

SESSIONS

DAY 1 - 22/06/2021

FinovateAsia

June 22-23, 2021
SST/GMT+8 Time Zone
Online virtual event

Opening remarks

9:30am - 9:35am

Participants

Greg Palmer - Vice President, Finovate

Opening keynote: Reshaping the future of digital banking - Stories of success

9:35am - 10:00am

Exploring how a leading digital player is shaking things up, working differently, and building financial services in new and innovative ways.

Participants

Keng Swee Koh - Executive Director & Head of Wealth Management, DBS

Mastermind keynote: Enabling a Data-Driven Enterprise

10:00am - 10:15am

In a recent survey of more than 100 C-level executives at global financial services organizations, we learned that most firms are still performing most of their compliance activities manually, and 90% of firms are allocating at least 40% of their total data practice's budget just to compliance initiatives.

To streamline and automate compliance activities, leading firms are now implementing an enterprise data fabric to bring together data from across the enterprise, reducing manual effort, increasing accuracy, lowering latencies, and simplifying operations.

An enterprise data fabric is also being used by firms as an enabler for more strategic initiatives, such as enterprise risk and liquidity management, portfolio management, KYC, hyper personalization, and others.

In this session we will present a subset of the research findings, describe what top analysts are calling "the future of data management," and how it is being used to streamline both compliance initiatives and accelerate strategic business initiatives at top financial services firms.

Participants

Joe Lichtenberg - Global Head of Product and Industry Marketing, InterSystems

Virtual meet ups & Networking

10:15am - 10:45am

Demos

10:45am - 11:20am

Shaping the Future of Payments

11:20am - 11:40am

Payments are evolving before our very eyes and to understand how this industry is adapting, here from J.P. Morgan's Jeremy Balkin and understand the core trends that are fundamentally transforming global payment systems. In the future, banks will embrace more and more digital payment trends and introduce multiple options for clients to make payments when, where and how they choose.

Participants

Jeremy Balkin - Managing Director, Global Head of FinTech and Innovation, JPMorgan Wholesale Payments

Digital disruption & Customer Experience

11:40am - 12:20pm

Discussing changing customer demands in line with the current climate, building successful partnerships and distribution channels with customers in mind

Participants

Shawn Lau - VP, Partnerships Solutions, SwissRe

Moderator: Sheila Paul - Chief Marketing Officer, Home Credit Philippines

Justin Yiu - Head of Innovation, Solaria Labs East (Asia), Liberty Mutual Insurance

Virtual meet up & Networking

12:20pm - 1:00pm

Panel: Embedded finance and the future of finance

1:00pm - 1:45pm

- Harnessing the power of data and digitisation to build new models of finance across verticals
- Empowering customers through better offerings, and integrating services into customers' everyday lives
- New models for meeting customer needs, and how incumbent firms fit into the new picture

Participants

Victor Alexiev - Director, APAC Head for Citi Ventures Programs & Strategic Partnerships, ICG, Citi

Lucy Demery - Global Head of Fintech Banking, Standard Chartered

Sonal Kapoor - Director, Flipkart

Yannick Even - Head of Digital & Smart Analytics APAC, Swiss Re

Brand Intimacy & Fintech: Creating Stronger Brands through Emotional Science

1:45pm - 2:10pm

Mario Natarelli, managing partner at MBLM and co-author of Brand Intimacy, A New Marketing Paradigm, will discuss the new branding model his agency cultivated and how it helps companies build stronger connections with consumers. Brand Intimacy is the emotional science behind the bonds we form with the brands we use and love. During his session, Mario will highlight the financial services and tech & telecom findings of MBLM's Brand Intimacy COVID Study and also discuss Brand Intimacy's positive correlation with financial performance. The key takeaways will help the audience understand how to build better connections to their customers.

Participants

Mario Natarelli - Co-Author, Brand Intimacy, A New Marketing Paradigm

Panel: Leveraging emerging technologies to meet ESG goals

2:10pm - 2:30pm

- Post-Covid, we are seeing a massive acceleration in banks needing to pay attention to ESG: what activities can be done around ESG?
- Moving beyond ESG for the sake of compliance: how can banks make ESG a commercially viable product and scale up ESG initiatives, to drive growth moving forward?
- Examining the different approaches to ESG across Asia, how regulators are approaching sustainability, and how sustainability goals are encouraging new ways of partnering

Participants

Diana Paredes - CEO & Co-Founder, Suade Labs

Moderator: Lapman Lee - Co-Chair, FinTech Association of Hong Kong

Virtual meet up & Networking break

2:30pm - 3:00pm

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Panel: Integration between cross-border payments systems - The evolution of RTP across Asia

3:00pm - 3:45pm

- As we move from conceptualisation to proofs of concept, what are the challenges, what does the industry need to do to support the regulatory agenda, and what additional services and value can banks offer?
- How optimistic can we be for collaboration and pulling together as an industry, to fill in the gaps?
- Progress with interoperability of RTP systems and overcoming obstacles to change

Participants

Nicholas SOO - Director, Regional Head of Payment Products, Global Liquidity & Cash Management, HSBC

Panel discussion: Change management: Bringing your people on your digitisation journey

3:45pm - 4:30pm

- Identifying and overcoming the challenges to bringing people with you on your journey of digital change
- Embracing change within the culture of an organisation to sustain lasting, meaningful change
- Implementing the cultural change needed to future-proof your business and attract the right, forward-looking, tech-talented people.

Participants

Moderator: John Gist - Head of Fidelity Labs, Fidelity

Faraaz Ali - Group Head - Digital Ecosystems, API and Open Banking, DBS

Susan Ong - Chief Information Officer, Home Credit Philippines

Oscar Ramos - Partner & Managing Director, Chinaccelerator

Transition Break

4:30pm - 4:35pm

Panel: Overcoming challenges and fostering successful partnerships across new ecosystems

4:35pm - 5:15pm

- Exploring the convergence between financial services, insurance, wealth and health, and the disruptors working across ecosystems
- Determining how you can fit into this emerging ecosystem model, and broadening into new markets to effect change
- Understanding innovation and keeping an open mind in order to cooperate most effectively with start-ups
- Making the most of start-up networks: Finding the synergies to help meet your innovation goals
- Finding the balance between working quickly and meeting all the necessary criteria
- Nurturing the intrapreneurial mindset and developing future skills to bring more ideas to the pipeline

Participants

Deepak Sharma - Chief Digital Officer, Kotak Mahindra Bank

Manish Gurbuxani - Head of Strategy, Prudential

Alpesh Doshi - Managing Partner, Redcliffe Capital

Moderator: Yi Mien Koh - Chief Partnership Officer, Asian Markets, AXA Asia

Nikhil Mehta - Head of Strategy Asia ex-Japan, Nomura

Closing Remarks of DAY 1

5:15pm - 5:20pm

Participants

Greg Palmer - Vice President, Finovate

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Opening remarks

9:00am - 9:05am

Participants

Greg Palmer - Vice President, Finovate

Analyst Allstars

9:05am - 9:35am

Leading fintech research analysts take the stage for 7 minutes each to present key opportunities for the future.

Participants

Max Ang - Analyst, Celent

Zhi-Ying Barry - Senior Analyst, Forrester

Gilles Ubagh - Senior Analyst, Aite Group

Mastermind keynote

9:35am - 9:50am

Panel: Acceleration of cash displacement: Moving to truly seamless RTP in the new normal?

9:50am - 10:25am

- Exploring the impact of Covid on RTP growth, and on customer demands for RTP
- Identifying the most successful efforts to promote cashless behaviour by regulators, governments and banks alike
- Advances in national real-time payment instruments, and use cases of particular success
- Sustaining and building on the cashless trends encourage by the pandemic to sustain long-term developments

Participants

Ma-an David - Senior Product Manager, Domestic Payments Global Liquidity and Cash Management, Asia Pacific, The Hongkong and Shanghai Banking Corporation Limited

Moderator: David Penn - Research Analyst, Finovate

Virtual meet up & Networking

10:25am - 11:00am

Interview: Building a BaaS capability from scratch: The Dos and the Don'ts

11:00am - 11:20am

Participants

Kelvin Tan - MD and Global Head- Nexus, Standard Chartered Bank

Interviewer: David Penn - Research Analyst, Finovate

Transition break

11:20am - 11:25am

Panel: SME lending in a post-COVID-19 world

11:25am - 11:55am

- Exploring how the forms of credit and financing sought by customers has changed in response to the pandemic, and how to continue to offer a variety of financing options.
- Determining the different credit needs of different types of customer, and build new financing products to meet evolving needs.
- Meeting customer demands for smarter, more tailored ways to consume credit, and making these products digital-first

Participants

Nikhilesh Goel - Co-Founder and COO, Validus Capital

Moderator: Zhi-Ying Barry - Senior Analyst, Forrester

Transition break

11:55am - 12:00pm

Panel: Acceleration of digital banking: Innovating in response to COVID-19

12:00pm - 12:45pm

Participants

Sam Tanskul - Managing Director Krungsri Finnovate & Head of Innovation, Krungsri Bank

Moderator: Lapman Lee - Co-Chair, FinTech Association of Hong Kong

Xue Kai Pang - CEO, Tokocrypto

Networking

12:45pm - 1:15pm

Fintech & Banks; Friends or Foe

1:15pm - 1:30pm

Participants

Joe McGuire - CEO & Co-Founder, MyMy

Transition break

1:30pm - 1:35pm

Panel: Leveraging emerging technologies and digitisation to reimagine a hybrid customer experience

1:35pm - 2:05pm

- How to improve access to customers and identify customer pain points more effectively
- Developing new and innovative customer propositions to truly engage
- Finding the right balance of digital self-service and human touch
- Assessing how customer values and priorities are shifting and changing
- Harnessing AI and machine learning to exceed customer expectations

Participants

Andy Chun - Regional Director - Technology Innovation, Prudential

Shawn Low - Co-Founder & Head of Operations, Better.com

Tomasz Kurczyk - Chief Digital and Transformation Officer, AXA

Spotlight session: Transparency and trust: How to reach, engage and retain customers post-COVID-19

2:05pm - 2:20pm

- In an age where people trust brands more than institutions, who have pivoted quickest to offer consumers the relationship they want?
- Exploring how large incumbents and fintechs have managed Covid responses, and how a strategy of transparency has benefited companies in increasing consumer trust
- Who are the winners and losers in the fight for authenticity, and how can you educate your users to enhance reputation and loyalty

Participants

Araminta Robertson - Founder, Mint Studios

Panel: Open and connected banking: The future of financial innovation?

2:20pm - 3:00pm

- Exploring the different regulatory approaches to open banking across Asia, and how innovation is best being fostered
- Integrating customers' needs and generating revenue: case studies in practice of making the most of APIs
- Determining where the biggest opportunities lie for all players in the ecosystem, and how best to leverage this new era of open finance
- The shifting nature of partnerships, and identifying and mitigating risks of data breaches

Participants

Medhy Soudhi - Head of FinTech & StartupXchange, DBS

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