (value \$1,485)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### E-Marketing

- On promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Edmonton Real Estate Forum is promoted - distribution of 16,000
- In banner on a number of promotional emails

### Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,500+ followers) and Twitter

### Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this event is being promoted

## Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

High profile logo placement with sponsor acknowledgement on the Forum website with Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

Prominently displayed in the main plenary room throughout the Forum

### Print Material

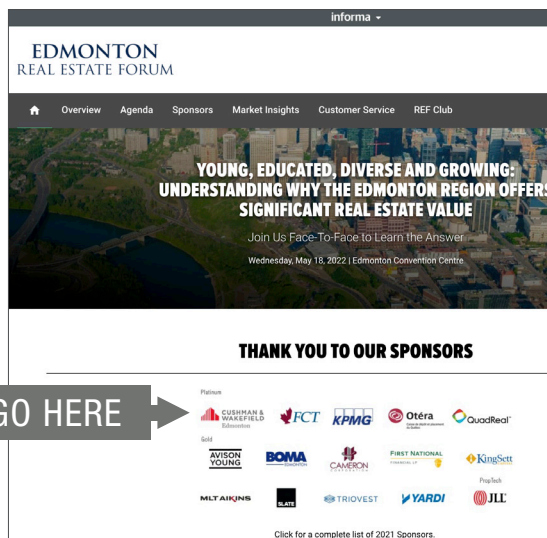
- On the front cover of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of “Thank You to Sponsors” signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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To reserve your corporate sponsorship, contact **Ben Carson**

Tel: 604.789.8267 • Email: ben.carson@informa.com • Website: realestateforums.com

# GOLD

\$5,250 / Sponsor • 7 Opportunities

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Forum

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors, after Platinum Sponsors

## REGISTRATION

Three Edmonton Real Estate Forum Registrations (value \$1,485)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### E-Marketing

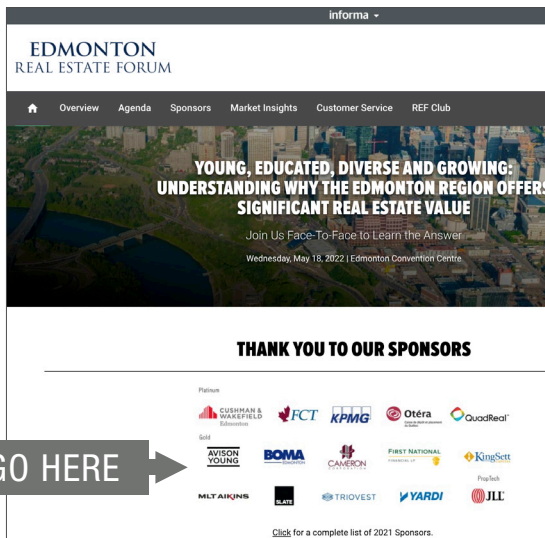
- On promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Edmonton Real Estate Forum is promoted - distribution of 16,000
- In banner on a number of promotional emails

### Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,500+ followers) and Twitter

### Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this event is being promoted



## Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

## Website

High profile logo placement with sponsor acknowledgement on the Forum website with Platinum and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Forum website

## Onsite

Prominently displayed in the main plenary room throughout the Forum

## Print Material

- On the front cover of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- Close to the top of “Thank You to Sponsors” signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

## Database of Forum Delegates

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## Reporting

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# LANYARD

\$5,250 / Sponsor • 1 Exclusive Opportunity

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Forum lanyard provided to every attendee at the event on which to hang their name badge

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Logo placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

### Print Material

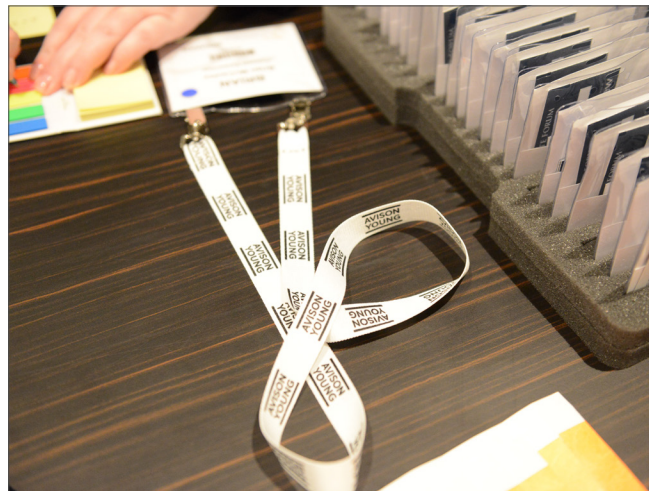
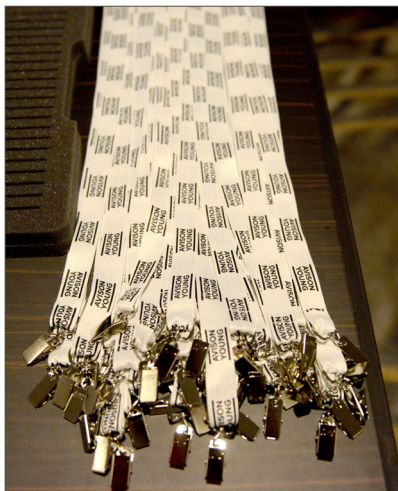
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

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# HYDRATION STATION

\$5,000 / Sponsor • 1 Exclusive Opportunity

# EDMONTON REAL ESTATE FORUM

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## DESCRIPTION AND SPONSOR BENEFITS

Pitchers of citrus, cucumber & mint, cranberry & orange or similar iced water, with tent card acknowledging your sponsorship, on all tables as attendees arrive in the morning

Hydration stations with citrus, cucumber & mint, cranberry & orange or similar iced water placed in registration area for the duration of the Forum – attendees can fill their water bottles or take a glass of water during the course of the day

Signage on stations acknowledging sponsorship

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- On signage on tables on the morning as attendees enter acknowledging sponsorship
- On signage on all hydration stations acknowledging sponsorship

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

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# PEN

\$4,750 / Sponsor • 1 Exclusive Opportunity

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on good quality pen provided to every attendee at registration on arrival to the Forum

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

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# HAND SANITIZER

\$4,500 / Sponsor • 1 Exclusive Opportunity

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality a pocket sized recyclable bottle of hand sanitizer provided to every attendee at registration on arrival to the Forum

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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# LUNCHEON

\$4,500 / Sponsor • 2 Opportunities

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on menu front cover placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon is mentioned
- On front cover of menu placed on tables at lunch (if a plated served meal) – logo on signage at the Buffet (if a buffet lunch)

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

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# LUNCHEON REFRESHMENTS

\$4,500 / Sponsor • 1 Exclusive Opportunity

EDMONTON  
REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

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Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on bar signage

Logo on drinks tickets (to hand to the bartender in exchange for a drink, beer, wine, soft drinks, sodas, etc)

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On website in program where Luncheon Refreshments are mentioned
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon refreshments are mentioned
- On bar signage
- On drinks tickets provided to attendees with their name badge at registration

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

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# MINTS

\$4,500 / Sponsor • 1 Exclusive Opportunity

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on a pocket sized recyclable tin of quality mints provided to every attendee at registration on arrival to the Forum

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

### Print Material

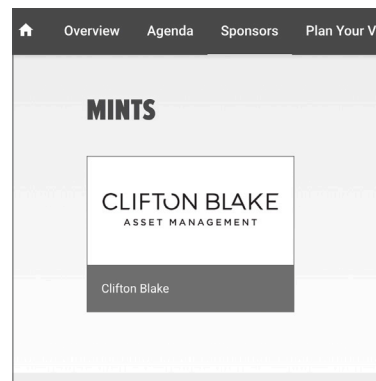
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

### Database of Forum Delegates

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# NETWORKING RECEPTION

\$4,500 / Sponsor • 2 Opportunities

## EDMONTON REAL ESTATE FORUM

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### DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen in plenary room as Chair/Moderator announces the Networking Reception

Logo on signage all bars

Logo on drinks tickets that attendees hand to the bartender in exchange for their drink (wine, beer, soft drinks, sodas, etc)

### REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

### YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

#### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

#### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Networking Reception is mentioned

#### Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event
- On drinks tickets handed to all attendees at registration

#### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Networking Reception is mentioned

#### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

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# PRESENTER BIOGRAPHIES

\$4,500 / Sponsor • 1 Exclusive Opportunity

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## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on front cover of onsite program with Platinum, Gold and other major sponsors. A full page (four colour) advertisement page left next to the page (right) that announces the Presenter Biographies will follow OR advertisement on outside back cover. Decision must be made on ad placement at point of agreeing sponsorship

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

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- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On the front cover of the onsite Forum program
- On your full page corporate advertisement in the onsite Forum program

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Ben Carson**

Tel: 604.789.8267 • Email: ben.carson@informa.com • Website: realestateforums.com

# KEYNOTE SPEAKER

\$4,300 / Sponsor • 2 Opportunities

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of the Lunchtime Keynote presentation. The sponsor of the session will be thanked twice by a Forum Chair – as speaker is introduced and at the close of the session.

Your corporate logo on the screen for the duration of the session.

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

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# JOURNAL

\$4,250 / Sponsor • 2 Opportunities

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality journal provided to every attendee at registration on arrival to the Forum

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# MOBILE SCREEN CLEANER

\$4,250 / Sponsor • 1 Exclusive Opportunity

## EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

### DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality mobile/cell phone, also great as a spectacles cleaner, provided to every attendee at registration on arrival to the Forum

### REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

### YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

#### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

#### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

#### Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

#### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

#### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

#### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# POST NOTES

\$4,250 / Sponsor • 2 Opportunities

## EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

### DESCRIPTION AND SPONSOR BENEFITS

Logo placement on handy post note pack provided to every attendee at registration on arrival to the Forum

### REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

### YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

#### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

#### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

#### Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

#### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

#### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

#### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# BREAKFAST

\$4,000 / Sponsor • 2 Opportunities

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room)

Logo on breakfast stations in registration area

Logo on PowerPoint slide on screen on scrolling loop as attendees walk into the plenary room with their breakfast – this continues until the Chair opens the Forum

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Breakfast is mentioned

### Onsite

- On PowerPoint slide on screen on scrolling loop during Breakfast
- On “thank you to sponsors signage” prominently displayed for the duration of the event

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program where Breakfast is listed
- On signage at all Breakfast stations

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# CLOSING ROUNDTABLE

\$4,000 / Sponsor • 1 Exclusive Opportunity

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) at the introduction and at the close of the Closing Round Table

Logo on PowerPoint slide during mention and on screen for the duration of the session

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- On program signage located outside plenary room for attendees to see as they enter

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of onsite program brochure next to sponsored Closing Roundtable

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images show images for illustrative purposes only. In this illustration, the logo is only without notice.*

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# AFTERNOON REFRESHMENTS

\$3,850 / Sponsor • 1 Exclusive Opportunity

## EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

### DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during walk in for the session that follows the provision of afternoon refreshments identifying sponsorship of refreshment

Logo on refreshment station signage – will be positioned outside plenary room for attendees to take and enjoy at the next plenary session

### REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

### YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

#### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum      May 18
- Montreal Real Estate Forum      June 2

#### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Afternoon Refreshments are mentioned

#### Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

#### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the afternoon refreshments are mentioned

#### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

#### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# MORNING REFRESHMENTS

\$3,850 / Sponsor • 1 Exclusive Opportunity

## EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

### DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during morning refreshment break

Logo on refreshment station signage

### REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

### YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

#### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

#### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Morning Refreshments are mentioned

#### Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

#### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Morning Refreshments are mentioned

#### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

#### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# PLENARY SESSION

\$3,850 / Sponsor • 2 Opportunities

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Thank You from the Chair or Moderator before and following the sponsored session

Logo on PowerPoint slide during mention and on screen for the duration of the session

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page of Forum website next to the sponsored session

### Onsite

- On program signage located outside plenary room for attendees to see as they enter

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the plenary room located alongside the sponsored session

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

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# ATTENDEE POLL

\$3,750 / Sponsor • 2 Opportunities

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

All attendees are invited to participate in a digital of a series of pertinent CRE market related questions using their cell phones – answers will be projected onto the screen in percentage terms

Verbal acknowledgement and thanks to the sponsor by the Chair or Poll Moderator and logo on plenary room screen for the duration of the Attendee CRE Market Poll session

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page of Forum website next to the CRE Market Poll session

### Onsite

- Logo on signage on tables in the plenary room as attendees enter in the morning acknowledging sponsorship with instructions on how to participate in the Poll

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored Attendee Poll
- On program signage outside the plenary room located alongside the sponsored Poll session

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# CLOSING REMARKS

\$3,750 / Sponsor • 1 Exclusive Opportunity

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Verbal acknowledgement of your sponsorship by the Chair at the closing of the event.

Logo on screen during the acknowledgement.

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the "Thank You to Sponsors" page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

High profile logo placement with sponsor acknowledgement on the Forum website for a nine month period on the following pages:

- Program
- Sponsors

### Onsite

- Prominently displayed on a sign outside main plenary room throughout the Forum

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the Program page of the onsite program provided to all attendees at registration
- On the "Thank You to Sponsors" signage displayed prominently at the venue

### Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# OPENING REMARKS

\$3,750 / Sponsor • 1 Exclusive Opportunity

## EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

### DESCRIPTION AND SPONSOR BENEFITS

Verbal acknowledgement of your sponsorship by the Chair at the opening of the event.

Logo on screen during the acknowledgement.

### REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

### YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

#### Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

#### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the "Thank You to Sponsors" page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

#### Website

High profile logo placement with sponsor acknowledgement on the Forum website for a nine month period on the following pages:

- Program
- Sponsors

#### Onsite

- Prominently displayed on a sign outside main plenary room throughout the Forum

#### Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the Program page of the onsite program provided to all attendees at registration
- On the "Thank You to Sponsors" signage displayed prominently at the venue

#### Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

#### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# REGISTRATION

\$3,750 / Sponsor • 1 Exclusive Opportunity

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

A high exposure opportunity that provides a lot of visibility. A great benefit-to-cost payoff. Your corporate logo will appear on the website registration page and registration platform. Your logo will also be included on every registration confirmation email and joining information email.

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On Registration page

### Onsite

- On signage in registration area at the Forum
- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

### Print Material

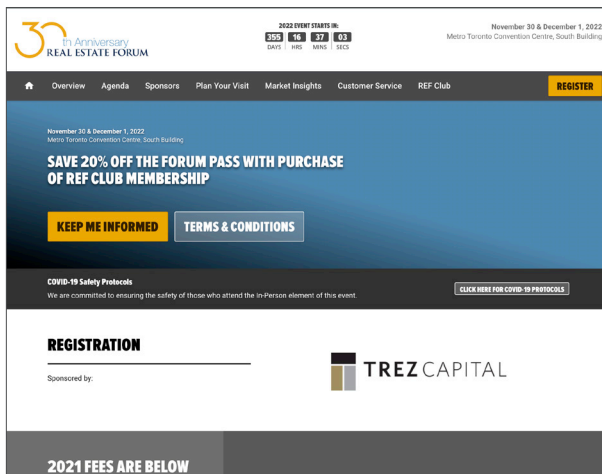
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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**Tel:** 604.789.8267 • **Email:** ben.carson@informa.com • **Website:** realestateforums.com

# CONCURRENT SESSION

\$3,500 / Sponsor • 9 Opportunities

## EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

### DESCRIPTION AND SPONSOR BENEFITS

Logo on screen in Plenary or Concurrent Session room on announcement by Chair or Moderator

Thank You from the Moderator before and following the sponsored session

Logo on screen for duration of the sponsored concurrent session

### REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

### YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

#### Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

#### Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page of Forum website next to the sponsored concurrent session

#### Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

#### Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the concurrent room located alongside the sponsored session

#### Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

#### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Ben Carson**

**Tel:** 604.789.8267 • **Email:** ben.carson@informa.com • **Website:** realestateforums.com

# MOBILE CHARGING STATION

\$3,500 / Sponsor • 1 Exclusive Opportunity

EDMONTON  
REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on all mobile chargers that are loaned to attendees to enable them to charge their cell phones “on the move”

Logo placement on signage at registration desk highlighting mobile charger sponsorship

The mobile charging devices will be made available once the early morning registration/badge collection is complete.

## REGISTRATION

Two Edmonton Real Estate Forum Registrations (value \$990)

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- On signage at the registration desk designating sponsorship
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

### Print Material

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# PODCAST

\$3,500 / Sponsor • 2 Opportunities

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Two key speakers will be interviewed onsite at the Forum by knowledgeable and seasoned podcast producers from the industry. Sponsor corporate logo will be showcased in the podcast series section on the Canadian Real Estate Forums portal and promoted through various channels including the web portal, newsletter and social media channels.

Signage with sponsor logos will be prominently displayed at the podcast recording site in the lobby close to the plenary room.

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# POST FORUM SURVEY

\$3,500 / Sponsor • 1 Exclusive Opportunity

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

All attendees are invited to participate in a Post Forum Survey, providing them with an opportunity to give feedback on their experience at the event

The sponsor will be acknowledged by the Chair in their closing comments and the sponsor logo will appear at that time on the screen in the plenary room

The sponsor logo will also be positioned on the email to all attendees that includes the request to complete the post Forum survey together with a link to the site

The sponsor logo will also be included on the landing page of the online survey

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### Onsite

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### Print Material

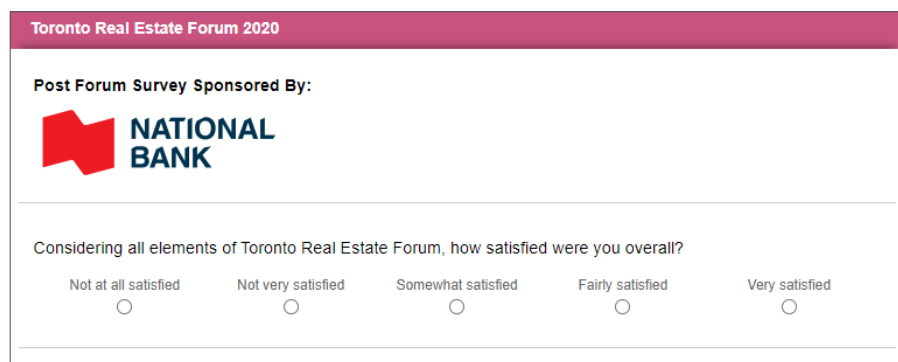
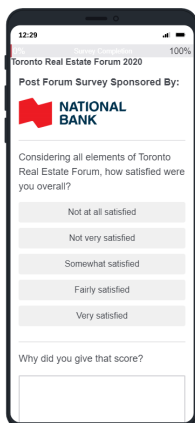
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# SPEAKER VIDEO SERIES

\$3,500 / Sponsor • 2 Opportunities

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Video Series created onsite with senior thought leaders and then posted on the CREF portal as well as distributed to 16,000 executives across Canada

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### Website and Video

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, Forum emails, newsletter, social media channels, etc.
- On sponsor page of digital promotional brochure downloadable from Forum website

### Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum
- Step and repeat video presence at the Forum visible to all Forum delegates when filmed at the Forum

### Print Material

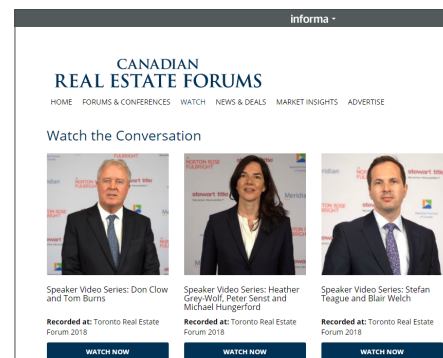
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# SIGNATURE

\$3,000 / Sponsor • 4 Opportunities

# EDMONTON REAL ESTATE FORUM

May 18, 2022 • Edmonton Convention Centre

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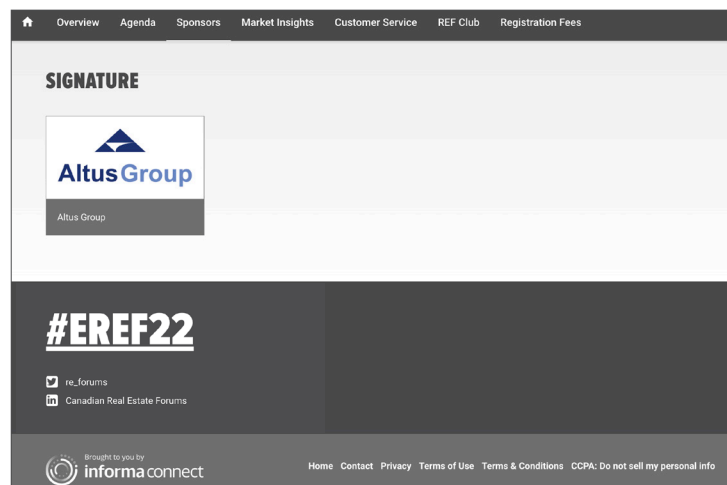
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