

Media Advisory



Please see below an advisory for [Biotech Showcase™ 2022](#) - the investor conference that drives the future of biotech innovation, digital medicine, and collaboration. In its 14th year, the event will take place in-person in San Francisco January 10-12, 2022, and virtually January 17-19, 2022.

I would like to personally extend an invitation for you to apply for complimentary media registration at the event this year.

COMPLIMENTARY CONFERENCE ACCESS FOR PRESS

Journalists who would like to register for Biotech Showcase can apply for complimentary registration. For conference access, please complete the application form located [here](#).

To learn more about our press policies, please visit our media policy and press information page [here](#).

BIOTECH SHOWCASE HIGHLIGHTS

[Biotech Showcase™ 2022](#), going live nearly two years after the COVID-19 pandemic first started, expects over 800 investors and hundreds of cutting-edge presenting companies. Its rich program will feature insights from top investors and biopharma executives by:

- Examining how the biopharma industry can accelerate drug discovery and manufacturing to prepare for future pandemics.
- Providing updates in hot therapeutic areas such as oncology, CNS, cell and gene therapy, rare disease.
- Exploring how COVID-19 accelerated the adoption of all things digital.

CONCURRENT EVENTS – PART OF THE BIOTECH SHOWCASE FAMILY

The following are part of the Biotech Showcase family of events and will take place as part of the main conference. All concurrent events conveniently take place in one location at the Hilton Union Square San Francisco in the center of all the buzz and activity surrounding the busiest week in healthcare.

[Digital Medicine & Medtech Showcase](#) brings together investors with companies developing digital therapeutics, AI and Machine Learning tools, medical devices, combination products, companion diagnostics, and other innovative technical advances. Attendees can learn about the funding and partnership opportunities in this rapidly evolving space through the program's sessions and company presentations.

[Seed Showcase](#) provides investors and pharma companies with an opportunity to engage with up-and-coming young companies. 50+ seed-stage companies will be chosen to give company presentations to a room of investors, biopharma companies, and tech transfer offices.

[China Showcase](#) China Showcase will provide greater opportunities to engage with global investors and life sciences executives to facilitate your cross-border deals.

ENGAGE WITH CONFERENCE LEADERSHIP

If you are interested in speaking with any official conference representatives, please reach out via email to biotechshowcase@cglife.com.

ABOUT BIOTECH SHOWCASE

Now in its 14th year, Biotech Showcase™ is an investor and networking conference devoted to providing mid-to-small cap and private biotechnology and life sciences companies with an opportunity to present to, and meet with, investors and pharmaceutical executives in one place. This rapidly growing conference features multiple tracks of presenting companies, plenary sessions, workshops, networking, and an opportunity to schedule one-to-one meetings.

Biotech Showcase is distinguished by the media-friendly environment and high caliber of presenting companies that are vetted by an advisory board to ensure they have a strong potential to progress. A list of last year's 2021 speakers is available [here](#).

WHO

Demy-Colton and EBD Group produce Biotech Showcase. Both organizations have a long history of producing high-quality conferences that support the biotechnology and broader life sciences industry.

JOIN THE CONVERSATION

Website: <http://biotechshowcase.com/>

Twitter: [@demycolton](#) [@EBDGroup](#)

Event hashtags: [#BiotechShowcase](#) [#SeedShowcase](#) [#DigiMed](#) [#Medtech](#) [#ChinaShowcase](#)

We request a courtesy mention of Biotech Showcase in resulting media coverage. Thank you.