

# SESSIONS

FUTURE TRENDS SUMMIT 2019 - 16/05/2019

Future Trends

May 16, 2019  
Seaport World Trade Center  
Boston, MA

---

## FEI 2019 Host Welcome

9:15am - 9:30am

### Participants

**Shawn Nason** - CEO & Chief Ecosystem Disruptor,  
Nason Group

---

## Session Details Coming Soon

9:30am - 10:00am

Session TBA

---

## Being Responsible for 1.2 Billion People

10:00am - 10:15am

### Participants

**Jack Morgan** - Senior Designer, Duolingo

---

## Open Innovation: Where We've Been, and Where We Need to Go

10:15am - 11:00am

### Participants

**Henry Chesbrough** - Faculty Director, Garwood Center for Corporate Innovation, UC Berkeley-Haas School of Business

---

## Networking Break

11:00am - 11:45am

---

## Gaining Maximal Value: Decoding Consumer Trends to Drive Innovation and Brand Strategy

11:45am - 12:15pm

### Participants

**Amber Hall** - Strategic Foresight Manager, Wolverine Worldwide

---

## Flexibility: The Future of Work

12:15pm - 12:45pm

I will outline how technology has changed the face of work and then talk about how culture is now evolving to reflect those changes. I will then go through how this impacts talent acquisition and the changing ways that companies will organize.

### Participants

**Greg Caplan** - Founder & CEO, Remote Year

---

## The Peripatetic Prognosticator's Dilemma: Theories of an Itinerant Semiotician

12:45pm - 1:00pm

### Participants

**Mikel Cirkus** - Global Director Conceptual Design, Flavors Division, Firmenich Inc

---

## Get Involved!

1:00pm - 1:30pm

Contact Elizabeth Hinkis at  
Elizabeth.Hinkis@KNect365.com or 646-616-7627

---

## Lunch

1:30pm - 2:30pm

---

## How Out of the Box Thinking Can Lead to Massive Growth

2:30pm - 3:00pm

### Participants

**Serena Sheldon** - Director, Consumer Insights, Taco Bell

---

## Evolving Industrial Design: Future Macro Trend Impacts on Consumer Preference & Products

3:00pm - 3:30pm

### Participants

**Kiki Redhead, CMG** - Color & Trend Lead - Industrial Coatings, Sherwin-Williams

---

## Futurist Prototyping: Using Science Fiction to Envisage Future Trends

3:30pm - 4:30pm

### Participants

**Mark Tocher** - Defence Planning Analyst, NATO

---

## Close of Future Trends Summit

4:30pm - 4:35pm

# SCHEDULE

FUTURE TRENDS SUMMIT 2019 - 16/05/2019

Future Trends

May 16, 2019

Seaport World Trade Center  
Boston, MA

TIME	
<b>9:00AM</b>	<b>9:15am</b> - FEI 2019 Host Welcome <b>9:30am</b> - Session Details Coming Soon
<b>10:00AM</b>	<b>10:00am</b> - Being Responsible for 1.2 Billion People <b>10:15am</b> - Open Innovation: Where We've Been, and Where We Need to Go
<b>11:00AM</b>	<b>11:00am</b> - Networking Break <b>11:45am</b> - Gaining Maximal Value: Decoding Consumer Trends to Drive Innovation and Brand Strategy
<b>12:00PM</b>	<b>12:15pm</b> - Flexibility: The Future of Work <b>12:45pm</b> - The Peripatetic Prognosticator's Dilemma: Theories of an Itinerant Semiotician
<b>1:00PM</b>	<b>1:00pm</b> - Get Involved! <b>1:30pm</b> - Lunch
<b>2:00PM</b>	<b>2:30pm</b> - How Out of the Box Thinking Can Lead to Massive Growth
<b>3:00PM</b>	<b>3:00pm</b> - Evolving Industrial Design: Future Macro Trend Impacts on Consumer Preference & Products <b>3:30pm</b> - Futurist Prototyping: Using Science Fiction to Envisage Future Trends
<b>4:00PM</b>	<b>4:30pm</b> - Close of Future Trends Summit