

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

www.realestateforums.com

2022 CORPORATE SPONSORSHIP PROGRAM

BACK TO IN-PERSON!



HOW WILL MONTRÉAL BOUNCE BACK?

THE EVENT

Throughout history, pandemics have had the knack to expose certain vulnerabilities within our economic & social ecosystems. This past few years have seen the Montréal market go from a complete stop to a booming transactional environment for certain asset classes.

As a result, we have witnessed how unpredictable the real estate market can be as well as how fragile our world is.

All real estate companies have had to develop a very agile response to the pandemic. With remote working now part of the new working ecosystem, how has the office market been affected and what will be the lasting impact on the downtown core?

How will the office market bounce back?

Can brick and mortar retail make a comeback?

What are some of the potential trends on how conventional retail can co-exist with online shopping?

How have industrial and multi-residential performed?

Climate change is also bringing major behavioral modifications in many aspects of our reality. Real estate is emerging at the forefront of this shift in many ways. ESG (Environmental, Social & Corporate Governance) along with impact investing and transparency & diversity are becoming an integral part of the C-suite vocabulary and corporate strategies.

A strong program of insightful speakers and presentations will also focus on the economic drivers responsible for the city's growth along with the major trends in the office, industrial, retail, and multi-unit residential markets.

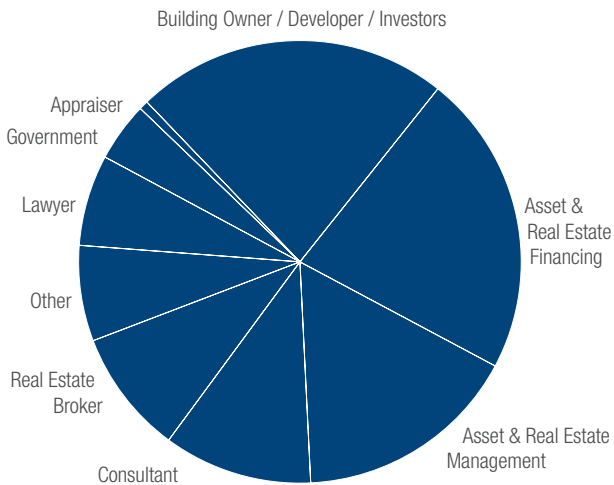
The 2022 – 24th annual Forum will be targeted as always at the interests of owners, investors, developers, asset managers, brokers, lenders, and other professionals active in the acquisition, leasing, financing, development, and management of commercial and residential real estate.

UDI Québec – the leading real estate association in the province – is the principal sponsor of the Forum.

The Real Estate Forums team has been hard at work to fine tune the virtual format with the same level of excellence you are used to in past events and offers a unique networking experience that favors sharing information and ideas, broadening horizons, and some much-needed hope, inspiration and connection with peers.

Looking forward to seeing you at this Forum!

WHO WILL ATTEND



MORE INFORMATION

Michel Rémy

Producteur - Contenu Créatif - Immobilier- Informa Connect

Email: michel.c.remy@informa.com

Tel: 514.755.1203

Website: realestateforums.com



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THANK YOU TO SPONSORS FOR
THEIR CONTINUED SUPPORT DURING THE PANDEMIC

Platinum



Principal Association



Principal Media



PropTech



Simultaneous Interpretation



ESG



Gold



Live – Happening Now



Keynote Speaker



PPE Face Mask



Speaker Biographies



Mints



Pens



Mobile Screen Cleaner



Touch Free Key



Journal



Swag Bag



Young Leaders



Closing Roundtable



Morning Keynote Speaker



Registration



Networking Lounge



Opening Session



Post Notes



Plenary Session



Virtual Event Platform



Post Forum Survey



Closing Remarks



Speaker Video Series



Signature



Media



Concurrent Sessions



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2022 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	MREF + UDI RECEPTION	TOTAL
Platinum	5 opportunities	\$5,750 + \$500	\$6,250 each
Gold	11 opportunities	\$5,250 + \$500	\$5,750 each
Lanyard	1 exclusive opportunity	\$5,250 + \$500	\$5,750
Hydration	1 exclusive opportunity	\$5,000 + \$500	\$5,500
Luncheon	2 opportunities	\$5,000 + \$500	\$5,500 each
Closing Roundtable	1 exclusive opportunity	\$4,750 + \$500	\$5,250
Keynote Speakers	2 opportunities	\$4,750 + \$500	\$5,250 each
Journal	2 opportunities	\$4,500 + \$500	\$5,000 each
Mints	1 exclusive opportunity	\$4,500 + \$500	\$5,000
Pen	1 exclusive opportunity	\$4,500 + \$500	\$5,000
Breakfast	2 opportunities	\$4,250 + \$500	\$4,750 each
Hand Sanitizer	1 exclusive opportunity	\$4,250 + \$500	\$4,750
Luncheon Refreshments	2 opportunities	\$4,250 + \$500	\$4,750 each
Mobile Screen Cleaner	1 exclusive opportunity	\$4,250 + \$500	\$4,750
Networking Reception	3 opportunities	\$4,250 + \$500	\$4,750 each
Plenary Session	3 opportunities	\$4,250 + \$500	\$4,750 each
Post Notes	2 opportunities	\$4,250 + \$500	\$4,750 each
Morning Refreshments	1 exclusive opportunity	\$4,000 + \$500	\$4,500
Presenter Biographies	1 exclusive opportunity	\$4,000 + \$500	\$4,500
Simultaneous Interpretation	2 opportunities	\$4,000 + \$500	\$4,500 each
Speaker Video Series	4 opportunities	\$3,750 + \$500	\$4,250 each
Touch Free Key	1 exclusive opportunity	\$3,750 + \$500	\$4,250
Concurrent Session	12 opportunities	\$3,650 + \$500	\$4,150 each
Afternoon Refreshments	1 exclusive opportunity	\$3,500 + \$500	\$4,000
Podcast	2 opportunities	\$3,500 + \$500	\$4,000 each
Post Forum Survey	1 exclusive opportunity	\$3,500 + \$500	\$4,000
Registration	1 exclusive opportunity	\$3,500 + \$500	\$4,000
Signature	4 opportunities	\$3,100 + \$500	\$3,600 each

PLATINUM

\$5,750 + \$500 / Sponsor • 5 Opportunities

MONTRÉAL REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Forum

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors.

REGISTRATION

Three Montréal Real Estate Forum Registrations (value \$1,620)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

E-Marketing

- On promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Montréal Real Estate Forum is promoted - distribution of 16,000
- In banner on a number of promotional emails

Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,500+ followers) and Twitter

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this event is being promoted

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

High profile logo placement with sponsor acknowledgement on the Forum website with Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Forum website

Onsite

Prominently displayed in the main plenary room throughout the Forum

Print Material

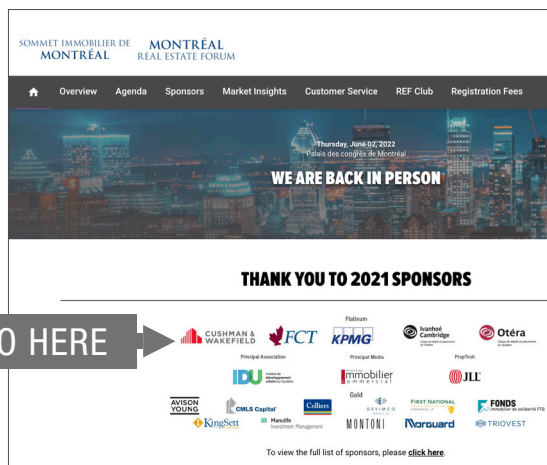
- On the front cover of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of “Thank You to Sponsors” signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Michel Rémy**

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GOLD

\$5,250 + \$500 / Sponsor • 11 Opportunities

MONTRÉAL REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Forum

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors, after Platinum Sponsors

REGISTRATION

Three Montréal Real Estate Forum Registrations (value \$1,620)

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E-Marketing

- On promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Montréal Real Estate Forum is promoted - distribution of 16,000
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Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,500+ followers) and Twitter

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Website

High profile logo placement with sponsor acknowledgement on the Forum website with Platinum and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

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Onsite

Prominently displayed in the main plenary room throughout the Forum

Print Material

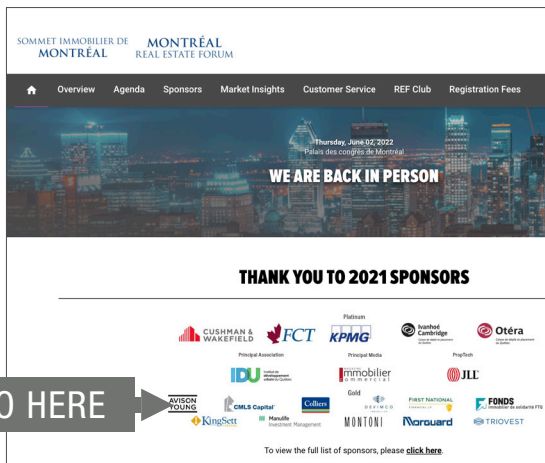
- On the front cover of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- Close to the top of “Thank You to Sponsors” signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

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LANYARD

\$5,250 + \$500 / Sponsor • 1 Exclusive Opportunity

MONTRÉAL REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Forum lanyard provided to every attendee at the event on which to hang their name badge

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Logo placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

Print Material

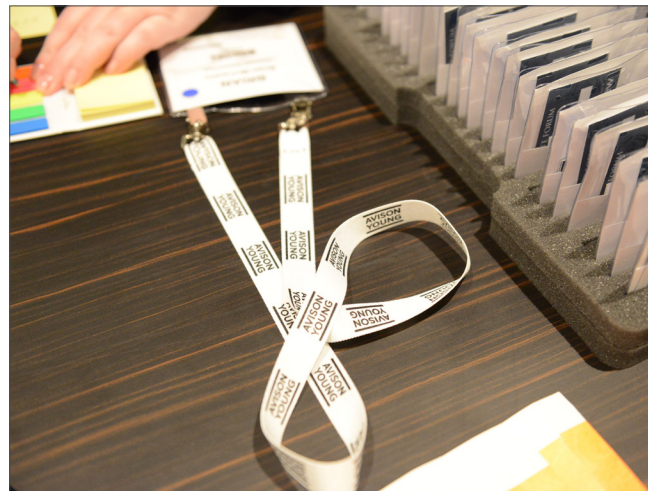
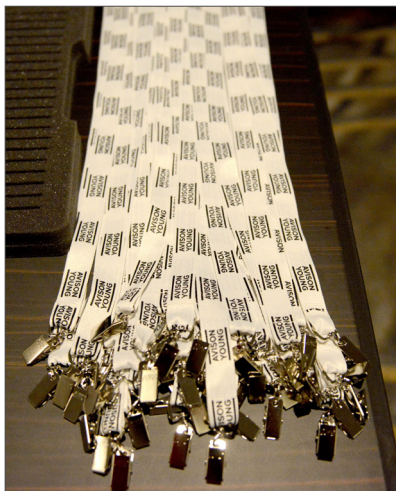
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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HYDRATION

\$5,000 + \$500 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Pitchers of citrus, cucumber & mint, cranberry & orange or similar iced water, with tent card acknowledging your sponsorship, on all tables as attendees arrive in the morning

Hydration stations with citrus, cucumber & mint, cranberry & orange or similar iced water placed in registration area for the duration of the Forum – attendees can fill their water bottles or take a glass of water during the course of the day

Signage on stations acknowledging sponsorship

REGISTRATION

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- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- On signage on tables on the morning as attendees enter acknowledging sponsorship
- On signage on all hydration stations acknowledging sponsorship

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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LUNCHEON

\$5,000 + \$500 / Sponsor • 2 Opportunities

MONTRÉAL REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on menu front cover placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

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Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon is mentioned
- On front cover of menu placed on tables at lunch (if a plated served meal) – logo on signage at the Buffet (if a buffet lunch)

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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CLOSING ROUNDTABLE

\$4,750 + \$500 / Sponsor • 1 Exclusive Opportunity

MONTRÉAL REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) at the introduction and at the close of the Closing Round Table

Logo on PowerPoint slide during mention and on screen for the duration of the session

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of onsite program brochure next to sponsored Closing Roundtable

Database of Forum Delegates

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Reporting

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Images shown here are from 2019 - this is for illustration purposes only

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KEYNOTE SPEAKER

\$4,750 + \$500 / Sponsor • 2 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of the Lunchtime Keynote presentation. The sponsor of the session will be thanked twice by a Forum Chair – as speaker is introduced and at the close of the session.

Your corporate logo on the screen for the duration of the session.

REGISTRATION

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- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
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JOURNAL

\$4,500 + \$500 / Sponsor • 2 Opportunities

MONTRÉAL REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality journal provided to every attendee at registration on arrival to the Forum

REGISTRATION

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- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

Print Material

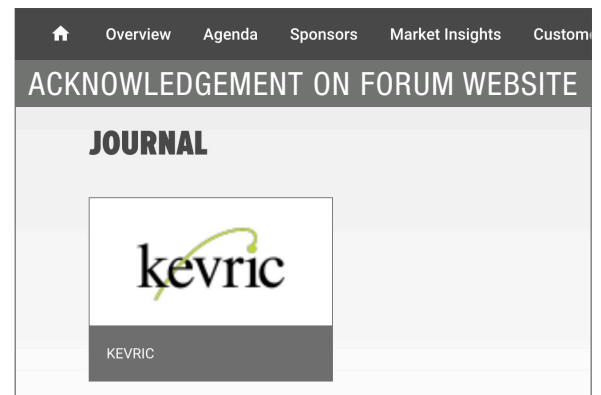
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MINTS

\$4,500 + \$500 / Sponsor • 1 Exclusive Opportunity

MONTRÉAL REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on a pocket sized recyclable tin of quality mints provided to every attendee at registration on arrival to the Forum

REGISTRATION

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Website

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- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

Print Material

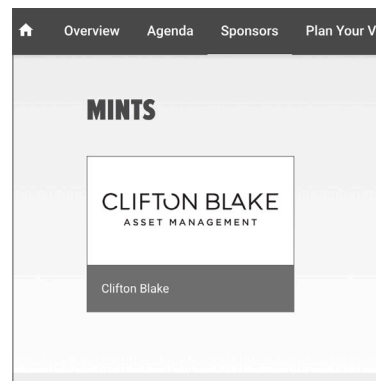
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PEN

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MONTRÉAL REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on good quality pen provided to every attendee at registration on arrival to the Forum

REGISTRATION

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- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

Print Material

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BREAKFAST

\$4,250 + \$500 / Sponsor • 2 Opportunities

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room)

Logo on breakfast stations in registration area

Logo on PowerPoint slide on screen on scrolling loop as attendees walk into the plenary room with their breakfast – this continues until the Chair opens the Forum

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Breakfast is mentioned

Onsite

- On PowerPoint slide on screen on scrolling loop during Breakfast
- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program where Breakfast is listed
- On signage at all Breakfast stations

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Michel Rémy**

Tel: 514.755.1203 • Email: michel.c.remy@informa.com • Website: realestateforums.com

HAND SANITIZER

\$4,250 + \$500 / Sponsor • 1 Exclusive Opportunity

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality a pocket sized recyclable bottle of hand sanitizer provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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LUNCHEON REFRESHMENTS

\$4,250 + \$500 / Sponsor • 2 Opportunities

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on bar signage

Logo on drinks tickets (to hand to the bartender in exchange for a drink, beer, wine, soft drinks, sodas, etc)

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On website in program where Luncheon Refreshments are mentioned
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

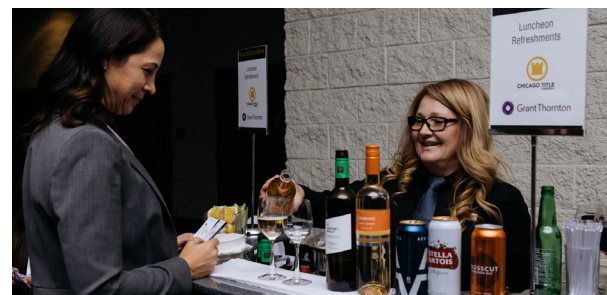
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon refreshments are mentioned
- On bar signage
- On drinks tickets provided to attendees with their name badge at registration

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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MOBILE SCREEN CLEANER

\$4,250 + \$500 / Sponsor • 1 Exclusive Opportunity

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality mobile/cell phone, also great as a spectacles cleaner, provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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NETWORKING RECEPTION

\$4,250 + \$500 / Sponsor • 3 Opportunities

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen in plenary room as Chair/Moderator announces the Networking Reception

Logo on signage all bars

Logo on drinks tickets that attendees hand to the bartender in exchange for their drink (wine, beer, soft drinks, sodas, etc)

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Networking Reception is mentioned

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event
- On drinks tickets handed to all attendees at registration

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Networking Reception is mentioned

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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PLENARY SESSION

\$4,250 + \$500 / Sponsor • 3 Opportunities

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Thank You from the Chair or Moderator before and following the sponsored session

Logo on PowerPoint slide during mention and on screen for the duration of the session

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page of Forum website next to the sponsored session

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the plenary room located alongside the sponsored session

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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POST NOTES

\$4,250 + \$500 / Sponsor • 2 Opportunities

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on handy post note pack provided to every attendee at registration on arrival to the Forum

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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MORNING REFRESHMENTS

\$4,000 + \$500 / Sponsor • 1 Exclusive Opportunity

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during morning refreshment break

Logo on refreshment station signage

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Morning Refreshments are mentioned

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Morning Refreshments are mentioned

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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PRESENTER BIOGRAPHIES

\$4,000 + \$500 / Sponsor • 1 Exclusive Opportunity

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on front cover of onsite program with Platinum, Gold and other major sponsors. A full page (four colour) advertisement page left next to the page (right) that announces the Presenter Biographies will follow OR advertisement on outside back cover. Decision must be made on ad placement at point of agreeing sponsorship

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On the front cover of the onsite Forum program
- On your full page corporate advertisement in the onsite Forum program

Database of Forum Delegates

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Reporting

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SIMULTANEOUS INTERPRETATION

\$4,000 + \$500 / Sponsor • 2 Opportunities

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Thank You from the Chair at the start of the Forum

Logo on screen during Thank you

Logo on signage “Simultaneous Interpretation Sponsored by:” located close to the registration that all attendees pass – many will stop to pick up headsets

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Logo placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- Where Simultaneous Interpretation is mentioned on the website

Digital

On at least two promotional emails where Simultaneous Interpretation is mentioned – distribution 10,000

Onsite

- Logo on signage on tables in the plenary room for the duration of the day acknowledging sponsorship (also indicating which channel to use for preferred language – French or English)
- Logo on signage in all concurrent sessions at the front of the room (also indicating which channel to use for preferred language)

Print Material

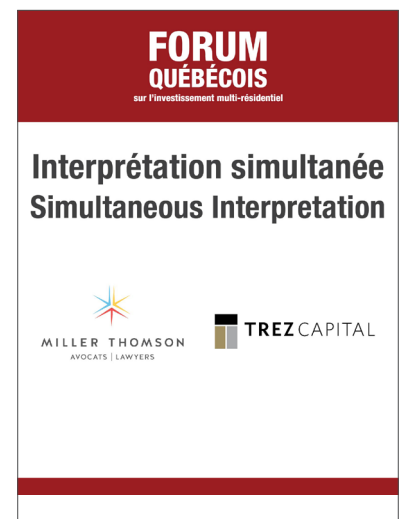
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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SPEAKER VIDEO SERIES

\$3,750 + \$500 / Sponsor • 4 Opportunities

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Video Series created onsite with senior thought leaders and then posted on the CREF portal as well as distributed to 16,000 executives across Canada

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website and Video

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, Forum emails, newsletter, social media channels, etc.
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum
- Step and repeat video presence at the Forum visible to all Forum delegates when filmed at the Forum

Print Material

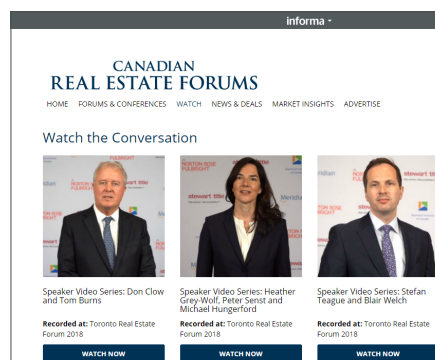
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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TOUCH FREE KEY

\$3,750 + \$500 / Sponsor • 1 Exclusive Opportunity

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Your logo prominently placed on a touch free key designed to help the owner navigate every day public areas, without having to touch them with hands - helps avoid potentially harmful viruses and bacteria. Can be used to enter PIN codes, push elevator buttons, open doors and carry shopping bags.

REGISTRATION

Two Montreal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum Print Material
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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CONCURRENT SESSION

\$3,650 + \$500 / Sponsor • 12 Opportunities

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Logo on screen in Plenary or Concurrent Session room on announcement by Chair or Moderator

Thank You from the Moderator before and following the sponsored session

Logo on screen for duration of the sponsored concurrent session

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page of Forum website next to the sponsored concurrent session

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the concurrent room located alongside the sponsored session

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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AFTERNOON REFRESHMENTS

\$3,500 + \$500 / Sponsor • 1 Exclusive Opportunity

MONTRÉAL REAL ESTATE FORUM

June 2, 2022 • Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during walk in for the session that follows the provision of afternoon refreshments identifying sponsorship of refreshment

Logo on refreshment station signage – will be positioned outside plenary room for attendees to take and enjoy at the next plenary session

REGISTRATION

Two Montréal Real Estate Forum Registrations (value \$1,080)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to 2022 attendees at:
 - Edmonton Real Estate Forum May 18
 - Montréal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Forum website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Forum website
- On program page where Afternoon Refreshments are mentioned

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in early March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the afternoon refreshments are mentioned

Database of Forum Delegates

A database of all Forum attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Michel Rémy**

Tel: 514.755.1203 • **Email:** michel.c.remy@informa.com • **Website:** realestateforums.com

PODCAST

\$3,500 + \$500 / Sponsor • 2 Opportunities

MONTRÉAL REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Two key speakers will be interviewed onsite at the Forum by knowledgeable and seasoned podcast producers from the industry. Sponsor corporate logo will be showcased in the podcast series section on the Canadian Real Estate Forums portal and promoted through various channels including the web portal, newsletter and social media channels.

Signage with sponsor logos will be prominently displayed at the podcast recording site in the lobby close to the plenary room.

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Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Forum

Print Material

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POST FORUM SURVEY

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MONTRÉAL REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

All attendees are invited to participate in a Post Forum Survey, providing them with an opportunity to give feedback on their experience at the event

The sponsor will be acknowledged by the Chair in their closing comments and the sponsor logo will appear at that time on the screen in the plenary room

The sponsor logo will also be positioned on the email to all attendees that includes the request to complete the post Forum survey together with a link to the site

The sponsor logo will also be included on the landing page of the online survey

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Onsite

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Print Material

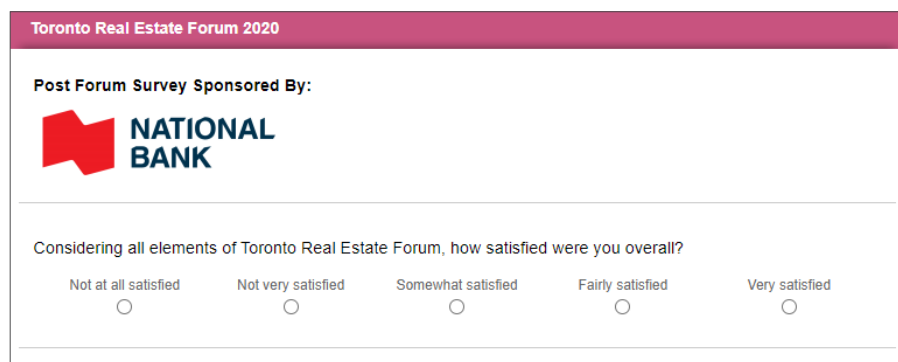
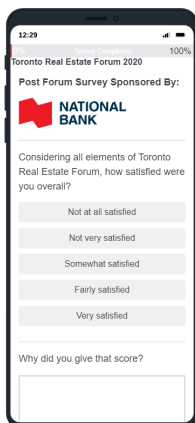
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DESCRIPTION AND SPONSOR BENEFITS

A high exposure opportunity that provides a lot of visibility. A great benefit-to-cost payoff. Your corporate logo will appear on the website registration page and registration platform. Your logo will also be included on every registration confirmation email and joining information email.

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- On Registration page

Onsite

- On signage in registration area at the Forum
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Print Material

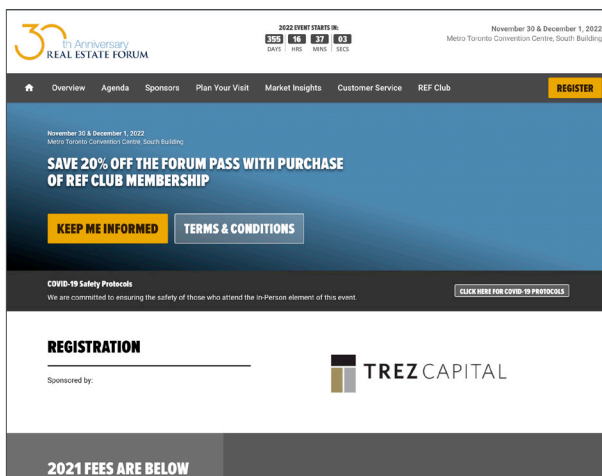
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SIGNATURE

\$3,100 + \$500 / Sponsor • 4 Opportunities

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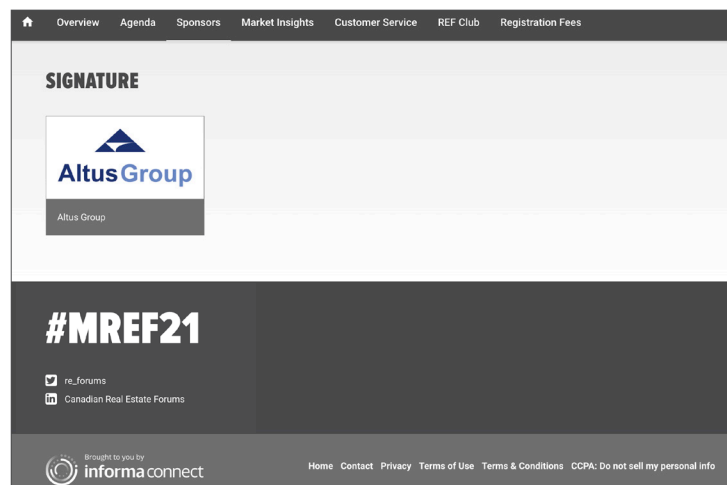
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