

VIRTUAL EVENT



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CPE CREDITS\*

\*PENDING FINAL APPROVAL

# Medicaid & Government Pricing Congress

June 8-11, 2021

## Critical Policy Updates and Approaches to Effectively Contract, Report and Comply with State and Federal Healthcare Programs

Hear from Leading GP Experts on MDRP Trends  
and Strategies and the Impacts from the  
Change to a New Administration

Conference Chair:



**Kathleen Black,**  
Director, Government  
Contracts, Compliance  
**PFIZER**

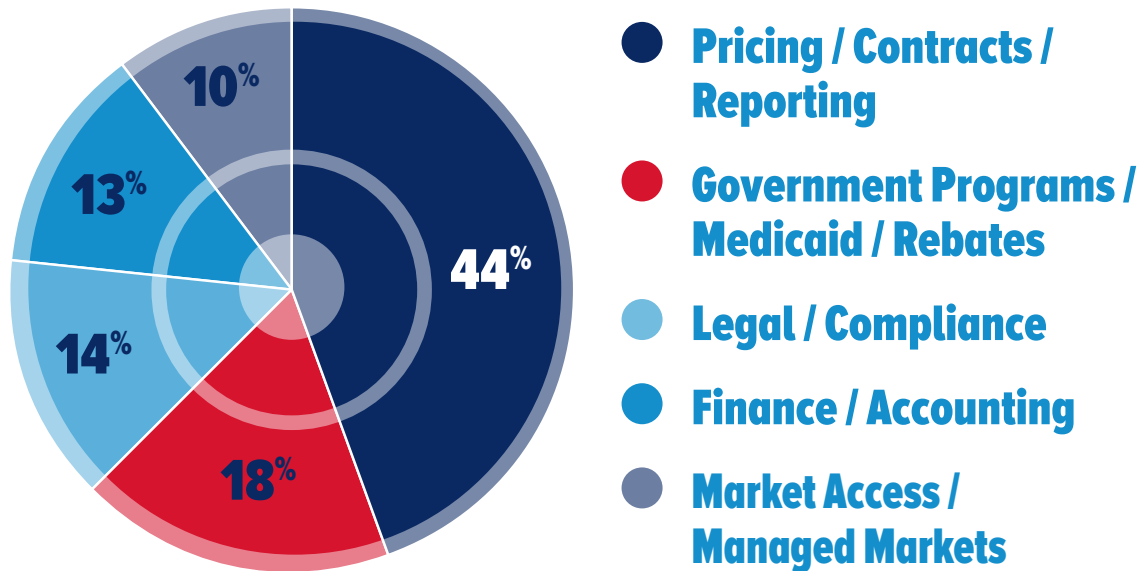
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# ABOUT OUR AUDIENCE

## 2020 LIFE SCIENCES ATTENDEE PROFILE



**90+**  
UNIQUE  
COMPANIES



**66%**  
ATTENDED WITH  
THEIR TEAM

Backed by 21 years of industry expertise, the **Medicaid & Government Pricing Congress** convenes hundreds of executives within the GP community representing pharmaceutical, biotech, generic and medical device manufacturers. This Congress arms attendees with action-oriented discussions and implementable takeaways led by the industry's most authoritative government pricing experts for up-to-the minute insights in an evolving and uncertain regulatory and political landscape.



# DISTINGUISHED SPEAKERS DRIVING THE DIALOGUE



Rafael Angulo,  
Executive Director, Government  
Pricing Contracts & Customer  
Administration, **Sandoz**



Jeff Baab,  
Executive Director,  
Life Sciences,  
**IntegriChain**



Dana Bailey, PHR, SHRM-CP,  
Lead HR Business Partner,  
**AstraZeneca**



Mike Benedict,  
Vice President, Operations,  
**Apexus**



Kathleen Black,  
Director, Government Contracts,  
Compliance, **Pfizer**



Ruth Blatt,  
Pharmacist, Division of Pharmacy,  
Disabled and Elderly Health  
Programs Group,  
**Centers for Medicare & Medicaid  
Services (CMS)**



Bill Born,  
Vice President, Strategy  
Manufacturer Solutions,  
**Kalderos**



Kaelyn Buck,  
Associate Director,  
Market Access and Pricing,  
**Regeneron Pharmaceuticals**



Patty Burke,  
Manager, Government  
Pricing Analytics,  
**Johnson & Johnson**



Cathy Burton Meza,  
Senior Manager, Audits  
and Compliance,  
**Gilead**



Odalys Caprisecca,  
Executive Director, U.S. Strategic  
Pricing & Operations,  
**AstraZeneca**



Jeff Clayton,  
Principal,  
**Baker Tilly, LLP**



John Coster, Ph.D., R.Ph.,  
Director, Division of Pharmacy,  
Center for Medicaid & CHIP  
Services, **CMS**



Meena Datta,  
Partner,  
**Sidley Austin LLP**



Rujul Desai,  
Of Counsel,  
**Covington & Burling LLP**



Stephanie Diaz,  
Sr. Manager, Dispute Resolution  
and Coverage Gap,  
**Johnson & Johnson**



Jill Farkas,  
Director, Government Pricing,  
**Amgen**



Robert Fiore, MBA,  
Manager, Business Development  
& Contract Analytics, Mandated  
& Commercial National Accounts,  
Managed Markets & Govt Affairs,  
**GlaxoSmithKline Pharmaceuticals**



Cathy Gilgore,  
Manufacturer Refund  
Service Director,  
**340B PVP**



Al Godley,  
Vice President,  
Customer Solutions,  
**ClassOne Insight**



Kristie Gurley,  
Associate,  
**Covington & Burling LLP**



Margaux Hall,  
Partner,  
**Ropes & Gray LLP**



Josephine Hawkins,  
Associate Director, Medicaid,  
**AstraZeneca**



Scott Hoffman,  
Head of Client Services,  
**Woven Data**



Rich Holsapple, R.Ph.,  
PBM Pharmacy and Drug Rebate  
Delivery Leader,  
**Gainwell Technologies**



Marcy Imada,  
Managing Director,  
**Deloitte & Touche LLP**



Ted Karnezis,  
Owner,  
**Karnezis Consulting**



Stephanie Kupski,  
Director, U.S. Pricing  
and Government Reporting,  
**CSL Behring**



Mike Kurland,  
Vice President, Revenue  
Management and  
Compliance Solutions, **EVERSANA**



Miree Lee, M.S., MBA,  
Bio/Pharma Pricing, Contracts  
and Compliance Consultant,  
**M. Lee Consulting**



Noah Leiden,  
Partner, CPA,  
**Baker Tilly US, LLP**



Jessica Libby,  
Managing Director, Trade &  
Customs, **King & Spalding**



Elizabeth Lindquist,  
Partner,  
**King & Spalding**



Ed McAdam,  
Director, Government Pricing,  
Contracting Operations  
and Analytics, **Indivior plc**



John McGrory,  
Chief Executive Officer,  
**ClassOne Insight**



Jesse Mendelsohn,  
Vice President, Centers of  
Excellence, **Model N**



Rajesh Misra,  
Principal, Operations Advisory,  
**KPMG**



Shefali Patel,  
Senior Global Talent Acquisition,  
**Baker Tilly, LLP**



Erica Petersohn,  
Senior Manager, Life Sciences,  
**Baker Tilly, LLP**



Jennifer Plitsch,  
Partner,  
**Covington & Burling**



Leonard Rampersaud,  
Senior Manager, Contract  
Operations, Government  
Pricing & Analytics,  
**Jazz Pharmaceuticals**



Manish Rathod,  
Executive Director,  
Industry Solutions,  
**IntegriChain**



Debbie Risch,  
Sr. Manager, Medi Rebate  
Payments, **Johnson & Johnson**



William Sarraille,  
Partner,  
**Sidley Austin LLP**



Linda Schock,  
Executive Director,  
Channel Operations &  
Government Reporting,  
**Coherus BioSciences, Inc.**



Christopher H. Schott,  
Partner,  
**Latham & Watkins LLP**



Tyler Seville,  
Associate Director,  
Policy Reporting,  
**Novartis**



John Shakow,  
Partner,  
**King & Spalding**



James Stansel,  
Executive Vice President,  
General Counsel and Corporate  
Secretary, **Pharmaceutical  
Research and Manufacturers of  
America (PhRMA)**



Tammy Tilghman,  
Manager, Rebate Payment  
Operations and Reporting, **Indivior**



Stephanie Trunk,  
Partner,  
**Arent Fox**



Nicholas Uehlecke,  
Principal, Todd Strategy Group &  
Former Senior Advisor,  
**U.S. Department of Health and  
Human Services (HHS)**



Alice Valder Curran,  
Partner,  
**Hogan Lovells**



Trevor Wear,  
Partner,  
**Sidley Austin**



Clay Willis  
Senior Manager, Life Sciences  
and Health Care,  
**Deloitte & Touche LLP**

# LIVE CONTENT AGENDA. YOUR TIME. REAL TIME.

Any timeframe below that does not have a session listed is a great time to network and/or enjoy our on-demand sessions.

## Day One: Tuesday, June 8, 2021

*\*Please note all times are listed in EDT*

10:30-10:40 AM

**LIVE** **Informa Connect and Chairperson's Welcoming Remarks**

*Kathleen Black, Director, Government Contracts, Compliance, Pfizer*  
*Danica Schroth, Portfolio Lead, Informa Connect*

10:45-11:25 AM

**LIVE** **KEYNOTE ADDRESS**

**State of the Industry with the New Administration**

*John Shakow, Partner, King & Spalding*

11:30 AM- 12:10 PM

**LIVE** **PANEL**

**Current and Future Impacts of the Health Policy Landscape**

**Moderator:** *Jim Stansel, Executive Vice President, General Counsel and Corporate Secretary, PhRMA*

**Panelists:** *Odalys Caprisseca, Executive Director, US Strategic Pricing & Operations, AstraZeneca*

*Nicholas Uehlecke, Former Senior Advisor, U.S. Department of Health and Human Services (HHS)*

12:10-1:05 PM



**TAKE TIME FOR VIRTUAL NETWORKING WITH COLLEAGUES AND VIEW ON-DEMAND CONTENT**

1:10-1:55 PM

**LIVE**

**Government Contract Pricing and Accounting: Impacts Under Federal Grants and Cooperative Agreements and Contracts**

*Noah Leiden, Partner, CPA, Baker Tilly US, LLP*

*Jeff Clayton, Principal, Baker Tilly US, LLP*

2:00-2:45 PM

**LIVE**

**Most Favored Nations and Its Effects on Medicaid and Medicare Pricing**

- Policy implementation perspective
- Manufacturer perspectives and reaction
- How will it affect business (examples from oncology products – will it affect cancer care?)
- Modeling to take action on






*Jesse Mendelsohn, Vice President, Centers of Excellence, Model N*










2:45-3:00 PM	 <b>TAKE A WELL-DESERVED SNACK, STRETCH, AND NETWORKING BREAK AND GET READY TO CONNECT AND COLLABORATE WITH YOUR PEERS DURING OUR WORKING GROUP</b>
3:00-4:25 PM	<div>  <b>WORKING GROUP A</b> </div> <b>Product Launch, Divestiture, and Acquisition Challenges and Creative Solutions</b> <ul style="list-style-type: none"> <li>• Issues with new State price transparency rules and compendium</li> <li>• NCPDP UOM vs. CMS UOM – The need to vet these during launch</li> </ul> <p><b>Facilitators:</b> <i>Scott Hoffman, Head of Client Services, Woven Data</i>  <i>Ruth Blatt, Pharmacist, Division of Pharmacy, Disabled and Elderly Health Programs Group, Centers for Medicare &amp; Medicaid Services (CMS)</i>  <i>Linda Schock, Executive Director, Channel Operations &amp; Government Reporting, Coherus BioSciences, Inc.</i>  <i>Ted Karnezis, Owner, Karnezis Consulting</i></p>
4:30 PM	 <b>TAKE TIME FOR VIRTUAL NETWORKING WITH COLLEAGUES AND VIEW ON-DEMAND CONTENT</b> The more you connect the more we donate to our Non-Profit Event Partner – JerseySTEM* • See details on Page 11.

## Day Two: Wednesday, June 9, 2021

*\*Please note all times are listed in EDT*

9:30-10:30 AM	<div>  <b>Industry-Only Solution Summit</b> </div> <div>  <i>Hosted by: IntegriChain*</i> </div> <p>Join this small group, interactive breakout session for a demonstration of IntegriChain's best-in-class process for Government Pricing and Reporting.  <i>Manish Rathod, Executive Director, Industry Solutions, IntegriChain</i></p>
10:30-10:40 AM	<div>  <b>Day Two Kick-Off</b> </div> <p><i>Erica Petersohn, Senior Manager, Life Sciences, Baker Tilly US, LLP</i></p>
10:45-11:25 AM	<div>  </div> <b>Safe Harbor and Anti-Kick Back Statute: Guidance on the New Revisions</b> <ul style="list-style-type: none"> <li>• The affects and landscape for rebate adjudication</li> <li>• Will it impact other commercial rebates further down the line?</li> <li>• Will this gain momentum with the New Administration?</li> </ul> <p><i>Trevor Wear, Partner, Sidley Austin LLP</i></p>
11:30 AM-12:10 PM	<div>  </div> <b>Trade Agreement Act: Current Landscape and Leading Practices for Managing Compliance</b> <ul style="list-style-type: none"> <li>• Understanding key developments and how it may impact your supply chain</li> <li>• Leading practices for managing Trade Agreements Act compliance</li> <li>• What to expect on the horizon with the current administration</li> </ul> <p><i>Jessica Libby, Managing Director, Trade &amp; Customs, KPMG</i>  <i>Rajesh Misra, Principal, Operations Advisory, KPMG</i></p>

12:10-1:10 PM	<div>  </div> <div> <b>Industry-Only Solution Summit</b> Hosted by:  IntegriChain®         </div> <p>Join this small group, interactive breakout session for a demonstration of IntegriChain's best-in-class process for Government Pricing and Reporting.</p> <p><i>Manish Rathod, Executive Director, Industry Solutions, IntegriChain</i></p>	<div>  </div> <div> <b>TAKE TIME FOR VIRTUAL NETWORKING WITH COLLEAGUES AND VIEW ON-DEMAND CONTENT</b> </div>
1:15-1:55 PM	<div>   </div> <div> <b>How to Manage Challenging Reporting Issues in Calculations</b> </div> <ul style="list-style-type: none"> <li>• Operational components</li> <li>• Legal components</li> <li>• Aligning with internal/external teams on handling returns</li> <li>• Partial fill vials</li> <li>• How do you interpret regulation when figuring out return value in excess of cost?</li> </ul> <p><i>Jill Farkas, Director, Government Pricing, Amgen</i>  <i>Patty Burke, Manager, Government Pricing Analytics, Johnson &amp; Johnson</i>  <i>Mike Kurland, Vice President, Revenue Management and Compliance Solutions, EVERSANA</i></p>	
2:05-2:45 PM	<div>  </div> <div> <b>Shifting Undercurrents of State Price Transparency Reporting</b> </div> <ul style="list-style-type: none"> <li>• Operational outlook and perspective</li> <li>• Future outlook for legislation and implementation</li> <li>• Case studies of state requirements and how to meet them</li> </ul> <p><i>John McGrory, Chief Executive Officer, ClassOne Insight</i></p>	
2:45-3:00 PM	<b>TAKE A WELL-DESERVED SNACK, STRETCH, AND NETWORKING BREAK AND GET READY TO CONNECT AND COLLABORATE WITH YOUR PEERS DURING OUR WORKING GROUP</b>	
3:00-4:25 PM	<div>   </div> <div> <b>State Price Transparency Reporting: Legislative, Operational, and Technical Perspectives</b> </div> <p>During this working group, you'll review State by State Price Transparency rules and regulations, then breakout into groups to discuss challenges and solutions to track and manage your reporting.</p> <ul style="list-style-type: none"> <li>• Strategies to keep on top of the fast-paced and complex rules and regs</li> <li>• Moving targets: operational and technical challenges</li> <li>• How to help teams collaborate better with changing legislation and reporting requirements</li> </ul> <p><b>Facilitators:</b> <i>Al Godley, Vice President, Customer Solutions, ClassOne Insight</i>  <i>Tyler Seville, Associate Director, Policy Reporting, Novartis</i></p>	
4:30 PM	<div>  </div> <div> <b>TAKE TIME FOR VIRTUAL NETWORKING WITH COLLEAGUES AND VIEW ON-DEMAND CONTENT</b> </div> <p>The more you connect the more we donate to our Non-Profit Event Partner – JerseySTEM* • See details on Page 11.</p>	




9:30-10:00 AM	 <b>RISE AND SHINE MORNING MEDIATION</b> Enjoy the final day of the conference by taking a few moments to start the day off with a clear mindset.	
10:30-10:40 AM	<b>LIVE</b>  <b>Day Three Kick-Off</b>	
10:45-11:25 AM	<b>LIVE</b>  <b>Litigation Updates: Contract Pharmacy Arrangements</b> <i>William Sarraille, Partner, Sidley Austin LLP</i>	
11:30 AM-12:10 PM	<b>LIVE</b>  <b>Operational Updates: Contract Pharmacy Arrangements</b>	
12:10-1:10 PM	<b>LIVE</b>  <b>LUNCHTIME INTERACTIVE PANEL</b> <b>Finding and Developing Diverse and Inclusive Pricing, Contracting, and Payer Markets Talent</b> Join this lively discussion on best practices and lessons learned for finding and developing talent, along with strategies for continued engagement. There will be polls and more to include you and your expertise in this panel! <i>Dana Bailey, PHR, SHRM-CP, Lead HR Business Partner, AstraZeneca</i> <i>Shefali Patel, Senior Global Talent Acquisition, AstraZeneca</i> <i>Rujul Desai, Of Counsel, Covington &amp; Burling LLP</i>	 <b>TAKE TIME FOR VIRTUAL NETWORKING WITH COLLEAGUES AND VIEW ON-DEMAND CONTENT</b>
1:15-1:55 PM	<b>LIVE</b>  <b>PANEL</b> <b>Identifying, Resolving, and Preventing 340B Duplicate Discounts</b> <ul style="list-style-type: none"> <li>• Best practices in preventing duplicate discounts</li> <li>• Strategies to unify and align stakeholders</li> <li>• Building efficiency through process and technology</li> </ul> <b>Moderator:</b> <i>Bill Born, Vice President, Strategy Manufacturer Solutions, Kalderos</i> <b>Panelists:</b> <i>Cathy Burton-Meza, Senior Manager, Audits &amp; Compliance, Gilead</i> <i>Robert Fiore, MBA, Manager, Business Development &amp; Contract Analytics, Mandated &amp; Commercial National Accounts, Managed Markets &amp; Government Affairs, GlaxoSmithKline Pharmaceuticals</i> <i>Stephanie Diaz, Sr. Manager, Dispute Resolution and Coverage Gap, Johnson &amp; Johnson</i>	



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\*PENDING FINAL APPROVAL

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2:00-2:45 PM	<b>LIVE</b>  <b>PANEL</b> <b>Considerations and Best Practices in Addressing Manufacturer Refunds</b> <ul style="list-style-type: none"> <li>• Review manufacturer 340B compliance requirements and CMP Final Rule</li> <li>• Discuss how manufacturers are managing their operations to meet 340B program requirements</li> <li>• Learn about resources available to assist manufacturers in managing pricing restatements and 340B overcharges</li> <li>• Share best practices for managing 340B overcharges and refunds</li> </ul> <b>Moderator:</b> Cathy Gilgore, <i>Manufacturer Refund Service Director</i> , <b>340B PVP</b> <b>Panelists:</b> Kaelyn Buck, <i>Associate Director, Market Access and Pricing</i> , <b>Regeneron Pharmaceuticals</b> John Shakow, <i>Partner</i> , <b>King &amp; Spalding</b> Marcy Imada, <i>Managing Director</i> , <b>Deloitte &amp; Touche LLP</b>
2:45-3:00 PM	<b>TAKE A WELL-DESERVED SNACK, STRETCH, AND NETWORKING BREAK AND GET READY TO CONNECT AND COLLABORATE WITH YOUR PEERS DURING OUR WORKING GROUP</b>
3:00-4:25 PM	<b>LIVE</b>  <b>WORKING GROUP C:</b> <b>State Dispute Resolutions – How to Collaborate through the Pandemic</b> States are feeling the pinch from spending on COVID needs. Manufacturers still need timely data and dispute resolutions. How can we collaborate better to work through this in 2021?  <b>Facilitators:</b> Tammy Tilghman, <i>Rebate Payment Operations and Reporting</i> , <b>Indivior</b> Leonard Rampersaud, <i>Senior Manager, Contract Operations, Government Pricing &amp; Analytics</i> , <b>Jazz Pharmaceuticals</b> Rich Holsapple, <i>R.Ph., PBM Pharmacy and Drug Rebate Delivery Leader</i> , <b>Gainwell Technologies</b> Stephanie Diaz, <i>Sr. Manager, Dispute Resolution and Coverage Gap</i> , <b>Johnson &amp; Johnson</b> Debbie Risch, <i>Sr. Manager, Medi Rebate Payments</i> , <b>Johnson &amp; Johnson</b>
4:30 PM	 <b>TAKE TIME FOR VIRTUAL NETWORKING WITH COLLEAGUES AND VIEW ON-DEMAND CONTENT</b> The more you connect the more we donate to our Non-Profit Event Partner – JerseySTEM* • See details on Page 11.

## Day Four: Friday, June 11, 2021

*\*Please note all times are listed in EDT*

9:30-10:15 AM	 <b>LET'S GET MOVING PT HIIT SESSION</b>
10:30-10:40 AM	<b>LIVE</b>  <b>Chairperson's Check-In</b> Kathleen Black, <i>Director, Government Contracts, Compliance</i> , <b>Pfizer</b>
10:45-11:25 AM	<b>LIVE</b>  <b>Government Programs: Evaluating Short and Long-Term Operational Strategy</b> <ul style="list-style-type: none"> <li>• Background on what happened with the state of emergency</li> <li>• Recap Roadmap of eligibility and guidance from agencies (purchasing and acquisition regulations)</li> <li>• Timelines and what to do when it's finally lifted</li> </ul> Clay Willis, <i>Senior Manager, Life Sciences and Health Care</i> , <b>Deloitte &amp; Touche LLP</b>



11:30 AM-12:10 PM	 <b>What is the Future of International Reference Pricing and U.S. Government Negotiation for Drugs?</b> This session will explore recent legislative and regulatory developments that relate to international reference pricing and government direct negotiations for drug pricing, including: <ul style="list-style-type: none"> <li>• Status of federal legislative efforts</li> <li>• State legislation that mandates reporting of international pricing data</li> <li>• Other government efforts to directly negotiate for drugs</li> </ul> <i>Margaux Hall, Partner, Ropes &amp; Gray</i>
12:15-1:10 PM	 <b>TAKE TIME FOR VIRTUAL NETWORKING WITH COLLEAGUES AND VIEW ON-DEMAND CONTENT</b>
1:15-1:55 PM	 <b>Current Final Rule Updates and Review</b> <ul style="list-style-type: none"> <li>• Line extension ruling</li> <li>• PBM accumulators</li> <li>• Value-based pricing regulations</li> </ul> <i>Jeff Baab, Executive Director, Advisory Services, IntegriChain</i> <i>Kristie Gurley, Associate, Covington &amp; Burling, LLP</i>
2:00-3:15 PM	 <b>PANEL</b> <b>Legal and Compliance Fireside Chat</b> An interactive discussion featuring a panel of experienced attorneys providing insight into the most pressing issues. Discussion topics are decided the day of – however, submission of question in advance of the discussion is encouraged. <b>Moderator:</b> <i>Jeff Baab, Executive Director, Advisory Services, IntegriChain</i> <b>Panelists:</b> <i>Meena Datta, Partner, Sidley Austin LLP</i> <i>Stephanie Trunk, Partner, Arent Fox LLP</i> <i>Jennifer Plitsch, Partner, Covington &amp; Burling LLP</i> <i>Alice Valder Curran, Partner, Hogan Lovells</i> <i>Christopher H. Schott, Partner, Latham &amp; Watkins LLP</i>
3:20 PM	 <b>Chairperson's Closing Remarks</b> <i>Kathleen Black, Director, Government Contracts, Compliance, Pfizer</i>

## ATTENDEE ACCLAIM FROM THE MEDICAID AND GP CONGRESS AND MDRP VIRTUAL SUMMIT

“The sessions were excellent – and the availability on-demand of all sessions was greatly appreciated. The speakers were well prepared, well-spoken and covered important topics.”

“I thought it was a great experience, you guys did a very nice job with it this year given the virtual environment.”

# IN-DEPTH, ON-DEMAND CONTENT — WHAT YOU WANT. WHEN YOU WANT IT.



\*Tentative Agenda,  
Subject to Speaker  
Availability

There is much to experience and meet about at the Medicaid & GP conference.  
On-Demand content is available anytime, to accommodate your needs and schedule.

## Workshop: Government Pricing and Reporting 101 Boot Camp

For newcomers and seasoned professionals with responsibilities including government pricing, contracting, reporting and compliance, this 101 Boot Camp is designed to lay the groundwork and instill a fundamental understanding on key components to be discussed through the Congress. This workshop will include the following presenters and topic areas:

- Introduction
- Insight into additional government programs: Medicare Part B and D
- FSS and tricare review
- 340B program updates
- ASP program updates
- Rebates and supplemental contracting — What to do when invoices come in

Miree Lee, M.S., MBA, Bio/Pharma Pricing Consultant, **M. Lee Consulting, LLC**

Edward McAdam, Director, Government Pricing, Contracting Operations and Analytics, **Indivior**

Stephanie Kupski, Director, U.S. Pricing and Government Reporting, **CSL Behring**

Josephine Hawkins, Associate Director, Medicaid, **AstraZeneca**

Elizabeth Lindquist, Partner, **King & Spalding**

## The Power of Data Analytics and How to Better Understand Your 340B Business and Its Impacts

- Importance of understanding 340B utilization
- Defining your analysis methodology
- Conducting the analysis
- Analysis insights

Leonard Rampersaud, Senior Manager, Contract Operations, Government Pricing & Analytics, **Jazz Pharmaceutical**

## Medicare Part B and ASP: New Regulations for Consideration and Review

- How does this intersect with 340B
- How does this impact Biosimilars
- Impact of MFN Regulation

Rafael Angulo, Executive Director, Government Pricing Contracts & Customer Administration, **Sandoz**

## Pricing Reimbursement Considerations for Biosimilars and Generics

- Unique challenges for these drugs and how they fit into the GP space with new regulations
- Review of Medicare, Medicaid, VA and commercial strategies

Stephanie Trunk, Partner, **Arent Fox LLP**

## CMS Address – Proposed Rules and MDRP Policy Initiatives and Operational Updates

- View of co-pay accumulator programs and whether it impacts Best Price
- Definition of line extensions and new formulations

John Coster, Ph.D., R.Ph, Director, Division of Pharmacy, Center for Medicaid and CHIP Services, **CMS** (invited)

## Plan your Strategy to Prepare, Negotiate and Implement FSS Contracts

Erica Petersohn, Senior Manager, Life Sciences, **Baker Tilly US, LLP**

Jeff Clayton, Principal, **Baker Tilly LLP**

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## Comprehensive Content and Dynamic Digital Features:

- 4 days of live keynotes, panel discussions and working groups
- 9+ on-demand sessions
- Live Q&A, polling and interactive dialogue
- Key updates from OIG, CMS and HHS
- Up-to-the-minute insights and impacts from the new administration
- Legal and compliance fireside chat
- 30-day on-demand access to content assets and topic resources

## Unique Benefits of This Virtual Event:

- Customizable agenda with access to expanded session offerings
- Convenient session scheduling for increased productivity
- Efficient and ROI-driven networking
- Interactive presentations, panels and working groups for reinforced learning
- Pointed problem-solving and solution sourcing
- Broader industry benchmarking and post-event analytics/insights
- Elevated and direct access to thought-leaders and experts

## Meet Our Non-Profit Event Partner – JerseySTEM

- JerseySTEM is grassroots 501(c) nonprofit organization dedicated to bringing Science, Technology, Engineering and Math (“STEM”) education to pre-teen and teenage girls and underserved children in New Jersey. To learn more visit [www.jerseystem.org](http://www.jerseystem.org). We are donating \$5 for every networking meeting booked during the Medicaid and Government Pricing Congress (up to \$250) to JerseySTEM, so the more you connect the more they get! *A networking meeting can be booked through the event app with any attendee or sponsor throughout the Conference.*

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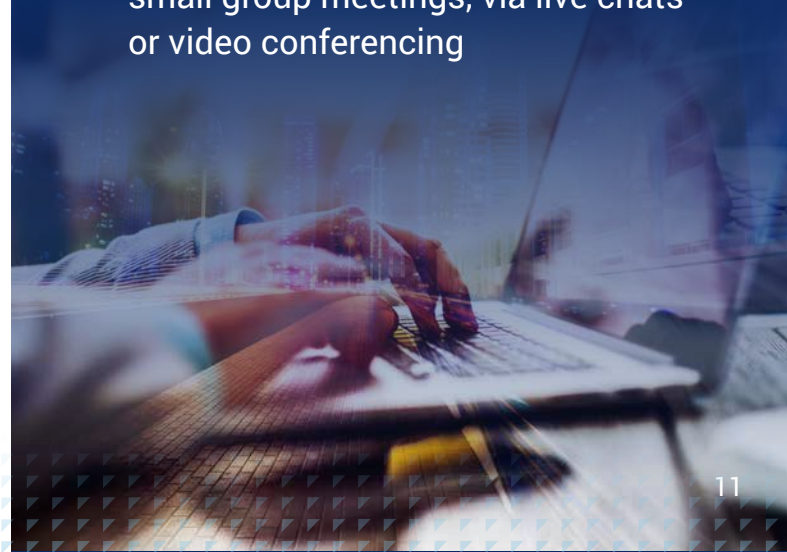
## Partnering and Networking

### Who's Who:

- Attendee and company profiles provide insight into the delegation and sponsoring organizations
- Advanced search capabilities to identify opportunities and potential partners

## When and How to Connect?

- Sophisticated and seamless scheduling tools to establish meeting times ahead of the event
- Ease-of-use technology to set small group meetings, via live chats or video conferencing



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