
Sponsorship Opportunities



IFRS Foundation[®]
CONFERENCE

24 - 25 June 2024

Leonardo Royal Hotel London Tower Bridge

London, UK

A personal word of welcome

The IFRS Foundation Conference in London on 24-25 June 2024 promises to be a truly informative and stimulating event, offering overviews of and deep-dives into the latest developments in standards for reporting to capital markets globally.

Better information leads to better decisions – investors need reliable, transparent and globally comparable information about companies to make better investment decisions. The IFRS Foundation’s mission is to develop IFRS Standards that bring transparency, accountability and efficiency to capital markets around the world.

The conference will give you the latest information about key developments in standard-setting for accounting and sustainability disclosures from the leadership of the Foundation’s two standard-setting boards, the International Accounting Standards Board (IASB) and the International Sustainability Standards Board (ISSB): chairs Andreas Barckow and Emmanuel Faber and vice-chairs Linda Mezon-Hutter and Sue Lloyd, as well as technical staff on key projects.

The IASB will have issued a new IFRS Accounting Standard by the time this conference arrives. IFRS 18 will improve companies’ financial performance reporting. At the IFRS Foundation Conference, delegates can equip themselves with key information about this new Standard and ask technical staff and board members any burning questions.

The ISSB is focusing on supporting adoption and implementation of its first two IFRS Sustainability Disclosure Standards. Technical staff will discuss implementation guidance to support companies applying the Standards to report on their sustainability-related risks and opportunities. Emmanuel Faber and the ISSB team will also look ahead to the next priorities for the ISSB.

Delegates will also gain insight into how IFRS Accounting Standards and IFRS Sustainability Disclosure Standards are connected and how the IASB and ISSB are connected in their work.

The conference will also provide ample opportunities to network with peers and IFRS Foundation staff both in person or online too.

We look forward to seeing you at the IFRS Foundation Conference on Monday 24–Tuesday 25 June at the Leonardo Royal Hotel London Tower Bridge, or online. Follow #IFRSConference24 on the days of the conference, for live updates.

With best regards,

Andrea Pryde,
Acting Managing Director / Executive Operations
Director,
IFRS Foundation





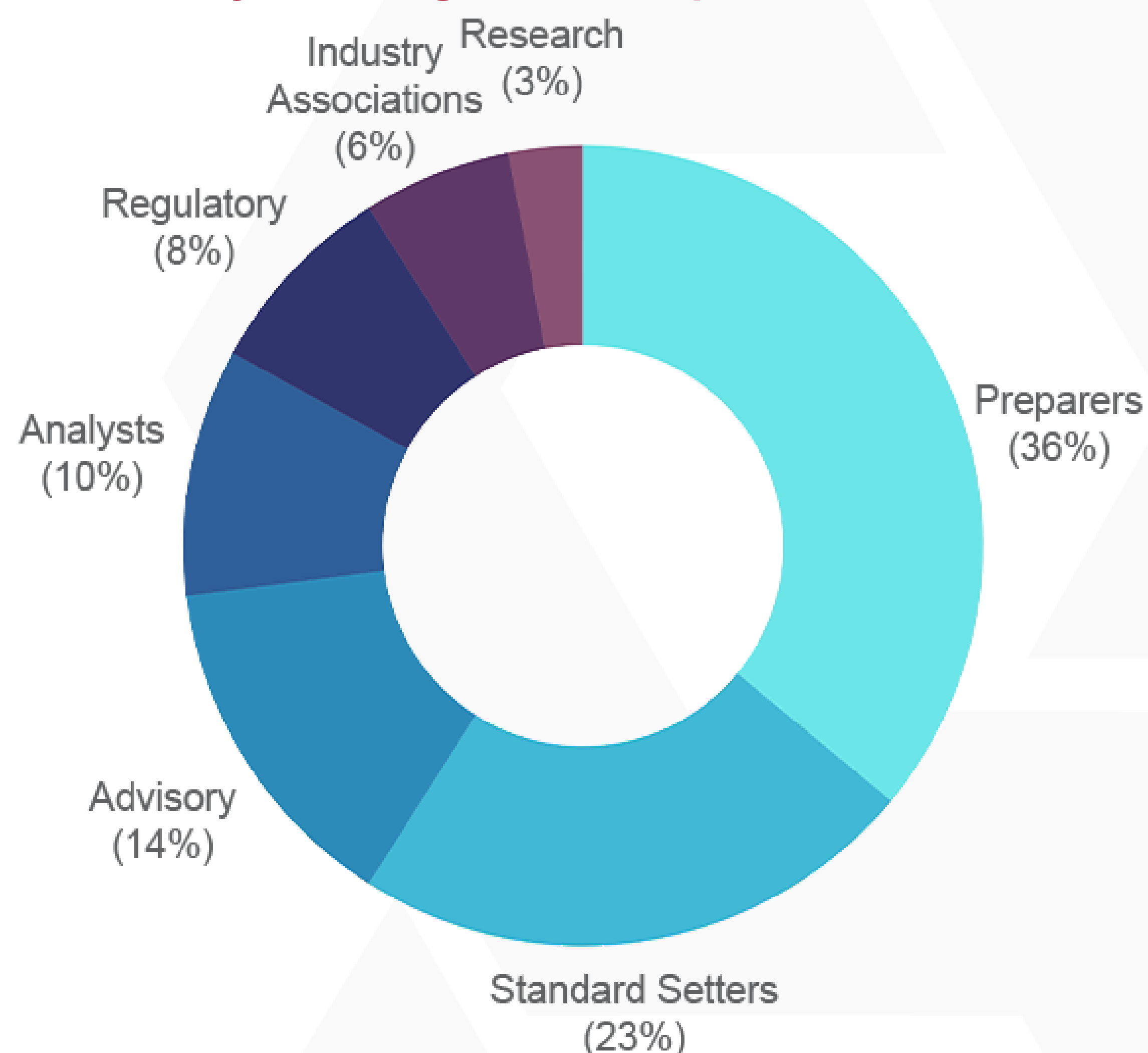
Better information for better decisions

2024

400+

participants expected (in-person and virtual)

Last year's registrants represented:



Up close and personal with the IASB and ISSB

The conference features the Chairs, Vice-Chairs and Members of both the International Accounting Standards Board (IASB) and the International Sustainability Standards Board (ISSB) together with technical staff from both Boards.

A sampling of 2023 attendee roles

- CEO
- CFO
- Chief Accountant
- Chief of Communications & External Affairs
- Global IFRS policy advisor
- Global Head Risk & Compliance
- Global Sustainability Technical Leader
- Group FD
- Group Financial Controller
- Head of Communications
- Head of Compliance Transformation
- Head of ESG & Sustainability
- Head of Finance
- Head of Group Accounting
- Head of IFRS Policies
- Head of Reporting
- Head of Sustainability Reporting & Policy
- Head of Sustainable Finance
- Director Financial and Climate Reporting
- Director of Corporate Responsibility
- Director Investor Relationships
- Director Sustainability & Communication
- MD - Finance
- VP - Finance

A sampling of speakers at the 2024 IFRS Foundation Conference

Our roster of speakers included globally recognised business leaders and seasoned practitioners that add valuable perspectives to the conversation.

Andreas Barckow

IASB Chair

Emmanuel Faber

ISSB Chair

Linda Mezon-Hutter

IASB Vice-Chair

Sue Lloyd

ISSB Vice-Chair

Nick Anderson

Member, IASB

Zach Gast

Member, IASB

Rika Suzuki

Member, IASB

Bob Uhl

Member, IASB

Richard Barker

Member, ISSB

Veronika Pountcheva

Member, ISSB

Platinum

£30,000



IFRS Foundation
CONFERENCE

Complimentary in-person registrations 10 (valued at £17,990)

Complimentary virtual registrations 10 (valued at £11,990)

Additional registrations 15% off any additional registrations

Exhibition booth Space for 1 booth in the exhibition hall/networking space

Exclusive branding Logo on attendee name badge lanyards

Event signage Top level logo placement on event signage - referenced as Platinum sponsor*

Banners (to be provided by sponsor) Up to 3 standing banners for placement in main conference room (close to the stage) and registration area

Conference content Top level logo placement on event slide deck and materials shared with participants

Conference website Top level logo placement on conference website sponsorship page

Event mailing Top level logo placement in event mailings from both IFRS and Informa

Social media Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)

Event app Your logo and corporate profile on event app
Opportunity to include thought leadership downloads (whitepapers, video etc.)
Options to contact and schedule meetings with attendees.
Access to attendee list (both F2F and online)

Contact list Contact list of attendees who have opted-in to receive sponsor communications

*Event signage includes: registration desk, promotional banners, meterboards and kiosks

[Contact our team to become a sponsor](#)

Technology

£25,000



IFRS Foundation
CONFERENCE

Complimentary in-person registrations 4 (valued at £7,196)

Complimentary virtual registrations 6 (valued at £7,194)

Additional registrations 15% off any additional registrations

Exhibition booth Space for 1 booth in the exhibition hall/networking space

Exclusive branding Logo prominently featured on event app
Logo prominently featured on the event webcast during breaks

Event signage Logo on event signage - referenced as Technology sponsor*

Conference content Logo placement on event slide deck and materials shared with participants

Conference website Technology sponsor logo placement on conference website sponsorship page

Event mailing Logo included in event mailings from both IFRS and Informa

Social media Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)

Event app Sponsor page on opening of app.
Your logo and corporate profile on event app
Opportunity to include thought leadership downloads (whitepapers, video etc.)
Options to contact and schedule meetings with attendees.
Access to attendee list (both F2F and online)

Contact list Contact list of attendees who have opted-in to receive sponsor communications

*Event signage includes: registration desk, promotional banners, meterboards and kiosks

[Contact our team to become a sponsor](#)

Reception

£20,000



Complimentary in-person registrations	4 (valued at £7,196)
Complimentary virtual registrations	6 (valued at £7,194)
Additional registrations	15% off any additional registrations
Exhibition booth	Space for 1 booth in the exhibition hall/networking space
Exclusive branding	Co-branded (IFRS and your logo) napkins during reception Exclusive feature of logo on tables during reception
Event signage	Logo on event signage - referenced at Reception sponsor*
Banners (to be provided by sponsor)	Up to 2 standing banners for placement in the networking space during the reception
Conference content	Logo placement on event slide deck and materials shared with participants
Conference website	Reception sponsor logo placement on conference website sponsorship page
Event mailing	Logo included in event mailings from both IFRS and Informa
Social media	Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)
Event app	Your logo and corporate profile on event app Opportunity to include thought leadership downloads (whitepapers, video etc.) Options to contact and schedule meetings with attendees. Access to attendee list (both F2F and online)
Contact list	Contact list of attendees who have opted-in to receive sponsor communications

*Event signage includes: registration desk, promotional banners, meterboards and kiosks

[Contact our team to become a sponsor](#)

Lunch

£20,000

Complimentary in-person registrations	4 (valued at £7,196)
Complimentary virtual registrations	6 (valued at £7,194)
Additional registrations	15% off any additional registrations
Exhibition booth	Space for 1 booth in the exhibition hall/networking space
Exclusive branding	Co-branded (IFRS and your logo) napkins during lunch Exclusive feature of logo on tables during lunch
Event signage	Logo on event signage - referenced at Lunch sponsor*
Banners (to be provided by sponsor)	Up to 2 standing banners for placement in the networking space during the lunch
Conference content	Logo placement on event slide deck and materials shared with participants
Conference website	Lunch sponsor logo placement on conference website sponsorship page
Event mailing	Logo included in event mailings from both IFRS and Informa
Social media	Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)
Event app	Your logo and corporate profile on event app Opportunity to include thought leadership downloads (whitepapers, video etc.) Options to contact and schedule meetings with attendees. Access to attendee list (both F2F and online)
Contact list	Contact list of attendees who have opted-in to receive sponsor communications

*Event signage includes: registration desk, promotional banners, meterboards and kiosks

[Contact our team to become a sponsor](#)

Breakfast

£15,000



IFRS Foundation
CONFERENCE

Complimentary in-person registrations 4 (valued at £7,196)

Complimentary virtual registrations 6 (valued at £7,194)

Additional registrations 15% off any additional registrations

Exhibition booth Space for 1 booth in the exhibition hall/networking space

Exclusive branding Co-branded (IFRS and your logo) napkins during breakfast
Exclusive feature of logo on tables during breakfast

Event signage Logo on event signage - referenced at Breakfast sponsor*

Banners Up to 2 standing banners for placement in the networking space during the breakfast
(to be provided by sponsor)

Conference content Logo placement on event slide deck and materials shared with participants

Conference website Breakfast sponsor logo placement on conference website sponsorship page

Event mailing Logo included in event mailings from both IFRS and Informa

Social media Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)

Event app Your logo and corporate profile on event app
Opportunity to include thought leadership downloads (whitepapers, video etc.)
Options to contact and schedule meetings with attendees.
Access to attendee list (both F2F and online)

Contact list Contact list of attendees who have opted-in to receive sponsor communications

*Event signage includes: registration desk, promotional banners, meterboards and kiosks

[Contact our team to become a sponsor](#)

Coffee Station £12,000

Complimentary in-person registrations 3 (valued at £5,397)

Complimentary virtual registrations 5 (valued at £5,995)

Additional registrations 15% off any additional registrations

Exhibition booth Space for 1 booth in the exhibition hall/networking space

Exclusive branding Co-branded (IFRS and your logo) napkins at the station
Coffee station branded with your logo

Event signage Logo on event signage - referenced at Coffee Station sponsor*

Banners Up to 2 standing banners for placement in coffee station area
(to be provided by sponsor)

Conference content Logo placement on event slide deck and materials shared with participants

Conference website Coffee Station sponsor logo placement on conference website sponsorship page

Event mailing Logo included in event mailings from both IFRS and Informa

Social media Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)

Event app Your logo and corporate profile on event app
Opportunity to include thought leadership downloads (whitepapers, video etc.)
Options to contact and schedule meetings with attendees.
Access to attendee list (both F2F and online)

Contact list Contact list of attendees who have opted-in to receive sponsor communications

*Event signage includes: registration desk, promotional banners, meterboards and kiosks

[Contact our team to become a sponsor](#)

Gold

£10,000

Complimentary in-person registrations	3 (valued at £5,397)
Complimentary virtual registrations	5 (valued at £5,995)
Additional registrations	15% off any additional registrations
Event signage	Logo on event signage - referenced as Gold sponsor*
Conference content	Logo placement on event slide deck and materials shared with participants
Conference website	Gold sponsor logo placement on conference website sponsorship page
Event mailing	Logo included in event mailings from both IFRS and Informa
Social media	Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)
Event app	Your logo and corporate profile on event app Opportunity to include thought leadership downloads (whitepapers, video etc.) Options to contact and schedule meetings with attendees. Access to attendee list (both F2F and online)
Contact list	Contact list of attendees who have opted-in to receive sponsor communications

*Event signage includes: registration desk, promotional banners, meterboards and kiosks

[Contact our team to become a sponsor](#)



	Platinum	Technology	Reception	Lunch	Breakfast	Coffee Station	Gold
Cost	£30,000	£25,000	£20,000	£20,000	£15,000	£12,000	£10,000
Complimentary in-person registrations	10	4	4	4	4	3	3
Complimentary virtual registrations	10	6	6	6	6	5	5
Discount for additional registrations	15% off	15% off	15% off	15% off	15% off	15% off	15% off
Logo on attendee name badge lanyards	✓						
Logo prominently featured on event app and on the event webcast during breaks		✓					
Co-branded (IFRS and your logo) napkins and exclusive feature of logo on tables			✓	✓	✓	✓	
Logo on event signage	✓	✓	✓	✓	✓	✓	✓
Banners (to be provided by sponsor)	3		2	2	2	2	
Top level logo placement on event slide deck and materials shared with participants	✓	✓	✓	✓	✓	✓	✓
Logo placement on conference website sponsorship page	✓	✓	✓	✓	✓	✓	✓
Logo included in event mailings	✓	✓	✓	✓	✓	✓	✓
Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)	✓	✓	✓	✓	✓	✓	✓
Logo placement on event app	✓		✓	✓	✓	✓	✓
Sponsor page on opening screen of app. Logo placement on event app		✓					
Opportunity to include thought leadership downloads (whitepapers, video etc.)	✓	✓	✓	✓	✓	✓	✓
Sponsor recognition with link to sponsor web page of choice	✓	✓	✓	✓	✓	✓	✓
Options to contact and schedule meetings with attendees	✓	✓	✓	✓	✓	✓	✓
Access to attendee list (both F2F and online)	✓	✓	✓	✓	✓	✓	✓
Contact list of attendees who have opted-in to receive sponsor communications	✓	✓	✓	✓	✓	✓	✓

Contact us to find out more:

Spencer Keyworth: Spencer.Keyworth@informa.com

Ash Khan: Ash.Khan@informa.com



IFRS Foundation®
CONFERENCE

THANK YOU for your interest in supporting the 2024 IFRS Foundation Conference. We hope one of the included sponsorships is of interest to you, however, if not and you would still like to support our event, **please get in touch** to see how you can get involved.

Without the generous support of our partners, this event wouldn't happen.