

SESSIONS

DAY 1 - 03/12/2019

International Copyright Law

December 2020
London, UK

Registration & Refreshments

08:30 - 09:00

Chair's Opening Remarks

09:00 - 09:10

Participants

Joanna Conway - Partner, Kemp Little LLP

Key Case Law Update: Critical Developments in 2019

09:10 - 10:00

Participants

Iain Connor - Partner, Pinsent Masons LLP

DSM & the Copyright Directive: Overview & Status of Articles 15 & 17

10:00 - 10:30

- Overview of DSM and the Copyright Directive
- Articles 15 & 17
- In the middle ground between the passing of the directive and implementation, where are businesses?
- What guidance has there been?

Participants

Rebecca Swindells - Partner, Jones Day

Morning Networking & Refreshment Break

10:30 - 11:00

Meme Culture? Parodies, Parody Exception Laws & Article 17

11:00 - 11:30

Participants

Sabine Jacques - Senior Lecturer, University of East Anglia

News from the US

11:30 - 12:30

- *Fourth Estate Public Benefit Corporation v. Wall-Street.com*
- *Rimini Street, Inc. v. Oracle USA, Inc.*
- Upcoming Supreme Court cases
- Music Modernisation Act implementation
- Tribunals and copyright claims
- Upcoming legislation and impact of 2020 election

Participants

David Carson - Former General Counsel, US Copyright Office

Networking Lunch

12:30 - 13:30

Copyright & AI: Principles & Overview

13:30 - 14:15

Participants

John Enser - Partner, CMS

Copyright & AI: Counterpoint

14:15 - 14:35

Participants

Tom Frederikse - Partner, Clintons

Copyright & 3D Printing

14:35 - 15:10

Participants

Professor Dinusha Mendis - Professor of Intellectual Property & Innovation Law, Bournemouth University

Afternoon Networking & Refreshment Break

15:10 - 15:40

Deepfakes: Tackling Innovative Harmful Online Content

15:40 - 16:15

- Deepfakes exemplifying the copyright digital challenge
- How to tackle deepfakes, including the US DEEPFAKES Accountability Act
- Other legal routes to tackle online harms: defamation, image & other IP rights, future regulation
- Repercussions and future direction for business, corporates and the entertainment industry

Participants

Joanna Conway - Partner, Kemp Little LLP

IP Inclusive: D&I for Copyright & IP

16:15 - 16:30

Hear from IP Inclusive, the pan-professional voluntary organisation founded by CIPA, CITMA, IP Federation and FICPI-UK. Its mission is to make the IP community more inclusive, diverse, open and fair. With over a 1000 IP professionals signed-up, whether you are an individual or represent an organisation, learn how IP Inclusive can benefit you. IP Inclusive will present a pop-up talk on the 'business case for diversity' – put on your commercial spectacles and hear how the hard cold numbers show that a good D&I footprint will put you ahead of your competitors.

Participants

Joanna Conway - Partner, Kemp Little LLP

Chair's Closing Remarks

16:30 - 16:40

Participants

Joanna Conway - Partner, Kemp Little LLP

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SESSIONS

DAY 2 - 04/12/2019

International Copyright Law

December 2020
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Refreshments

08:30 - 09:00

Chair's Opening Remarks

09:00 - 09:10

Update on International Copyright Topics Under Consideration at WIPO

09:10 - 09:55

Participants

Michele Woods - Director, WIPO

Intellectual Property Enforcement Measures, Especially Anti-piracy Measures in the Digital Environment

09:55 - 10:45

Participants

Jane Lambert - Barrister, 4-5 Gray's Inn Square

Morning Networking & Refreshment Break

10:45 - 11:15

Communication to the Public

11:15 - 11:50

Participants

Phil Sherrell - Partner, Head of Media, Entertainment & Sport, Bird & Bird LLP

CJEU Case Law Update, Digital Exhaustion & the Tom Kabinet Case

11:50 - 12:35

Participants

Trevor Cook - Partner, WilmerHale

Networking Lunch

12:35 - 13:35

(Crowd)Funding of Copyright Claims

13:35 - 13:55

- Crowdfunding
- When subject to infringement
- Damage based agreements

Participants

John MacKenzie - Partner, Shepherd and Wedderburn LLP

Cross-Border Copyright Infringement Litigation

13:55 - 14:35

Participants

Laura Fresco - Partner, HOYNG ROKH MONEGIER

Calculation of Damages in Copyright Actions

14:35 - 15:05

- How are damages calculated in copyright infringement matters
- Royalties calculations and the "hypothetical user"
- Aggravated Damages

Participants

Paul Joseph - Partner, RPC

Afternoon Networking & Refreshment Break

15:05 - 15:30

Regulatory Movement into Online Spaces: Update on Discussions and Feasibility

15:30 - 16:00

- Will regulators attempt to move into the online space under the banner of online harms?
- Potential movement by House of Lords, European Commission and Congress
- The challenges of ruling on meme culture, Twitter and Reddit - feasibility of an online regulator

Participants

John MacKenzie - Partner, Shepherd and Wedderburn LLP

The Brexit Question: Clarity or More Confusion?

16:00 - 16:30

- The Government has stated a clear intention of leaving on 31st October, so by December will we know more about the Brexit implications on copyright or be looking at a further extension?
- This session will examine what we know come December, and whether leaving (if we do) has provided more clarity or further confusion

Participants

Adam Rendle - Partner, Taylor Wessing

Chair's Closing Remarks & End of Conference

16:30 - 16:40

Participants

Trevor Cook - Partner, WilmerHale

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