

**ExCred
Series**

Meet the risk takers

ExCred Conferences

Network | Showcase | Collaborate



**informa
connect**

ExCred has been bringing together international decision makers in export finance, project finance, commodity finance, political risk and trade credit insurance for **over 30 years**.

**ExCred puts
insurance
centre stage.**

Underwriting is a very personal business, and meeting the right people is crucial. With senior decision makers from across business, banking and insurance, our delegates are decision-makers spanning dozens of countries, representing every major market. Sponsoring ExCred elevates your brand and leaders, putting them in the spotlight in front of right people to help grow your business.

We delve into the key issues in the space, attracting major users and providers, from both public and private spheres. This results in highly focused industry discussions, identifying key trends and fostering innovation in the use of the product.

GET IN TOUCH TODAY

Hannah.McGeachy@informa.com // +44 (0)20 8052 0470

ExCred Series / ExCred Conferences

The ExCred Series includes four conferences across four continents:

**ExCred
International**

📍 LONDON

informaconnect.com/exportcredit/

**ExCred
APAC**

📍 SINGAPORE

informaconnect.com/excred-singapore/

**ExCred
Africa**

📍 JOHANNESBURG

informaconnect.com/exportcredit-africa/

**ExCred
Americas**

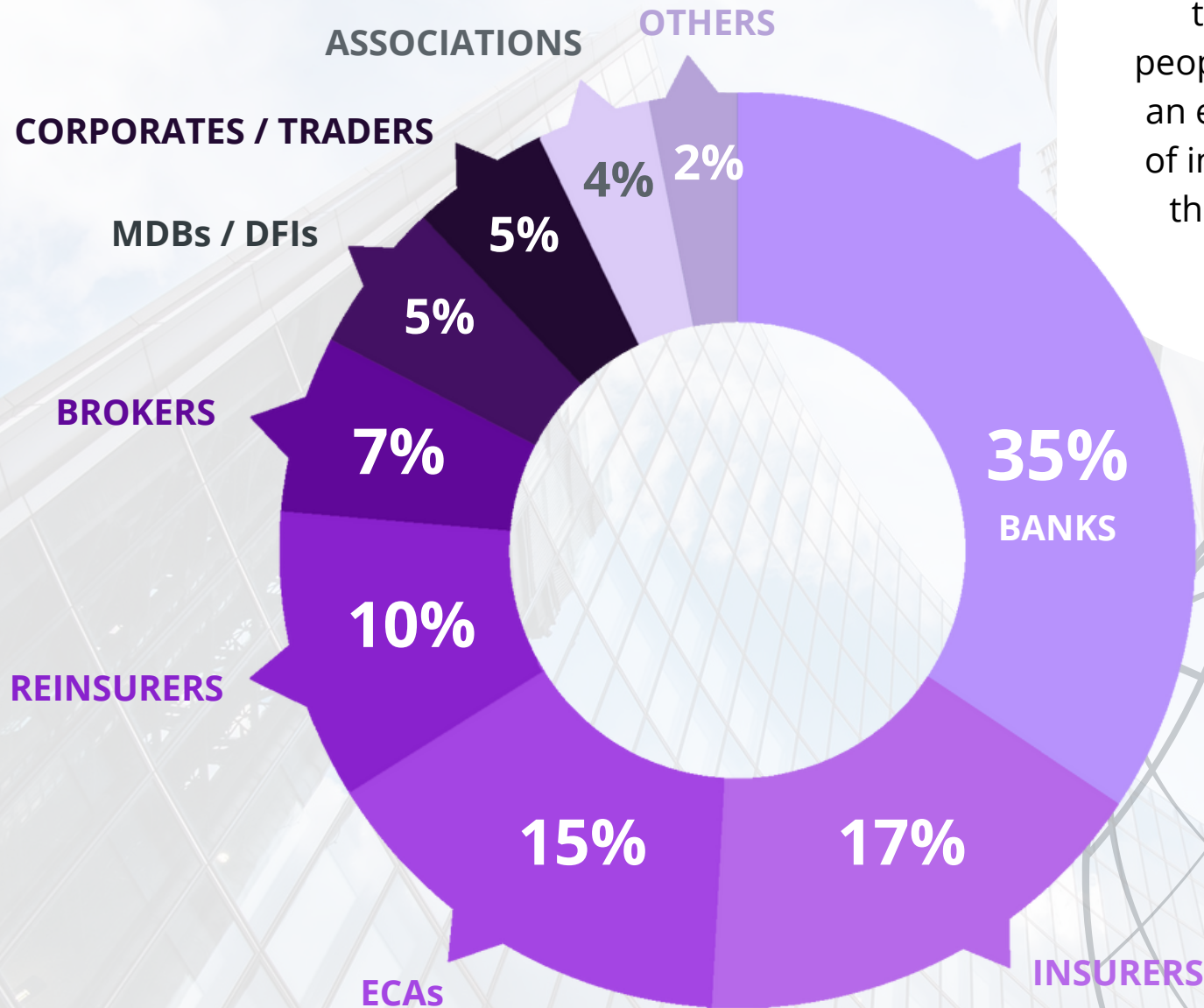
📍 NEW YORK

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/ ExCred Attendees



Sponsoring ExCred enables you to showcase your brand, people and expertise in front of an exclusively senior audience of international leaders across the ecosystem of trade and insurance.

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/ Sponsorship Benefits

Secure a powerful platform from which to showcase your expertise to a global audience of exclusively senior industry professionals. Demonstrate your expertise through solo keynotes, panel discussions with industry leaders as well as practical workshops.

**SHOWCASE
YOUR
EXPERTISE**

**GET YOUR
COMPANY
RECOGNISED**

Prominent branding on the conference website, banners, marketing materials and event documentation; a comprehensive marketing opportunity achieving international exposure beyond the conference itself.

Demonstrate your products and services, connect with attendees, distribute key literature and gain strong exposure for your brand by creating a focal point at a dedicated exhibition space.

**STAND OUT
FROM THE
CROWD**

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/ Sponsorship Opportunities

Partner with ExCred to showcase your brand, expertise and key people to an international audience of senior decision-makers from **Banks, Export Credit Agencies, Multilateral Development Banks, Private Insurers, Reinsurers, Brokers, Investment Managers, Non-bank lenders, Financiers** and **Corporates**.

Demonstrate your firm's expertise and competitive edge by leading key conversations impacting trade credit and political risk insurance.

For more information about sponsorship opportunities, please contact Hannah McGeachy:

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Speaking slot; influence the agenda

Showcase your expertise to an audience of senior leaders in global trade and insurance. Create sessions and discussions to best suit the topics of most relevance to your business & clients.

Lunch & drinks reception host

Align your brand as the host of key networking sessions and receptions.

Branding exposure

Promote your expertise, products, services and brand to a wide-ranging, captive audience of decision makers in export and development finance and trade credit & political risk insurance.

Exhibition booth; a key focal point in the networking area

Demonstrate your expertise, demo your product, engage with attendees, provide information on your company, and give more exposure to your brand.

Complimentary and discounted passes

Ensure key members of staff, or even key clients or prospects, attend the event for free. In addition, ensure that your clients book onto the conference using your personal discount.

Lead a technical workshop

Lead a technical workshop before or after the conference; a more in-depth opportunity to demonstrate your expertise and engage directly with a smaller, more targeted audience.

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/ Have an exciting idea?

Do you have a novel idea to showcase your brand at ExCred?

From lanyards and mugs to baristas and sweet treats, we're keen to facilitate ideas you have for superior branding opportunities that will be popular with attendees on site.

Get in **touch with us** to discuss options for exposure this year.

Unique sponsor opportunities could include:

- Lanyards
- Notebooks
- Barista
- Networking lunch
- Networking dinner
- Branded chocolates & sweets
- On demand content

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Sponsorship & Exhibition Enquiries

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 **ExCred Series**

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