

Land & Development

Residential | Office | Retail | Industrial

Tuesday, May 30, 2023

Metro Toronto Convention Centre (North)

2023 CORPORATE SPONSORSHIP PROGRAM

informaconnect.com/land-development

Anticipating 1,000 attendees looking for updates, connections and solutions in the Land & Development Sector



THE EVENT

Align your organization with the 19th annual Land & Development Conference and its prestigious speakers and other sponsoring organizations.

The program will closely examine markets across Canada, offering a wide range of panel discussions and sessions on the transformation of the office market; tenant and landlord real estate strategies; key municipal planning policies; the continuation of a range of development activity; the issues and solutions related to housing affordability; the challenges facing retail and traditional formats; how the industrial and apartment markets are performing; and the future of work environments.

Sustainable, and loaded with even more value, the 2023 Land & Development Conference has been organized by Informa Connect, the producers of the Real Estate Forums, in conjunction with a steering committee of developers, owners, lenders, brokers, and their intermediaries.

The conference is targeted at the interests of real estate executives, brokers, developers, investors, asset managers, and other professionals active in the acquisition, development and disposition of land, as well as leasing, financing, management, and marketing of office, industrial, retail, and multi-unit residential real estate across Canada.

WHAT'S ON OFFER AND WHO WILL ATTEND

BRINGING TOGETHER THOSE ACTIVE IN THE LAND AND DEVELOPMENT MARKET ACROSS CANADA FOR NETWORKING AND INSIGHTS - WE ENCOURAGE YOU TO BE A PART OF THIS!

70+ speakers on key topics. Including:

- Canadian, U.S. and global economic outlook for the remainder of 2023 and beyond
- Land availability and values across Canada
- Alternative debt financing strategies
- Managing construction/developer costs
- Tackling affordable housing
- Updates on
 - Retail & mixed-use
 - Multifamily
 - Office
 - Industrial

MORE INFORMATION

Frank Scalisi
Director of Sales

Email: frank.scalisi@informa.com

Tel: 416.512.3815

Website: realestateforums.com

Chairs



Hugh Clark

Executive Vice President, Development
Allied REIT



Laurie Payne

Executive Vice President,
Operations and Project Execution
Osmington Gerofsky Development Corporation

Keynote



Benjamin Tal

Managing Director & Deputy Chief Economist
CIBC

MANY BENEFITS FOR SPONSORS

Align your organization with this conference, create brand awareness and raise your corporate profile reinforce your organization's reputation to targeted clients & partners at Informa Connects #1 real estate conference focused on Land & Development across Canada.

Sponsorship packages are designed to fit every budget to provide strong brand value exposure pre, during and post forum complimentary tickets the attendee database (excludes email addresses)

See the following pages for full details.

ATTENDEES

Anticipated record year for the 2023 Land & Development Conference - 1,000 attendees

Developed for and targeted at:

- real estate executives
- brokers
- developers
- investors
- asset managers
- other professionals active in the development and disposition of land

The Land & Development Conference will help the industry determine what strategies to follow for 2023 and beyond.

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PREVIOUS SPONSORS INCLUDE

Title



Platinum

Gold



Premium On-Demand

Hydration

Luncheon

Lanyards

Presenter Biographies

Pens



Mints

Hand Sanitizer

Journal

Closing Roundtable

Morning Keynote



Registration

Post Conference Survey

Post Notes

Plenary Sessions



Networking Reception

Breakfast

Morning Refreshments

Mobile Screen Cleaner



Concurrent Sessions



Luncheon Refreshments

Speaker Video Series

Signature

Media



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Frank Scalisi**

Tel: 416.512.3815 • Email: frank.scalisi@informa.com • Website: realestateforums.com

2023 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Title	1 exclusive opportunity	\$8,000
Platinum	3 opportunities	\$6,500
Gold	9 opportunities	\$6,000 each
Hydration	1 exclusive opportunity	\$6,000 each
Closing Roundtable	1 exclusive opportunity	\$5,500
ESG	1 exclusive opportunity	\$5,500
Lanyards	1 exclusive opportunity	\$5,500
Pens	1 exclusive opportunity	\$5,500
Keynote - Luncheon	1 exclusive opportunity	\$5,250
Keynote - Morning	1 exclusive opportunity	\$5,250
Luncheon	2 opportunities	\$5,250 each
ConnectMe App	1 exclusive opportunity	\$5,000
Plenary Session	3 opportunities	\$5,000 each
Wifi	1 exclusive opportunity	\$5,000
Hand Sanitizer	1 exclusive opportunity	\$4,750
Journal	2 opportunities	\$4,750 each
Mints	1 exclusive opportunity	\$4,750

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2023 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Mobile Screen Cleaner	1 exclusive opportunity	\$4,750
Post Notes	2 opportunities	\$4,750 each
Presenter Biographies	1 exclusive opportunity	\$4,750
Coffee & Tea on Arrival	2 opportunities	\$4,500 each
Luncheon Refreshments	2 opportunities	\$4,500 each
Mobile Charging Station	1 exclusive opportunity	\$4,500
Networking Reception	3 opportunities	\$4,500 each
Post Event Attendee Survey	1 exclusive opportunity	\$4,500
Registration	1 exclusive opportunity	\$4,500
Speaker Video Series	3 opportunities	\$4,500 each
Sustainable Signage	1 exclusive opportunity	\$4,500
Afternoon Refreshments	1 exclusive opportunity	\$4,250
Attendee Poll	2 opportunities	\$4,250 each
Breakfast	2 opportunities	\$4,250 each
Concurrent Session	12 opportunities	\$4,250 each
Morning Refreshments	1 exclusive opportunity	\$4,250
Signature	3 opportunities	\$3,750 each

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TITLE

\$8,000 / sponsor • 1 exclusive opportunity

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VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship with extensive corporate logo exposure throughout the marketing of the Conference

Sponsor verbal acknowledgement by the Chair of the Conference

Highest level of visibility during the event promotion campaign, during and post the Conference

REGISTRATION

This sponsorship includes three Conference Registrations (value \$1,785)

LOGO EXPOSURE

Extensive logo exposure positioned above Gold and other premium sponsors on :

- ConnectMe app – landing page
- in plenary room on stage banner and/or picture in picture logo on screen PowerPoint banner for duration of Conference
- logo placement on sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" when this Conference is being promoted

Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers)
- on promotional email footers above other premium sponsors with a total distribution of over 110,000
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Conference is advertised - a distribution of 13,000

Website

High profile logo placement with sponsor acknowledgement on the Conference website with other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Digital Promotional Brochure

On front cover of digital promotional brochure downloadable from Conference website

Print Material - Logo:

- On the outside front cover of the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- At the top of "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request.



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PLATINUM

\$6,500 / sponsor • 3 opportunities

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VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship with extensive corporate logo exposure throughout the marketing of the Conference

Sponsor verbal acknowledgement by the Chair of the Conference

Highest level of visibility during the event promotion campaign and during the Conference after the Title Sponsor

REGISTRATION

This sponsorship includes three Conference Registrations (value \$1,785)

LOGO EXPOSURE

Extensive logo exposure positioned above Gold and other premium sponsors on :

- ConnectMe app – landing page
- in plenary room on stage banner and/or picture in picture logo on screen PowerPoint banner for duration of Conference
- Logo placement on sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" when this Conference is being promoted

Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers)
- on promotional email footers above other premium sponsors with a total distribution of over 110,000
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Conference is advertised - a distribution of 13,000



Website

High profile logo placement with sponsor acknowledgement on the Conference website with other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Digital Promotional Brochure

On front cover of digital promotional brochure downloadable from Conference website

Print Material - Logo

- On the outside front cover of the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- At the top of "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

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Reporting

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GOLD

\$6,000 / sponsor • 9 opportunities

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VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship with extensive corporate logo exposure throughout the marketing of the Conference

Sponsor verbal acknowledgement by the Chair of the Conference

Highest level of visibility during the event promotion campaign and during the Conference after the Platinum Sponsors

REGISTRATION

This sponsorship includes three Conference Registrations (value \$1,785)

LOGO EXPOSURE

Extensive logo exposure positioned with premium sponsors on :

- ConnectMe app – landing page
- in plenary room on stage banner and/or picture in picture logo on screen PowerPoint banner for duration of Conference
- Logo placement on sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" when this Conference is being promoted

Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers)
- on promotional email footers above other premium sponsors with a total distribution of over 110,000
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Conference is advertised - a distribution of 13,000

Website

High profile logo placement with sponsor acknowledgement on the Conference website with other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Digital Promotional Brochure

On front cover of digital promotional brochure downloadable from Conference website

Print Material - Logo

- On the outside front cover of the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time
- At the top of "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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HYDRATION

\$6,000 / sponsor • 1 exclusive opportunity

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May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship – align your brand with the organizers (Informa Connect) mission to help meet the urgent challenges of a changing world. This means taking accelerated steps to reduce our carbon and waste footprint with the aim of becoming a zero waste and net zero carbon business by 2030. The sponsor of ESG will be provided with a similar exposure as premium sponsors

For more information on Informa's commitment:
www.informa.com/sustainability/faster-forward/

- logo on loop as attendees walk into the plenary room in the morning
- verbal thank you by the Chair as supporting the organizers with their ESG Faster Forward initiative – logo on screen during mention
- special mention in the ConnectMe app as supporting ESG at the event by providing water for attendees
- signage with logo acknowledging sponsorship located with:
 - Pitchers or hydration vessels filled with citrus, cucumber & mint, cranberry & orange or similar iced water, on tables or carts in plenary room as attendees arrive in the morning
 - Hydration stations with citrus, cucumber & mint, cranberry & orange or similar iced water placed in registration area for the duration of the conference (starting at 9.00am)
 - Hydration stations close to concurrent sessions for attendee convenience

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Extensive logo exposure on :

- ConnectMe app – as supporting the organizers and environment with this ESG commitment

Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) when ESG associated with the event is mentioned
- acknowledgement and logo on promotional email blast when ESG associated with the event is mentioned
- logo on attendee joining email – advising attendees to bring a reusable water bottle for hydration
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when sustainability at the Conference is promoted - a distribution of 13,000

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Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- sponsors
- sustainability

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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CLOSING ROUNDTABLE

\$5,500 / sponsor • 1 exclusive opportunity

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VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the Closing Roundtable at this year's Conference

The roundtable includes senior and esteemed heads of Canadian organizations and will be moderated by the Chair(s) for a discussion that will be as lively as it will be interesting

The sponsor of the session will be thanked twice by a Chair – as speakers are introduced and again at the close of the session

The sponsor logo will appear on the screen for the duration of the session

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if this session is promoted
- acknowledgement and logo on promotional emails - if this session is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Conference is advertised if this session promoted- a distribution of 13,000

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage outside the plenary room
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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ESG

\$5,500 / sponsor • 1 exclusive opportunity

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VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship – align your brand with the organizers (Informa Connect) mission to help meet the urgent challenges of a changing world. This means taking accelerated steps to reduce our carbon and waste footprint with the aim of becoming a zero waste and net zero carbon business by 2030. The sponsor of ESG will be provided with a similar exposure as premium sponsors

For more information on Informa's commitment:
www.informa.com/sustainability/faster-forward/

Sponsor verbal acknowledgement by the Chair of the Conference with logo on screen during mention

High level of visibility during the event promotion campaign and during the Conference after the Gold Sponsors

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

- ConnectMe app – in a "special" ESG banner that provides information on Informa's efforts at this event - logo on banner with other applicable sponsors
- in plenary room on stage banner and/or picture in picture logo on PowerPoint banner for duration of Conference
- logo placement on sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" when ESG associated with this Conference is being promoted

Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) when ESG associated with the event is mentioned
- acknowledgement and logo on promotional email blast when ESG associated with the event is mentioned
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when sustainability at the Conference is promoted - a distribution of 13,000

Website

High profile logo placement with sponsor acknowledgement on the Conference website with other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors
- Sustainability

Digital Promotional Brochure

On front cover of digital promotional brochure downloadable from Conference website

Print Material - Logo

- On the outside front cover of the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

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Reporting

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LANYARD

\$5,500 / sponsor • 1 exclusive opportunity

Land & Development

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VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on the Conference lanyard handed to all attendees and speakers at the Conference Registration Desk with their name badge

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

Website

Logo placement with sponsor acknowledgement on Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

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Reporting

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PEN

\$5,500 / sponsor • 1 exclusive opportunity

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VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a quality pen, popular with attendees – made available onsite at the Registration Desk

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

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KEYNOTE - LUNCHEON

\$5,250 / sponsor • 1 exclusive opportunity

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VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the luncheon keynote at this year's Conference

The keynote will be delivered by those of great influence, with an uppermost level of knowledge and expertise on the chosen session title. It may be one presenter, an interview or a panel (the topic and speaker(s) made and managed by the organizers)

The sponsor of the session will be thanked twice by a Chair – as speaker(s) are introduced and again at the close of the session – with sponsoring organization on screen

The sponsor logo will appear on the screen for the duration of the session – unless presenter has PowerPoints or video

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if this session is promoted
- acknowledgement and logo on promotional emails - if this session is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Conference is advertised if this session promoted - a distribution of 13,000

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage outside the entrance to the plenary room
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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KEYNOTE - MORNING

\$5,250 / sponsor • 1 exclusive opportunity

Land & Development

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May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the keynote at this year's Conference

The keynote will be delivered by someone who is renowned by the industry as a thought leader, with an uppermost level of knowledge and experience on the chosen session title. It may be one presenter, an interview or a panel (the topic and speaker(s) made and managed by the organizers)

The sponsor of the session will be thanked twice by a Chair – as speaker(s) are introduced and again at the close of the session. Sponsor logo on screen during thank you

The sponsor logo will appear on the screen for the duration of the session except when the presenter has a powerpoint or video

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if this session is promoted
- acknowledgement and logo on promotional emails - if this session is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Conference is advertised if this session promoted- a distribution of 13,000

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage outside the plenary room
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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To reserve your corporate sponsorship, contact **Frank Scalisi**

Tel: 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

LUNCHEON

\$5,250 / sponsor • 2 opportunities

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Be associated with the provision of a quality luncheon for attendees and have your organization acknowledged as follows:

- on luncheon (plenary) room screen - logo on loop during walk in and during lunch
- verbal thank you by Chair
- dedicated logo on screen in plenary room during the thank you
- logo prominently positioned on menus on all tables for a plated lunch or on all stations for a buffet lunch
- logo on program page of promotional brochure – at lunch timeslot

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- On the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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ConnectMe APP

\$5,000 / sponsor • 1 exclusive opportunity

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

ConnectMe QR code to ConnectMe Conference app – the gateway to attendee networking, agenda, speaker, etc.

Logo on signage on all tables for all attendees to scan conveniently and easily

Dedicated ConnectMe helpdesk in prefunction area with sponsor logo on signage designed to encourage attendees to scan QR code and take advantage of the app

Logo on landing page of the ConnectMe app

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if the ConnectMe app is being promoted
- acknowledgement and logo on promotional emails - if the ConnectMe app is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Conference is advertised if the ConnectMe app is being promoted for this event - a distribution of 13,000

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- table signs
- signage in prefunction space
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

Website

Logo placement with sponsor acknowledgement on Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

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Reporting

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PLENARY SESSION

\$5,000 / sponsor • 3 opportunities

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsorship of a plenary session at this year's Conference

The sponsor of the session will be thanked twice by a Chair – as speaker(s) are introduced and again at the close of the session

The sponsor logo will appear on the screen for the duration of the session

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if this session is promoted
- acknowledgement and logo on promotional emails - if this session is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Conference is advertised if this session promoted- a distribution of 13,000

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage outside the plenary room
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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WIFI

\$5,000 / sponsor • 1 exclusive opportunity

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Logo with QR code to wifi on signage on all tables for attendees to scan conveniently and easily

Logo on signage in prefunction space with QR code

Wifi landing page with sponsor logo prominently displayed

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- table signs
- signage in prefunction space
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

Website

Logo placement with sponsor acknowledgement on Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

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Reporting

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HAND SANITIZER

\$4,750 / sponsor • 1 exclusive opportunity

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a pocket sized bottle of hand sanitizer (appreciated by attendees when shaking a lot of hands at the event) – made available onsite at the Conference Registration Desk

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

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JOURNAL

\$4,750 / sponsor • 2 opportunities

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a quality journal, popular with attendees – made available onsite at the Conference Registration Desk

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

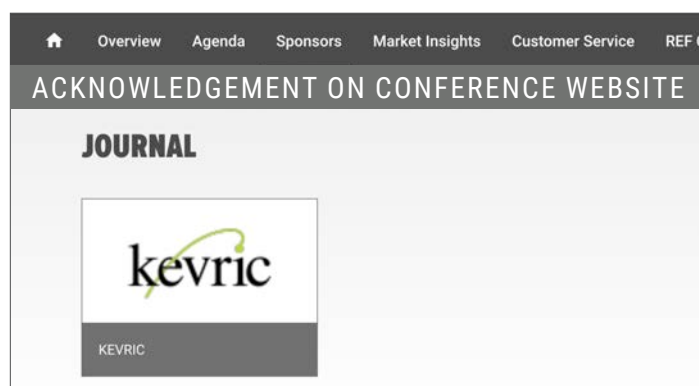
Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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MINTS

\$4,750 / sponsor • 1 exclusive opportunity

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a tin of mints, popular with attendees when networking – made available onsite at the Registration Desk

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

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Reporting

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MOBILE SCREEN CLEANER

\$4,750 / sponsor • 1 exclusive opportunity

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a mobile device screen / spectacle cleaner – made available for attendees onsite at the Conference Registration Desk

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

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Reporting

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POST NOTES

\$4,750 / sponsor • 2 opportunities

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a post note booklet – very popular with attendees – made available onsite at the Registration Desk

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

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Reporting

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PRESENTER BIOGRAPHIES

\$4,750 / sponsor • 1 exclusive opportunity

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

CURRENTLY UNDER REVIEW

In order to align this opportunity with sustainability - and the organizers (Informa Connect) mission to help meet the urgent challenges of a changing world.

We are taking accelerated steps to reduce our carbon and waste footprint with the aim of becoming a zero waste and net zero carbon business by 2030.

This previously (printed copy) opportunity is under review and information will be provided very soon on the new look and feel of presenter biographies.

For more information on Informa's commitment:

www.informa.com/sustainability/faster-forward/

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COFFEE & TEA ON ARRIVAL

\$4,500 / sponsor • 2 opportunities

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Provision of attendee coffee & tea on arrival and your organization acknowledged as follows:

- on plenary room screen - logo on loop during walk in from 7.00 am until the event is opened at 8.00 am
- verbal thank you by Chair
- logo on screen during thank you
- logo on signage on tables or carts in plenary room as attendees arrive in the morning
- logo on program page of promotional brochure – at breakfast timeslot

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors



Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- On the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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LUNCHEON REFRESHMENTS

\$4,500 / sponsor • 2 opportunities

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsor the attendee refreshments with lunch and have your organization acknowledged as follows:

- on luncheon room screen - logo on loop during walk in and during lunch
- verbal thank you by Chair
- dedicated logo on screen in plenary room during the thank you
- logo prominently positioned on all bars associated with the luncheon refreshments
 - Wine
 - Beer
 - Sodas
- logo on drink tickets provided to all attendees at registration at the event – attendees attention brought to the ticket by registration staff
- logo on program page of promotional brochure – at lunch timeslot

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

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MOBILE CHARGING STATION

\$4,500 / sponsor • 1 exclusive opportunity

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Keep attendees charged and connected with convenient portable charging devices

The charging station will be located in close proximity to registration desk and managed by a Conference staff member – attendees are invited borrow a portable cell phone charging device throughout the day

Sponsor logo prominently placed on each charging device

Prominent sponsor logo on easy to spot "Mobile Charging Station" signage

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print

- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

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Reporting

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NETWORKING RECEPTION

\$4,500 / sponsor • 3 opportunities

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

- verbal thank you by Chair
- dedicated logo on screen in plenary room during the thank you
- logo prominently positioned on all bars associated with the closing networking reception refreshments
 - Wine
 - Beer
 - Sodas
- logo on drink tickets provided to all attendees at registration at the event – attendees attention brought to the ticket by registration staff
- logo on program page of promotional brochure – at networking reception timeslot

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

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POST EVENT ATTENDEE SURVEY

\$4,500 / sponsor • 1 exclusive opportunity

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the valued attendee feedback survey

Sponsor acknowledgement and mention by Chair during closing comments – with logo on screen

Logo on post Conference thank you email

Logo on landing page of the survey with sponsor acknowledgement.

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- table signs
- signage in prefunction space

- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

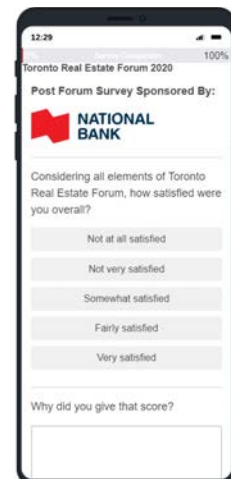
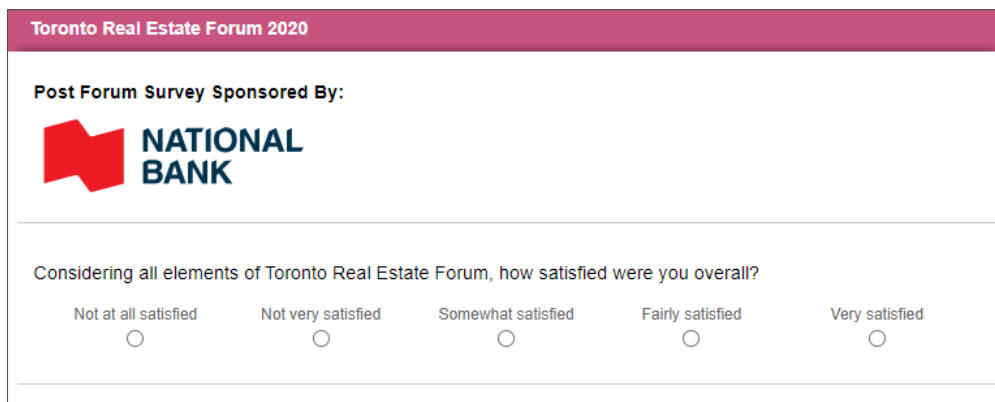
Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Frank Scalisi**

Tel: 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

REGISTRATION

\$4,500 / sponsor • 1 exclusive opportunity

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

An opportunity that provides a lot of visibility.

Sponsor logo will appear on:

- website registration page
- landing page of registration platform
- on all attendee registration confirmation emails
- on joining information email sent to all attendees

REGISTRATION

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LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage at the registration desk

- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

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- website link
- social media links
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Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

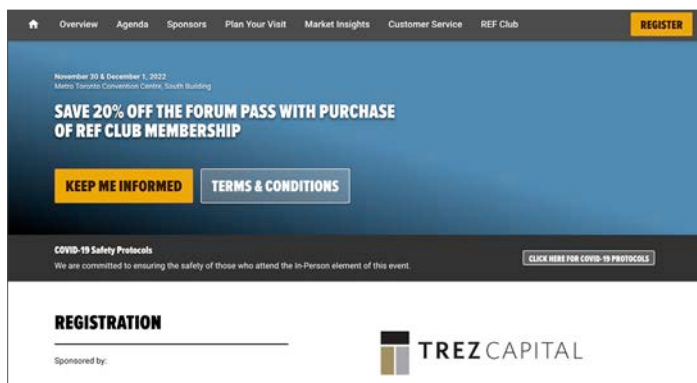
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SPEAKER VIDEO SERIES

\$4,500 / sponsor • 3 opportunities

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Over the course of event, key speakers will be interviewed and recorded on video - for example on relevant issues, challenges, opportunities, strategies and risk

The interviews will take place in the prefunction space, close to the plenary room – those interviews where onsite recording is not possible will be recorded virtually

Onsite – the interviews will take place in front of a green screen – so that sponsor logos can be added prior to launch

Each side of the green screen will be a metre board that will include sponsor logos

Sponsor logos will also be added to the video title slides – together with speaker headshot, name, title organization.

Speaker Video Series are hosted on the Canadian Real Estate conferences Vimeo channel and promoted through various channels including the Canadian Real Estate Conference portal, eblasts, newsletter (distribution of 13,000) and social media

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

Social Media & E-Marketing

acknowledgment and logo on social media posts made across LinkedIn (12,000+ followers) – that video's are available on the Canadian Real Estate Forums portal

acknowledgment and logo on promotional emails – once the video's are launched

in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Conference is advertised if this session promoted - a distribution of 13,000



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Website

Logo placement with sponsor acknowledgement on Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

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Reporting

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SUSTAINABLE SIGNAGE

\$4,500 / sponsor • 1 exclusive opportunity

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship with a lot of exposure – align your brand with the organizers (Informa) mission to help meet the urgent challenges of a changing world, this means taking accelerated steps to reduce our carbon and waste footprint with the aim of becoming a zero waste and net zero carbon business by 2030

For more information on Informa's commitment:
www.informa.com/sustainability/faster-forward/

All signage will be recyclable

Sponsor verbal acknowledgement by the Chair of the Conference with logo on screen during mention

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

- ConnectMe app – in a "special" ESG banner that provides information on Informa's efforts at this event - logo on banner with other applicable sponsors
- logo placement on all signage associated with the event (except those on refreshment and food stations)
 - Outside plenary room
 - Outside all concurrent session rooms
 - Directional signage
- logo placement first on sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when ESG is being promoted
- in the biweekly newsletter when this event and sustainability efforts are mentioned
- in eblasts when sustainability is mentioned

Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) when ESG associated with the event is mentioned
- acknowledgement and logo on promotional email blast when ESG associated with the event is mentioned
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when sustainability at the Conference is promoted - a distribution of 13,000

Website

Logo placement with sponsor acknowledgement on the Conference website with other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors
- Sustainability

Digital Promotional Brochure

On front cover of digital promotional brochure downloadable from Conference website

Print Material - Logo

- on the outside front cover of the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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AFTERNOON REFRESHMENTS

\$4,250 / sponsor • 1 exclusive opportunity

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsor attendee afternoon refreshments, immediately prior to the popular closing roundtable. Sponsoring organization acknowledged as follows:

- thank you from Chair(s) with logo on screen
- logo on signage on all afternoon refreshment / tables carts located in networking prefunction area
- logo on program page of promotional brochure– at afternoon refreshment timeslot

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

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ATTENDEE POLL

\$4,250 / sponsor • 2 opportunities

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Chair verbal thank you with logo on screen

Attendee poll collects sentiments and forecasts from the audience on a series of 3 – 4 questions pertinent to the CRE industry

The answers are combined and shown as a % of those participating, the results are announced with acknowledgment to the sponsors by the Chair

Sponsor logo on plenary room table signage with convenient poll QR Code

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- table signs
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

Website

Logo placement with sponsor acknowledgement on Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

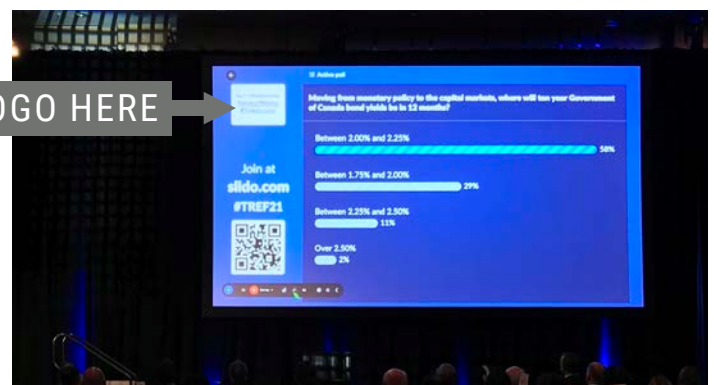
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Reporting

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YOUR LOGO HERE



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BREAKFAST

\$4,250 / sponsor • 2 opportunities

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Provision of an attendee light breakfast buffet on arrival and your organization acknowledged as follows:

- on plenary room screen - logo on loop during walk in from 7.00 am until the event is opened at 8.00 am
- verbal thank you by Chair
- dedicated logo on screen in plenary room during the thank you
- logo prominently positioned on all breakfast stations
- logo on program page of promotional brochure– at breakfast timeslot

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print

- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

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Reporting

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CONCURRENT SESSION

\$4,250 / sponsor • 12 opportunities

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsorship of a concurrent session at this year's Conference

The sponsor of the session will be thanked twice by the moderator – at the start and at the end of the session

The sponsor logo will appear on the screen in the concurrent room during:

- walk in & walk out
- when moderator is thanking the sponsor
- on the session title screen (includes session title and speakers)

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print

- on signage outside the concurrent session room
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Conference Delegates

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MORNING REFRESHMENTS

\$4,250 / sponsor • 1 exclusive opportunity

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Provision of between session networking attendee morning refreshments and your organization acknowledged as follows:

- thank you from Chair (if next session is a plenary) or by Moderators in all concurrent session rooms (if next sessions are concurrents)
- logo on screen during thank you
- logo on signage on all morning refreshment / tables carts located in networking prefunction area
- logo on program page of promotional brochure – at morning refreshment timeslot

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

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SIGNATURE

\$3,750 / sponsor • 3 opportunities

Land & Development

Residential | Office | Retail | Industrial

May 30, 2023

Metro Toronto Convention Centre (North)

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Signature is the perfect way to gain brand exposure to a large audience with a conservative budget in mind

REGISTRATION

This sponsorship includes two Conference Registrations (value \$1,190)

LOGO EXPOSURE

Website

Logo placement with sponsor acknowledgement on Conference website with other sponsors for a nine month period on the following page(s):

- Sponsors

Digital Promotional Brochure

In digital promotional brochure downloadable from Conference website

Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Conference venue

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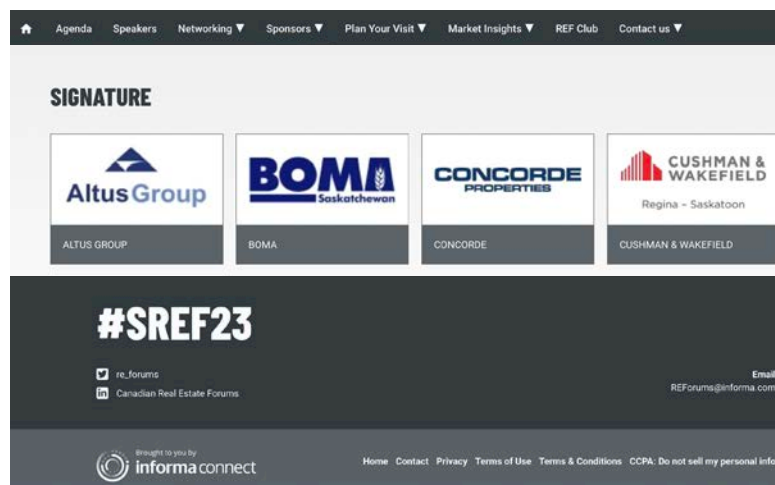
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