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# Sponsorship Opportunities



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IFRS Foundation<sup>®</sup>  
**CONFERENCE**

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**23 - 24 June 2025**

**Leonardo Royal Hotel London Tower Bridge**

**London, UK**



# A personal word of welcome

The IFRS Foundation Conference in London on 23-24 June 2025 promises to be an informative and stimulating event, offering overviews of and deep-dives into the latest developments in standards for reporting to capital markets globally.

Better information leads to better decisions – investors need reliable, transparent and globally comparable information about companies to make better investment decisions. The IFRS Foundation's mission is to develop IFRS Standards that bring transparency, accountability and efficiency to capital markets around the world.

The conference will give you the latest information about key developments in standard-setting for accounting and sustainability disclosures from the leadership of the Foundation's two standard-setting boards, the International Accounting Standards Board (IASB) and International Sustainability Standards Board (ISSB), as well as technical staff and external guest speakers.

At the IFRS Foundation Conference, delegates can equip themselves with key information about the latest research projects, Standards, maintenance projects, application questions and agenda decisions and exchange with technical staff and board members.

Both boards will also outline their next priorities for 2025 and beyond.

Delegates will also gain insight into how IFRS Accounting Standards and IFRS Sustainability Disclosure Standards are connected and how the IASB and ISSB are connected in their work.

The conference will also provide ample opportunities to network with peers and IFRS Foundation staff both in person or online too.

We look forward to seeing you at the IFRS Foundation Conference on Monday 23–Tuesday 24 June at the Leonardo Royal Hotel London Tower Bridge, or online.

Follow #IFRSConference25 on the days of the conference, for live updates.

With best regards,

Michel Madelain  
Managing Director  
IFRS Foundation



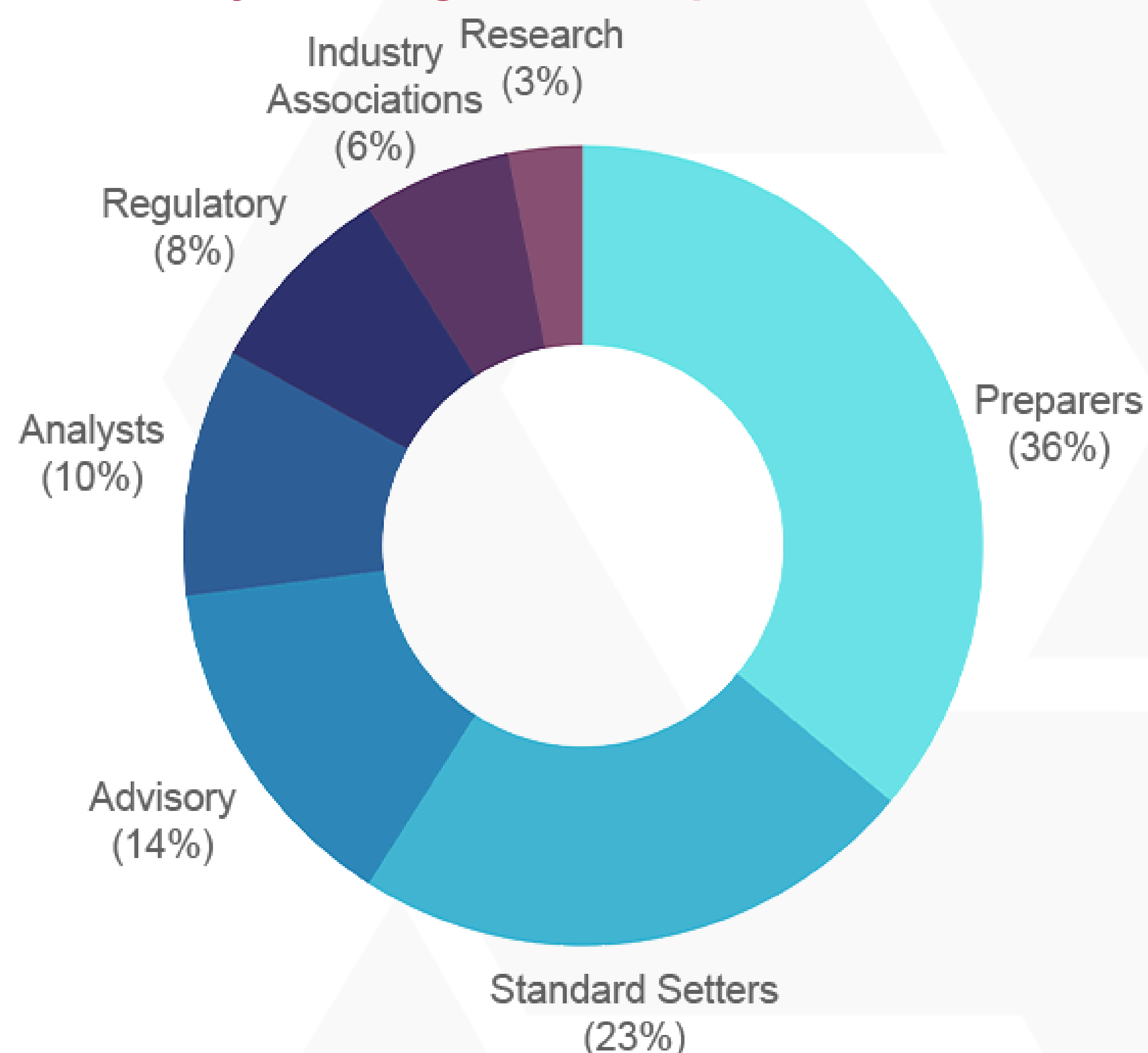
# Better information for better decisions

# 2025

## 550+

participants expected (in-person and virtual)

### Last year's registrants represented:



### Up close and personal with the IASB and ISSB

The conference features the Chairs, Vice-Chairs and Members of both the International Accounting Standards Board (IASB) and the International Sustainability Standards Board (ISSB) together with technical staff from both Boards.

### A sampling of 2024 attendee roles

- CEO
- CFO
- Chief Accountant
- Chief of Communications & External Affairs
- Global IFRS policy advisor
- Global Head Risk & Compliance
- Global Sustainability Technical Leader
- Group FD
- Group Financial Controller
- Head of Communications
- Head of Compliance Transformation
- Head of ESG & Sustainability
- Head of Finance
- Head of Group Accounting
- Head of IFRS Policies
- Head of Reporting
- Head of Sustainability Reporting & Policy
- Head of Sustainable Finance
- Director Financial and Climate Reporting
- Director of Corporate Responsibility
- Director Investor Relationships
- Director Sustainability & Communication
- MD - Finance
- VP - Finance

### A sampling of speakers at the 2024 IFRS Foundation Conference

Alongside our guest panellists from the corporate preparer world, Interpretation Committee members, and experienced investment professionals, the IFRS Foundation speakers include:

- Andreas Barckow**  
IASB Chair
- Emmanuel Faber**  
ISSB Chair
- Linda Mezon-Hutter**  
IASB Vice-Chair
- Sue Lloyd**  
ISSB Vice-Chair
- Nick Anderson**  
Member, IASB
- Zach Gast**  
Member, IASB
- Rika Suzuki**  
Member, IASB
- Bob Uhl**  
Member, IASB
- Richard Barker**  
Member, ISSB
- Veronika Pountcheva**  
Member, ISSB

# Platinum

£20,000



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CONFERENCE

**Complimentary in-person registrations** 10 (valued at £17,990)

**Complimentary virtual registrations** 10 (valued at £11,990)

**Additional registrations** 15% off any additional registrations

**Exhibition booth** Space for 1 booth in the exhibition hall/networking space

**Exclusive branding** Logo on attendee name badge lanyards

**Banners** (to be provided by sponsor) Up to 3 hanging banners for placement in main conference room (close to the stage) and registration area

**Conference content** Top level logo placement on event slide deck and materials shared with participants

**Conference website** Top level logo placement on conference website sponsorship page

**Event mailing** Top level logo placement in event mailings from both IFRS and Informa

**Social media** Tag company and and share logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)

**Event app** Your logo and corporate profile on event app  
Opportunity to include thought leadership downloads (whitepapers, video etc.)  
Options to contact and schedule meetings with attendees.  
Access to attendee list (both F2F and online)

**Contact list** Contact list of attendees who have opted-in to receive sponsor communications

**SALE**

\*Event signage includes: registration desk, promotional banners, meterboards and kiosks

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# Technology

£16,000



<b>Complimentary in-person registrations</b>	4 (valued at £7,196)
<b>Complimentary virtual registrations</b>	6 (valued at £7,194)
<b>Additional registrations</b>	15% off any additional registrations
<b>Exhibition booth</b>	Space for 1 booth in the exhibition hall/networking space
<b>Exclusive branding</b>	Logo prominently featured on event app Logo prominently featured on the event webcast during breaks
<b>Event signage</b>	Logo on event signage - referenced as Technology sponsor*
<b>Conference content</b>	Logo placement on event slide deck and materials shared with participants
<b>Conference website</b>	Technology sponsor logo placement on conference website sponsorship page
<b>Event mailing</b>	Logo included in event mailings from both IFRS and Informa
<b>Social media</b>	Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)
<b>Event app</b>	Sponsor page on opening of app. Your logo and corporate profile on event app Opportunity to include thought leadership downloads (whitepapers, video etc.) Options to contact and schedule meetings with attendees. Access to attendee list (both F2F and online)
<b>Contact list</b>	Contact list of attendees who have opted-in to receive sponsor communications

\*Event signage includes: registration desk, promotional banners, meterboards and kiosks

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# Reception

£12,000



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CONFERENCE

**Complimentary in-person registrations** 4 (valued at £7,196)

**Complimentary virtual registrations** 6 (valued at £7,194)

**Additional registrations** 15% off any additional registrations

**Exhibition booth** Space for 1 booth in the exhibition hall/networking space

**Exclusive branding** Co-branded (IFRS and your logo) napkins during reception  
Exclusive feature of logo on tables during reception

**Event signage** Logo on event signage - referenced at Reception sponsor\*

**Banners** Up to 2 standing banners for placement in the networking space during the reception  
(to be provided by sponsor)

**Conference content** Logo placement on event slide deck and materials shared with participants

**Conference website** Reception sponsor logo placement on conference website sponsorship page

**Event mailing** Logo included in event mailings from both IFRS and Informa

**Social media** Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)

**Event app** Your logo and corporate profile on event app  
Opportunity to include thought leadership downloads (whitepapers, video etc.)  
Options to contact and schedule meetings with attendees.  
Access to attendee list (both F2F and online)

**Contact list** Contact list of attendees who have opted-in to receive sponsor communications

\*Event signage includes: registration desk, promotional banners, meterboards and kiosks

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# Lunch

£12,000



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CONFERENCE

**Complimentary in-person registrations** 4 (valued at £7,196)

**Complimentary virtual registrations** 6 (valued at £7,194)

**Additional registrations** 15% off any additional registrations

**Exhibition booth** Space for 1 booth in the exhibition hall/networking space

**Exclusive branding** Co-branded (IFRS and your logo) napkins during lunch  
Exclusive feature of logo on tables during lunch

**Event signage** Logo on event signage - referenced at Lunch sponsor\*

**Banners** Up to 2 standing banners for placement in the networking space during the lunch  
(to be provided by sponsor)

**Conference content** Logo placement on event slide deck and materials shared with participants

**Conference website** Lunch sponsor logo placement on conference website sponsorship page

**Event mailing** Logo included in event mailings from both IFRS and Informa

**Social media** Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)

**Event app** Your logo and corporate profile on event app  
Opportunity to include thought leadership downloads (whitepapers, video etc.)  
Options to contact and schedule meetings with attendees.  
Access to attendee list (both F2F and online)

**Contact list** Contact list of attendees who have opted-in to receive sponsor communications

\*Event signage includes: registration desk, promotional banners, meterboards and kiosks

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# Coffee Station £12,000

<b>Complimentary in-person registrations</b>	3 (valued at £5,397)
<b>Complimentary virtual registrations</b>	5 (valued at £5,995)
<b>Additional registrations</b>	15% off any additional registrations
<b>Exhibition booth</b>	Space for 1 booth in the exhibition hall/networking space
<b>Exclusive branding</b>	Co-branded (IFRS and your logo) napkins at the station Coffee station branded with your logo
<b>Event signage</b>	Logo on event signage - referenced at Coffee Station sponsor*
<b>Banners (to be provided by sponsor)</b>	Up to 2 standing banners for placement in coffee station area
<b>Conference content</b>	Logo placement on event slide deck and materials shared with participants
<b>Conference website</b>	Coffee Station sponsor logo placement on conference website sponsorship page
<b>Event mailing</b>	Logo included in event mailings from both IFRS and Informa
<b>Social media</b>	Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)
<b>Event app</b>	Your logo and corporate profile on event app Opportunity to include thought leadership downloads (whitepapers, video etc.) Options to contact and schedule meetings with attendees. Access to attendee list (both F2F and online)
<b>Contact list</b>	Contact list of attendees who have opted-in to receive sponsor communications

\*Event signage includes: registration desk, promotional banners, meterboards and kiosks

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# Breakfast

£10,000



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**Complimentary in-person registrations** 4 (valued at £7,196)

**Complimentary virtual registrations** 6 (valued at £7,194)

**Additional registrations** 15% off any additional registrations

**Exhibition booth** Space for 1 booth in the exhibition hall/networking space

**Exclusive branding** Co-branded (IFRS and your logo) napkins during breakfast  
Exclusive feature of logo on tables during breakfast

**Event signage** Logo on event signage - referenced at Breakfast sponsor\*

**Banners** Up to 2 standing banners for placement in the networking space during the breakfast  
(to be provided by sponsor)

**Conference content** Logo placement on event slide deck and materials shared with participants

**Conference website** Breakfast sponsor logo placement on conference website sponsorship page

**Event mailing** Logo included in event mailings from both IFRS and Informa

**Social media** Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)

**Event app** Your logo and corporate profile on event app  
Opportunity to include thought leadership downloads (whitepapers, video etc.)  
Options to contact and schedule meetings with attendees.  
Access to attendee list (both F2F and online)

**Contact list** Contact list of attendees who have opted-in to receive sponsor communications

\*Event signage includes: registration desk, promotional banners, meterboards and kiosks

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# Gold

£7,000



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**Complimentary in-person registrations** 3 (valued at £5,397)

**Complimentary virtual registrations** 5 (valued at £5,995)

**Additional registrations** 15% off any additional registrations

**Event signage** Logo on event signage - referenced as Gold sponsor\*

**Conference content** Logo placement on event slide deck and materials shared with participants

**Conference website** Gold sponsor logo placement on conference website sponsorship page

**Event mailing** Logo included in event mailings from both IFRS and Informa

**Social media** Tag company and show logo on the 'thanks to our sponsors' post on the IFRS Foundation LinkedIn account (69k followers)

**Event app** Your logo and corporate profile on event app  
Opportunity to include thought leadership downloads (whitepapers, video etc.)  
Options to contact and schedule meetings with attendees.  
Access to attendee list (both F2F and online)

**Contact list** Contact list of attendees who have opted-in to receive sponsor communications

\*Event signage includes: registration desk, promotional banners, meterboards and kiosks

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	Platinum*	Technology*	Reception*	Lunch*	Coffee Stations*	Breakfast*	Gold
<b>Cost</b>	£18,000	£18,000	£12,000	£12,000	£12,000	£10,000	£7,000
<b>Complimentary in-person registrations</b>	10	4	4	4	4	3	3
<b>Complimentary virtual registrations</b>	10	8	6	6	6	5	5
<b>15% off any additional conference registrations</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>One exhibition booth in the exhibition hall / networking space</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Logo on attendee name badge lanyards</b>	<input checked="" type="checkbox"/>						
<b>Co-branded (IFRS and your logo) napkins, and exclusive feature of logo, during the sponsored session</b>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Up to 3 banners (provided by sponsor) for placement in the main conference room (closest to the stage) and registration area</b>	<input checked="" type="checkbox"/>						
<b>Up to 2 standing banners (provided by sponsor) for placement in the networking space during the sponsored session</b>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Logo prominently featured on event app and the event webcast during breaks</b>		<input checked="" type="checkbox"/>					
<b>Your logo and company profile on event app. Options to contact and schedule meetings with attendees</b>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Sponsor page on opening of event app, alongside your logo and company profile. Options to contact and schedule meetings with attendees</b>		<input checked="" type="checkbox"/>					
<b>Top level logo placement on conference website, hyperlinked to sponsor website</b>	<input checked="" type="checkbox"/>						
<b>Logo placement on conference website, hyperlinked to sponsor website</b>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Top level logo placement on event signage and event rotating slide deck</b>	<input checked="" type="checkbox"/>						
<b>Logo placement on event signage and event rotating slide deck</b>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Top level logo placement in event mailings, social media and event app</b>	<input checked="" type="checkbox"/>						
<b>Logo placement in event mailings, social media and event app</b>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Contact list of attendees who have opted-in to receive sponsor communications</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

\*one available per event

**Contact us to find out more:**

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hannah Burridge: [Hannah.Burridge@informa.com](mailto:Hannah.Burridge@informa.com)



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THANK YOU for your interest in supporting the 2025 IFRS Foundation Conference. We hope one of the included sponsorships is of interest to you, however, if not and you would still like to support our event, **please get in touch** to see how you can get involved.

Without the generous support of our partners, this event wouldn't happen.