
Registration and Morning Coffee

10:00 - 10:20

Chair's Opening Remarks

10:20 - 10:30

Participants

Darren Meale - Partner & Deputy District Judge,
Simmons & Simmons

What is Intellectual Property and Why is it Important

10:30 - 11:30

- What is intellectual property?
- The rights and how they interrelate
- International conventions
- European Union law

Participants

Darren Meale - Partner & Deputy District Judge,
Simmons & Simmons

Understanding the Fundamentals of Copyright Protection

11:30 - 12:20

- Originality, authorship, ownership and duration
- Infringement – covering defences, exceptions and limitations
- Enforcement, including the current status of the Digital Economy Act
- Neighbouring rights
- Q&A

Participants

Geert Glas - Partner, Allen & Overy

Lunch

12:20 - 13:20
Breaks

An Introduction to the General Principles of Trademark Law and Practices

13:20 - 14:05

- Unregistered trademarks
- The action for passing off
- Registered trademarks: UK and CTM
- Absolute grounds for refusal
- Relative grounds for refusal
- Opposition, revocation and invalidity proceedings
- Transactions involving trade marks
- Infringement proceedings

Participants

Katharine Stephens - Partner, Bird & Bird

Introduction to IP Licensing and Transactions

14:05 - 14:50

- An overview of licensing
- Assignment of rights - what is it and why do it?
- Non-disclosure agreements
- Other security arrangements
- Q&A

Participants

Giles Pratt - Partner, Freshfields Bruckhaus Deringer

An Introduction to the EU Legal Framework for Intellectual property

14:50 - 15:20

Participants

Adrian Howes - Head of IP and Standards, IP
Regulatory Affairs, Nokia

Afternoon Networking & Refreshment Break

15:20 - 15:40
Breaks

Open Collaborative Technology development

15:40 - 16:30

- What is meant by open collaborative technology and why is it important?
- What is a standard?
- Types of standards and development
- How SDOs operate, governance and IPR policy
- What are SEPs? How does FRAND operate?
- Collaborative (open source) software / hardware development: What is it? How does the development process differ from standards?
- Fair, Reasonable, & Non-Discriminatory Licensing
- Role of the courts in SEP licensing

Participants

Adrian Howes - Head of IP and Standards, IP
Regulatory Affairs, Nokia

Dirk Weiler - Head of Standards Policy, Nokia

IP Due Diligence: Maximising the Benefits

16:30 - 17:20

- The purpose of due diligence
- Growing importance of IP/T
- Knowing the deal
- The role of warranties and indemnities
- Designing an effective strategy for due diligence
- IP searches
- Contract reviews
- Forms of reporting to the client
- Particular issues: Patents, trademarks, copyright and designs, know-how and confidential information, domain names, IP licensing arrangements and IT contracts
- Areas of particular concern – improvements, joint ownership etc

Participants

Timothy Powell - Partner, Potter Clarkson

Chair's Closing Remarks

17:20 - 17:30

Free time

17:30 - 18:00

College Bar Opens

18:00 - 19:00
Networking Events

Dinner in Dining Hall

19:00 - 20:30
Networking Events

Pub Quiz

20:30 - 22:00
Networking Events

SCHEDULE

IP LAW SCHOOL 2021 AGENDA - DAY 1 - 06/12/2021

IP Law Summer School

15-19th August 2022
Downing College
Cambridge University

TIME	BREAKS	NETWORKING EVENTS
10:00	10:00 - Registration and Morning Coffee 10:20 - Chair's Opening Remarks 10:30 - What is Intellectual Property and Why is it Important	10:00 - Registration and Morning Coffee 10:20 - Chair's Opening Remarks 10:30 - What is Intellectual Property and Why is it Important
11:00	11:30 - Understanding the Fundamentals of Copyright Protection	11:30 - Understanding the Fundamentals of Copyright Protection
12:00	12:20 - Lunch	
13:00	13:20 - An Introduction to the General Principles of Trademark Law and Practices	13:20 - An Introduction to the General Principles of Trademark Law and Practices
14:00	14:05 - Introduction to IP Licensing and Transactions 14:50 - An Introduction to the EU Legal Framework for Intellectual property	14:05 - Introduction to IP Licensing and Transactions 14:50 - An Introduction to the EU Legal Framework for Intellectual property
15:00	15:20 - Afternoon Networking & Refreshment Break 15:40 - Open Collaborative Technology development	15:40 - Open Collaborative Technology development
16:00	16:30 - IP Due Diligence: Maximising the Benefits	16:30 - IP Due Diligence: Maximising the Benefits
17:00	17:20 - Chair's Closing Remarks 17:30 - Free time	17:20 - Chair's Closing Remarks 17:30 - Free time
18:00		18:00 - College Bar Opens
19:00		19:00 - Dinner in Dining Hall
20:00		20:30 - Pub Quiz

Chair's Opening Remarks

09:20 - 09:30

Participants

Jane Lambert - Barrister, 4-5 Gray's Inn Square

EPO Drafting & Defence

09:30 - 10:15

- EPO Procedure – Principles and Recent Trends
- Amendments and Added Subject Matter
- Clarity of Claim and Sufficiency of Disclosure
- The Problem & Solution Approach
- A Practical Strategy for EPO Prosecution

Participants

Andrew White - Partner, Mathys & Squire

Cross-Border Patent Strategy

10:15 - 11:00

- The current state of play on cross-border injunctions and "torpedoes"
- The pros and cons of a jurisdictional approach vs a universal approach
- Community regulation on service and jurisdiction
- Benefits of patents opted-in to the UPC
- Q&A

Participants

Hiroshi Sheraton - Partner, Baker & McKenzie LLP

Morning Networking & Refreshment Break

11:00 - 11:20

Breaks

Patent Infringement

11:20 - 12:00

This section explains how to determine the scope of patent claims and provides an overview of the main acts of infringement.

Participants

Paul England - Senior Professional Support Lawyer, Taylor Wessing

Patent Validity

12:00 - 12:45

The presentation will review and discuss the law on obviousness, novelty, sufficiency and breadth of claims.

Participants

Matthew Shade - Partner, WilmerHale

Lunch

12:45 - 13:45

Breaks

Patents in a Digitised World

13:45 - 14:30

- Software Patents – computer implemented inventions (Day 2)
- Patents for inventions created by AI?
- Challenges of patenting AI?

Participants

Claudia Milbradt - Partner, Clifford Chance

International Patent Perspectives: Understanding Global Differences

14:30 - 15:15

Participants

Timothy Powell - Partner, Potter Clarkson

Afternoon Networking & Refreshment Break

15:15 - 15:35

Breaks

Pharma and Biotech: Patenting and Other Protections

15:35 - 16:20

- Types of patentable inventions in the pharma and biotech fields
- Excluded subject matter and medical use claims
- SPCs

Participants

Lucy Barnes - Partner, European and UK Patent Attorney, J A Kemp

TMT: A SEP & FRAND Overview

16:20 - 17:05

Participants

Jane Lambert - Barrister, 4-5 Gray's Inn Square

Chair's Closing Remarks

17:05 - 17:15

Participants

Jane Lambert - Barrister, 4-5 Gray's Inn Square

Free Time

17:15 - 17:30

Meet at Porter's Lodge for Punting on the River Cam

17:30 - 19:00

Networking Events

Buffet Dinner & Drinks Reception at Downing Heong Gallery

19:00 - 20:00

Networking Events

SCHEDULE

IP LAW SCHOOL 2021 AGENDA - DAY 2 - 07/12/2021

IP Law Summer School

15-19th August 2022
Downing College
Cambridge University

TIME	BREAKS	NETWORKING EVENTS
09:00	09:20 - Chair's Opening Remarks 09:30 - EPO Drafting & Defence	09:20 - Chair's Opening Remarks 09:30 - EPO Drafting & Defence
10:00	10:15 - Cross-Border Patent Strategy	10:15 - Cross-Border Patent Strategy
11:00	11:00 - Morning Networking & Refreshment Break 11:20 - Patent Infringement	11:20 - Patent Infringement
12:00	12:00 - Patent Validity 12:45 - Lunch	12:00 - Patent Validity
13:00	13:45 - Patents in a Digitised World	13:45 - Patents in a Digitised World
14:00	14:30 - International Patent Perspectives: Understanding Global Differences	14:30 - International Patent Perspectives: Understanding Global Differences
15:00	15:15 - Afternoon Networking & Refreshment Break 15:35 - Pharma and Biotech: Patenting and Other Protections	15:35 - Pharma and Biotech: Patenting and Other Protections
16:00	16:20 - TMT: A SEP & FRAND Overview	16:20 - TMT: A SEP & FRAND Overview
17:00	17:05 - Chair's Closing Remarks 17:15 - Free Time	17:05 - Chair's Closing Remarks 17:15 - Free Time 17:30 - Meet at Porter's Lodge for Punting on the River Cam
18:00		
19:00		19:00 - Buffet Dinner & Drinks Reception at Downing Heong Gallery

Chair's Opening Remarks

09:10 - 09:20

Participants

Jane Lambert - Barrister, 4-5 Gray's Inn Square

Copyright in the Digital Age – The Metaverse and Beyond

09:20 - 10:10

- Content sharing and distribution: statute and case law
- Directive on Copyright in the Digital Single Market: overview and update, including:
 - Article 17
 - Article 15
 - Articles 18 - 23
- Collective rights management
- Metaverse and Internet 3.0
- Artificial intelligence

Participants

Gregor Pryor - Partner, Reed Smith

Copyright in the Digital Single Market and Blocking Orders

10:10 - 11:00

- Ancillary right for press publishers (Article 11)
- New mandatory exceptions (Article 3-5)
- Licensing and wider access to content
- Fair remuneration
- Beyond Brexit

Participants

Victoria McEvedy - Solicitor England & US Attorney & Counselor-at-Law (NY), McEvedys Solicitors & Attorneys Ltd

Morning Coffee and Refreshment Break

11:00 - 11:20

Breaks

Trade Marks: How to Assess Likelihood of Confusion

11:20 - 12:05

- The 3-step test in assessing likelihood of confusion:
 - identity or similarity of the goods or services
 - visual, phonetical and/or conceptual identity or similarity of the conflicting signs/trade marks
 - the rule of interdependence and other relevant circumstances that play a role

Participants

Paul Maeyaert - Partner, Fencer

Data Protection & GDPR

12:05 - 12:35

Participants

Liz Fitzsimons - Partner, Privacy & Information Law, Eversheds Sutherland

Lunch

12:35 - 13:40

Breaks

Database Protection & Rights in Data

13:40 - 14:30

- Creative vs non-creative databases
- Directive 96/9/EC and database copyright
- Subsistence issues: what constitutes an "investment" of resources or time?
- AI and 'big data': implications on the analysis and use of datasets

Participants

Joanna Conway - IP & Technology Disputes Partner, Kemp Little

Design Rights: Community and UK Designs – Protection and Processes

14:30 - 15:25

- Registered and unregistered designs – rights and protections
- Registering a design – pros, cons, and processes
- Design law status update including Factual Summary Report published as part of EU design law 2018 public consultation
- Technical restrictions case law, including the CJEU decisions in Doceram, Cofemel, Gömböc and Brompton and technical restrictions/functionality exclusions in designs, copyright and trade marks

Participants

Carina Gommers - Partner, Wiggin LLP

Afternoon Virtual Networking Refreshment Break

15:25 - 15:45

Breaks

Defamation/Trade Libel and Privacy for Business

15:45 - 16:25

Participants

Victoria McEvedy - Solicitor England & US Attorney & Counselor-at-Law (NY), McEvedys Solicitors & Attorneys Ltd

Trade Marks in the Digital Age

16:25 - 17:20

- Keyword advertising; advertiser and search engine liability
- Liability of online service providers for third party infringements
- Issues of Jurisdiction - where does the infringement take place and where should you take action?
- Websites and parallel trading
- Domain name disputes
- 3D Printing and other new issues

Participants

Sarah Mountain - Senior Associate, RPC

Chair's Closing Remarks and end of Day Three

17:20 - 17:30

Participants

Jane Lambert - Barrister, 4-5 Gray's Inn Square

Free time

17:30 - 19:00

Buffet Dinner

19:00 - 20:00

Networking Events

Games Night in the College Bar

20:00 - 21:00

Networking Events

SCHEDULE

IP LAW SCHOOL 2021 AGENDA - DAY 3 - 08/12/2021

IP Law Summer School

15-19th August 2022
Downing College
Cambridge University

TIME	BREAKS	NETWORKING EVENTS
09:00	09:10 - Chair's Opening Remarks 09:20 - Copyright in the Digital Age – The Metaverse and Beyond	09:10 - Chair's Opening Remarks 09:20 - Copyright in the Digital Age – The Metaverse and Beyond
10:00	10:10 - Copyright in the Digital Single Market and Blocking Orders	10:10 - Copyright in the Digital Single Market and Blocking Orders
11:00	11:00 - Morning Coffee and Refreshment Break 11:20 - Trade Marks: How to Assess Likelihood of Confusion	11:20 - Trade Marks: How to Assess Likelihood of Confusion
12:00	12:05 - Data Protection & GDPR 12:35 - Lunch	12:05 - Data Protection & GDPR
13:00	13:40 - Database Protection & Rights in Data	13:40 - Database Protection & Rights in Data
14:00	14:30 - Design Rights: Community and UK Designs – Protection and Processes	14:30 - Design Rights: Community and UK Designs – Protection and Processes
15:00	15:25 - Afternoon Virtual Networking Refreshment Break 15:45 - Defamation/Trade Libel and Privacy for Business	15:45 - Defamation/Trade Libel and Privacy for Business
16:00	16:25 - Trade Marks in the Digital Age	16:25 - Trade Marks in the Digital Age
17:00	17:20 - Chair's Closing Remarks and end of Day Three 17:30 - Free time	17:20 - Chair's Closing Remarks and end of Day Three 17:30 - Free time
18:00		
19:00		19:00 - Buffet Dinner
20:00		20:00 - Games Night in the College Bar

Chair's Opening Remarks

09:00 - 09:10

Participants

Jane Lambert - Barrister, 4-5 Gray's Inn Square

Purpose and Elements of IP Licenses

09:10 - 09:50

- IP to generate massive income or add value
- Advantages and disadvantages of licensing
- What is a licence – getting started with the process
- What makes a good license?
- Case studies

Participants

Dai Davis - Partner, Percy Crow Davis & Co

IP in the Real World: practical drafting and negotiation tips

09:50 - 10:35

Then bullet points of:

- Case studies, tips and tricks on how to draft and negotiate some common IP clauses, including
- Key definitions
- Assignments and licences
- Warranties and indemnities
- Royalties

Participants

Jo Farmer - Partner, Lewis Silkin

Morning Networking & Refreshment Break

10:35 - 10:55

Breaks

Ensuring Contractual Agreements are Compatible with EU Competition Law

10:55 - 11:45

Participants

Andrew North - Of Counsel, Herbert Smith Freehills

IP Law after Brexit

11:45 - 12:35

Participants

Jane Lambert - Barrister, 4-5 Gray's Inn Square

Dai Davis - Partner, Percy Crow Davis & Co

Lunch

12:35 - 13:35

Breaks

IP issues in JVs and Collaborations

13:35 - 14:25

- The commercial rationale behind joint ventures and collaborations
- The life cycle of a joint venture or collaboration:
 - pre-contract stage: confidentiality and trade secrets; due diligence; structural considerations;
 - formation stage: assignment and licensing of existing rights; the terms of transfer, including exclusivity; valuation of IP contributions;
 - duration stage: future contribution of existing and future background rights; ownership and exploitation of foreground rights (aka arising IP); maintenance and protection of rights; and
 - termination stage: providing for both unexpected and expected events, continuing licences and transfers of IP.
- We will also cover the pitfalls of joint ownership.

Participants

Nigel Parker - Partner, Allen & Overy

A Guide to Acquisitions and Divestures of IP

14:25 - 15:15

- Acquisition procedure
- Due diligence
- Contractual questions
- Transfer of IP
- Planning for after the deal
- Other potential pitfalls
- Case study

Participants

Patricia McGovern - Chairperson, Head of Intellectual Property and Business Departments, DFMS Solicitors

Afternoon Networking & Refreshment Break

15:15 - 15:35

Breaks

Tax Issues Raised by Intellectual Property

15:35 - 16:15

- General overview
- Corporate intangibles regime
- R&D relief
- Patent box
- IP when buying and selling businesses

Participants

Pete Miller - Partner, The Miller Partnership

Passing Off and Unfair Competition

16:15 - 17:05

- Case studies at the intersection of several IP and other proprietary rights

Participants

Dai Davis - Partner, Percy Crow Davis & Co

Chair's Closing Remarks and End of Day Four

17:05 - 17:15

Participants

Jane Lambert - Barrister, 4-5 Gray's Inn Square

Free Time

17:15 - 18:30

College Bar Opens

18:30 - 19:30

Networking Events

Gala Dinner in the Dining Room (formal dress encouraged)

19:30 - 20:30

Networking Events

SCHEDULE

IP LAW SCHOOL 2021 AGENDA - DAY 4 - 09/12/2021

IP Law Summer School

15-19th August 2022
Downing College
Cambridge University

TIME	BREAKS	NETWORKING EVENTS
09:00	09:00 - Chair's Opening Remarks 09:10 - Purpose and Elements of IP Licenses 09:50 - IP in the Real World: practical drafting and negotiation tips	09:00 - Chair's Opening Remarks 09:10 - Purpose and Elements of IP Licenses 09:50 - IP in the Real World: practical drafting and negotiation tips
10:00	10:35 - Morning Networking & Refreshment Break 10:55 - Ensuring Contractual Agreements are Compatible with EU Competition Law	10:55 - Ensuring Contractual Agreements are Compatible with EU Competition Law
11:00	11:45 - IP Law after Brexit	11:45 - IP Law after Brexit
12:00	12:35 - Lunch	
13:00	13:35 - IP issues in JVs and Collaborations	13:35 - IP issues in JVs and Collaborations
14:00	14:25 - A Guide to Acquisitions and Divestures of IP	14:25 - A Guide to Acquisitions and Divestures of IP
15:00	15:15 - Afternoon Networking & Refreshment Break 15:35 - Tax Issues Raised by Intellectual Property	15:35 - Tax Issues Raised by Intellectual Property
16:00	16:15 - Passing Off and Unfair Competition	16:15 - Passing Off and Unfair Competition
17:00	17:05 - Chair's Closing Remarks and End of Day Four 17:15 - Free Time	17:05 - Chair's Closing Remarks and End of Day Four 17:15 - Free Time
18:00		18:30 - College Bar Opens
19:00		19:30 - Gala Dinner in the Dining Room (formal dress encouraged)

Chair's Opening Remarks

09:00 - 09:10

Participants

Jane Lambert - Barrister, 4-5 Gray's Inn Square

International IP Strategy and Enforcement

09:10 - 10:00

- International IP strategy
 - Why does it matter?
 - What is the business landscape?
 - What does "IP" mean to a business?
- Innovation capture
- Building brand value
- Enforcement: strategic value

Participants

Rebecca Halford-Harrison - Partner, IP & Technology, Strategy & Disputes, Keystone Law

Trade Secrets & Breach of Confidence

10:00 - 10:50

Participants

Dai Davis - Partner, Percy Crow Davis & Co

Morning Networking & Refreshment Break

10:50 - 11:10

Breaks

Arbitration of Intellectual Property Disputes

11:10 - 12:00

Participants

Paul Abbott - Senior Associate, Freshfields

Using the Customs Regulations to Tackle Infringement and Combat Counterfeiting

12:00 - 13:00

- What is covered by the Customs Regulation?
- Securing destruction without a court order
- Data rights of the IPR holder
- Practical tips and tricks

Participants

Patricia McGovern - Chairperson, Head of Intellectual Property and Business Departments, DFMG Solicitors

Lunch

13:00 - 14:00

Breaks

IP Law and Free Trade Agreements

14:00 - 14:40

Participants

Donia Alwan - Trade Lawyer, FTA (Asia & Pacific), Department for International Trade

IP Litigation in the English Courts

14:40 - 15:30

Participants

Jane Lambert - Barrister, 4-5 Gray's Inn Square

Chair's closing remarks and end of Winter School

15:30 - 15:40

SCHEDULE

IP LAW SCHOOL 2021 AGENDA - DAY 5 - 10/12/2021

IP Law Summer School

15-19th August 2022
Downing College
Cambridge University

TIME	BREAKS
09:00	09:00 - Chair's Opening Remarks 09:10 - International IP Strategy and Enforcement
10:00	10:00 - Trade Secrets & Breach of Confidence 10:50 - Morning Networking & Refreshment Break
11:00	11:10 - Arbitration of Intellectual Property Disputes
12:00	12:00 - Using the Customs Regulations to Tackle Infringement and Combat Counterfeiting
13:00	13:00 - Lunch
14:00	14:00 - IP Law and Free Trade Agreements 14:40 - IP Litigation in the English Courts
15:00	15:30 - Chair's closing remarks and end of Winter School